King-Lincoln District Plan

City of Columbus, Department of Development, Planning Division
King-Lincoln District Plan

July 2002

City of Columbus

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Dear Citizens:

I am proud to share with you the King-Lincoln District Plan, a cooperative effort between the city of Columbus; neighborhood residents, organizations and groups; and other stakeholders in this important section of the city's Near East Side. Together we will promote and strengthen the economic well-being and quality of life in this area so rich with history, cultural significance, and civic pride.

The revitalization of older, central-city neighborhoods is one of the most important priorities of my administration. We recognize their intrinsic value to the entire Central Ohio region and understand the need to link them to our growing downtown, which serves a very important role as "everybody's neighborhood."

In this Plan, we have taken a holistic approach to the District's imminent rebirth, focusing not only on physical development and redevelopment, but also on education; health and public safety; and District cohesiveness, pride, and promotion within the community at large.

The Plan lists a number of potential plan implementation partners. If you or your organization would like to assist as we work to reinvigorate this area, please step forward and contact us. We welcome you. Together we will continue to make Columbus, all of Columbus, "the best city in the nation in which to live, work and raise a family."

Sincerely,

Michael B. Coleman
Mayor
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PROCESS

Mayor Michael B. Coleman initiated the King-Lincoln planning process with a public meeting on July 26, 2001 at the King Arts Complex, located centrally within the King-Lincoln District (the Near East Side area bounded by I-71 on the west, Atcheson Street on the North, 20th Street on the east, and East Broad Street on the south). After the Mayor's welcoming remarks, staff presented and discussed demographic and other statistical information, as well as display graphics, ensuring that participants were prepared to begin their planning work with useful, necessary background on both the District and adjacent areas of the city. Hal Miksch, president and founder of Main Street Connections, reviewed a number of general planning principles and trends as well as their possible uses in and applications to the King-Lincoln District planning process.

To facilitate and focus discussion, the larger group was then divided into sub-groups, each assigned the task of addressing either the issue of residential development and redevelopment, commercial development and redevelopment, or infrastructure needs. Sub-groups used the "P.A.R.K." method to evaluate their assigned subject area, which included analyses of the following four questions:

1. "What should be preserved in the District?"
2. "What should be added?"
3. "What should be removed?" and
4. "What should be kept out?"

A representative of each sub-group then reported back discussion results to the others in attendance and participants had an opportunity to augment the sub-groups' ideas and recommendations.

On August 22, 2001, a second public meeting was held at the same location. Participants again divided into smaller groups to address residential, commercial, and infrastructure issues facing the District. The products of this meeting were the fine-tuning of the concepts discussed at the July meeting and the addition of other concerns and ideas to the growing list of planning issues.

Following the August meeting, Development Department staff prepared three work products designed to help further the planning process:

1. a list of "guiding principles" addressing the areas of general concepts, commercial/office development and redevelopment, residential development and redevelopment, and infrastructure;
2. a map identifying assets, opportunities, and constraints within and adjacent to the District; and
3. a "Draft Concept Map."
The Draft Concept Map was, in fact, a draft work product, subject to change based on community input, and it was designed to identify some of the general concepts then incorporated in the developing King-Lincoln District Plan. Highlights of the map included:

1. an Entertainment Center and shared parking district on Long Street,
2. further cultural arts development in and near the King Arts Complex,
3. neighborhood-oriented commercial development in and near Mount Vernon Plaza,
4. infrastructure improvements and modifications,
5. the first link of a Historic Walking / Bicycle Trail, and
6. housing redevelopment and infill.

The three work products were presented to the community at a third public session on November 14, 2001, again held at the King Arts Complex. The meeting was very well attended, in part, because, in addition to a regular mailing to Plan participants and posting of the meeting notice on the Planning Division's INFObase web site, approximately 1200 promotional flyers were distributed door-to-door throughout the District approximately one week prior to the meeting.

Those in attendance on November 14 expressed general approval for the direction the planning process was heading. In addition to several very helpful suggestions for changes to the Draft Concept Map, a number of new development issues and related concerns were identified. At the end of the meeting, Boyle Stafford of Mayor Coleman's staff announced that the Mayor had recently attended the Mayors' Institute on City Design meeting in California and had presented a slide show and led a discussion on the King-Lincoln project with the mayors of other major cities in attendance. Mayor Coleman's presentation, Mr. Stafford said, was very well received by the other participating municipal leaders.

