



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO



THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

COLUMBUS
PUBLIC HEALTH

Meeting Objectives

- Approve 10/27/17 Minutes
- Elect Chair & Vice Chair
- Provide direction for 2018 Annual Report



LOCAL FOOD ACTION PLAN
CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO



Check-In Question

What is one local food system commitment - *personal or professional* - that you are making this year?

Meeting Minutes

October 27, 2017 Meeting Minutes

- Additions
- Corrections
- Approval





Chair & Vice Chair Roles & Responsibilities

Chairperson and Vice Chairperson one (1) year unlimited terms

CHAIRPERSON

- Provides managerial direction and facilitation of the Board
- Assists the Team in planning and running meetings
- Issues letters of support on behalf of the Board
- Communicates the Board's success, challenges, and needs
- Encourages regular and timely attendance by members

VICE-CHAIRPERSON

- Serves as chair in the absence of the chair or when a motion involving the chair is being discussed.



Board Member Presentations

- Michelle Moskowitz Brown - Local Matters



Michelle Moskowitz Brown, Executive
Director

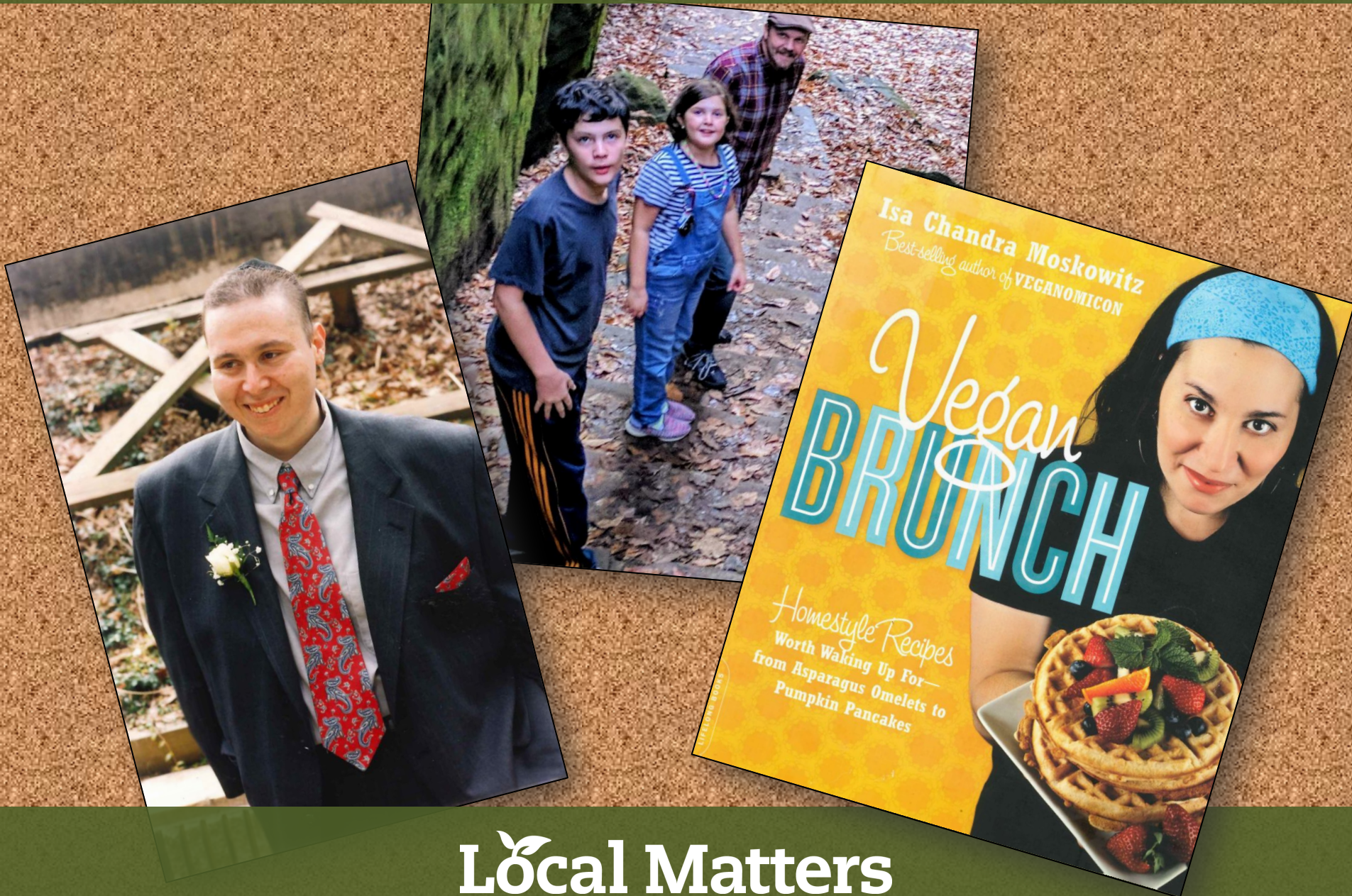
Local Matters

Setting the stage: 1970s Brooklyn



Local Matters

Food Insecurity, Perseverance, Family



Local Matters

Partnering for Healthy Communities

What:

Food Education → Access → Advocacy

Where:

Neighborhoods → City → Region → State

Why:

Food Insecurity, Chronic Disease



Local Matters



Partnering for Healthy Communities

Our day to day focus is on in-depth, practical food access and education. As it pertains to the food plan implementation, that is where we will continue to apply our expertise.

