City of Columbus | Department of Development | Planning Coleman Government Center, 3rd floor 111 N. Front St., Columbus, Ohio 43215

Application # (For office use)	Application #	(For	office use)
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#### **Columbus Art Commission**

Certificate of Approval Application NEW WORKS OF ART

Project Name Smart Columbus Gay St. Charging Stat	tion I	nstallation Date	June 6th, 2019
Exact Location of the Proposed Project  North side of Gay St. between Front St. and N. Wal	II St,		
Type of Art Work Permanent installation - LED ligh	ıts, m	etal and plexiglas sculpture, banners (e.g. sculpture, mural, installation, video, etc.)	
Type of Astion Decreated (Charles as a second			
Type of Action Requested (Check as many as apply)  Conceptual review of project design and placement	Q	Placement approval	
Design approval		Alteration to CAC approved design and/or pla	acement
O Design reconsideration		Placement reconsideration	
Proposed Installation (Check as many as apply)			
Temporary - Please list length of duration (up to 5 years)			
<ul> <li>Long-term - Duration greater than five years to indefinitely</li> </ul>			
Installation of individual work(s)			
Integrated into the design and physical development of a bu	ilding,	capital improvement, park, plaza, etc.	
<ul> <li>On property owned or leased by the City of Columbus</li> <li>In, on or over the public right-of-way</li> </ul>			
III, on or over the public right-or-way			
Ownership			
Art will be owned by the City of Columbus			
• Art will be donated to the City of Columbus			
Art will be loaned to the City of Columbus			
• Art will be privately owned with no affiliation to the City of C	.olumb	ous and will be maintained by the applicant.	
List the City Department responsible for design, placem	ent a	nd maintenance of the installation, if ar	oplicable (Please specify).
Department of Public Serivce		,,	
•			
City Department Contact Norman (Bud) Braughton		nlbraughton@columbus.gov	614 348-2418
Name		Email	Phone
Applicant Contact Information			
Name McKinzie Harper			
Address 170 S Civic Center Dr, Columbus, OH 43215			
Phone 614-496-9668		Fax	
Email mkh@columbuspartnership.com		Website https://smart.c	columbus.gov
Applicant Signature		Supporting City	Department Signature (If applicable)

# Please include eight hard copies and one electronic version in PDF format (DVD/CD) of the check list materials, unless otherwise indicated.

- Artist/organization project description, including how the project originated and who is involved.
- Resume/Exhibition List and CD Rom or photos of Artist's previous work.
- Proposed timeline for fabrication and installation (and removal date/plan if temporary).
- Specific materials: specify dimension, weight, materials, color, texture and finish. Provide one full set of samples. If the work is a mural, specify type and brand of paint. Include maintenance considerations for all materials.
- Artwork foundation/support attachment.
- Site plan and contextual photo of site. Please note whether the site/building (if mural) is listed as historic, or is located in a historic district.
- Elevation drawings showing the relationship of the work to the site.
- OScale model of the work showing its relationship to the site, (if required by the Commission).
- Budget and funding sources (committed and anticipated).
- Include a strategy for maintenance, including a complete list of all maintenance requirements.
- Olf the work is to be donated or placed on loan, provide a letter of support from the coordinating City Department.
- Documentation of community process, including input and responses, from neighborhood organizations, such as city commissions, civic associations and
   societies, if applicable.

#### **Temporary Art Only**

O In a	ddition to the items listed above, provide proof of liability insurance. If the ins	urance is being provided by another organization, please list the entity.
Artist (	Contact Information	<del>-</del>
Name	Tom Gattis, Dean, School of Design, Columbus College of Art	& Design
Address _	60 Cleveland Ave, Columbus, OH 43215	
Phone	614-222-3237	Fax
Email	TGattis@CCAD.EDU	_ Website _ http://ccad.edu

**NOTE:** Columbus Art Commission Approval shall be required **in addition** to any other approval or permit that may be required by the City of Columbus prior to such placement or to allow continued placement. This includes, but is not limited to, the issuance or renewal of a Special Right-of-Way Permit pursuant to Chapter 910.