In December 2001, based on all the public input received to date, Development Department staff drafted a set of Plan goals and strategies. In January 2002, these statements were reviewed and refined by the city offices that would eventually be responsible for their implementation. A Community Review Draft was then completed in February 2002 and was distributed to over 100 District stakeholders and others.

City staff then presented the Community Review Draft to the Planning Committee of the Near East Area Commission (NEAC) on March 21, 2002. That Committee recommended approval of the Plan to the full NEAC Board with some minor modifications as reflected in the Committee's meeting minutes. On April 11, 2002 the full Near East Area Commission voted its support for the Plan with some additional fine-tuning. The Columbus Development Commission endorsed the Plan at its monthly Policy Meeting on June 27, 2002 and the Plan was adopted by Columbus City Council on Monday, July 29, 2002.
A DISTRICT WITH A PROUD AND VIBRANT HISTORY

Mount Vernon Avenue and Twentieth Street (1909)

East Long Street and Garfield Avenue (1945).
(For a historical discussion of Columbus’ Near East Side, see the Near East Area Plan (1995), pp 3-6.)
AN AERIAL VIEW OF THE DISTRICT
King-Lincoln District: EXISTING LAND USE

- Single-Family Residential
- Duplex
- Commercial
- Parking
- Mixed-Use
- Vacant

City of Columbus
Michael B. Coleman, Mayor
Department of Development
Mark Barbash, Director
King-Lincoln District: Base Zoning Map
OVERALL GOALS FOR THE KING - LINCOLN DISTRICT PLAN

- Establish and promote strong, distinct, and vibrant neighborhoods and an enhanced quality of life for residents.

- Provide and encourage an atmosphere that encourages job creation and economic growth by promoting a vibrant economy offering all persons an opportunity to share in its prosperity.

- Inspire a spirit of cooperation, pride, and responsibility among residents, business persons, stakeholders, and visitors alike.

- Provide high-quality, efficient, flexible, and timely city leadership and participation in the realization of these goals.

The King Arts Complex -- Mount Vernon Avenue just west of Monroe Avenue.

The Lincoln Theatre -- Long Street at Garfield Avenue.
RESIDENTIAL GOALS

- Protect, preserve, improve, and rehabilitate the existing housing stock.
- Preserve historic architectural features of the District.
- Develop new housing, including in-fill and especially single-family units.
- Increase and support home ownership, including condominiums.
- Encourage an appropriate mix of housing opportunities for all income levels.
- Preserve and maintain housing opportunities for the elderly.
- Discourage the displacement of current residents and assist those parties affected should displacement occur.
- Improve the dissemination of information about housing acquisition and maintenance programs.
- Encourage the investment of financial and non-profit institutions in the improvement and maintenance of the housing stock.
- Encourage mixed-use development, including residential uses, in appropriate locations.

- Develop a unified marketing strategy to promote the District as a desirable residential area.
- Support and provide technical assistance to the Near East Area Commission (NEAC), block watches, residents and civic associations, and other neighborhood support groups.
- Promote early and continuous private sector involvement in the achievement of these goals.
RESIDENTIAL STRATEGIES

- Designate this area as a "Community Reinvestment Area" as defined and regulated within Ohio Revised Code Sections 3735.65 to 3735.70.

- Where possible, target resources currently allocated or anticipated for existing housing programs.

- Target homeownership development resources to the development of infill housing and conversion of rental housing to owner-occupied and mixed-use developments -- such as land assembly, gap financing, and tax incentives.

- Through the Development Department's "One Stop Permitting Center" and by other means, develop and distribute informational booklets that inform and educate citizens about housing programs, zoning regulations, and other city and private sector initiatives applicable within the District. These booklets will provide clearly articulated details on step-by-step procedures and requirements.

- Work with existing residents associations to assist in the dissemination and encourage use of the booklets. (Existing associations include, but may not be limited to: NEAC, Bronzeville Neighborhood Association, Miami Residents Association, and North Monroe Neighbors.)

