

Supporting Materials
Columbus Art Commission
July 23rd, 2019



2231 N High St., Room 200, Columbus, OH 43201
(614) 610-4546
info@universitydistrict.org

PROJECT INFO	2
Box 1 : SHIPMAN.....	4
Box 2 : ZAMUDIO	7
Box 3 : BLOCK	10
Box 4 : CARR & DAVIS	13
Box 5 : GOLONKA	16

Applicant

University District Organization

Project Description

The intent of 'Outside the Box' is to create up to five artistic traffic boxes along North High Street between Gateway and Lane Avenue. This would reduce graffiti and improve aesthetics along the corridor. Artistic designs will be printed onto vinyl wraps that will be fabricated to cover the boxes. These wraps will cover all sides of the boxes, including the top and any protrusions. Designs may include digital images of illustrations, paintings, computer designed digital images, quilts, mosaics, photographed sculptures, photographs, and more. Templates for artists and teams to use have been provided.

Timeline

- Application Deadline - 5:00 PM, July 8th
- Interviews [if needed] - Week of July 8th
- Selection - Week of July 8th
- Final design due as digital file with any revisions due - 5:00 PM, July 29th (Tentative)
- Manufacture and installation of wraps - Late summer

Community Input

The implementation of artistic traffic boxes was a specific suggestion in the University District Arts & Character Plan. This plan was the result of nine months of engagement and dialogue with the community as to its collective vision for the role of art in defining and expressing its unique character. The Artist Selection Committee which selected the artists was also comprised of various community members, with the University Area Commission, the

University Community Association, local businesses, the Wexner Center for the Arts, and other local groups all bearing representation. All artists selected are local residents of the University District as well, allowing them to reflect their own community through their artwork.

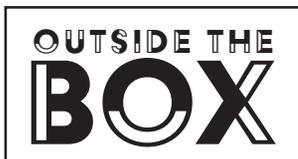
Budget

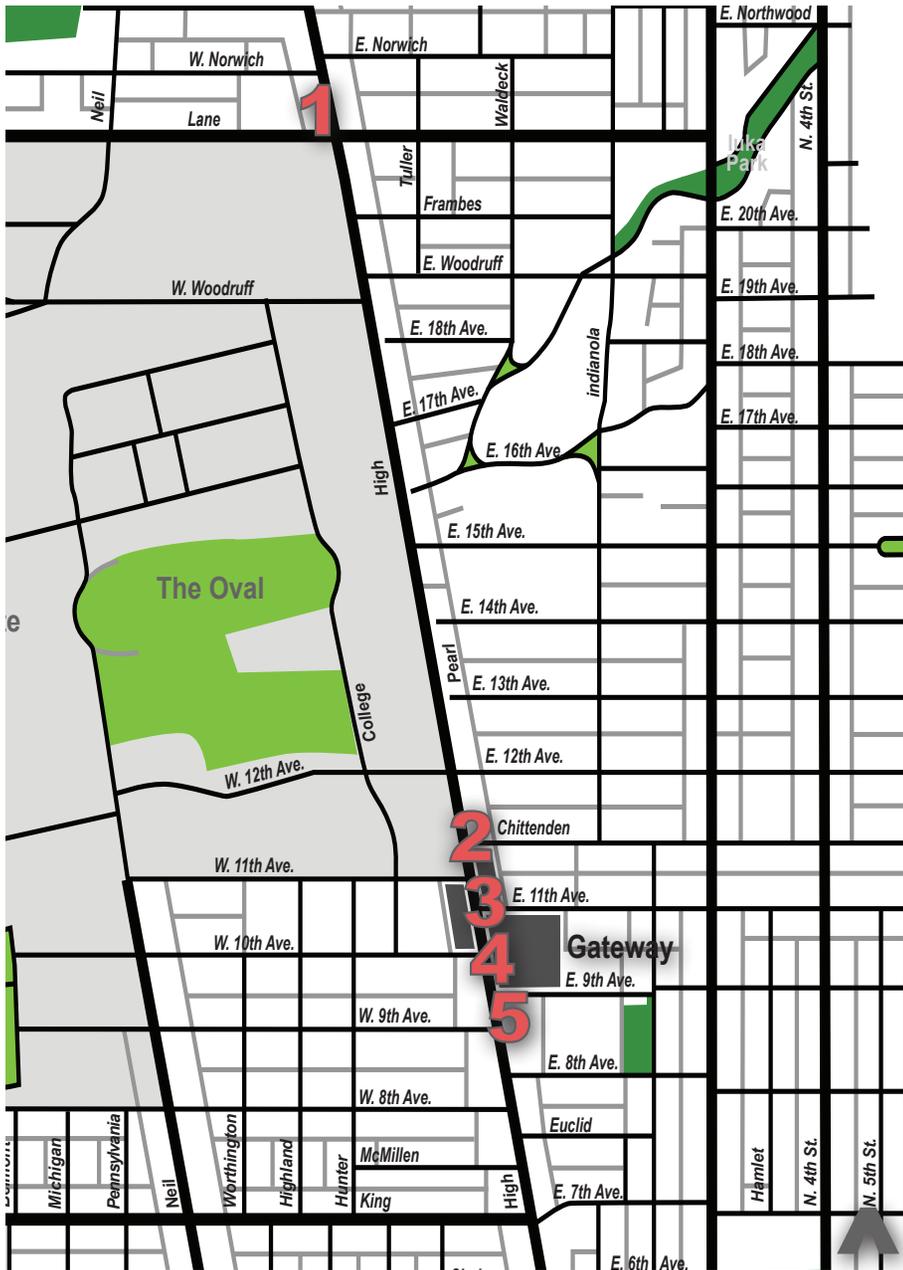
	Cost/per Box	Total
Production & Install	\$1,300	\$6,500
Artist Fees	\$500	\$2,500
Maintenance	\$380	\$1,900
	Total:	\$10,900