Local Matters

Project Teams Update

- Implementation Plan Overview
 - B-3 - Charles Nabrit
 - C-9 - Chris Strayer
- Next Steps



Annual Report - Content Update

Community Impact: Improving access to local food - Columbus City Schools

“Apples were just the beginning. In 2017/18 they are on target to spend 17% of the district’s food budget on foods grown, raised and/or processed in Ohio (excluding milk).”

(Source: Columbus City Schools Food Service).



Annual Report - Content Update

Community Impact: Food and economic development: *Ohio Days and Koki's Tortillas*

"This not only opened a new market for the corn producer, it also caught the attention of local school foodservice directors in Bexley and Upper Arlington. For September's Ohio Days: My Plate, My State menu, more than 1,000 students were served OH! Chips whole grain tortilla chips, made using Koki's Tortillas."





2018 Annual Report

Potential Statistics for graphic representation

– Hunger

- Under 200% Poverty = 3.2 missed meals/wk (Mid Ohio Foodbank)

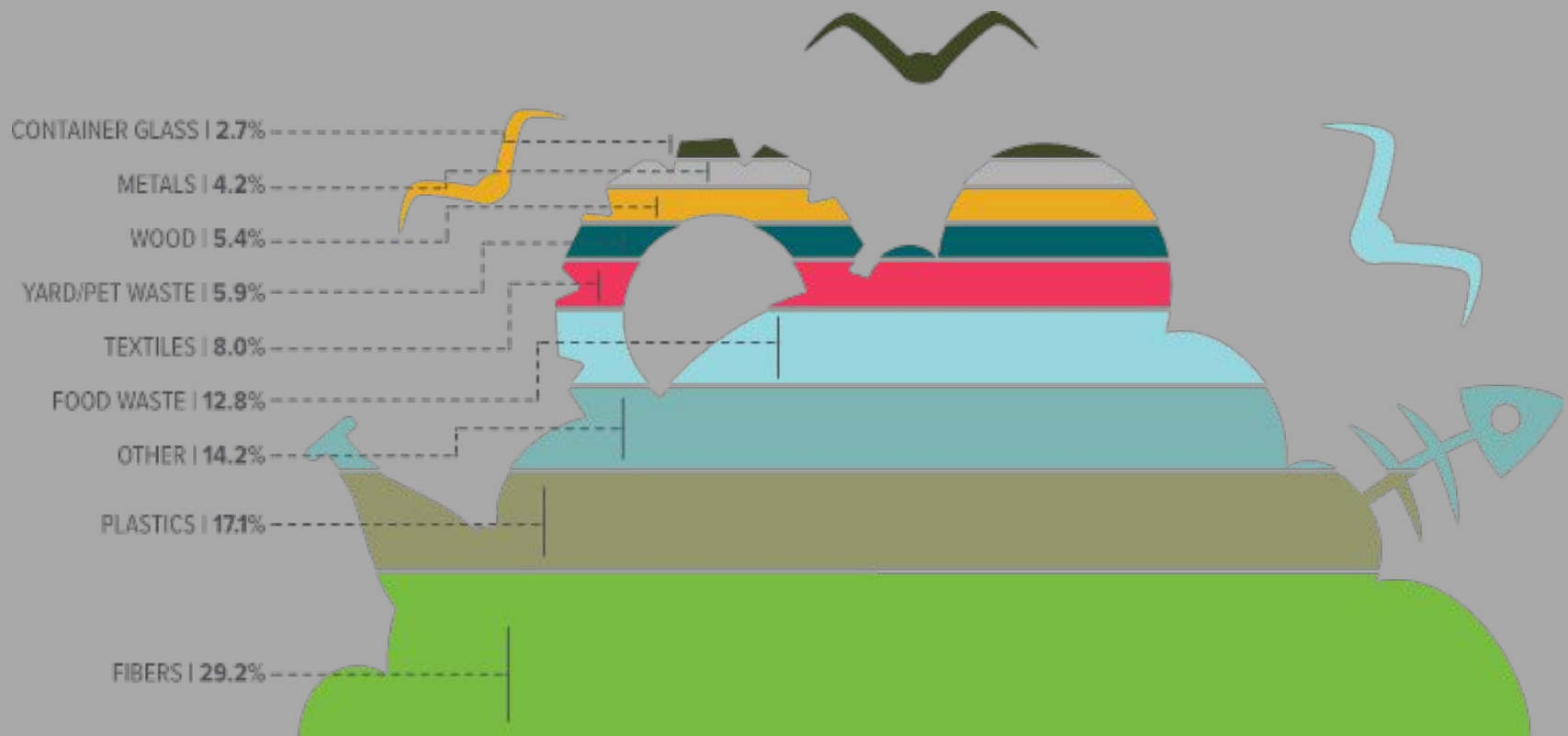
– Economic Impact

- 79¢ of every dollar stays in Central Ohio (North Market)
- Almost \$18,000 in SNAP incentives (Produce Perks)
- Ohio Agriculture Economic Statistics (OSU Report)

– Food Waste

- 12.9% of waste = Food Waste (SWACO graphic)

2018 Annual Report



2018 Annual Report

PRODUCE PERKS COLUMBUS 2017 IMPACT REPORT



1099 shoppers used Produce Perks to receive a \$10 fruit and vegetable match for \$10 EBT spent; **70%** were return shoppers.

\$40K



\$22,818 EBT distributed at markets + **\$17,929**

incentives issued = total economic impact of **\$40,707**.



ProducePERKS

17 sites: 14 farmers' markets, 2 community support agriculture (CSA) deliveries and 1 retail store conducted

1726 SNAP transactions in 2017.

2018 Annual Report



2018 Annual Report

Our Mission: Protect Health and Improve Lives

Columbus Public Health protects the health and improves the lives of nearly 1 million Columbus and Worthington residents through more than 40 diverse programs. Together with our community partners, we are working to address the opiate epidemic, reduce infant deaths and prevent the spread of disease, so all residents are empowered to live healthier, safer lives. I am proud to share highlights of our work from 2016.

- Teresa C. Long, MD, MPH, Health Commissioner