- Implement a relocation assistance program for those King-Lincoln residents who may be displaced when residential units are renovated and rehabilitated.

- Whenever public financial participation is involved, require mixed-use development (retail at ground level, apartments above) of appropriate parcels:
  - along Long Street west of Monroe Avenue, and
  - along Mount Vernon Avenue in the vicinity of the King Arts Complex (near the intersection with Monroe Avenue).
Conduct a study to examine possible options for the future redesign and/or reconfiguration of the residential (and commercial) components of Mount Vernon Plaza so that they may become more integrated parts of the surrounding neighborhood.

Through the Development Department's "One Stop Permitting Center" and by other means, prepare and disseminate informative, detailed brochures that guide builders of new residential units and property owners rehabilitating residential units on how best to maintain the historic exterior architectural styles of the District's neighborhoods. NEAC and residents/civic associations can assist the city in the dissemination and use of the brochures.

Explore the appropriateness of designating Monroe Avenue, Miami Avenue, and all other residential areas as Conservation Districts to assure compatible infill development and rehabilitation.

Sponsor a design competition to create a unified marketing theme and strategic marketing plan to promote the District as a desirable residential location. The theme could build on historic characteristics; progress and future plans for entertainment, cultural arts, and infrastructure development; easy access to downtown, educational institutions, and several hospitals; superior transportation alternatives; growing neighborhood identity and pride; numerous locations appropriate for new housing in-fill; and other identified community assets and opportunities. The competition winner would be awarded with a plaque, a Mayoral proclamation and a City Council resolution of congratulation, a small cash prize provided by a corporate sponsor, and recognition in the local media.

**PLEASE NOTE:**

Most Residential strategies should initially -- within the first three years of Plan implementation -- apply to the District's core area [bounded by Hamilton Avenue on the west, Mount Vernon Avenue on the north, Monroe Avenue on the east, and Long Street on the south]. Then, later, their application should extend to the entire King-Lincoln District.

Some of the strategies found in other sections of this Plan will also contribute towards effective residential development and redevelopment.
RESIDENTIAL SUCCESS STORIES:

The Elijah Pierce Estates (west of Garfield Avenue to the north of Long Street).

The Old St. Clair Hospital/Hotel on St. Clair Avenue -- soon to be apartments.
COMMERCIAL / OFFICE GOALS

- Create new, good jobs for area residents and provide the necessary support with job training programs.

- Develop and implement a commercial revitalization "theme" or "program" for the District and focus revitalization efforts at key business locations. Market this theme or program as a regional attraction to the Central Ohio community and beyond.

- Maintain, promote, and enhance existing businesses with a focus on adding new retail establishments with new residents and visitors to support them. Encourage retail specialty shops and neighborhood service facilities.

- Encourage mixed-use development, including business uses, in appropriate locations.

- Promote early and continuous private sector involvement in the achievement of these goals.
COMMERCIAL / OFFICE STRATEGIES

- Designate this area as a “Community Reinvestment Area” as defined and regulated within Ohio Revised Code Sections 3735.65 to 3735.70.

- Promote the development of an Entertainment Center and shared parking district along Long Street west of Monroe Avenue. The Center will contain "upscale" restaurants and music clubs as well as other retail establishments in an attractive, crowded, pedestrian-friendly environment. The Urban Commercial Overlay already applies to this area and will help promote such an atmosphere. In time, the Center will become a regional entertainment attraction.

The rebirth of the Lincoln Theatre will be the centerpiece of the Center's creation. Possible uses for the facility, in addition to performance space, include street-front retail, recording studios, art galleries, meeting rooms, and restaurants.

The Entertainment Center will be linked to other areas of the District by the Historic Walking / Bicycle Trail addressed in the Infrastructure Section of this Plan.

Because two successful funeral home businesses are situated within the same area, there will be opportunities for shared parking. Funeral homes do most of their business, and therefore generate most automobile traffic, during the daytime and early evening hours, while the Entertainment Center businesses will be most active during later evening periods.

Wherever possible, land uses associated with the Entertainment Center should be adequately buffered from adjacent housing areas to limit the noise impacts on residents.