Funding for the project was provided by contributions from University District businesses.

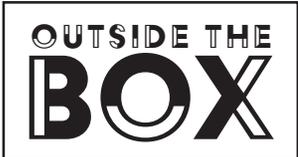
Maintenance Strategy

This stretch of High Street adjacent to campus is managed by the University District Special Improvement District. It offers maintenance services for public fixtures located in the right of way. Staff will inspect the box multiple times daily, seven days a week. They are available to address any installation and appearance issues including instances of graffiti. The graffiti removal solvent the SID uses will work on the vinyl wrap. Evening security patrols will assist with safeguarding the box.



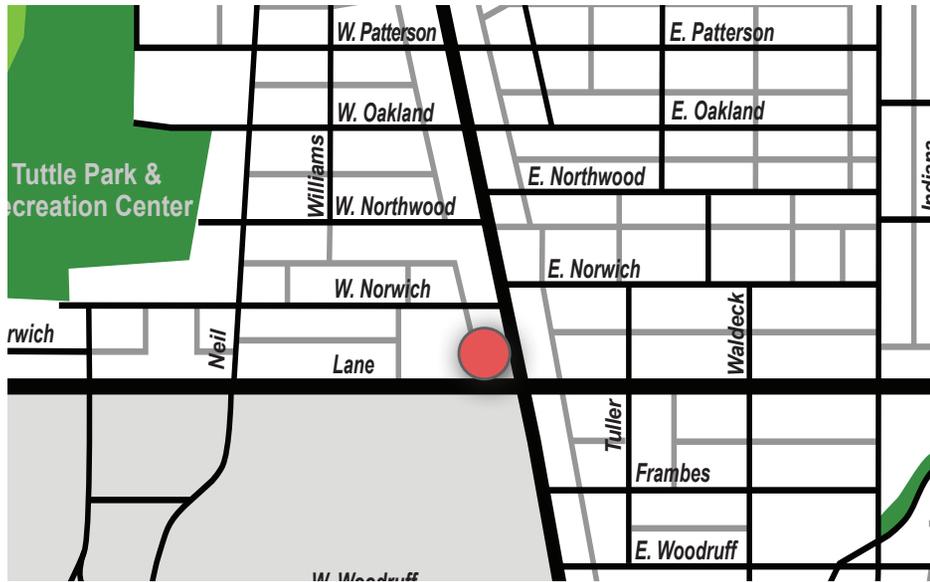


- Box 1 : HIGH & LANE
- Box 2 : HIGH & CHITTENDEN
- Box 3 : HIGH & E. 11TH
- Box 4 : HIGH & GATEWAY PLAZA
- Box 5 : HIGH & E 9TH




 university district
 organization

BOX 1: HIGH & LANE



Artist

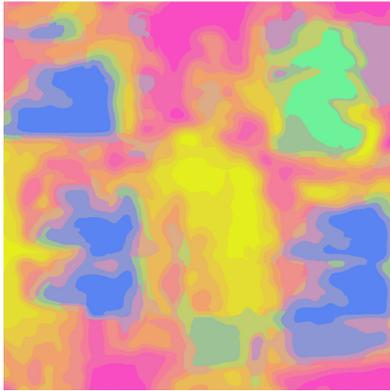
Katie Shipman
(614) 940-0152
shipmankatie6@gmail.com

Conceptual Thoughts / Inspiration

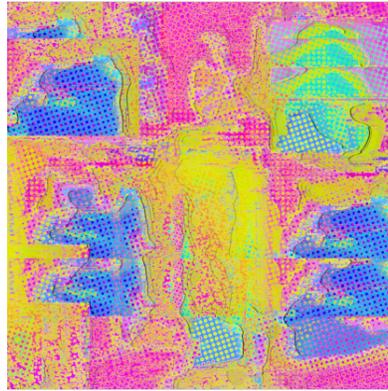
This piece is a part of a larger, ongoing study about the possibilities of the feedback loop between flat images and digitally modeled objects. Photoshop filters have been used to create rich, layered imagery from seemingly banal photographic information. Using the provided images of the traffic box, a series of transformations are performed to produce new content. This 2D information is then adapted to produce a 3D model. This occurs over the course of a series of tracing and extrusion exercises. The resultant environment is rendered to produce new 2D content. This image is taken back into Photoshop and the process begins again, continuing until the integrity of the image is destroyed and an entirely new piece emerges.



