

# SMART COLUMBUS

## TRANSPORTATION SERVICE PROVIDER BATTERY ELECTRIC VEHICLE REBATE PROGRAM APPLICATION

### PROGRAM SUMMARY

The City of Columbus has allocated \$30,000 of Paul G. Allen Family Foundation grant funds to support deployment of battery electric vehicles in the seven-county Greater Columbus region (Franklin county and the six contiguous counties) through the Smart Columbus Transportation Service Provider Battery Electric Vehicle Rebate Program (Program). The program will provide rebates to qualified applicants. Applicants will be selected for participation in the program based on overall application alignment with the program goals. Actual rebate payments will be made after purchase(s), delivery and deployment is complete. Interested parties may apply to participate in this program as described below.

### GENERAL PARTICIPATION AND REQUIREMENTS

- Applicants must be Transportation Service Providers. Transportation Service Providers (TSP) for the first round of this program are defined as traditional taxis services.
- Applicants must complete a program application and provide all required information. Clean Fuels Ohio, on behalf of the Smart Columbus program office, can assist applicants in understanding the application, process and required documentation.
- In developing an application, applicants must clearly demonstrate alignment with the following Program goals:
  - Fleet Adoption
    - Deployment of new battery electric vehicles (BEV)
    - Maximizing BEV miles driven, trips taken, and number of passengers in each trip
    - Increasing and maintaining this increase of the ratio of internal combustion engine (ICE) vehicle to BEVs in your fleet
  - Consumer Exposure
    - Increasing consumer interaction and education related to BEVs
    - Increasing marketing exposure for BEVs
  - Gathering and analyzing data related to BEV usage and customer experience
- Upon selection for participation in the Program, applicants must sign a program agreement.

### FUNDING LEVELS AND REQUIREMENTS

- Each applicant may receive a rebate of up to \$3,000 per new, BEV, up to the total program amount of \$30,000.

### BATTERY ELECTRIC VEHICLE REQUIREMENTS

- Battery electric vehicle must be a new car purchase that is registered with the Ohio Department of Public Safety - Bureau of Motor Vehicles and may not be a low or under-speed vehicle as defined by ORC 4501.01.
- Vehicle must be fully electric
- Vehicles must operate with-in the seven-county Greater Columbus region. It is expected that these vehicles will occasionally accept a fare that

travels out of the seven-county region. Any miles traveled outside of the region should not be calculated on the monthly data collection form.

- Vehicles must track and share data monthly (see draft form Appendix A)
  - Miles Driven Carrying a Fare
  - Other Miles Driven
  - Number of Trips Taken
  - Number of Passengers Per Trip

## **FUNDING AND REPORTING REQUIREMENTS**

- Applicants need to be pre-approved by TSP Rebate Committee prior to purchasing the BEV.
- Funds will be reserved upon approval of the application and the applicant's and City's approval of the program agreement documents, as administered by Clean Fuels Ohio. The funds will then be awarded in two installments to those selected applicants following the BEV purchase, delivery and deployment. Half of the rebate amount will be paid within 30 days of the purchase of the BEV. The second installment will be paid 30 days after the end of the twelfth month and after submission of all required monthly reports. Applicants will have four months to complete the purchase, delivery and deployment steps, after which reserved funding will be released to be used toward other applicants or projects. Applicants can reapply for funding.
- All rebates are subject to funding availability. Awardees must provide monthly reports to include data on utilization as written above, marketing/educational efforts and any useful feedback from the driver or customers that can provide lessons learned and development of best practices.

## **SCORING**

Applications will be scored based on how well the applicant meets the Program goals listed in the General Participation and Requirements section.

- |  |     |
|--|-----|
| • Articulated plan to meet Fleet Adoption Goals    | 70% |
| • Articulated plan to meet Consumer Exposure Goals | 15% |
| • Articulated plan to meet Data goal               | 15% |

## **SCHEDULE**

- Program Announcement: June 18, 2018
- Applications due: July 2, 2018
- Applicants notified of selection: July 13, 2018
- Vehicle purchase, delivery and deployment must be completed by: November 16, 2018
- First 50% of rebate paid no later than: December 17, 2018
- If program agreement is met, final 50% of rebate paid no later than: December 17, 2019

Send application via email with subject line "Smart Columbus TSP Electric Vehicle Rebate Application" to: Clean Fuels Ohio at [TSP@CleanFuelsOhio.org](mailto:TSP@CleanFuelsOhio.org).

