



# LOCAL FOOD ACTION PLAN

## CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

**March 11, 2016 • Columbus Public Health Auditorium • 9:00am-12:00pm**

### ***Purpose of the Local Food Action Plan Working Committee Meeting 3:***

- To engage in a broad, community-focused process to guide the development of the Local Food Action Plan
- To share expertise representing varied facets of the local food system to:
  - provide feedback on the emerging strategies/actions of the developing City of Columbus, Franklin County Local Food Action Plan
  - continue building relationships that will support the successful development and implementation of the Local Food Action Plan

### **Attendance:**

#### **Local Food Action Plan Sponsors**

Dr. Teresa C. Long, MD, MPH Health Commissioner

#### **Local Food Action Plan Project Team**

Michelle Moskowitz Brown, Local Matters

Matt Brown, Franklin County Economic Development and Planning Department

Noreen Warnock, Local Matters

Autumn Trombetta, Columbus Public Health

Cheryl Graffagnino, Columbus Public Health

Barb Seckler, Columbus Public Health

Nicole Harper, Columbus City Council

Jonathan Lee, Franklin County Economic Development and Planning Department

#### **Meeting Facilitator:**

Tuesday Ryan Hart – Confluence Unlimited

**Working Committee Members:**

Jill Clark – John Glenn College of Public Affairs  
Nick Stanich – Franklinton Gardens  
Mike Hogan – OSU Extension  
Amy Bodiker-Baskes - Franklin County Local Food Council  
Emily Savors – The Columbus Foundation  
Dwight Beougher –Farm Bureau  
David Ciccone - United Way of Central Ohio  
Jenny Pope – Franklin Park Conservatory  
Sarah Lenkay - Mid-Ohio Foodbank  
Ruben Castilla Herrera - Ohio Fair Food  
Brian Williams - Mid-Ohio Regional Planning Commission  
Valerie Heiby - Finance Fund  
Bob Leighty - Parsons Avenue Merchants Association  
Joe Brown – Columbus City Schools  
Sahra Robinson – (representing Ernest Perry) Hands On Central Ohio  
Randy Sokol – Ohio Restaurant Association  
Nick Stanich – Franklinton Gardens  
Charissa Coleman-Muhhamad – Linden Garden Association  
Kyle O’Keefe – Solid Waste Authority of Central Ohio

**Invited Guests:**

Chance Shannon – Franklin County Commissioners  
Rebecca Nelson – Columbus Public Health  
Jenny Snapp – Franklin County Economic Development and Planning  
Eric Goetsky – Franklin County Economic Development and Planning  
Nancie Bechtel – Columbus Public Health  
Lauren Rummel – Franklin County Commissioners

## Meeting Agenda

Timing	Activity
9:00am - 9:15am	<p><b>Welcome, Framing, Flow (Tuesday Ryan-Hart, Confluence Unlimited)</b></p> <p>Purpose of the Meeting            Agenda for Meeting            Feedback and Advisory Process Explained            Soliciting Feedback from multiple sources, including this working committee</p> <ul style="list-style-type: none"> <li>• Meetings</li> <li>• Phone Calls</li> <li>• Focus Groups</li> </ul> <p>Surveys            The plan is bigger than one voice or perspective. The goal of this work is that the needs and desires of many will be knit together to create a plan that benefits everyone in our community. Not everything each of us wants will be here. Our commitment was that we would listen to every voice, not that everyone would get his or her way.            Today is the day to talk about action – we’re not at implementation yet but we want to know if we are considering what we need to before we talk about the “how” of implementation.</p>
9:15am- 9:25am	<p><b>Check In (Tuesday Ryan-Hart, Confluence Unlimited)</b></p> <p>Framing: arriving to this meeting and getting ready to do the work of the day; quick hello to each other and prepare ourselves for this work  <b><i>Who am I and what is one thing I’m taking action on right now in our food system?</i></b></p>
9:25am- 9:35am	<p><b>Local Food Action Plan Project Team Update: Activity since last meeting (Matt Brown, Franklin County Economic Development and Planning)</b></p> <ul style="list-style-type: none"> <li>• Gathering information for WC Consideration               <ul style="list-style-type: none"> <li>• Actions included in Draft Policies and Programs Recommendations report were identified as important by multiple Working Committee members through Working Committee 2 meeting, follow-up calls and the survey</li> </ul> </li> </ul> <p>Working Committee Meeting 4 is tentatively planned for the week of June 20, 2016. A DRAFT of the Local Food Action Plan will be made available for Working Committee review approximately 2 weeks prior</p>