As the Entertainment Center becomes successful, seek promotional public-service announcements on local and regional radio stations to increase the number of visitors and encourage additional businesses.
Encourage development of a Cultural Arts Center in and near the King Arts Complex with a small Artists' Colony on Mount Vernon Avenue in the vicinity of Monroe Avenue. This recommendation includes more intensive use of the King Arts Complex, Mayme Moore Park, and Amos Lynch Plaza to promote artistic expression by and for District residents and visitors. It also suggests a few artists' shops and boutiques nearby. The Urban Commercial Overlay already applies in this location as well and will promote a pedestrian-friendly feel. The Cultural Arts Center will also be situated along the Historic Walking / Bicycle Trail.

Retain and promote Mount Vernon Plaza and nearby businesses as the day-to-day retail hub of the District where area residents purchase food, clothing, gifts, etc., and conduct their regular banking, postal, and personal service transactions. Retain the neighborhood character of the area and offer family-oriented services and attractions.

In addition to the strategies of this section of the Plan, the Residential strategies will also contribute greatly to the rebirth of "The Plaza". Retail shops need nearby customers, both residents and visitors, and the revitalization of King-Lincoln residential neighborhoods will help to provide an ample supply of these shoppers.

Establish, between the months of June and October, a Saturday "Plaza Flea Market" in the open area northwest of the building to help draw attention to the growing number of retail and service businesses located in the rear of the structure.

Consider the establishment, near the Plaza, of an "East Market" like the neighborhood marketplace that once existed on Mount Vernon Avenue.
Conduct a study to examine possible options for the future redesign and/or reconfiguration of the commercial (and residential) components of Mount Vernon Plaza so that they may become more integrated parts of the surrounding neighborhood.

Where possible, target resources currently allocated or anticipated for existing economic development programs. Program areas that should be considered are:
- Neighborhood Commercial Revitalization,
- Urban Infrastructure Recovery Fund,
- Business Development Fund,
- Business Retention and Expansion Program, and
- tax incentives.

Partner with and utilize the services of groups such as the Central Ohio Minority Business Association, Ohio African-American Tourism, the Columbus Regional Minority Supplier Development Council, and business groups within the District (including the Long Street Businessmans Association and the Mount Vernon Avenue District Improvement Association), to provide financial resources, technical assistance programs, and promotional services to local businesses.

Whenever public financial participation is involved, require mixed-use development (retail at ground level, apartments above) of appropriate parcels:
- along Long Street west of Monroe Avenue, and
- along Mount Vernon Avenue in the vicinity of the King Arts Complex (near the intersection with Monroe Avenue).

**PLEASE NOTE:**
Some of the strategies found in other sections of this Plan will also contribute towards effective commercial/office development and redevelopment.
INFRASTRUCTURE GOALS

- Establish gateways at appropriate locations welcoming visitors to the District.
- Create public art at gateways and other suitable locations.
- Create a roadway system that promotes the District as a destination spot and as an area for successful economic and residential development, rather than as a neighborhood of pass-through streets.
- Preserve and improve public transit service to the District.
- Preserve and expand vehicle parking opportunities for District residents and business customers.
- Expand green space and ensure proper maintenance of existing parkland and recreational facilities.
- Establish a consistent pattern of landscaping and streetscapes throughout the District.
- Complete infrastructure improvements, where needed, first along commercial corridors and then within residential neighborhoods. Include sidewalks, streetlights, water, sewer, trash receptacles, and emergency call boxes, etc.
- Evaluate and, where feasible, improve the use and condition of the system of alleys.
- Promote early and continuous private sector involvement in the achievement of these goals.
INFRASTRUCTURE STRATEGIES

- Establish District "gateways" with a consistent theme and design. Gateways should be located on public or private property:
  - along Saint Clair Avenue at Atcheson Street,
  - at the intersection of Spring Street and Hamilton Avenue,
  - on the Long Street bridge over I-71 (see photograph at right), and
  - at the intersection of East Broad Street and Hamilton Avenue.

- Pursue corporate or institutional sponsorship(s) of the first phase of a Historic Walking / Bicycle Trail extending from the Saint Clair Hotel apartments, past the King Arts Center (former location of Pythian Theatre), by the Lincoln Theatre, through Hamilton Park, and to the District gateway at the intersection of East Broad Street and Hamilton Avenue.