**1. Type of Application**

- New
- Revision

**2. Applicant Information**

Legal Name of Entity/Applicant: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Employer/Taxpayer Identification Number (EIN/TIN): \_\_\_\_\_

Organizational DUNS: \_\_\_\_\_

Name and contact information of person to be contacted on matters involving this application:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**3. Proposed Vehicle Deployment Date:** \_\_\_\_\_

**4. Estimated Funding Requested:** \$ \_\_\_\_\_

Number of Battery Electric Vehicles to be Purchased (*enter total request*): \_\_\_\_\_

TSP BEV Program Funding Request (enter dollar amount): \$ \_\_\_\_\_

*\*\$3,000 per new vehicle*

**5. Proposed Project Summary**

Number of Vehicles in Existing Fleet: \_\_\_\_\_

How many miles do you drive (per vehicle) in an average week \_\_\_\_\_

Are you adding the Battery Electric Vehicle to the fleet or replacing an ICE vehicle

\_\_\_\_\_

Type and Number of Specialty Vehicles in Existing Fleet (alternative fuel vehicles,

accessible vehicles, vans or limos, etc.):

---

---

---

**Discuss Efforts Already Made to Electrify Existing Fleet: Plans to Purchase BEV, and Potential BEV Charging at Fleet Facility(ies).**

---

---

---

---

---

---

---

---

**Discuss Existing and/or Planned Charging Infrastructure Available for Your Fleet. Specifically, where will this vehicle(s) be charged?**

---

---

---

---

---

---

---

---

**A major goal of this Smart Columbus program is adoption of electric vehicles. Discuss Outreach and Education Plan for Customers to Encourage Customers to Use and Purchase BEVs.** Note: Electric Vehicle or Smart Columbus decals could be made available for this program. Would those decals be of interest to you? If so, discuss possible location and size requirements as part of your Outreach and Education Plan.

---

---

---

---

---

---

---

---

**Discuss how you will collect and report the required data listed in the Battery Electric Vehicle Requirements section.**

---

---

---

---

---

---

---

---

**Additional Information (optional):**

---

---

---

---

---

---

---

---

**6. Budget**

Cost of Electric Vehicle(s): \_\_\_\_\_

Education and Promotion Costs: \_\_\_\_\_

Total Project Costs: \_\_\_\_\_

Total Rebate Requested: \_\_\_\_\_

**7. Applicant Certifications**

By signing this application, I certify (1) to the statements contained in the list of certifications and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)

I AGREE

Applicant certifies that they have been in the vehicle for hire business for a year or more:

YES

NO

Is the Applicant Delinquent on Any Debt? (If "Yes", provide explanation.) The City of Columbus Auditor's Office will review all applications to verify all City of Columbus tax payments are current.

YES

NO

Applicant is willing to meet equipment requirements outlined above:

YES

NO

Applicant is willing to meet funding and reporting requirements outlined above:

YES

NO

**8. Authorized Representative**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Send application via email with subject line "Smart Columbus TSP Electric Vehicle Rebate Application" to: Clean Fuels Ohio at [TSP@CleanFuelsOhio.org](mailto:TSP@CleanFuelsOhio.org).**

## Appendix A

### **SMART COLUMBUS TRANSPORTATION SERVICE PROVIDER BATTERY ELECTRIC VEHICLE REBATE PROGRAM Monthly Data Collection Form**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Vehicle Type: \_\_\_\_\_

Vehicle Registration Number or License Plate Number: \_\_\_\_\_

Data Submitted for (month) \_\_\_\_\_, 2018

#### **BEV Data**

1. This vehicle has been driven \_\_\_\_\_ number of days this month.
2. This vehicle drove \_\_\_\_\_ number of miles while carrying a fare.
3. This vehicle drove \_\_\_\_\_ number of miles without a fare.
4. This vehicle took \_\_\_\_\_ number of fare related trips this month.
5. This vehicle held \_\_\_\_\_ number of passengers over the past month. OR Submit a report on the number of passengers per trip over the past month.

#### **Customer Outreach Data**

Data to be reported based on the applicant's submitted plan.

#### **Feedback from Drivers or Customers to the Program**

---

---

---

---

I, \_\_\_\_\_ (printed name), to the best of my knowledge, verify the above information is true, complete and accurate data from the vehicle stated above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_