



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

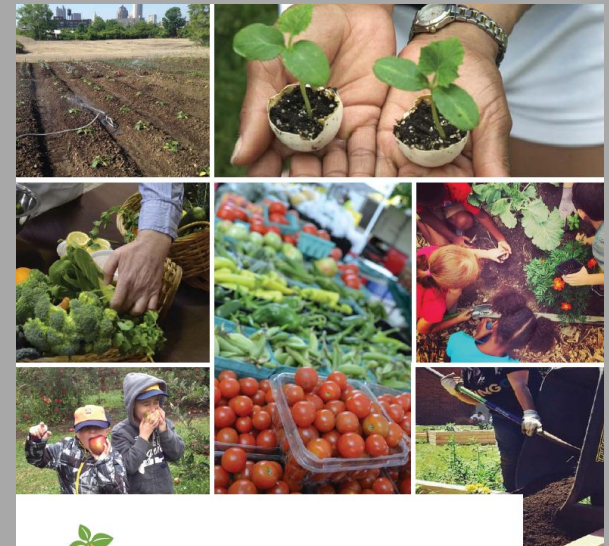


THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

COLUMBUS
PUBLIC HEALTH

Meeting Objectives

- Approve 8/25 Minutes
- Provide direction for 2018 LFAP Annual Report
- Confirm itinerary for Local Food System Tour on 11/29





Check-In Question

What do you want your constituency to know about the Local Food Action Plan and the work of the Board?

Meeting Minutes

August 25, 2017 Meeting Minutes

- Additions
- Corrections
- Approval





Co-Chairs Presentation

- Tony Logan - The Renewables Space, LLC
- Ernest Perry - HandsOn Central Ohio

Columbus and Franklin County Local Food Board Member Presentations

...

Tony Logan

Lifetime Commitment to Agriculture

- Former USDA State Director of the Ohio Rural Development Agency
- Experience with ODA & ODNR
- Sixteen years in Private Law Practice
- Serves on MORPC's Sustainability Advisory Committee



Active Grower



- Actively farming with my brothers in Trumbull County
- 800 acre commercial farm growing commodity crops and maple syrup
- 55 acres are USDA Certified Organic, growing produce and organic hay
- Member OFU, OFB, and OEFFA

USDA-Supported Local Food Projects in Ohio

- Chester Hill Auction, Morgan County
- Northwest Ohio Cooperative Kitchen, Wood County
- Nelsonville Food Hub, Athens County
- Great River Organic Cooperative, Franklin County



The Best Job Ever!



- Spring 2015 toast of first “All-Ohio Beer” at Little Fish Brewery, Athens
- Joining in with Val Dolcini, Under Sec. USDA FSA, Elanor Starmer, Administrator of USDA Ag Marketing Service,
- Athens Mayor Kevin Boyer, and Ohio FSA Director Steve Maurer

All in the Family

- Wife Mary Duffey, Public Finance Atty. at Dinsmore
- Son Bart works in Communications at Franklin Co. Jobs & Family Services
- Daughter Caroline helps administer the UN refugee camps in Kurdistan



Thank you

Tony Logan, Principal Consultant
The Renewables Space, LLC
612 Park St., 2nd Floor
Columbus, Ohio 43215
614-596-4740
farmbo@columbus.rr.com

Questions?



The
Renewables
Space, LLC.

*successful pathways for energy
development*



HandsOn
CENTRAL OHIO

Your FirstLink to Opportunity.

Our Mission

HandsOn aligns community resources & generates data insights that strengthen social impact in Central Ohio.



Our Challenge

300K ↑

The number of Central Ohioans living in low-income households will grow 40% by 2050