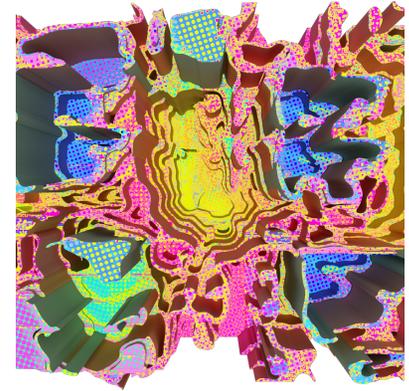
BOX 1: HIGH & LANE CONCEPT



01_VECTOR INFORMATION | BEGINNINGS OF DIGITAL MODEL



02_EXTRUSIONS | BEGINNINGS OF DIGITAL MODEL

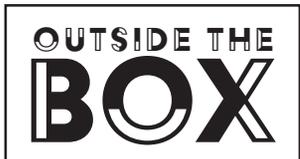
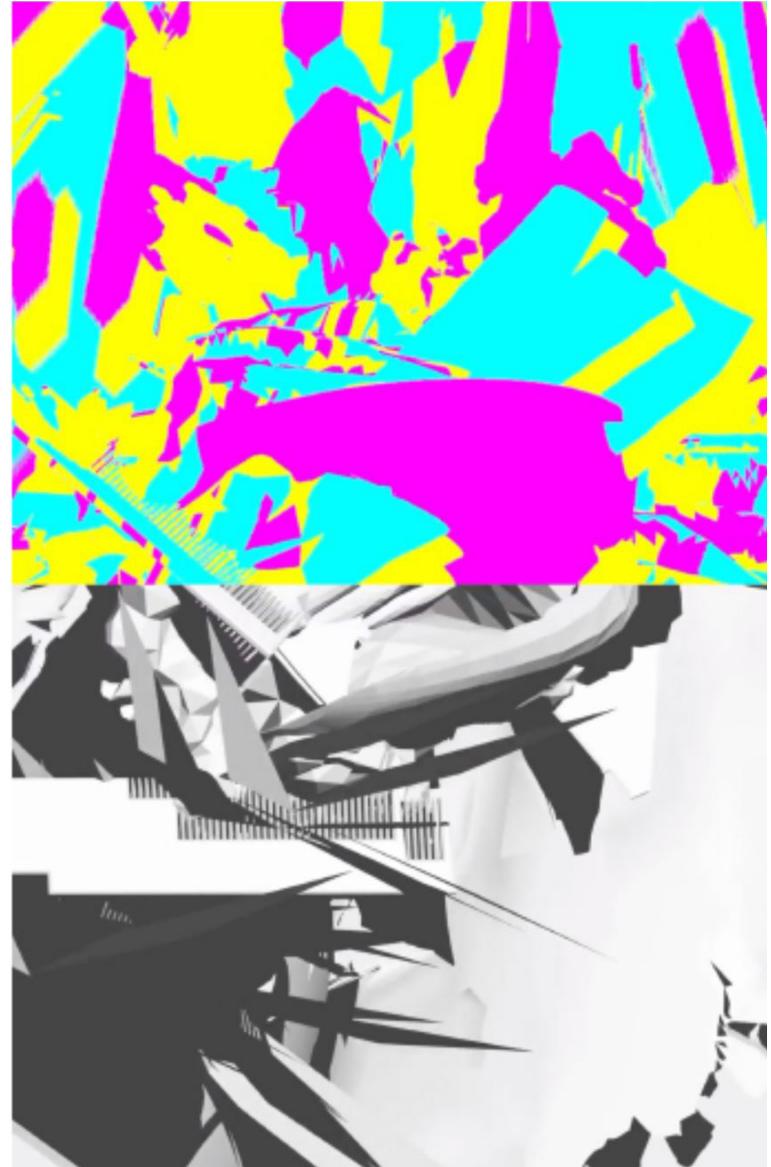
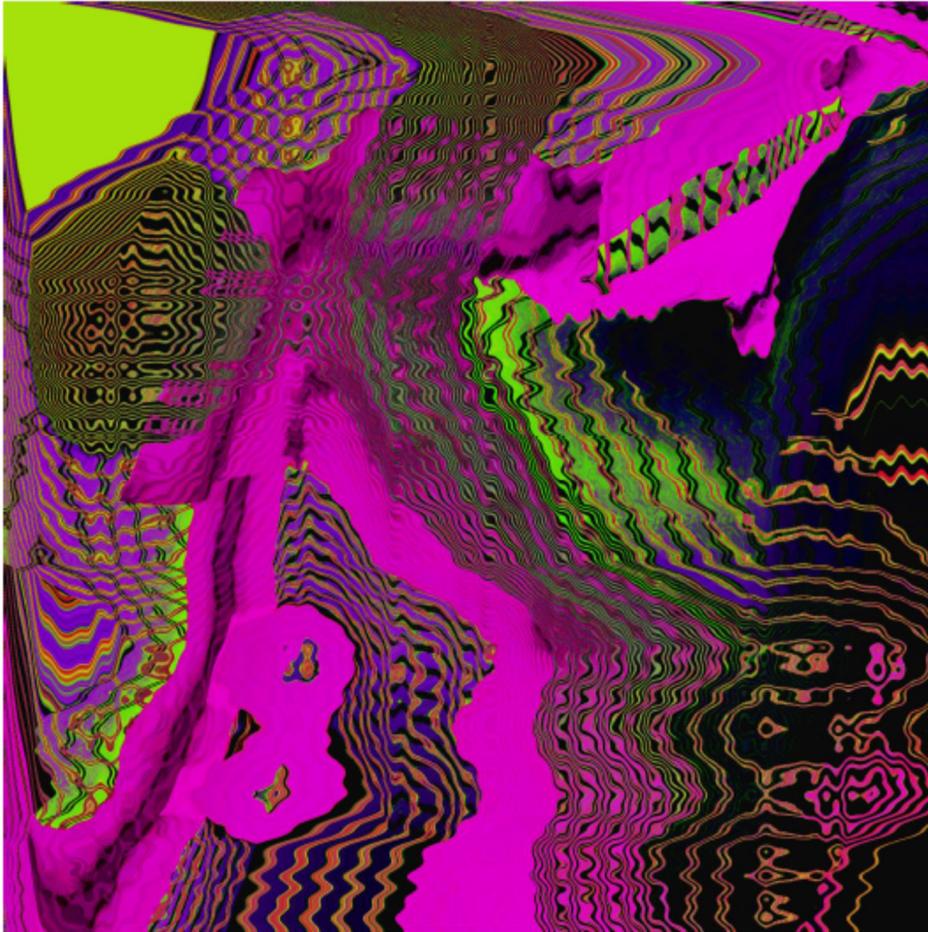