Please submit this form to: Lori Baudro, MCRP/MA Program Coordinator Columbus Planning Division 111N. Front St. 4th Floor Columbus, Ohio 43215

p. 614.645.6986 f. 614.645.1483 lsbaudro@columbus.gov



# **Gay St. Electric Charging Station**

**Tom Gattis** 

Matthew Mohr

Paul Tenwalde

Dennis Baek

Claudia Jackson

Alexandra Sauer

Jessica Willmore



## Table of Contents (based on CAC requirements form)

Artist/organization project description, including how the project originated and who is involved.	01 Presentation	Pg. 1
Resume/Exhibition List and CD Rom or photos of Artist's previous work.	N/A	
Proposed timeline for fabrication and installation (and removal date/plan if temporary).	02 Timeline	
Specific materials: specify dimension, weight, materials, color, texture and finish.	03 Engineering	
Artwork foundation/support attachment.	03 Engineering	
Site plan and contextual photo of site	01 Presentation	Pgs. 3-15
Elevation drawings showing the relationship of the work to the site	03 Engineering	
Budget and funding sources	01 Presentation	Pg. 16
Include a strategy for maintenance, including a complete list of all maintenance requirements	01 Presentation	Pg. 17
If the work is to be donated or placed on loan, provide a letter of support.	04 Letter of Support	
Documentation of community process, including input and responses, from neighborhood organizations	01 Presentation	Pg. 3

#### PROJECT DESCRIPTION

CCAD was offered the opportunity to create art for two charger stations in the Fall semester of 2018 in partnership with Smart Columbus and The Columbus Foundation. The intent is to draw attention to the advantages, ease and excitement of owning an electric car as well as encouragement to join the EV community.

Integrating the project into an Advanced Branding class taught by Professors Mike Compton. and Matthew Mohr, a group of thirty Senior Graphic Design students worked through a rigorous process involving competitive, field, and target market research. They met with Smart Columbus, interviewed EV owners and did further research on community needs.

Six teams or three to four designed well over thirty initiatives which were reviewed and presented as a selection of several to the Columbus Foundation.

In this final presentation has been refined through logistics, cost, and technical feasibility. It has been wonderful collaborating with Smart Columbus and we are very excited to have this installed by the end of Summer!



#### **COMMUNITY INVOLVEMENT**

A sample of quotes from live interviews with EV owners and enthusiasts, the target market.

Charger's are easy to find the general location with app, but once to location it's hard pinpoint exactly where... ~Zack

Loves to talk about EVs and to be able to answer peoples questions when at the chargers themselves... ~Jeff

Will pick places to go based on charging availability... his EV is the cheapest car he's bought in years...~Doug

"I am an environmental consultant by trade, so yes. The no end tailpipe emissions is a big deal to me. I don't think there's any bigger deal than climate change. It's something that I've been passionate about since I was 14."

"It's hard to make an impact on a broad stroke of people with a niche look of vehicles. Cars like the Leaf and Volt have a very unique look. While EV is part of my identity, I want an EV to appeal to a broader market."

"If I had to list reasons of getting a EV in order it would be performance and then environmental."

"I am an automotive enthusiast, I am someone who is concerned with the planet and what that means for our future, and I am someone who believes in making the lives of people better, it can be helpful to people across the world."

"I recycle, compost, and use rain barrels; [Being eco-friendly is] part of my identity"



