

# SMART MOBILITY SERVICE PROVIDERS



## SHARING SERVICES

### COGO BIKESHARE

Biking is quick, convenient, and healthy. CoGo annual memberships enable associates to grab a bike from any docking station and take unlimited 30-minute rides during their commutes or lunch breaks. This service is \$8 per day or \$75 per year for 30 minute rides, with an additional \$3 per subsequent 30 minutes.

Contact: [Info@cogobikeshare.com](mailto:Info@cogobikeshare.com)



### ZIPCAR

Zipcar gives you on-demand access to drive cars by the hour or the day in cities, airports, and campuses around the globe. It is as simple as: join, reserve, tap and drive. Employees can sign up directly, or employers can create business accounts. Either way, you'll get access to self-service cars. Plus, gas and insurance are always included.

Contact: [business@zipcar.com](mailto:business@zipcar.com)



### ENVOY

Envoy is the leading provider of on-demand shared electric vehicles. Envoy vehicles are located in dedicated parking spaces at apartment complexes, hotels, and workplaces. Cleaning and maintenance are handled by Envoy. Envoy provides a solution that includes an all electric fleet accessible to a sub-network of users via the "Envoy There" app.

Contact: [paul@envoythere.com](mailto:paul@envoythere.com)



### LIME

Lime offers fleet options for e-scooters, e-bikes, and bikes. Lime eliminates docking stations by providing a flexible system that can go anywhere. Lime is free for cities, campuses, and employers in all communities. Users pay per the minute and business accounts are available.

Contact: [kyle@limebike.com](mailto:kyle@limebike.com)



## RIDE HAILING

### YELLOW CAB

Yellow Cab of Columbus is a vehicle for hire service used by individuals and small groups of passengers for rides between locations of their choice. Yellow Cab purchased 10 fully electric Chevy Bolts and is investing in further electrifying their fleet.

Contact: [jkates@columbusyellowcab.com](mailto:jkates@columbusyellowcab.com)



### LYFT & UBER

Lyft and Uber enable associates to request a ride within minutes, enabling them to park once and travel to meetings or appointments without adding to traffic congestion. Both services offer corporate accounts to help associates move about their days. Lyft offers carbon neutral rides and has local representatives available for employee engagement.

Lyft Contact: [demetriusthomas@lyft.com](mailto:demetriusthomas@lyft.com)



### BIRD

Bird is an e-scooter rental service and users pay per minute.



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## EMERGENCY RIDES

Car or vanpooling, transit, biking and walking are economical and sustainable ways to commute to work, but what happens if you have an emergency, become ill, or have unexpected overtime and cannot make your rideshare arrangement home from work? These are common concerns raised by associates used to their SOVs. Never fear though - there is a simple solution - emergency rides home!

## BENEFIT PLATFORMS

### GOHIO COMMUTE

Gohio Commute, a program of the Mid-Ohio Regional Planning Commission (MORPC), equips commuters and companies with resources to help them explore multi-modal commuting options available throughout Ohio. Features of the platform include public or private ride matching, an emergency ride home service, and incentive campaigns. MORPC offers complimentary consultations and uses the software platform to help employers customize a commuter benefits package for their associates. Use of the platform is free of charge forever to all Central Ohio employers.

This service leverages the RideAmigos platform - a customized software solution for collecting and using commuter data to decrease SOV commutes.

Contact: [polmsted@morpc.org](mailto:polmsted@morpc.org)



### MORPC GOHIO ERH

Users can register for up to four free ERH trips a calendar year through MORPC's Gohio Commute program. Interested users need to apply for the program. Once approved, users simply log in and request a taxi ride.

Contact: [gohio@morpc.org](mailto:gohio@morpc.org)

### MICRO-TRANSIT ERH

Many micro-transit companies also provide an ERH for riders. Proactively promote these options for your associates.

### LUUM

Luum is an enterprise commute management platform that helps employers engage with associates to optimize their daily commute. Those working in and around growing cities understand how traffic congestion, parking hassles, and gaps in intermodal solutions create costs and frustration for employers and associates. Luum's platform is integrated with HR, payroll, single sign on, parking, shuttles, and various third-party mobility providers. Through Luum, employers deliver a comprehensive and personalized commute benefit to associates, understand associate commute activity and preferences, make a range of alternative commute modes available, and motivate behavior change. Also, Luum reinforces a culture of wellness and health via active transportation and lower greenhouse gas emissions. Luum is a proven solution for employers looking to improve the employee experience, streamline administrative workflows, and reduce SOV trips.

