

Department Description

Mayor Andrew J. Ginther is the chief executive of the City of Columbus and is responsible for establishing public policy and budget priorities for the city. As the head of the executive branch, Mayor Ginther leads 14 cabinet members responsible for the administration of city government, the delivery of city services, and the implementation and enforcement of the Columbus City Code. Mayor Ginther is the steward of city resources, an advocate for Columbus and the Columbus region, and is a direct representative of, and is responsible to, the residents of Columbus.

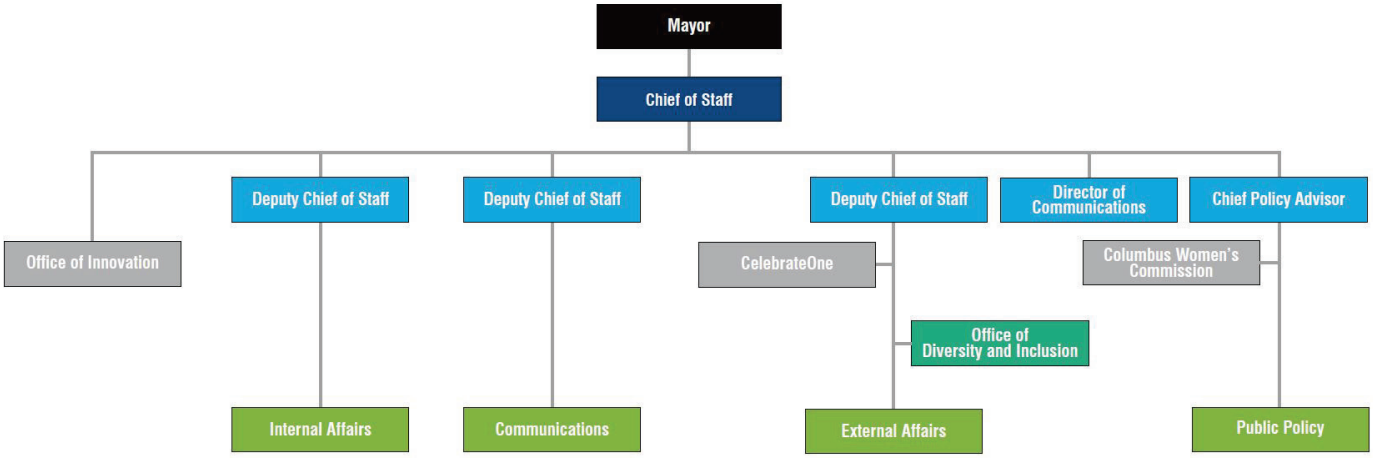
Department Mission

To be relentless in the delivery of quality services, innovative solutions, and opportunities for Columbus residents.

Budget Summary

Fund	2017 Actual	2018 Actual	2019 Budget	2020 Proposed
General Fund	3,207,359	4,018,678	4,579,902	4,921,379
Department Total	**$ 3,207,359**	**$ 4,018,678**	**$ 4,579,902**	**$ 4,921,379**

Office of the Mayor



Strategic Priorities for 2020

Mayor Ginther's 2020 strategic priorities drive city resources in public policy and service to ensure the safety and prosperity of Columbus residents, strengthen Columbus neighborhoods, and make sure every resident in every neighborhood has the opportunity to succeed.



Neighborhoods – At the core of every great city are strong and vibrant neighborhoods. In Columbus, each of its distinctive neighborhoods make up the fabric of who we are and what makes our city special. The City is investing in neighborhoods throughout Columbus, and is especially focused on its *Opportunity Neighborhoods* – Franklinton, Hilltop, Linden, Near East, Northland, Near South, Southeast, and Northeast – by building on their greatest assets, the people who reside there.



Neighborhood Safety and Public Health – The City continues to employ new approaches to policing that empower neighborhoods, invest in police officers and firefighters, and bring the full resources of the City to bear to make Columbus neighborhoods safer and healthier. The Comprehensive Neighborhood Safety Strategy engages local law enforcement, public health, recreation and parks, neighborhoods, businesses, community and faith leaders, and residents in an innovative, broad-based approach to building stronger and safer neighborhoods.



Economic Development and Affordable Housing – The City is working to advance economic opportunity and shared prosperity through public investment and public policies that create jobs, increase wages, improve access to housing, and strengthen Columbus neighborhoods. As the city continues to grow, the administration is focused on increasing good-paying jobs that generate the revenue to support critical City services, and driving a collaborative approach to create housing all Columbus residents can afford.



Birth to Five and Education – Every child in every Columbus neighborhood deserves the opportunity to thrive. The City is investing in CelebrateOne to ensure all babies in Columbus and Franklin County – regardless of race, zip code, or family income – celebrate their first birthday. Early Start Columbus is focused on birth to five year-olds to ensure their ability to enter kindergarten with the skills and knowledge they need to succeed.