\$500M+ ↓

Fewer dollars will be invested in strategies targeting low-income residents

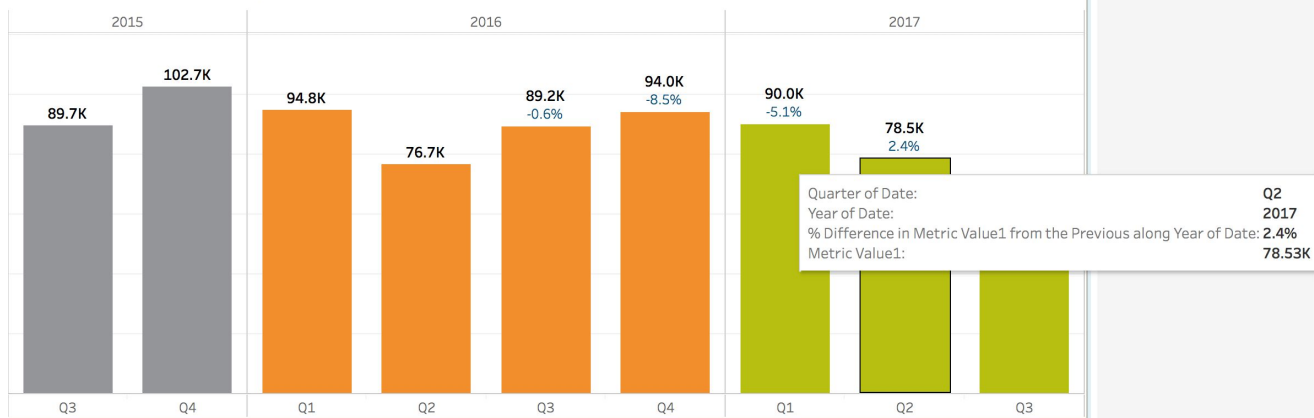
1,100+ ↑

Our social service ecosystem is fragmented, varies in quality and is insufficiently leveraged to effectively resolve our greatest challenges



Our Approach: Big Data + Information Technology...

