



# LOCAL FOOD ACTION PLAN

## CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

March 11, 2016 • Columbus Public Health Auditorium • 9:00am-12:00pm

### *Café Conversation Harvest*

### **GOAL 2**

**Improving access to nutritious, affordable food, and education about healthy food**

ID	Action	Summary	Revisions Needed?	
			<i>Language (Report Content)</i>	<i>Core Concept (Action itself)</i>
775	Expand SNAP/WIC acceptance to support Veggie SNAPS expansion*	<ul style="list-style-type: none"> <li>Stores meeting WIC and SNAP requirements offer a baseline of healthy foods.</li> <li>Helps connect Veggie SNAPS, Fresh Foods Here and WIC/SNAP users</li> <li>Offer incentives (tax credits, waived fees, recognition)</li> </ul>	<ul style="list-style-type: none"> <li>Limited by only including SNAP/WIC payment acceptance. There are only so many businesses allowed to hold the license in a geographical region. Policy issue? Explained on page 11?</li> <li>Expand: Add language that doesn't limit to using just SNAP and WIC</li> <li>Be more deliberate about what is stocked on shelves</li> <li>Be sure to include senior Farmers Market Coupons</li> </ul>	<ul style="list-style-type: none"> <li>Results and evaluation of impact for Veggie SNAPS? Need evidence that we should expand.</li> </ul>

177	<p>Improve transit routes and transit options to healthy food sources*</p>	<ul style="list-style-type: none"> <li>• ID disconnects and increase connections</li> <li>• Infrastructure enhancements (covered bus stops, bike lanes, lighting, sidewalks)</li> <li>• Cold storage on buses</li> <li>• increases freedom of choice and broader range of access to food and other resources</li> </ul>	<ul style="list-style-type: none"> <li>• We do not have a reliable public transit system, so this should be a lower priority</li> <li>• Consider changing wording to “public transit <i>infrastructure</i>”.</li> <li>• Need to communicate availability. Possibly a marketing campaign about healthy food sources?</li> <li>• More ridership represented on the board with COTA. Easier routes along the way to destination providing healthy foods. Not enough healthy food options along routes/stops.</li> <li>• Why would we increase transportation to food outside of the community when the real goal would be to bring food to the communities? - eliminate need for transportation other than walking</li> <li>• We don’t want to encourage the need to go outside of the community for food, but as long as we know it’s happening, this action is something we can do in the meantime so as not to further exacerbate the issue</li> </ul>	<ul style="list-style-type: none"> <li>• Doesn’t think we will have a great public transportation system anytime soon so why spin our wheels and waste funds on it? You can’t change public transit on the margin and expect people to change habits - need to change culture and making huge resource commitments, not in an incremental sense. Doesn’t think incremental change will matter.</li> <li>• People will interpret infrastructure differently. Maybe amenities like covered bus stops and cold storage should be mentioned in the brief summary for the action. Transportation is a huge issue that is maybe outside of the purview of the food plan itself.</li> <li>• Should say that when there are conversations about the transportation system that food system concerns are included.</li> </ul>
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699	Increase and support mobile markets	<ul style="list-style-type: none"> <li>• Offer healthy, fresh, affordable food where people live and work</li> <li>• Can include nutrition and cooking education</li> </ul>	<ul style="list-style-type: none"> <li>• Language was decreased for mobile markets from previously printed material. We're losing a lot of good information when we reduce the language.</li> <li>• Expand customers beyond just consumers, market it to retail (distribute to small/mid-sized purchasers)</li> <li>• Provides weekly distributions</li> <li>• Grocery delivery service</li> <li>• Could be part of the farmers market network</li> </ul>	<ul style="list-style-type: none"> <li>• Public broker: serve small store owners, consumers, and retailers</li> <li>• Change the supply chain</li> <li>• Are mobile markets in FAA?</li> </ul>
669	Support training programs for small store owners on sourcing perishable food	<ul style="list-style-type: none"> <li>• Support expansion of models like Fresh Foods Here and Roots Cafe and Market at Reeb Center</li> <li>• Include technical assistance, sourcing and focus on local distributors</li> </ul>	<ul style="list-style-type: none"> <li>• More involvement in training, beyond perishable foods. Other things for owner/manager to learn and pass on.</li> <li>• Train the trainer, such as residents.</li> <li>• Connect Action 669, 682 and 205? Geared at how/where to get the healthy food?</li> <li>• Expand the program to touch more stores.</li> <li>• This seems like a good temporary fix</li> <li>• Seniors in particular need</li> </ul>	

