BIKE FRIENDLY BUSINESS

Columbus Public Health is seeking businesses that are interested in creating a more welcoming bicycling atmosphere for employees, customers, and the community. We provide resources to help more employees bike when commuting to work, going to lunch, and traveling to meetings. We can assist you with making your business more bicycle friendly, and help you receive national recognition.

WHY BECOME A BIKE FRIENDLY BUSINESS? RETURN ON INVESTMENT.

PARKING
1 parking space can be used to **park 12 bikes.**
A parking space downtown costs **$100 + a month**

PRODUCTIVITY
Regular physical activity increases work performance by **up to 52%**

ABSENTEEISM
People who cycle take **32% fewer sick days**

ENVIRONMENT
If everyone left their car at home 1 day a week, nearly **5 million tons of pollution** could be saved every year

HEALTH
30 minutes of daily bicycling **saves $544 per person** in annual medical expenses

TALENT
Nearly **20% of Millennials** ride a bicycle once a week

HOW TO BECOME A BIKE FRIENDLY BUSINESS

INFRASTRUCTURE
- Secure bike parking
- Lockers, changing rooms, showers
- Tools, repair station
- Entrance access
- Corporate bike fleet

ENGAGEMENT
- Federal commuter tax benefit
- Incentive programs
- Bike challenges
- Bike to work day
- Corporate CoGo passes
- Encouragement apps

EDUCATION
- Workshops and classes
- Social and educational rides
- Share the road materials
- Educational resources
- Commute routing services

SUSTAINABILITY
- Employee orientation
- Wellness policy
- Survey employees
- Goals and objectives
- Tie into sustainability plans

HOW WE CAN HELP
- Assessing your place of business for barriers and opportunities
- Connecting you to education providers and resources
- Providing a menu of bicycle friendly policies
- Assisting with your Bicycle Friendly Business application
- Introducing you to encouragement apps, rides and events
- Creating employee surveys

CONTACT US: Email: stulrich@columbus.gov | Phone: 614.645.5318

HELPFUL LINKS: BikeLeague.org/business | YayBikes.com | Columbus.gov/publichealth

THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

COLUMBUS
PUBLIC HEALTH