



## **Tobacco-Free Collaborative Strategic Plan**

### **Decrease exposure to SHS in Smoke-free Housing (HP TU – 11)**

1. Increase the number of smoke-free multi-unit affordable and market rate housing options in Columbus, OH and Franklin County (HP TU-13.10 & SCDP 1.3).
2. Increase the number of single family homes that complete a smoke-free home pledge (HP TU-14).

### **Decrease exposure to SHS at Public Places**

1. Increase the number school district and charter schools that implement 100% smoke-free campus in (SHIP Priority 2 & HP TU-15.1-15.3 & SCDP 1.1).
2. Increase the number of public higher education establishments that implement 100% Smoke-Free campus policies SCDP 1.2 & HP TU-13.17).
3. Increase awareness of code violation number to public (identified as priority by TFC members).
4. Establish potential policy targets including Tobacco to 21 (identified as priority by TFC members), no adding of flavoring in tobacco products, increase excise tax on OTP (SCDP 1.4), no smoking in car with minor, and health standards in K-5 to include youth tobacco prevention tools (identified as priority by TFC members).
5. Implement model asthma policies (including professional development for staff and students and implement management plan) in school districts.
6. Create and distribute in appropriate languages education on tobacco, marijuana, and vaping. Look at Minnesota HD...this could include online videos, written materials etc.

### **Decrease Infant Mortality Rates**

1. Create a toolkit regarding the negative contribution of tobacco to infant mortality.
2. Distribute the toolkit among residents of high priority target areas.
3. Establish collaboration with the Celebrate One Connector Corps program to increase outreach for secondhand smoke exposure, including a secondhand smoke exposure marketing campaign.
4. Establish collaboration with relevant Fatherhood programs to target males living in high priority infant mortality target areas.
5. Establish collaboration with local MCH programs to include evidence-based tobacco cessation intervention for pregnant smokers and women of child bearing age (SHIP priority 1).
6. Increase 100% smoke-free policies at child care centers and home based providers (HP TU-13.7).
7. Increase smoking cessation during pregnancy (HP TU-6).
8. Increase by 10% the enrollment to the Ohio Quit Line among women of child bearing age (SHIP priority 1).

### **References:**

SHIP ([State Health Improvement Plan](#))

HP ([Healthy People 2020](#))

SCDP ([Ohio's Plan to Prevent and Reduce Chronic Diseases: 2014-2018](#))