Establish a committee to organize, coordinate, and direct the many design elements of the Trail. Infrastructure amenities of the Trail will likely include:
- planting of shade trees where needed,
- street lighting, abundant street furniture, and transit shelters reminiscent of the 1920's and 30's,
- banners celebrating those historic personalities who visited and/or performed within the District in earlier times,
- sidewalk plaques identifying historic locations, and
- bronze statues of the Reverend Martin Luther King, Jr. in Mayme Moore Park and President Abraham Lincoln within green space adjacent to the Lincoln Theatre.

**PLEASE NOTE:**
Future phases of the Historic Trail may connect with the Bryden Road and Old Oaks districts to the south of East Broad Street.
Consider an extensive survey of alley conditions and a plan for the improvement of those alleys in need. Improvements may include surface treating, pothole repair, drainage improvements, litter removal, lighting, and tree trimming. Establish "no parking" zones near alley entrances, where necessary to provide additional space for vehicles to maneuver. Regularly monitor alleys and provide on-going maintenance. Wherever feasible given existing utilities, vacate narrow, underused alleys to encourage in-fill development and to establish new green spaces.

Conduct a traffic study to determine the effective, feasible ways to eliminate heavy, "cut-through" traffic on neighborhood streets and to improve north-south traffic from Parsons Avenue south of East Broad Street into and out of the District.

Explore with the Ohio Department of Transportation District Six, the Columbus Public Service Department, and downtown interests the possibility and probable impacts of eliminating the Long Street / Spring Street one-way pair through the downtown area.

Encourage and assist the Central Ohio Transit Authority (COTA) to increase the number of bus shelters in the District and improve the condition of existing shelters. Shelters should be of a design that is very transparent, i.e. "retail-friendly", and positioned carefully - not directly in front of retail establishments.

As more restaurants locate within the Entertainment Center, encourage COTA to restore and extend the mid-day Broad Street COTA LINK bus eastward from Columbus State to serve the Center. This will help promote the Center as a lunchtime destination for downtown area workers.

Encourage COTA, as it refines its long-term plans for light rail in Central Ohio, to link the King-Lincoln District with Downtown and Port Columbus International Airport.
Explore the possibility of enacting residential permit parking for area residents, especially those living in the western portion of the District.

If needed due to the full use of existing surface lots, seek public or private funding of a parking garage structure on the south side of Long Street just east of the bridge over I-71 (or at a more suitable location) as a long-term solution to the growing parking needs of the Entertainment Center / shared parking district. Construction of this structure may greatly reduce the need for permit parking.

Consider the removal of the paving over brick streets and, where necessary, the repair of the underlying brick roadways to enhance the appearance of neighborhoods and promote the historic nature of the District. Due to the high costs involved, property owners would likely be assessed for these improvements and their maintenance.

Establish a collaborative program between the Columbus Department of Recreation and Parks, the Ohio Nursery and Landscape Association, and other interested parties to develop and disseminate information suggesting a selected variety of trees, bushes, and other vegetation for new plantings within the District. Work with the Ohio Department of Transportation District Six Planning Department to plant, wherever possible, these plant varieties on state-owned lands on the east side of the I-71 right-of-way between I-670 and I-70. These plantings will buffer the highway from adjacent residential, commercial, and other uses and promote the Plan's renovation and revitalization efforts.

To help deter crime, encourage a partnership between American Electric Power (AEP), large home improvement retail store chains, and other interested parties to establish a program to subsidize the purchase and installation of sensor-activated lighting on residential properties.
OTHER PLAN GOALS

- Address and remedy the District’s current negative image regarding personal safety.

- Continue to discourage illegal drug-related activity and address the problem of drug and alcohol addiction.

- Promote the District’s vibrant history and extensive assets to the community.

- Preserve, promote, and expand cultural and educational opportunities within the District.

- Improve the cleanliness of both public and private property.

- Establish public information programs within the District.

- Promote early and continuous private sector involvement in the achievement of these goals. Where appropriate, encourage and facilitate the involvement of the Columbus Public Schools.

PLEASE NOTE:
Some of the above “other” goals are addressed, in part, more fully in the strategies within earlier sections of this plan.