<p>9:35am 11:45am</p>	<p><b>Goals and Potential Actions Café -</b> Framing:</p> <ul style="list-style-type: none"> <li>• Participants had a chance to engage in small group conversation about every goal and its associated actions.</li> <li>• Participants were asked to consider the following: <ul style="list-style-type: none"> <li>○ Do the individual actions support the goal and the vision?</li> <li>○ If no, does the language of the action need revision (e.g. who, what or why?)</li> <li>○ Or does the core concept of the individual action not support the goal and vision?</li> </ul> </li> <li>• Participants were encouraged to focus on the language and core concepts and not implementation details at this time. We want to know if we have thoughtfully considered these action areas so that implementation has the best chance of being possible in the future.</li> </ul> <p><b>The café process and tips for conversation.</b></p> <p>Process – (Repeated 4 times for each goal)</p> <p>6 Small Tables of 4-7 people with everyone is in the same conversation, Each table included a facilitator and a recorder from the Local Food Action Plan Project</p> <p>Overview (5 min): Table facilitator reviews goal and directs WC members to check off on harvest poster</p> <ul style="list-style-type: none"> <li>• Check mark exercise - on the poster on the wall, check the box that best describes your reaction to the individual actions. <ul style="list-style-type: none"> <li>○ Does the individual action support the goal and the vision? Check yes or no</li> <li>○ If check no then check either language to indicate that the individual action language needs revision (e.g. like who, what or why?) OR check core concept if the individual action does not support the goal and vision.</li> </ul> </li> </ul> <p>Conversation: (20-25 min)</p> <ul style="list-style-type: none"> <li>• Focus on those actions where WC members indicated the core concept does not support the goal and vision and those actions that need revisions to who, what or why.</li> <li>• <i>Do these actions, taken together, respond adequately to the goal/focus area? Why or Why not?</i></li> <li>• <i>What's missing in the actions?</i></li> </ul>
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***Process repeated for each of the 4 goals and their associated actions.***

***Café Conversation Harvest - Overall thoughts on the Report?***

- Overall the concepts are good, linking with existing initiatives as much as possible, finding the demand and bringing the supply to it and not vice versa, prioritization of actions based on potential impact (implementation), timeline (implementation), listening tour
- More access, more utilization, improved health, improved economic development, reduced infant mortality, thinking about food as a collective impact, holistic changes, achieving common goals, coordination of efforts, shared base knowledge, establishing food and economic development as a public domain, becoming a civic commerce, may interface with housing, productivity in the workforce, putting a voice to community needs, coordination and communication
  - All the concepts are good, now need prioritization
- Together, these actions and a city/county office - would raise the profile of the “local” food movement to build momentum and allow the movement to build on itself
  - Having coordination at the head of it all creates an umbrella for the rest of the plan
- This could be the “heart of it all” - make local food a viable part of the community; making Ohio/Columbus/Franklin County a model; ending hunger and poverty
- Think about an expanded food cycle - how do people use food, how can they use it better / more effectively, create stronger links for excess food so as not to create waste
- Importance of creating a “food czar”
- Tie marketing into existing efforts
- Sensitivity should be given to how long the plan timeframe is defined
- Plan feels really comprehensive and thoughtful; feels transformative
- Project and process has been smooth and amazing
- Institute a survey for participants of this process
- Goals feel really interconnected
- Economic and health impact if implemented
- Elevates all of the issues referenced

	<p><b>Café Conversation Harvest - Is there anything missing?</b></p> <ul style="list-style-type: none"> <li>• Nothing is rising to the front. Goals are very strong and strategies are robust</li> <li>• How do we get the message out to the public in order to garner public support? So much out there to know - how do we get that story across to the general public? <ul style="list-style-type: none"> <li>○ Article in the dispatch to talk about progress</li> <li>○ Article in Ohio Magazine (Farm Bureau)</li> <li>○ Working through Edible Columbus magazine (reaches the millennials)</li> </ul> </li> <li>• How do you strengthen the foundation beneath this work in order to accomplish the goals? <ul style="list-style-type: none"> <li>○ Food Office?</li> <li>○ Ongoing project team work</li> </ul> </li> </ul>
<p>11:45am - 11:55am</p>	<p><b>Reflecting Together (Tuesday Ryan-Hart, Confluence Unlimited)</b></p> <p>After reviewing all of the action areas... <b><i>What could these actions make possible for the City of Columbus and Franklin Count and your community?</i></b></p>
<p>11:55am- 12:00pm</p>	<p><b>Next Steps and Check Out (Tuesday Ryan-Hart, Confluence Unlimited)</b></p> <p>Dr. Theresa C. Long MD MPH thanked the Working Committee for their commitment</p>
<p>12:00pm</p>	<p><b>Closing</b></p>