## **SITE LOCATION**

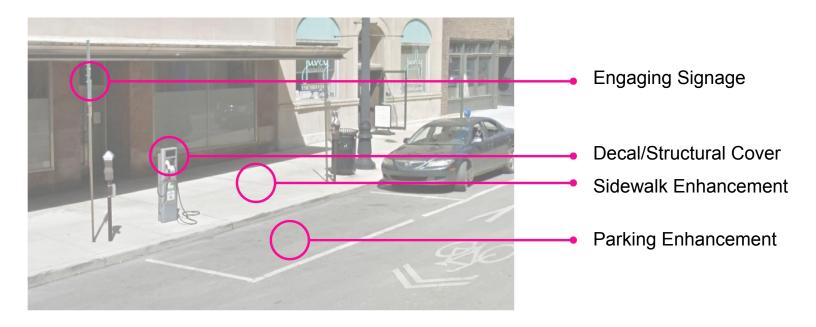






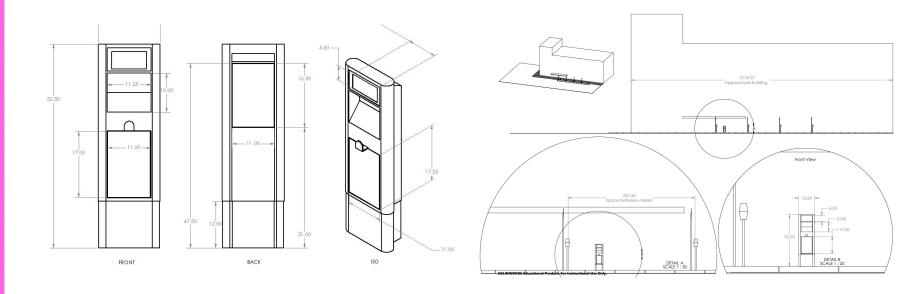


### **PROBLEM**





## **SITE TERMS**





### **CHARGER STRUCTURE**





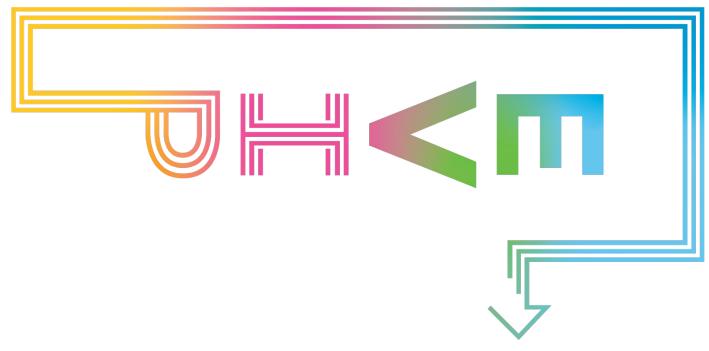








### **SIGNAGE - PARKING SPACE**





### **SIGNAGE - PARKING SPACE at 1:2 Scale**





### **SIGNAGE - BANNER**





### **CHARGER STRUCTURE**

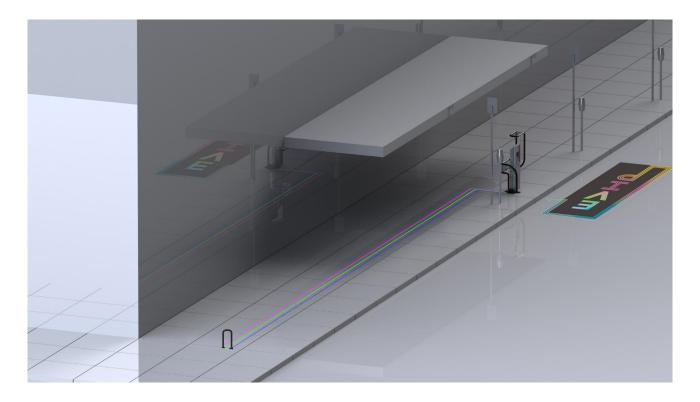






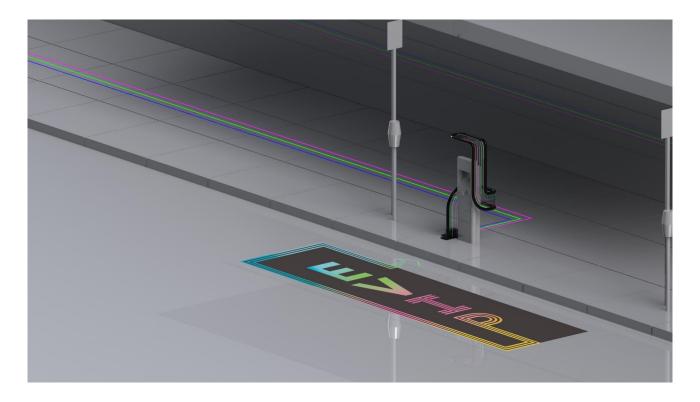


## **W GAY ST - LENGTH OF LIGHTS**





#### **W GAY ST - LENGTH OF LIGHTS**





## **W GAY ST - LENGTH OF LIGHTS**







### **CHARGER STRUCTURE - FRONT**





### **CHARGER STRUCTURE - BACK**







#### **BUDGET and FUNDING SOURCES**

#### **BUDGET**

The budget is \$12,000

#### **SOURCE**

The source is The Columbus Foundation through Smart Columbus.



#### **MAINTENANCE**

#### **SCULPTURE**

The sculpture is designed to withstand weather and the general public. It will most likely not withstand intentional abuse.

The sculpture is designed to allow easy access for repairs to the charger. It will not impede user interaction with the charger in any way.

#### **LEDs**

Parts for the LED lighting system are purchased from a reputable source and due to price, easily replaceable. The nature of LEDs is such that if they work properly for the first month, they will work for ten to fifteen years.

#### **PARKING SPACE GRAPHICS**

The design uses a template. The paint is mass-market quality and will need to be reapplied yearly.