Contacts: [Kelly@luum.com](mailto:Kelly@luum.com), [Marko@luum.com](mailto:Marko@luum.com)



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## TRANSIT

### COTA

Get more done by freeing up some time on your commute. With free Wi-Fi and real-time bus tracking via the Transit App, COTA riders can catch up on emails or watch their favorite show on the way to work. Get around downtown and the Short North easily on CBUS – it's free! Zip up and down Cleveland Avenue on the new high-frequency CMAX, or travel between the airport and downtown on the AirConnect bus. Cyclists can easily store their bikes during the ride, and in 2018 buses will have mobile fare payment options for even greater convenience. Visit COTA's website to check out how to catch the bus and see fares.

Contact: [WilliamsS@cota.com](mailto:WilliamsS@cota.com).



### DOWNTOWN C-PASS PROGRAM

Since June 1, 2018, eligible downtown companies can offer unlimited COTA bus access to associates at no cost to their organization or associates, thanks to Capital Crossroads Special Improvement District (SID), Mid-Ohio Regional Planning Commission, and corporate partners.

Contact: [kcbrankamp@sidservices.com](mailto:kcbrankamp@sidservices.com)

## MICRO-TRANSIT

### SHARE

SHARE works with employers to establish shared-commuter routes with no vehicle transfers. SHARE helps employers manage scheduled and recurring associate transportation. A new route can be started with as few as 4 riders. Employers can subsidize, pay the full cost of the ride, or allow associates to pay directly. SHARE rides are a qualified, pre-tax Transit Pass Benefit. To help employers start their Smart Mobility Benefits Program, SHARE is providing a pre-launch package at no-cost. SHARE's Employer Launch package includes: route analysis, associate sign-up page, and more.

Contact: [ryan@ridewithshare.com](mailto:ryan@ridewithshare.com)



### EMPOWERBUS

EmpowerBus is a micro-transit social enterprise that utilizes transportation to make a difference in the economy and the community. It strengthens the roads to social mobility by providing dignified, reliable, and on-time transportation to and from work, education, and healthcare.

Contact: [hello@empowerbus.com](mailto:hello@empowerbus.com)



### CHARIOT

New to Columbus in 2018, Chariot is a micro-transit solution that augments existing transit routes. Employers can work with Chariot to map routes from residential zones to corporate campuses to help associates get to work aboard 14-passenger Wi-Fi enabled shuttles.

Contact: [josh.westfall@chariot.com](mailto:josh.westfall@chariot.com)



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## VANPOOL//CARPOOL SERVICES

### VANPOOL

Operated by the Mid-Ohio Region Planning Commission (MORPC), a Gohio Commute vanpool is a group of commuters who travel to work together on a regular basis in a commuter van. Riders share an affordable monthly fee that covers use of a van, insurance, maintenance, roadside assistance, and prepaid fuel. Participants meet at a designated location and share driving responsibilities. Qualifying vanpools are eligible for a subsidy from MORPC.

Contact: [polmsted@morpc.org](mailto:polmsted@morpc.org)

Service Area: 15-County Region

### CARPOOL

Save money and build meaningful relationships through the Gohio Commute carpooling app designed to link commuters through an algorithm within the platform. Work sites may create a sub-network for private workplace carpooling.

Contact: [polmsted@morpc.org](mailto:polmsted@morpc.org)

Service Area: 15-County Region

### SCOOP

Scoop's Managed Carpool Program enables employers to implement an impactful carpooling solution. Scoop also offers marketing resources to help drive associate adoption as well as reporting and analytics to help you measure usage, single occupant vehicle commute reduction, emissions reductions and more. Start-up costs are \$1 per head and are adjusted after the platform is established.

Contact: David Weisman, [david@takescoop.com](mailto:david@takescoop.com)



### WAZE CARPOOL

Associates can save money and time with the new Waze Carpool service. Download the app and join for free as a rider or a driver. Carpooling can be limited to associates within the same company or associates can match with others sharing similar interests and schedules.



### ENTERPRISE

Enterprise can help employers identify vanpooling candidates and create vanpools with rotating driving responsibilities. Enterprise contracts with MORPC to provide vanpools for the Gohio Commute program and currently has over 30 vanpools operating in the Gohio Commute Vanpool Program. Enterprise Rideshare works in the Central Ohio Area to promote the Gohio Commute Vanpool Program.

Contact: Karen Lankfer, [Karen.B.Lankfer@ehi.com](mailto:Karen.B.Lankfer@ehi.com)

Service Area: Cincinnati, Columbus, Dayton, and more

**Want to learn more about creating a mobility benefit package at your employer?  
Contact Alex Slaymaker: [as@columbuspartnership.com](mailto:as@columbuspartnership.com)**