03_INITIAL RENDERING | BEGINNINGS OF DIGITAL MODEL

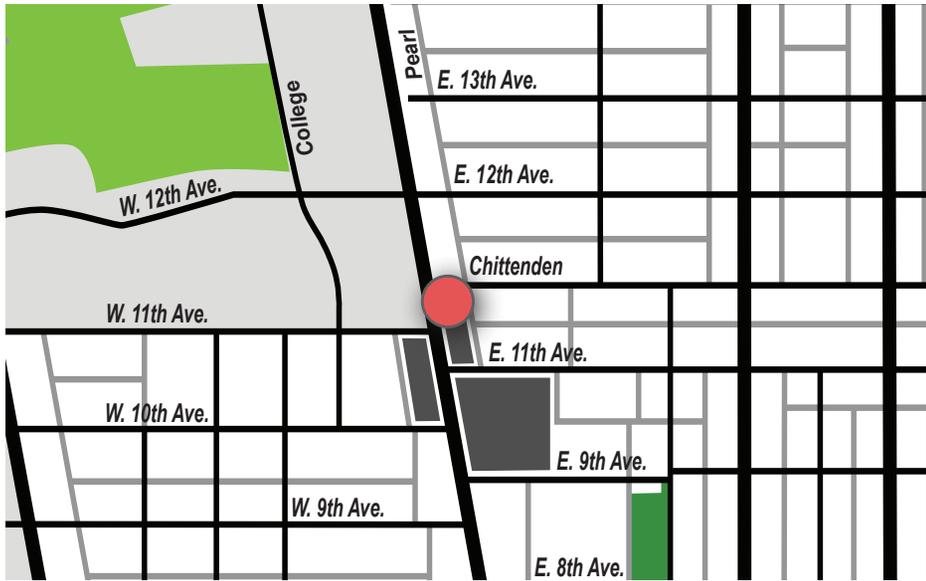


IMPLEMENTATION OF DESIGN | FILTERS + FORM - MAKING

BOX 1: HIGH & LANE PRIOR WORK



BOX 2: HIGH & CHITTENDEN



Artist

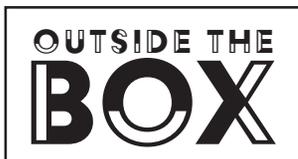
Brooke Zamudio

(614) 852-6606

brookezamudio@gmail.com

Conceptual Thoughts / Inspiration

Digital blend of old master art into daily online life, but on the street.... emojis, desktop symbols, still life, city infrastructure



