



# LOCAL FOOD ACTION PLAN

## CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

### **Action C-9 Implementation Plan Summary**

#### *Resources for Food-Related Businesses*

#### **BACKGROUND**

This Implementation Plan was developed by local experts and stakeholders in partnership with a professional facilitator, a Board Sponsor from the Local Food Board (Chris Strayer), and members of the Local Food Team. A Project Team will be assembled to carry out this Implementation Plan.

#### **ABOUT C-9**

Action C-9: “Connect new or growing small-scale neighborhood food businesses to flexible financial and technical assistance options.”

Neighborhood food businesses include all types of food system businesses - urban farming, cafes, markets, and food processing and distribution operations. During the development of this Implementation Plan it was determined that “scalable” should be included to describe neighborhood food businesses. This recognizes that neighborhood food businesses expanding their operation may need additional support and access to resources.

#### **PROJECT TEAM DELIVERABLES**

The Implementation Plan calls for two primary deliverables which will support and encourage the growth of neighborhood food businesses ranging from the concept/start-up phases to established and expanding businesses:

- Food Business Financing Toolkit - Relevant financing options and best practices for neighborhood food businesses
- Technical Resources Guide - Expertise on starting, maintaining, and expanding neighborhood food businesses

Two secondary deliverables will be developed for the Local Food Board:

- Action Impact - Impact of C-9 on other actions in the Local Food Action Plan
- Recommended next steps for implementation of Local Food Action Plan

## TASKS & TIMELINE

Project Tasks	2018												2019					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Populate Project Team	█	█																
Identify Stakeholders	█	█	█															
Evaluate Landscape			█	█	█	█												
Develop Draft Model						█	█											
Engage Stakeholders							█	█	█	█								
Revise Model										█	█							
Create Primary Deliverables											█	█	█	█				
Execute Marketing Plan														█	█	█		
Create Secondary Deliverables (ongoing)	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█		