134	Support public and institutional purchase agreements of local and healthy food	<ul style="list-style-type: none"> <li>• Identify feasible solutions for large buyers to incorporate local</li> <li>• Define metrics to assess and report local purchasing</li> <li>• Establish reasonable benchmarks and a specific baseline goal for local buying by institutions</li> </ul>	<ul style="list-style-type: none"> <li>• Could this go beyond public/institutional and extend to businesses/for-profit? (like ALDI - see above)</li> <li>• Include examples and thoughts on institutions in general collaborative buying healthy foods (senior centers, child care, other community based organizations). Example Community Food Initiatives in Athens buying from Chesterhill Produce Auction</li> <li>• Support community efforts like Real Food Challenge</li> </ul>	<ul style="list-style-type: none"> <li>• Cooperative purchasing agreements needed with other institutions</li> </ul>
2014 /651	Increase and support civic agriculture*	<ul style="list-style-type: none"> <li>• Establish reasonable uniform measures and standardized reporting to better describe the benefits</li> <li>• Coordinate and leverage existing resources to extend impact and reach</li> <li>• Create a long-term financial plan for existing and new civic agriculture</li> </ul>	<ul style="list-style-type: none"> <li>• Comes across largely as coordination--should it be more than that?</li> <li>• Definition hard to understand particularly for the general public</li> </ul>	<ul style="list-style-type: none"> <li>• Capacity needs to increase at other organizations that help to serve civic agriculture</li> <li>• Plan for land acquisition and sustainability</li> <li>• Reference planning work for urban agriculture already taking place</li> <li>• This is a place to address household food production</li> </ul>

682	Provide nutrition education and healthy food purchasing incentives at grocery stores*	<ul style="list-style-type: none"> <li>• Provide nutrition education and healthy food purchasing incentives at point of purchase</li> <li>• Expand existing (Cooking Matters at the Store) and develop new programs as needed to serve residents across the City and County</li> </ul>	<ul style="list-style-type: none"> <li>• Not specific. Residents need the education the most. This could happen through in-store marketing.</li> <li>• Not just providing education - but availability of healthy foods we're educating about</li> <li>• Issue of grocery stores in underserved communities not stocking as much quality produce/not stocking the produce people want to buy</li> <li>• Including education for store owners on what to stock</li> <li>• Opportunity to connect the education among kitchens, health centers, and immigrant and refugee community for more integrated education (may be an implementation concern)</li> <li>• Stronger clarification that there will be technical assistance for smaller, independent grocers and programs provided by existing partners.</li> <li>• Grocery Delivery Service</li> </ul>	<ul style="list-style-type: none"> <li>• Are there incentives for the stores to participate? -programs provide mutual interest <ul style="list-style-type: none"> <li>◦ Marketing as a form of education</li> </ul> </li> <li>• Look at examples at how to strengthen their ability to sell healthy food / meals</li> <li>• Purchasing power for smaller grocers with other institutions</li> <li>• FCLFC was referenced here but not sure it's FCLFC work?</li> </ul>
391/ 789	Increase and support centers with community food education and access programs and resources (e.g. kitchen program, civic agriculture, health fairs*)	<ul style="list-style-type: none"> <li>• Inventory existing community food education, access programs and resources in the community</li> <li>• Identify collaborations and opportunities to coordinate</li> </ul>	<ul style="list-style-type: none"> <li>• Be aspirational</li> <li>• How do we define "centers"? – faith-based, recreations centers, health centers?</li> <li>• Need to include coordination aspect</li> <li>• Could be a task of the local food office</li> <li>• Add community and capacity</li> </ul>	<ul style="list-style-type: none"> <li>• Can farmers market capacity support/sustain this action?</li> </ul>