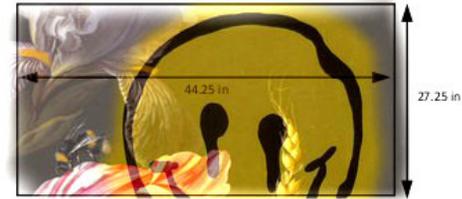
BOX 2: HIGH & CHITTENDEN CONCEPT



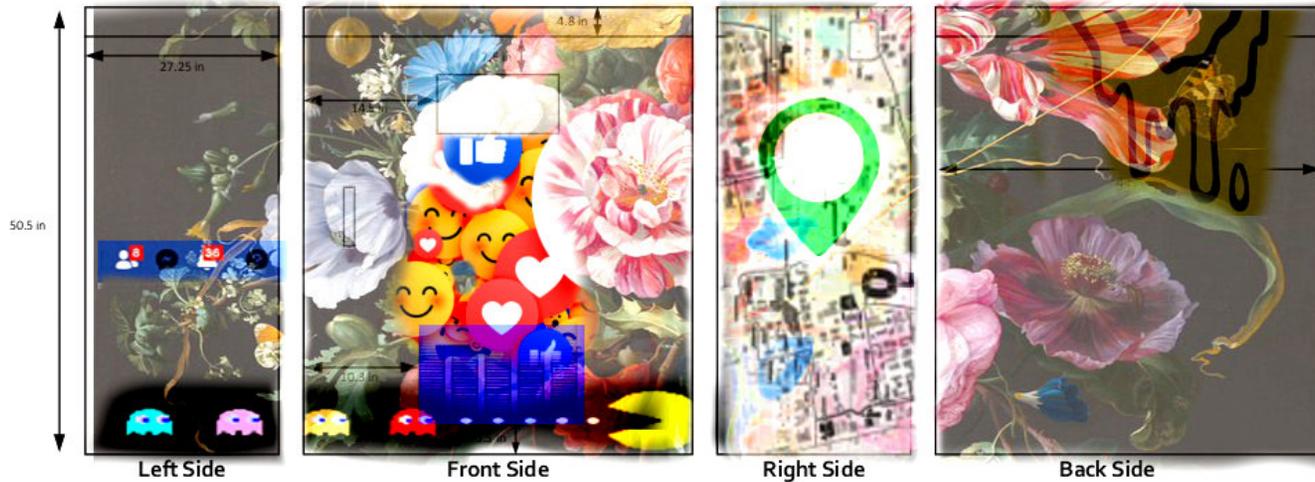
Traffic Box Example



Traffic Box Example



Top

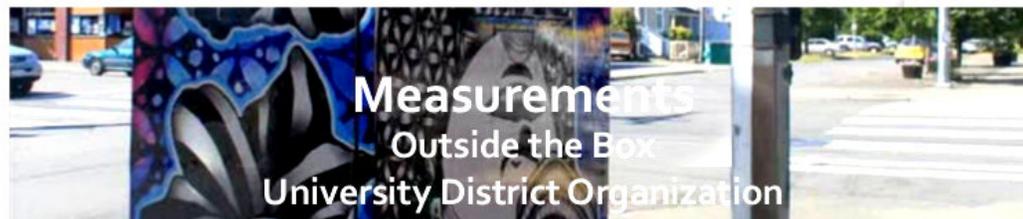


Left Side

Front Side

Right Side

Back Side