Columbus is America's opportunity city - and Columbus Public Health is helping us create a city that provides opportunities for active living, healthy local foods, chronic disease prevention, and access to quality, affordable health care. CPH is a nationally accredited leader that identifies health priorities, mobilizes resources and ensures conditions in which ALL residents in every neighborhood can be healthy.

- Andrew J. Ginther, Mayor



State of Our Community's Health:



65%
of adults are
overweight or
obese.



20%
of kids
are food
insecure.



Nearly
1 Person
dies from an opiate
overdose per day.



165
babies died
before their 1st
birthday.



25%
of adults
smoke.

2016 Board of Health



Mary Ellen Wewers, PhD, MPH, RN
Professor Emerita
College of Public Health, The Ohio State
University



Karen S. Days, MBA
President
The Center for Family Safety and Healing



Stephen P. Samuels, JD
Frost Brown Todd LLC
Columbus Office



Augustus G. Parker III, MD
Medical Director
Molina Healthcare of Ohio



Karen Jefferson Morrison, JD, MS
President, OhioHealth Foundation
Senior Vice President, External Affairs



Mayor Andrew J. Ginther
President, Ex-Officio



Local Food System Updates

Breaking news...

- Food Recovery Donation Pilot
 - Environmental Health & Columbus Restaurant Alliance
 - Dickey's Barbecue Pit in Hilliard partnered with Food Rescue US
 - Twice weekly pick up
 - 26#'s of food donated November/December
 - Developing a joint communications plan to recruit more donors
- New Ohio Days: My Plate, My State Resources
- Columbus City Schools Ohio Hamburgers

Local Food System Updates

- Board Member Highlights
- Franklin County Local Food Council



Learning Opportunities

Learning Opportunities (see Local Food System Updates)

- Ohio Ecological Food and Farm Association - February 15-17, 2018
- 2018 Ohio Farmers Market Conference - March 1-2, 2018
- We Dig! Ohio Summit - March 24, 2018
- Faith, Food and Flourishing - April 17, 2018
- National Farm to Cafeteria Conference - April 25-27, 2018





2018 Funding Priorities

- 2017 Local Food Action Plan
 - Establishing the Board
- Board Priorities for 2018
 - Support for Project Teams & Implementation Plans

Next Steps & Closing

- Next Meeting - April 13
- Follow up calls - Early February

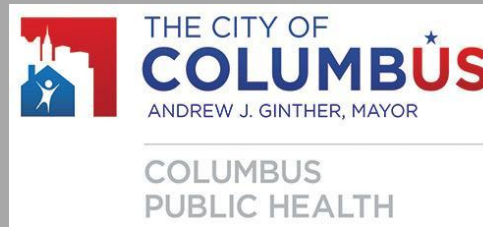


Thank you!

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