		<ul style="list-style-type: none"> <li>• Describe gaps in existing resources</li> <li>• Develop a plan to expand existing or develop new) to fill identified gaps.</li> </ul>	<ul style="list-style-type: none"> <li>• building with food</li> <li>• “Food Refuge” for recent immigrants to build community around healthy and culturally relevant food</li> <li>• Senior farmers coupons need to be included</li> <li>• Emphasize “local” throughout all food access strategies</li> <li>• “Local” should be used widely on all food - Spell out “local” but keep access in mind</li> <li>• Wider definition of local helps farmers markets supply chain</li> </ul>	
<b>652</b>	Increase nutrition and food system education into public school curricula*	<ul style="list-style-type: none"> <li>• Collaborate with CCS to analyze existing resources, gaps and opportunities to develop a best practice model for nutrition and food in the curricula, consistent with those national standards outlined in the “Every Student Succeeds Act”</li> <li>• Share model with other school districts serving students in the City of Columbus and Franklin County</li> </ul>	<ul style="list-style-type: none"> <li>• Charter schools?</li> <li>• Clarify “health center”</li> <li>• We should be cautious of putting another requirement on the public schools. Already have to deal with tight budget situations and difficulty teaching core material</li> <li>• TALEs academy in NYC integrates food system education successfully into curriculum – refer to grey box write-up about this</li> </ul>	<ul style="list-style-type: none"> <li>• “Let schools be schools” - As many problems as our schools have right now, just focus on the core issues of reading, writing, and math. Food system education is good but we need the basics in place</li> <li>• Loves the idea, but very pessimistic about actually getting the schools to use the education resources</li> <li>• Reference policy issues that prohibit this from happening</li> <li>• Recognize the tension between the schools and the burden of adding new kinds of curriculum despite its importance.</li> </ul>

<p><b>861/698</b></p>	<p>Increase healthy food education and provide fruit/vegetable prescription programs with counseling and food vouchers at health centers.</p>	<ul style="list-style-type: none"> <li>• Referral-based incentives (e.g. Produce Prescription) increase fruit/vegetable access and change consumption behaviors</li> <li>• Assess food/nutrition offerings (e.g. SNAP-Ed) at qualified centers for expansion and integration of prescription program</li> <li>• CPH collaborate with affordable, neighborhood-focused health centers to expand food education to patients</li> <li>• Public agencies could collaborate with institutional networks</li> </ul>	<ul style="list-style-type: none"> <li>• Overlaps with action 652</li> <li>• Has direct linkage with Celebrate One goals for institutionalization</li> <li>• Emphasize how this supports producers</li> </ul>	<ul style="list-style-type: none"> <li>• Currently too vague, needs to reference potential examples and partners; specify best practices.</li> <li>• Make sure farmer's markets have capacity to sustain</li> <li>• How to address health disparities</li> </ul>
<p><b>205</b></p>	<p>Increase and support immigrant and refugee community education</p>	<ul style="list-style-type: none"> <li>• Culturally-appropriate programs improve access to affordable and healthy food</li> <li>• Connect public agencies, hospitals and institutions with immigrant populations through organizations such as CRIS to include them in program/facilities decisions</li> </ul>	<ul style="list-style-type: none"> <li>• Why do we need a separate program altogether?</li> <li>• Consider combining with Action 861 as opposed to stand-alone</li> <li>• Is this about culinary skills, where to access food, how to get land? Get more specific.</li> <li>• People of color represented</li> <li>• How would we know what is culturally-appropriate? Why would we want to introduce new ways of eating to immigrants that are already</li> </ul>	<ul style="list-style-type: none"> <li>• Would take an awful lot of time to put together a separate program for immigrants and refugees? Why make an entirely separate plan?</li> <li>• Perhaps this is too vague and should be combined with other actions around providing healthy food education rather than its own action</li> </ul>

		<ul style="list-style-type: none"> <li>Assess facilities/programs (i.e. community centers, civic ag) in areas of concentrated immigrant populations for cultural-appropriateness</li> </ul>	<p>eating in a healthier way? What could we possibly offer?</p> <ul style="list-style-type: none"> <li>Don't try to change their habits/diet but make sure they are introduced to the resources we have here that they may not be familiar with - find ways to integrate the resources/foods they may find here into their habits</li> <li>Need for deeper strategies</li> </ul>	
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## ***Café Conversation Harvest - General Comments***

### ***GOAL 2***

Improving access to nutritious, affordable food, and education about healthy food

- Explain \*
- Pg. 15 doesn't reference the "one meal", food able to purchase in local schools based on price.
- These actions are all relevant - it's a matter of what is the low-hanging fruit? What can get done most feasibly?
- In terms of "education" - are there best practices that would be promoted? More coordination that would occur? Or would everyone continue to do their own thing in terms of programming/outreach?
  - State more clearly that education will be paired with action
- Missing actions about youth feeding?
- Possibility of integrating curricula with Celebrate One Connector Corps members
- Anti-fatigue strategies for integration
- Marketing as a form of education
- Summary: robust, all serve to meet the Goal
- Discussion about food access for students who rely on school for breakfast and lunch with snow days
- All of these goals are working around lack of full service grocery stores in underserved neighborhoods. Needs addressed.
- The word "Local" needs to be included in the goal itself