BOX 2: HIGH & CHITTENDEN PRIOR WORK



BOX 3: HIGH & E. 11TH



Artist

Melissa Block

(513) 713-3473

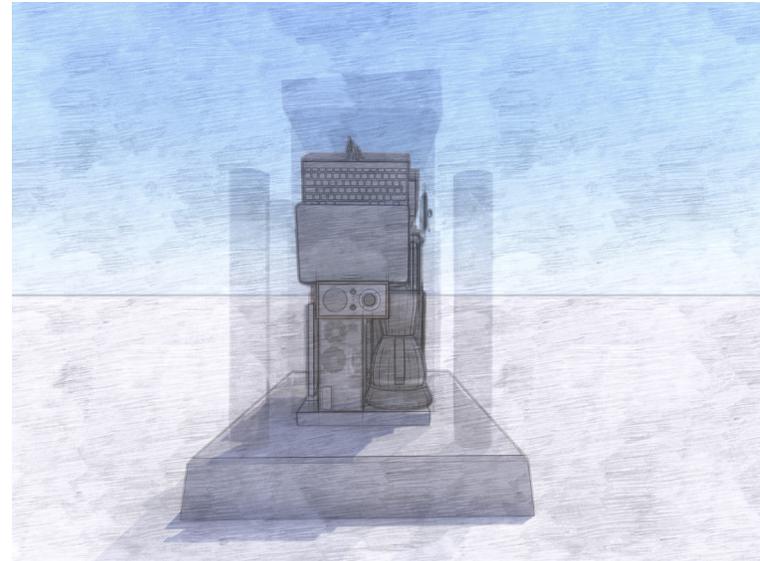
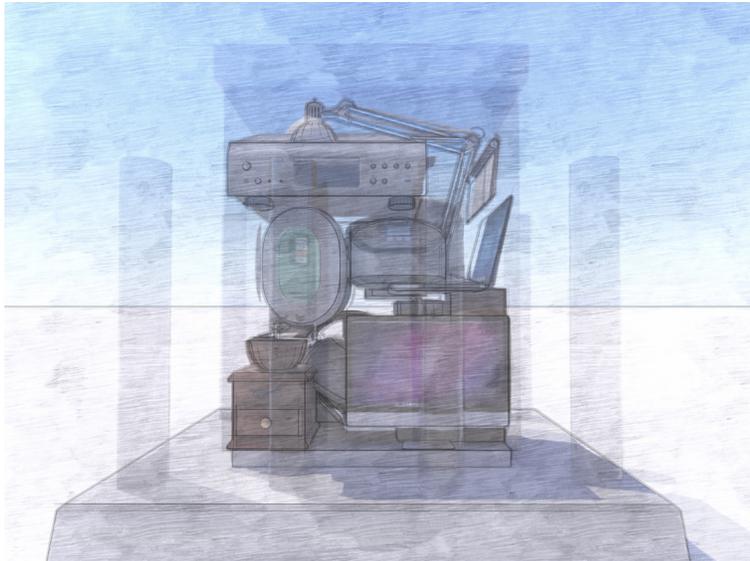
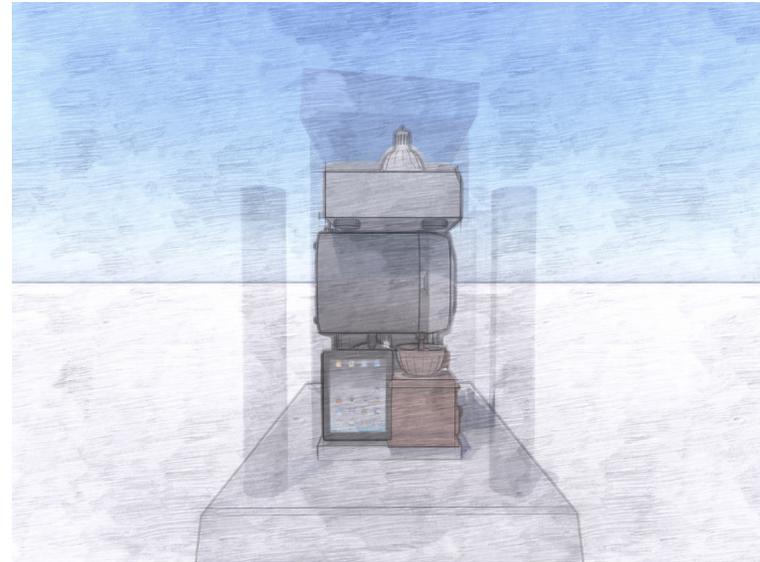
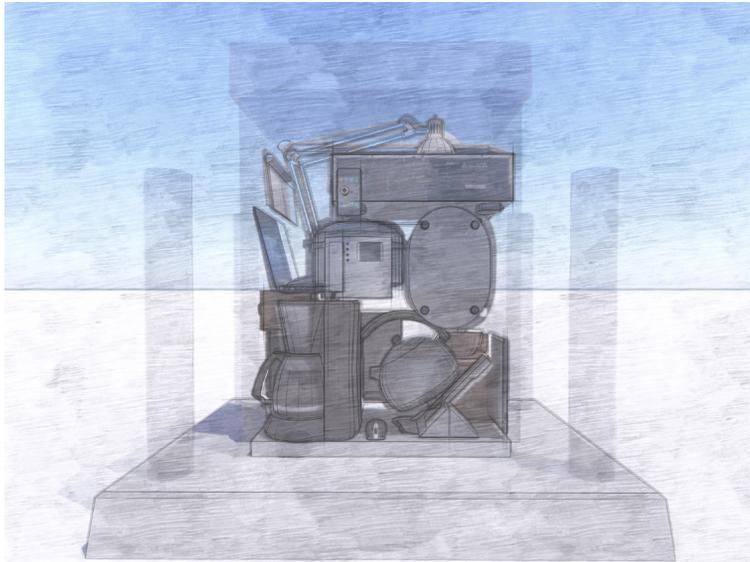
block.140@osu.edu