May 2019 June 2019 July 2019 August 2019 Activity Assigned 23 24 27 (28 29 30 31 03 04 05 06 07 10 11 12 13 14 17 18 19 20 21 24 25 26 27 28 01 02 03 04 05 08 09 10 11 12 15 16 17 18 19 22 23 24 25 26 29 30 31 01 02 05 06 07 08 09 12 13 14 15 16 Preliminaries Order LED Samples Anastasia Test LED illuminators and Fibers Paul & Tom Order Parking Paint Samples Test Paint in CCAD Lot Paul & Students Sculpture Final Design Drawings:including electrical Paul **Tubing Fabrication Tubular Techniques** Tubing Prep & Paint Paul & Student Order Plastic Anastasia Prep Bending Forms Paul Mill Plastic Paul Bend Plastic Paul & Student Order LED Lights and Controller Anastasia & Matthew Install Fiber Optics Paul & Student Assemble Plastic Paul & Tom Final Assembly and Testing of Sculpture Paul,Tom,Matt Parking Space Order Template Material Anastasia Fabricate Painting Template Paul Clean Parking Space Matthew & Students Apply Black Seal Coat Matthew & Students Apply Color & Reflective Beads Matthew & Students Banners Final prep of files from Students Matthew Send files to Columbus Sign Matthew Produce & Install of Banner by Columbus Sign Matthew Installation Order LED Lighting Materials & Supplies Anastasia & Matthew Take Field Measuerments for LED Placement Paul & Tom Create Drawing for Concrete LED Placement Paul Contractor to Cut Sidewalk Concrete Contractor Pull Electrical to Location Electrician Install LED Aluminum Channel CCAD Install LED Lighting in Concrete CCAD Seal LED Channel Inserts CCAD Install Sculpture CCAD Testing & Programming of Final LED's CCAD & Electrician Final Inspection by Electrician Electrician

