Mayor Ginther’s 2020 strategic priorities drive city resources in public policy and service to ensure the safety and prosperity of Columbus residents, strengthen neighborhoods, and make sure every resident in every neighborhood has the opportunity to succeed. For each of Mayor Ginther’s strategic priorities, his administration has identified key initiatives that will advance the achievement of these goals, and those can be found in the individual department sections. Many of these initiatives cross departments, and collaborative work across city departments encourages greater efficiency and success.

**Neighborhoods** – At the core of every great city are strong and vibrant neighborhoods. In Columbus, each of its distinctive neighborhoods makes up the fabric of who we are and what makes our city special. The city is investing in neighborhoods throughout Columbus, and is especially focused on its *Opportunity Neighborhoods* – Franklinton, Hilltop, Linden, Near East, Northland, Near South, Southeast, and Northeast – by building on their greatest assets, the people who reside there.

**Neighborhood Safety and Public Health** – The city continues to employ new approaches to policing that empower neighborhoods, invest in police officers and firefighters, and bring the full resources of the city to bear to make Columbus neighborhoods safer and healthier. The Comprehensive Neighborhood Safety Strategy engages local law enforcement, public health, recreation and parks, neighborhoods, businesses, community and faith leaders, and residents in an innovative, broad-based approach to building stronger and safer neighborhoods.

**Economic Development and Affordable Housing** – The city is working to advance economic opportunity and shared prosperity through public investment and public policies that create jobs, increase wages, improve access to housing, and strengthen Columbus neighborhoods. As the city continues to grow, the administration is focused on increasing good-paying jobs that generate the revenue to support critical city services, and driving a collaborative approach to create housing all Columbus residents can afford.

**Birth to Five and Education** – Every child in every Columbus neighborhood deserves the opportunity to thrive. The city is investing in CelebrateOne to ensure all babies in Columbus and Franklin County – regardless of race, zip code, or family income – celebrate their first birthday. Early Start Columbus is focused on birth to five year-olds to ensure their ability to enter kindergarten with the skills and knowledge they need to succeed.
**Mayor's Goals**

**Diversity and Inclusion** – The administration is committed to fostering a culture of inclusion to ensure its workforce and suppliers reflect the rich diversity of Columbus. The city is expanding implicit bias training, strengthening recruitment strategies, increasing minority business participation and investing in business development support for women and minority-owned businesses. The Columbus Women’s Commission is working to advance the economic well-being of women through its pay equity initiative, housing and eviction prevention efforts, and advocacy for increased access to affordable child care.

**Innovation** – The city is investing in technology and advanced mobility options to improve access to jobs, education, and healthcare, and to serve as a model for connected cities. The administration is reviewing city operations to increase efficiencies and reinvest savings in critical city services, and to develop a modern, transparent, and effective government structure to continue to meet the needs of Columbus in the future.

**Sustainable Columbus** – A healthy environment is critical to ensure Columbus is America’s Opportunity City, and Sustainable Columbus is optimizing internal city operations and working with external stakeholders throughout the community to enhance and promote environmentally friendly policies.