Statue of Elijah Pierce (1892-1984) -- One of the nation’s great woodcarvers and former prominent Columbus Near East Side resident.
OTHER PLAN STRATEGIES

DISTRICT COHESIVENESS AND PRIDE

In association with Keep Columbus Beautiful, and city Graffiti Abatement and Street Sweeping programs, organize a series of intensive "community clean-up" days each covering various small areas of the District. Utilize the resources of the religious institutions and public and private organizations and businesses to recruit volunteers.

There are a number of large churches, businesses, and other organizations evenly spaced and located throughout and adjacent to the District. After the initial clean-up, implement a program whereby each organization / business can "adopt" a relatively small area around and including its own property with members and/or employees periodically checking their adopted area for litter and graffiti. The Ohio Department of Natural Resources' Division of Recycling and Litter Prevention could, through the city, provide support resources to help make this program successful.

Under the auspices of the Neighborhood Services Division, hold bi-monthly "District Roundtable" meetings at varying locations (churches and other meeting places in the District) to discuss progress in Plan implementation and to ensure community participation. Update the Near East Area Commission (NEAC) and its appropriate committees regularly and promote periodic dialog with the NEAC membership. Disseminate by mail, e-mail, and by leaving copies at various businesses, churches, and organizations, a periodic newsletter on Plan implementation progress.

Each summer, hold an outdoor music and arts festival with a historic, Afri-centric theme in Mayme Moore Park and Amos Lynch Plaza. Each December, hold a Kwanzaa / Christmas celebration at the King Arts Complex. Possible partners in sponsoring these events are the Greater Columbus Arts Council, the O.S.U. Extension Center, the Columbus College of Art and Design, the Ohio Historical Society, etc.
EDUCATION AND LIFE-LONG LEARNING

- Maintain, through the Columbus Office of Education, a close partnership with the Columbus Public Schools to implement all education strategies of this Plan. Close, continuous cooperation with the leadership of schools in and near the District will be essential to the promotion of residential development and redevelopment goals and strategies.

- Create and promote a mentoring / tutoring program through the Columbus Office of Education, and assisted by the Columbus Youth Commission, whereby city of Columbus employees meeting qualification guidelines may guide, tutor, and provide positive role models for District youth for up to two hours each week on work time and for at least two hours each week on a volunteer basis. Young people will be paid a small stipend for participation in the program. The Greater Columbus Chamber of Commerce may also serve as a co-sponsor of the program.

- Coordinated through the Office of Education, sponsor a program through which qualifying city of Columbus employees may spend up to eight hours on paid status - for every 160 hours on the job - teaching adults basic literacy and mathematics skills at a location or locations within or near the District (perhaps Clearbrook or Monroe Alternative middle schools after regular school hours, The O.S.U. Extension Center, the Urban League, or the King Arts Complex). Encourage participation by other public and private employers in the program as well.

- Through the Office of Education, seek corporate sponsorship for a program to subsidize, in full, the fees charged for credit and non-credit courses as well as for youth and senior citizen programs at The Ohio State University African-American and African Studies Community Extension Center. Recipients of the subsidies will be required to meet income or age guidelines or be concurrently participating in drug/alcohol treatment programs to be eligible.

- Promote by the distribution of flyers door-to-door the programs and classes offered specifically for the elderly at The Ohio State University Extension Center.
HEALTH AND PUBLIC SAFETY

- Assign police foot and bicycle patrols to the District to increase the presence and visibility of officers.

- Help establish and support block watch programs in residential areas where residents express a desire for such programs.

- Identify drug and violence “hot spots” by citizen reports and police records, especially crack houses. Mobilize enforcement resources to shut them down, and use asset forfeiture civil court action and nuisance abatement action to supplement criminal actions. Educate citizens on how and what to report to best assist police officers.

- Develop a partnership between the Columbus Health Department and the Addiction Services program in Talbot Hall at University Hospitals East whereby the city and the university will together subsidize drug and alcohol treatment for uninsured persons in need of such treatment.

- The Division of Police is in the process of implementing a new, more flexible and responsive approach to the allocation of Police resources citywide. Encourage that division, in this ongoing redistricting process, to consider and respond as needed to increases in population, numbers of visitors, traffic, and business activity within the King-Lincoln District.