CCAD Overall

CCAD

Vendor

SMRT Columbus Scupiture

SMRT COlumbus

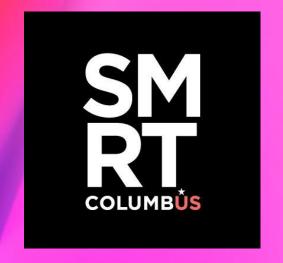
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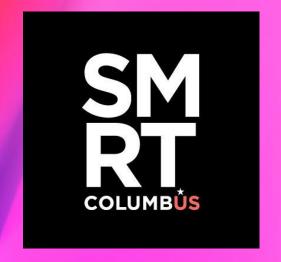
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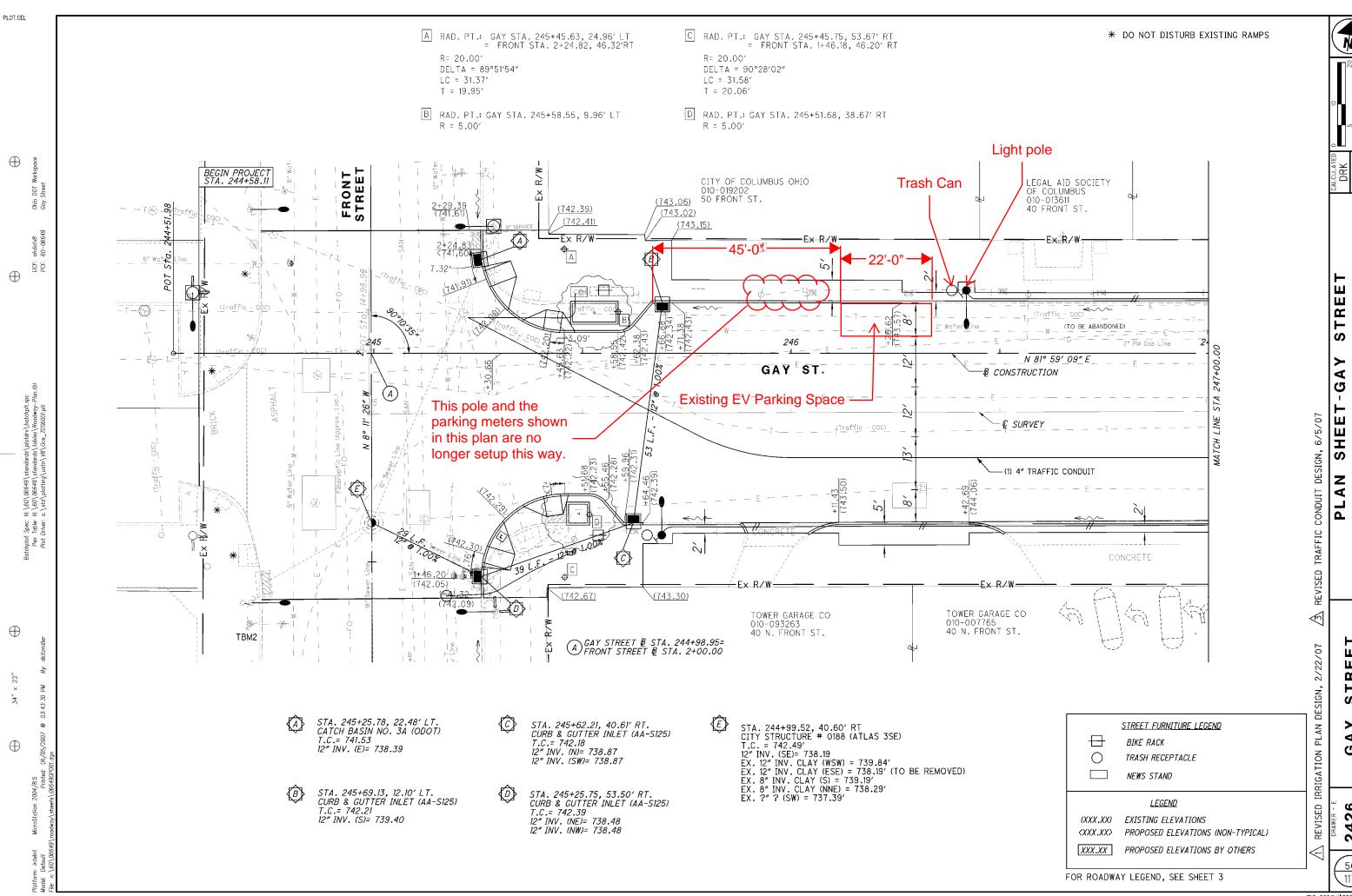


