

# TOBACCO-FREE COLLABORATIVE

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**May 11, 2016**

## MEMBERS IN ATTENDANCE:

Katie Stone (CPH), Tonni Oberly (CPH), Jacquelyn Hilton (Mount Carmel), Tracy Swanson (City Development), Autumn Trombetta (CPH), Tara Tucker (CPH), Lori Ruffin (CPH), Virginia Clark (CPH)

## GROUP UPDATES:

- Upcoming funding for either obesity or tobacco prevention for evidence-based programs (Jacquelyn Hilton)
- HPIO has a document called Investing in What Works
  - Document showing evidence-based programs in tobacco, nutrition, physical activity
  - Has a focus on reducing disparities
- FDA released additional regulations on e-cigarettes, hookah tobacco and cigars
- California became the second state to raise the legal age to buy tobacco to 21

## OBJECTIVES DISCUSSION

- Celebrate One has a public campaign in their work plan. Do we want to add the campaign to our objectives?
- Objective number 6 in Infant Mortality sub-group may need to be split into public places as well
- CMHA reducing ownership portfolio
- Change title for Infant Mortality sub-group on the objectives list to mirror the language used in the other two groups (for example: "Decrease maternal and infant exposure to SHS and increase maternal cessation)
- Discussion of geography- Are we only working in just Columbus or all of Franklin County?
  - Group agreed that we are focusing on all of Franklin County
- Reach out to Franklin County Health Department to have a representative present at the TFC

## SUBGROUP REPORTS (REVIEWING DRAFTED OBJECTIVES):

### Infant mortality

- Toolkit has to be approved after developed
- Collaboration with Celebrate One (Lori Ruffin)
- Considering using CPH website to increase reach (whole group)
  - Include qualitative, positive stories
  - Use links to pages/ resources
- Establishing baselines (Tara Tucker)
- Dissemination through Celebrate One
- Form bigger dissemination list later and prioritize
- Reach out to Action for Children and Children Humber Alliance and possibly Home Visiting Program for in-home childcare providers and daycares (Autumn Trombetta)

### Smoke-free Housing

- Ask Amber for list from Survey Monkey of smoke-free housing for baseline
- Tonni has developed a spreadsheet to help capture smoke-free housing baseline
  - Includes data on reach into Infant Mortality Hotspots
- Documentation of homepledges and follow-ups available

### Public Places

- Gather information of who and when to call about smoking violations
  - Have someone call the phone numbers and see what happens and what information you need to know (Jackie Hilton)
- Public Places Objective 5- What is the model? Who uses it and who doesn't? (Amber?)
- Public Places Objective 7- What materials are we using? Consistent messaging
  - CDC, ODH, CPH, Minority Health
  - Go through materials to show next meeting (Amber Jones)
- Autumn will communicate with Kelli Hykes about potential policies
  - Include tobacco health standards as a potential policy

**Next meeting: June 8, 2016 (second Wednesday of every month)**