



For Immediate Release
April 12, 2012

Mayor Coleman Marks Beginning of New Residential Recycling Program New Recycling Cart Debuts with Delivery to Resident

Mayor Michael B. Coleman, Department of Public Service Director Mark Kelsey, City Environmental Steward Erin Miller and others today delivered the city's first blue recycling cart filled with donated prizes to Columbus resident Lisa Dame, 6147 Woodsboro Drive, to celebrate the beginning of RecyColumbus, the City of Columbus' new residential recycling service.

“Now that residential recycling is finally here, we need participation from our residents in order to be successful,” Mayor Coleman said. “Simply by throwing our recyclables in the blue cart instead of the wastebasket, we can save taxpayer dollars, protect our environment and become a greener city.”

Columbus residents who live on the west, southwest and northwest sides will begin receiving new, blue residential recycling carts in front of their homes on Monday, April 16. Delivery to these neighborhoods continues until May 19. Recyclables will be picked up at residents' homes in this first phase beginning Monday, June 4 at no additional cost to residents. Recycling will be collected on a bi-weekly schedule, alternating with yard waste collection.

“Recycling preserves the environment, keeps recyclables out of the landfill, and creates and retains jobs. Plus it can save \$3 million a year in tipping fees to the landfill if residents divert 25 percent of their trash to recycling. According to national statistics, 60 percent of the materials buried in a landfill could be recycled and put to good use,” said Councilmember Eileen Y. Paley, chair of the Public Service & Transportation Committee. “I look forward to this rollout and making this service available to our residents.”

RecyColumbus will serve more than 227,000 households by the time the program is fully implemented in February 2013. It is being rolled out in five phases. Columbus residents living in single-family homes or in a building with four units or less that are not part of a complex are eligible for this new convenient and easy-to-use city service.

In addition to saving millions of dollars in landfill tipping fee costs over several years, recycling preserves the environment.

“Recycling even one aluminum can, instead of trashing it, can make a difference,” said Public Service Director Mark Kelsey. “It takes 95 percent less energy to make a new aluminum can from a recycled one. One person, or family, really can make a difference with each recycled can, bottle, paper, plastic jug and carton.”

Dame won the First Cart Contest for the first phase of RecyColumbus. The contest was promoted using the program's social media and online tools, including Facebook, website RecycleColumbus.org and email.

The cart Dame received was filled with donated prizes from local organizations and businesses, including: Target, Soldano Blvd. – gift card; MEIJER, Hilliard Rome Rd. – gift card; Columbus Zoo – admission passes; Franklin Park Conservatory – admission passes; Weisenbach – kitchen compost bucket with liners, home cleaning kit with recipes for home cleaning products, tote bags, recycled glass sun catcher and recycled plastic bottle bird feeder; Black Creek Bistro – gift certificate; Basi Italia – gift

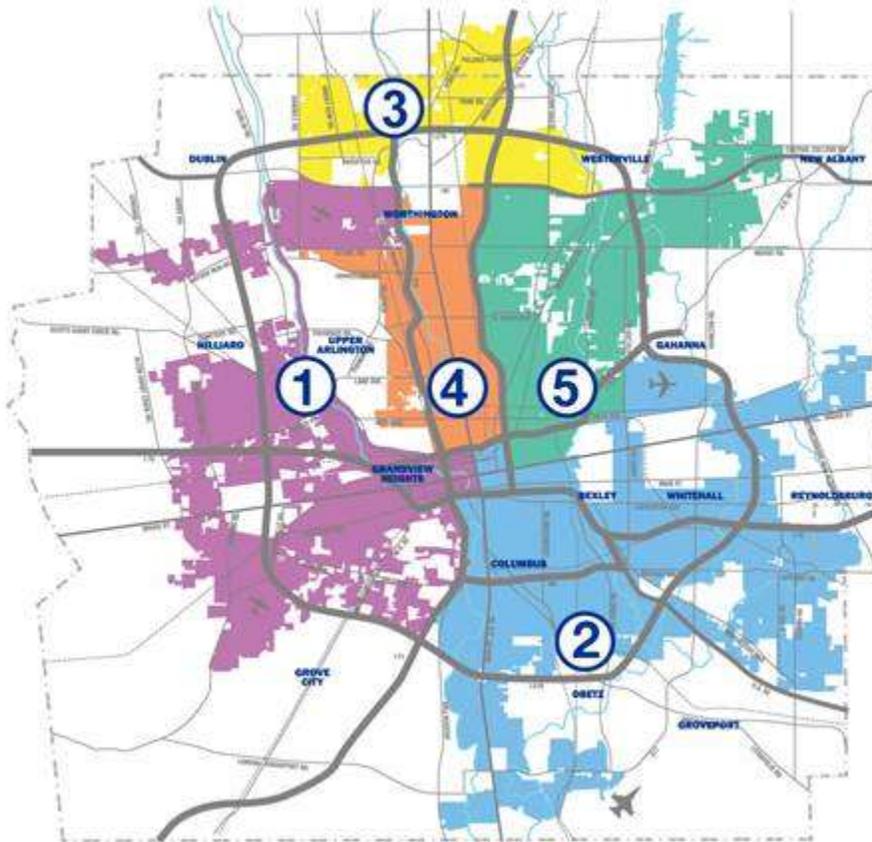
certificate; Bodega – gift certificate; Luck Brothers Coffee - one pound of coffee; dsolv compostable lawn waste bags starter kit; and Tip Top Kitchen and Cocktails – gift certificate.