**Questions?** 





**THANK YOU!** 



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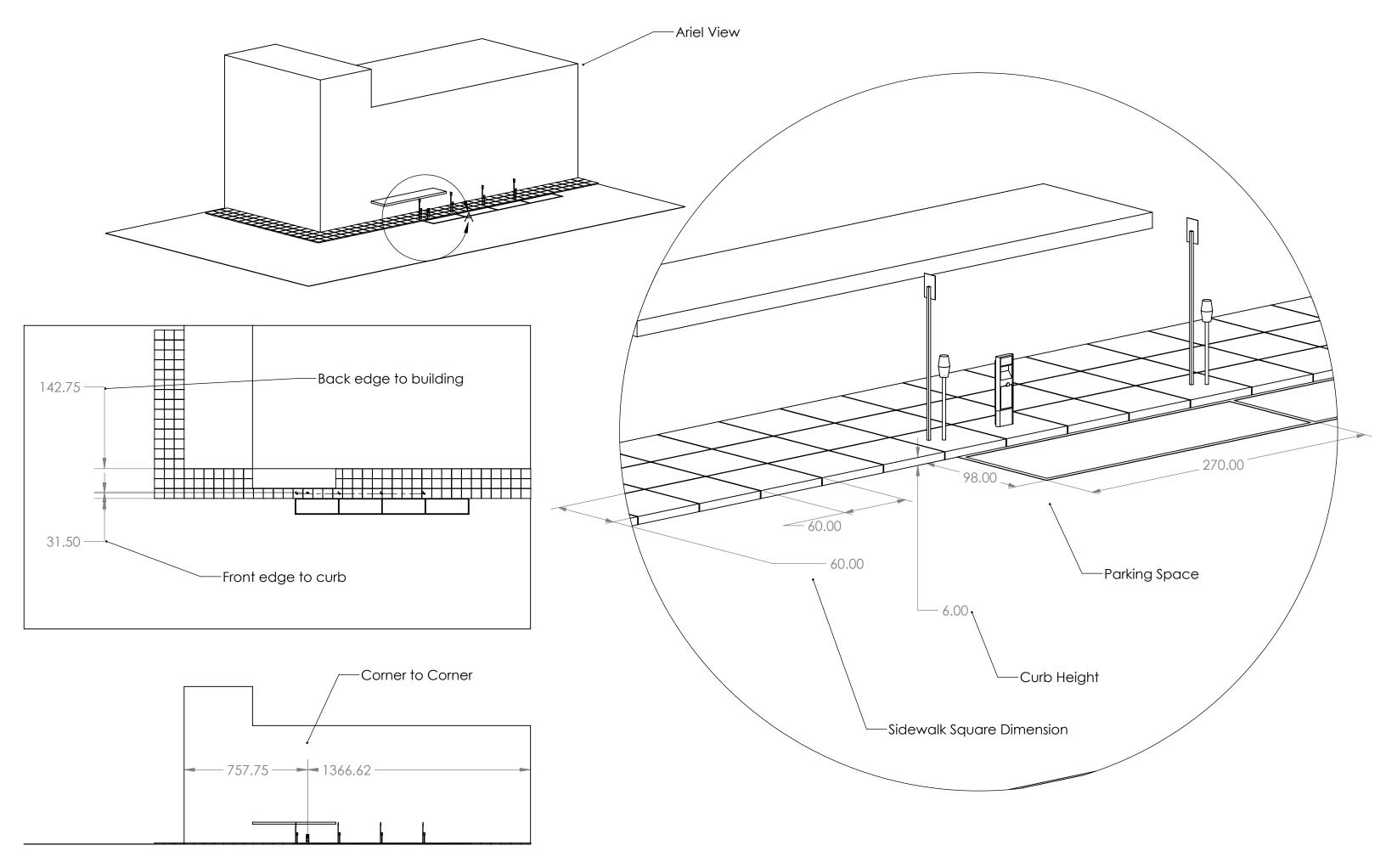
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