Conceptual Thoughts / Inspiration:

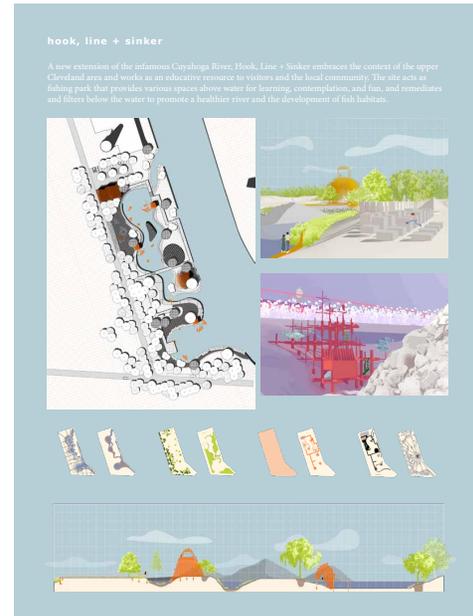
This design focuses on the complexity of the inner mechanics of the traffic box and brings forward the unlimited appeal of the human imagination; the art displays the inside of the box, on the outside. However, rather than appearing to be a realistic portrayal, the design instead goes an unconventional route by displaying a series of electronics stacked up inside. The inspiration for this design came from the idea Outside the Box, and making a fun interpretation of what might be inside that I imagined up.



BOX 3: HIGH & E. 11TH CONCEPT

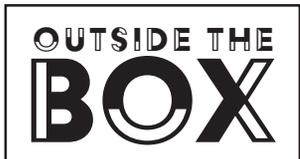
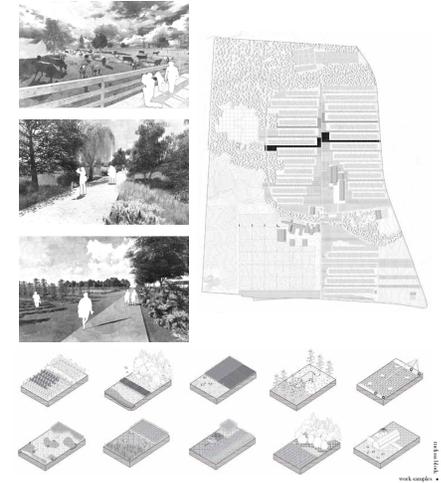


BOX 3: HIGH & E. 11TH PRIOR WORK

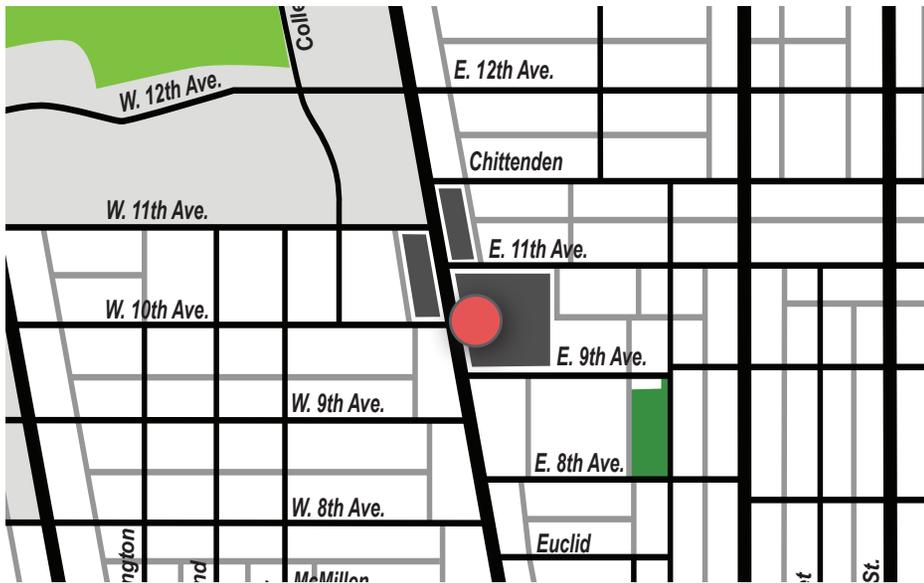


waterman farm: stumped

Waterman Nursery is a proposed design that assists in constructing a more sustainable character of both the city of Columbus and Waterman Farm. In propagating 33,854 trees on site, the creation of Waterman Nursery organizes the site, emphasizes the existing + potential research, applies better practices to the agricultural condition, and provides the city with a vast supply of trees in order to supplement Columbus' long-term goals of sustainability.