Total Calls and Call Growth: By Quarter



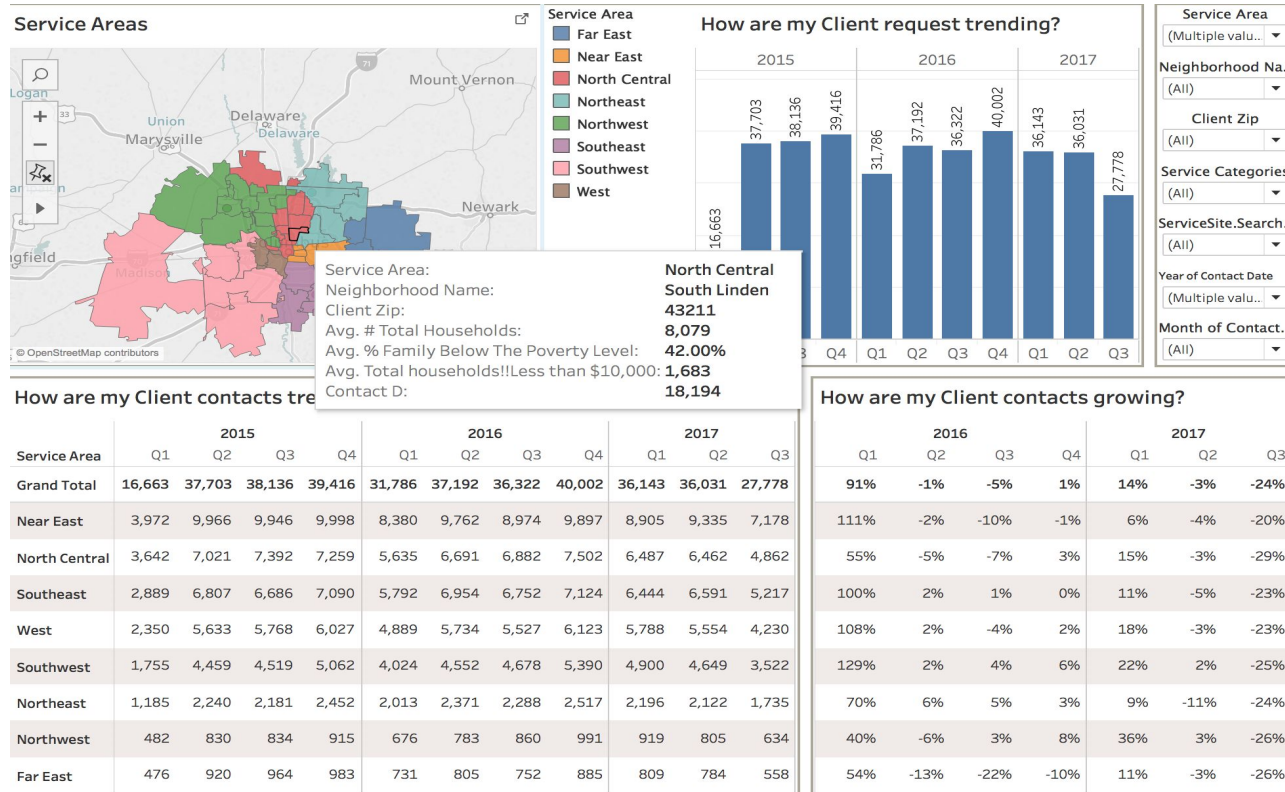
Calls by Call Type

Q Def1 (gro..	2015		2016				2017		
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Food	34.48K	43.64K	31.08K	30.41K	31.93K	37.02K	27.46K	28.00K	19.54K
Homeless Hotline	36.02K	35.11K	29.31K	27.54K	36.26K	30.75K	27.84K	30.69K	26.42K
211 Top 3	16.42K	21.54K	16.57K	15.93K	19.65K	24.86K	20.20K	17.31K	11.61K
EITC	0.04K	0.03K	15.97K	1.47K			13.29K	1.49K	
211 Others	2.75K	2.41K	1.86K	1.37K	1.32K	1.39K	1.22K	1.03K	0.80K

Quarter over Quarter Growth

2016				2017		
Q1	Q2	Q3	Q4	Q1	Q2	Q3
		-7%	-15%	-12%	-8%	-39%
		1%	-12%	-5%	11%	-27%
		20%	15%	22%	9%	-41%
		-100%	-100%	-17%	2%	
		-52%	-42%	-35%	-25%	-39%

...to optimize delivery systems and grow social impact



Our Team

- 13 member board of directors



Lbrands



NiSource



- 49 staff
- 10,000+ volunteers
- \$3M investment



Why Food?

- 59 Food Pantries
- 1.3M Meals
- 300K+ residents



Why Me?



Ad Hoc Teams Update

- Purpose and Function
- Blueprint Meeting Overview
 - B-3 - Charles Nabrit
 - C-9 - Chris Strayer
- Next Steps





2018 LFAP Annual Report

Local Food Team Proposed Outline

- Brief Comment from Elected Officials
- Vision and Purpose
- Work of the past year
 - Local Food Board, Local Food Team
- Impact of the work - Connections
- Board and staff introduction

Our Mission: Protect Health and Improve Lives

Columbus Public Health protects the health and improves the lives of nearly 1 million Columbus and Worthington residents through more than 40 diverse programs. Together with our community partners, we are working to address the opiate epidemic, reduce infant deaths and prevent the spread of disease, so all residents are empowered to live healthier, safer lives. I am proud to share highlights of our work from 2016.

- Teresa C. Long, MD, MPH, Health Commissioner



Columbus is America's opportunity city – and Columbus Public Health is helping us create a city that provides opportunities for active living, healthy local foods, chronic disease prevention, and access to quality, affordable health care. CPH is a nationally accredited leader that identifies health priorities, mobilizes resources and ensures conditions in which ALL residents in every neighborhood can be healthy.

- Andrew J. Ginther, Mayor



State of Our Community's Health:



65%
of adults are
overweight or
obese.



20%
of kids
are food
insecure.



Nearly
1 Person
dies from an opiate
overdose per day.



165
babies died
before their 1st
birthday.



25%
of adults
smoke.

2016 Board of Health



Mary Ellen Wewers, PhD, MPH, RN
Professor Emerita
College of Public Health, The Ohio State
University



Karen S. Days, MBA
President
The Center for Family Safety and Healing



Stephen P. Samuels, JD
Frost Brown Todd LLC
Columbus Office



Augustus G. Parker III, MD
Medical Director
Molina Healthcare of Ohio



Karen Jefferson Morrison, JD, MS
President, OhioHealth Foundation
Senior Vice President, External Affairs



Mayor Andrew J. Ginther
President, Ex-Officio



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

EXECUTIVE SUMMARY

NOVEMBER 2016

Purpose

VISION: A fair and sustainable food system that benefits our economy, our environment and all people.

The plan is intended to inform public policy, inspire program development, foster community collaborations, guide local funding strategies, and establish the foundation for successful philanthropic and public grant applications. Working together to implement the actions and achieve the plan's goals, residents in the City of Columbus and Franklin County will realize the following benefits:

- A stronger, more resilient local food system with increased coordination between public, private and community stakeholders.
- Neighborhoods with better access to healthy foods through improved transportation and

transit routes, and more neighborhood food retail outlets offering healthy affordable food.

- Increased access to education about healthy foods through a coordinated, equitable and culturally competent community plan for food education.
- A stronger market for food businesses through an enhanced local food supply chain that connects producers, processors, distributors and buyers.
- More employment and job training opportunities through new and expanded local food businesses.
- Revitalized communities through the development of centralized neighborhood food marketplaces and the redevelopment of vacant spaces.
- Increased consumer education for food waste reduction and household composting, technical assistance to food businesses, and regulatory updates that support food waste diversion.