RecyColumbus is a program of the City of Columbus [Department of Public Service](#). Visit www.RecycleColumbus.org to learn more about collection days, cart delivery or what to put in the cart. Residents can also email 311@columbus.gov or call 645-3111. Find out your yard waste collection day online at <http://311.columbus.gov/colorday>. Connect online at: [Facebook.com/ColumbusPublicService](https://www.facebook.com/ColumbusPublicService) and twitter.com/ColumbusDPS or search for #RecycleColumbus.

RecyColumbus Recycling Program Fact Sheet

- Residents asked for recycling, now Columbus is delivering. RecyColumbus is the City of Columbus's new citywide residential recycling program.
- Program details are available online at www.RecycleColumbus.org.
- The new service is being rolled out to all Columbus city residents living in a single family home or in a building with four attached units or less that is not part of a complex. The service will be provided at no additional cost.
- Each eligible household will automatically receive a 64-gallon blue recycling cart delivered to their home. The RecyColumbus recycling program will be implemented in five phases with service starting in the first phase on June 4, 2012, and in the last phase on February 1, 2013.
- Cart delivery and program implementation schedule is based on residents current yard waste collection day. See attached map and blue recycling cart delivery schedule.
- After residents receive the blue cart, they can prepare for recycling in three easy steps:
 1. Write their address on the cart with a permanent marker
 2. Fill it up with recyclables
 3. Put it out for collection on the designated day
- Until their new residential recycling service begins, residents should continue handling their yard waste, recyclables and trash in the same way they have always done.
- On their designated recycling collection day, residents should place their filled 64-gallon blue recycling cart where their trash is collected, either at the curb or in the alley.
- After residential recycling service begins in each phase, recycling will be collected bi-weekly, alternating weeks with yard waste collection. Trash service will remain unchanged. Yard waste will continue to be disposed of in a separate rigid container or biodegradable bag, not in the blue cart.
- Benefits of recycling include:
 - Preserves the environment, making Columbus cleaner and greener
 - Saves millions of dollars in fees paid to dump at the landfill
 - Reduces the trash buried in the landfill
 - Creates and saves jobs
- RecyColumbus will include a public education effort, including informational presentations to community groups. Visit www.RecycleColumbus.org and click on "Spread the Word."
- Residents can view an informational video and learn more about recycling by visiting www.RecycleColumbus.org.

RecyColumbus Cart Delivery and Collection Day Map



RecyColumbus Cart Delivery and Collection Schedule

Phase	Collection Day	Cart Delivery Start Date	Cart Delivery End Date	Start Date for Recycling Collection
Phase 1	Monday	4/16/12	5/19/12	6/4/12
Phase 2	Tuesday	6/11/12	7/14/12	7/31/12
Phase 3	Wednesday	8/6/12	9/8/12	9/26/12
Phase 4	Thursday	10/15/12	11/17/12	12/6/12
Phase 5	Friday	12/10/12	1/12/13	2/1/13