- Explore a collaborative effort between the state and the city to limit the number of liquor permits allowed in the District. The city should encourage permits for clubs in the Entertainment Center on Long Street (such as Permit Classes D3 [Restaurants] and D5 [Night Clubs]), and discourage permits for any new beer carryouts (Permit Classes C1, C2, and C2X).

- Assemble a task force comprised of representatives of Public Safety, Police, Fire, Health, Development, Public Service, social service agencies, property owners, and community stakeholders to develop additional recommendations for how best to address issues of cleanliness, safety, drug dependency, and crime within the District.
DISTRICT PROMOTION

- Produce a promotional video tape and DVD providing a tour of the District, touting its assets, and explaining future development and redevelopment plans. Provide copies free-of-charge to Central Ohio libraries, educational institutions, large public and private organizations / businesses, and video / DVD rental outlets.

- Through the Columbus Department of Technology, create and maintain a web site promoting the District. Link that site to as many other, related sites as possible.
PLAN IMPLEMENTATION

Following Plan adoption, an "Implementation Program" will be developed to address the critical first eighteen (18) months of the Plan implementation period.

It will be comprised of:

- specific, detailed actions that need to be accomplished to begin making this Plan a reality,

- for each action, the party or parties (public or private) responsible for carrying it out, and any formal or informal agreements addressing the manner in which two or more parties will work cooperatively, and

- for each action, a projected timetable for implementation. [Each timetable should be as detailed as possible in terms of the various individual steps that may be involved in order to accomplish each action.]
POTENTIAL PLAN IMPLEMENTATION PARTNERS

African Parish House / Hebron Baptist Church
American Electric Power (AEP)
Bethany Presbyterian Church
Bethel Baptist Church
Broad Street Presbyterian Church
Bronzeville Neighborhood Association
Call and Post
Centenary United Methodist Church
Central Ohio Minority Business Association
Central Ohio Transit Authority (COTA)
City of Columbus
Columbus College of Art and Design (CCAD)
Columbus Compact
Columbus Foundation
Columbus-Franklin County Affordable Housing Trust Corporation
Columbus Housing Partnership
Columbus Landmarks Foundation
Columbus Metropolitan Housing Authority (CMHA)
Columbus Metropolitan Library
Columbus Neighborhood Design Assistance Center
Columbus Post
Columbus Public Schools
Columbus Regional Minority Supplier Development Council
Columbus State Community College
Columbus Urban Growth Corporation
Columbus Urban League
The Communicator News
Community Development Collaborative of Greater Columbus
Diehl-Whittaker Funeral Home
Emmanuel Tabernacle Baptist Church
Faith Mission U.H. Church
Franklin County Jobs Center / East Opportunity Center
Franklin University
Greater Columbus Arts Council (GCAC)
Greater Columbus Chamber of Commerce
Greater Vision Missionary Baptist Church
King Arts Complex
Lincoln Theatre
Long Street Businessmans Association
McNabb Funeral Home
Miami Residents Association
Mount Vernon Avenue District Improvement Association
Mount Vernon Plaza Tenants Association
National Tree Trust
National Trust for Historic Preservation
Near East Area Commission (NEAC)
The Neighborhood House
North Monroe Neighbors
Ohio African-American Tourism
Ohio Department of Commerce, Division of Liquor Control
Ohio Department of Natural Resources (ODNR)
Ohio Department of Transportation (ODOT)
Ohio Historical Society / Ohio Historic Preservation Office
Ohio Nursery and Landscape Association
Ohio State University (OSU) African-American and African Studies Community
Extension Center
Ohio State University (OSU) -- University Hospitals East
Refuge Baptist Church
Saint Clair Hotel Apartments
Saint Dominic Catholic Church
Saint Mark's Masonic Lodge #7
Saint Paul's A.M.E. Church
Saint Paul's Episcopal Church
Sawyer Community Center / Neighborhood House
Second Baptist Church
Shady Grove Baptist Church
Shiloh Baptist Church
Stenson Powell
Trinity Baptist Church
United Way of Central Ohio
Woodland Park Neighborhood Association

PLEASE NOTE: Additional partners are welcomed and encouraged to participate in Plan implementation.