BOX 4: HIGH & GATEWAY PLAZA



Artist

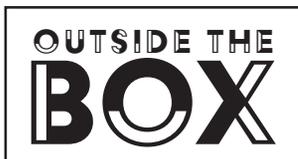
Khalia Carr & Tyler Davis

(614) 330-4166

dearjellowfever@gmail.com

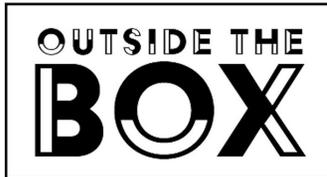
Conceptual Thoughts / Inspiration

Our goal is to keep design happy and colorful. We both love this city and hope to see more color in public spaces, especially with all of the construction. We want to reflect university culture and the colorful Columbus community.



BOX 4: HIGH & GATEWAY PLAZA CONCEPT

Proposals for
The University District Organization

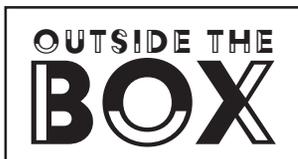


By Jellow Fever
@jellowfever
dearjellowfever@gmail.com

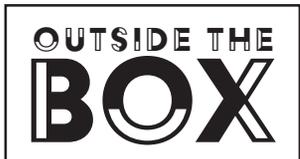
Tyler Davis: @fart_handlermag
Khaila Carr: @2toothdust

34 W. 8th Ave
Columbus, OH 43201

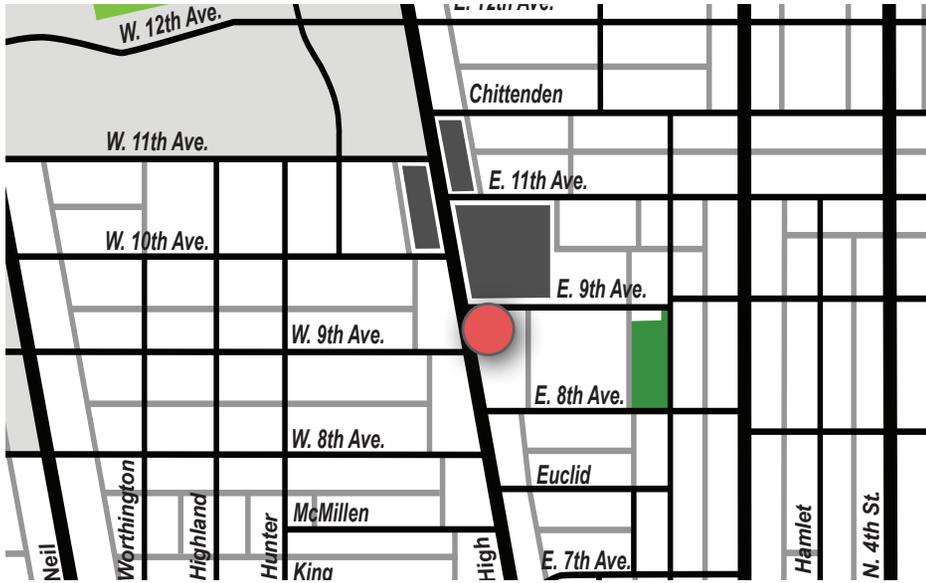
614-330-4166
614-569-1388



BOX 4: HIGH & GATEWAY PLAZA PRIOR WORK



BOX 5: HIGH & E. 9TH



Artist

Katie Golonka

(614) 270-1115

ktgonka@gmail.com

Conceptual Thoughts / Inspiration

While working on this design, I decided to call it 'Abstract Expressions' because the image is made up of a dense pattern of differently individual expressive eyes. As you look across the image, different eyes seem to pair with each other and then pair with other eyes, creating many different facial expressions and attitudes. I like the design with bright colors because I think it contributes to the image's composition and complexity.



BOX 5: HIGH & E. 9TH CONCEPT



Traffic Box Example



Traffic Box Example



Top



Left Side



Back Side

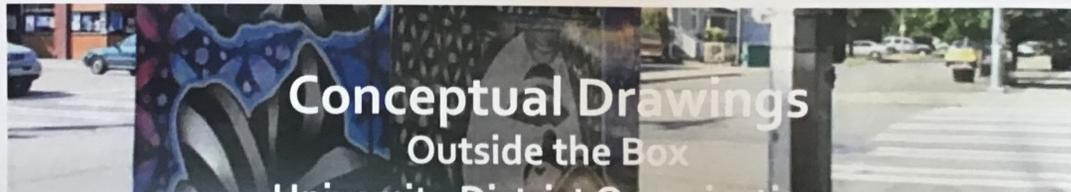


Right Side



Front Side

Please sketch a conceptual drawing of your design on the templates provided.



BOX 5: HIGH & E. 9TH PRIOR WORK



Concado Dublin Feb 2019

