

CHRONIC DISEASE PREVENTION ADVISORY BOARD

MEETING MINUTES

DATE & TIME

October 26th, 2017
2-4pm

LOCATION

Driving Park Library, 1422 Livingston Ave., Columbus, OH

ATTENDANCE

Scott Ulrich (CPH), Ali Segna (CPH), Sarah Ginnetti (ODH), Ashton Grigley (FCPH), Jacqueline Broderick-Patton (CCS), Lory Winland (AHA), Harmony Cox (UWCO/FFH), Megan Rose (NCH CHWN), Boo Kruckey (Goodwill Columbus), Phil Hanson (CPH), Elizabeth De Luca-Kontchou (CPH), Cheryl Graffagnino (CPH), Brandon Kimbro (Healthy Columbus), David Ellsworth (ODHP), Jennie McAdams (FCPH), Ladonya Brady (Mount Carmel), Eric Brandon (CRPD), Kate Moening (SRTS National Partnership), Berrie Mabins (Ohio Dept. of Aging), Jaci Kunz (HR Healthy Columbus), Lyana Delgado (CPH), Amy Headings (MOF), Allison Labyle (MOF)

AGENDA

2:00-2:10pm **Welcome and Introductions**

2:10-2:37pm **CDPAB Member Updates (see PowerPoint)**

- City of Columbus will charge \$25/month tobacco users that are new hires in 2018 (Brandon Kimbro) – cessation program will be offered and will be reimbursed for all charges paid up to that point
- American Heart Association Tobacco 21 policies and healthy vending ()
 - Taste testing to make change gradually—updates soon to follow!
- DoubleFresh at Little's IGA (Harmony Cox)
 - About 30% return of coupons!
 - Expect fruit and vegetable purchases to increase around the holidays
 - Continues until December 31st
 - Next year hope to continue to other stores

- Columbus Rec and Parks
 - Design team in Linden Community Center Renovation considering strategies for “Centers for Opportunity”, starting with Linden:
 - Food- design similar to Reeb Center café for staff, employees, public?
 - Goal: Hunger has no season- food available year-round
 - Take these programs to the next level!
 - Medical- would like to have full medical clinic in Linden Community Center
 - Searching for health consultant to help:
 - Health screenings
 - Mental health
 - Music- full music program including sound-proof walls
 - For therapy and promoting positive messages in music
 - Opening in late 2019-early 2020
- Columbus City Schools
 - Health literacy campaign
 - Educate community about herd immunity
 - In line with mission: Decrease absenteeism
 - Fitness classes
 - Fifth year
 - Classes have been full!
 - 20-50 people per class
 - Healthy Campus Campaign
 - Encourage active transportation as part of staff initiative (that benefits students):
 - CPH provided signs for biking safety
 - Bike racks—more to come!
 - Outdoor fitness center at Fort Hayes Campus
- Apple Crunch Day (Cheryl Graffagnino)
 - Local Ohio Apples consumed in schools!
- Mid-Ohio Foodbank
 - ProduceRx Food prescription card (340B)
 - Card being designed by Primary One
 - Pilot program for 6-9months to work out the kinks
 - May go statewide to all pantries across Ohio?
 - Electronic referrals

2:37-2:58pm

Disability Inclusion- presentation by David Ellsworth from Ohio Disability and Health Program

- See PowerPoint (will be sent out by David)

2:58-3:10pm Activity Break (Elizabeth De Luca-Kontchou)

3:10-3:35pm Balance Calories Ohio (Ali Segna)

- Partnership with City of Columbus and Local Food Bank to create awareness, balance, and choice
- Discussion:
 - Coke and Pepsi changing portion size of bottles and marketing
 - Is this just for these companies' profits?
 - Positive side: consumers are demanding a change in sugar content of drinks
 - Message "Balance what you eat, drink, and do" doesn't say much
 - What does that mean?
 - Unclear message about action steps
 - Some people will always buy pop—at least this helps somewhat
 - What if people just buy more bottles?
 - Conflict with Water First for Thirst
 - A Taste of Home
 - Bigger companies target Hispanic/Latino and Black/African American families in advertising
 - Meet people where they are- we understand that someone will not make a 180° turn—we try to just include healthier alternatives that do not break the bank
 - Change the mindset
 - Keep in mind that we turn the Titanic around slowly
 - Watching this reminds me of my childhood and how beverage sizes have changed
 - If they can drive what's normal to change, then that's a step in the right direction
 - "You tell us to read the labels but they're in a language we can't understand"
 - Language accessibility highly important
 - Sugary drink tax has lowered consumption at restaurants
 - 500,000 cases less of obesity...? (Ali)
 - Partnered with Mayor of Columbus, Balanced Foods Initiative

- Pre-emption Situation
 - Big drink companies throwing millions together to counteract these kinds of campaigns
 - Go to progressive cities to donate money/resources to foodbanks, sponsor non-profits
 - City cannot directly take money into its coffers
 - U.S. mayors stopped doing grants paid for by big beverage companies—we've gone back to elected officials accepting grants

3:35-3:50pm CDP Updates

- CDPAB Goals and Objectives Framework (Scott Ulrich)
 - Growing Healthy Kids focused on tobacco and food??
- Tobacco-Free Collaborative
- Franklin County Local Food Council
 - Anyone is welcome to join
 - Board that allocates funding and engages other departments
- Physical Activity Group does not have a committed core/common priorities

3:50-4:00pm Wrap-up, Networking, Adjourn

Canceled December Meeting

Next meeting is January 25th, 2-4pm at Columbus Public Health