Organizing the Report

- Organize by Goal Area?
 - What about Goal D?
- Story-driven approach?
 - Which stories?
- Organize by connections?
 - 2017 - Connecting Opportunities
 - 2018 - Implementing Specific Actions

THE BIG TABLE—A DAY OF KINDNESS, COMMUNITY SPIRIT, AND PROGRESS

When Jeremy Slagle teamed up with Thad DeVassie and a group of others for The Big Table at Midwest Photo in August 2016, he was excited to participate and see what he could do to help strengthen our community.

"Our Big Table was all creatives—writers, designers, and photographers—many entrepreneurial and running their own studios," Jeremy said. "We asked ourselves, 'What can we do with our talents that can impact Columbus?'"

Not long after their conversation, Jeremy was in his studio cleaning out his photo closet and saw an old camera. An idea came to mind. He thought of The Big Table discussion where fellow artists Corey Favor and Marshall Shorts talked about their passion for helping kids in urban communities understand that a career in a creative field is viable.

"There are so many super talented kids, but when it comes time to consider creative arts as an actual, viable career path, it's typically frowned upon and often doesn't happen," Jeremy explained.

This idea turned into **Camp Click**—a program developed to bridge the gap between professionals and kids that have artistic skills, offering them an opportunity to learn something new while cultivating relationships with fellow creatives.

Partnering with Midwest Photo and The Graham School, the six-week

**THE
BIG
TABLE™**

with the goal of igniting their creativity through a new outlet. Participants will then keep the cameras, which are being donated by local photographers. Midwest Photo is working with Nikon and Canon, who have agreed to donate lenses for the project.

"We will work with the students once a week, providing instruction and teaching them how to use the cameras," Jeremy said. "We're hoping to create a gallery show at the end that will showcase each student's work. It's terrific to see an idea like this—that came out of The Big Table—come to life."

program will launch in fall 2017, putting cameras in the hands of 10–12 students

ABOUT THE BIG TABLE

The Columbus Foundation's Big Table debuted on August 30, 2016 and was created to bring residents together for community-building conversations on a wide variety of topics, from the economy and education to homelessness and poverty. On that day, more than 5,000 residents gathered around over 450 tables for conversations throughout the central Ohio region.

In gratitude and honor of each person who participated in the 2016 Big Table, The Columbus Foundation made a contribution to the **Gifts of Kindness Fund**—thanks to the *William H. Davis, Dorothy M. Davis and William C. Davis Foundation* and the *Paul G. Duke Foundation*. The Gifts of Kindness Fund provides one-time emergency grants through partner nonprofits to help lift up individuals and families who experience an unexpected setback.

MOST DISCUSSED TOPICS

* Respondents could choose more than one topic.



65%

**Community
Engagement**



64%

Education



57%

Poverty



55%

Children



54%

**Community
Development**

"If kids are truly gifted creatively, we want to help them recognize that their gift can lead to a very successful career."

—JEREMY SLAGLE

PICTURED (l-r): Thad DeVassie, Marshall Shorts, James Kutnow, Corey Favor, Moishe Appelbaum, and Jeremy Slagle



Local Food System Updates

- Local Food Team
 - Statewide Award
 - Detroit Eastern Market
 - Urban Agriculture Literacy Academy
 - Produce Perks FINI Application
- Board Member Highlights
- Franklin County Local Food Council



LFB Learning Opportunities

- Local Food System Tour
 - Discuss and confirm itinerary
- 2017 Ohio Food Policy Summit
- CPH Health Equity Series



Next Steps & Closing

- Next LFB Meeting - January 12
- Follow up calls - Early November
- January Agenda Overview

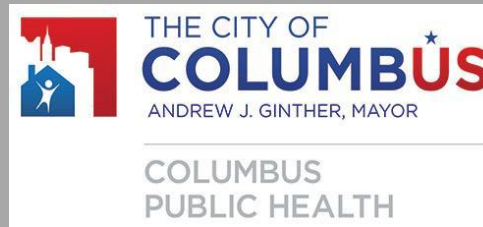


Thank you!

Cheryl Graffagnino

(614) 645-0867

clgraffagnino@columbus.gov



Jalisa Dawkins

(614) 645-8070

jmdawkins@columbus.gov

Matthew Brown

(614) 525-5647

mybrown@franklincountyohio.gov



Brian Estabrook

(614) 525-7303

baestabr@franklincountyohio.gov