Diversity and Inclusion – The administration is committed to fostering a culture of inclusion to ensure its workforce and suppliers reflect the rich diversity of Columbus. The City is expanding implicit bias training, strengthening recruitment strategies, increasing minority business participation and investing in business development support for women and minority-owned businesses. The Columbus Women's Commission is working to advance the economic well-being of women through its pay equity initiative, housing and eviction prevention efforts, and advocacy for increased access to affordable child care.



Innovation – The City is investing in technology and advanced mobility options to improve access to jobs, education and healthcare, and to serve as a model for connected cities. The administration is reviewing city operations to increase efficiencies and reinvest savings in critical city services, and to develop a modern, transparent and effective government structure to continue to meet the needs of Columbus in the future.



Sustainable Columbus – A healthy environment is critical to ensure Columbus is America's Opportunity City, and Sustainable Columbus is optimizing internal city operations and working with external stakeholders throughout the community to enhance and promote environmentally friendly policies.

2020 BUDGET NOTES

The recommended budget for the Office of the Mayor provides for continued operation of the office, including funding to support the activities of the Women's Commission, the Office of Innovation, and CelebrateOne.

Heading into its fourth year, the **Columbus Women's Commission**, is funded at $326,039 and remains focused on dismantling barriers and reducing gender-based inequities to improve the economic position of women in our community. Through education, data collecting, and advocacy, the Commission works toward policy change by addressing the following areas: gender equity in the workplace, affordable housing and evictions, health, and workforce development. Of particular note, over 220 Columbus area employers have signed the Columbus Commitment, a voluntary, employer-led initiative to close the gender and race-based wage gap in Columbus.

The **Office of Innovation,** funded at $253,002, will assist in achieving mayoral goals by pursuing initiatives that advance the city's work with regards to data, mobility, enhanced human services, safety, housing, workforce and economic development, and emerging technologies. The city's innovation work will create a culture of operational excellence and better align efforts across departments with mayoral priorities.

CelebrateOne, the Greater Columbus Infant Mortality Task Force's collaborative to address and respond to the unequal distribution and alarming rates of premature births and infant deaths in the Central Ohio area enters its 3rd full year of implementation in the Office of the Mayor. While the majority of the city's general fund dollars for this initiative are located within the Office of the Mayor's proposed budget, Columbus Public Health, and the Departments of Development and Finance and Management, also contribute general fund support. In addition to these funds, the city provides in-kind contributions in various ways. This city investment, or approximately 27 percent of CelebrateOne's annual operating budget of $7 million, leverages grant dollars from partners including the Franklin County Commissioners, Franklin County Job and Family Services, the Central Ohio Hospital Council, Ohio Better Birth Outcomes, Managed Care Plans and private local foundations and donors. The general fund dollars allocated to CelebrateOne within the Office of the Mayor's 2020 proposed budget amount to $1,360,316.

Financial Summary by Area of Expense

Division	2017 Actual	2018 Actual	2019 Budget	2019 Projected	2020 Proposed
Mayor					
General Fund					
Personnel	$ 3,085,491	$ 3,772,257	$ 4,107,528	$ 3,965,968	$ 4,380,702
Materials & Supplies	9,443	6,568	15,000	9,350	15,000
Services	111,851	239,311	456,874	248,676	524,427
Other	574	542	500	1,250	1,250
General Fund Subtotal	**3,207,359**	**4,018,678**	**4,579,902**	**4,225,244**	**4,921,379**
Department Total	**$ 3,207,359**	**$ 4,018,678**	**$ 4,579,902**	**$ 4,225,244**	**$ 4,921,379**

Mayor

Department Personnel Summary								
Fund	2017 Actual		2018 Actual		2019 Budget		2020 Proposed	
	FT	PT	FT	PT	FT	PT	FT	PT
General Fund								
Mayor	26	0	27	0	29	0	31	0
Total	**26**	**0**	**27**	**0**	**29**	**0**	**31**	**0**

Operating Budget by Program				
Program	2019 Budgeted	2019 FTEs	2020 Proposed	2020 FTEs
Administration	$ 897,015	6	$ 837,478	5
Internal Services	30,254	0	30,807	0
Community Affairs	583,465	4	709,179	5
Communications	474,086	3	508,641	3
CelebrateOne	1,249,751	8	1,360,316	9
Policy and Government Affairs	1,345,331	8	1,474,958	9
Department Total	**$ 4,579,902**	**29**	**$ 4,921,379**	**31**





2020 PROGRAM GUIDE

ADMINISTRATION	To advance the Mayor's strategic priorities and assure successful implementation of policies, programs, and initiatives that promote the safety and prosperity of all Columbus residents.
INTERNAL SERVICES	To account for the internal service charges of the department necessary to maintain operations.
COMMUNITY AFFAIRS	To engage key community stakeholders through proactive, directed outreach and to provide quality customer service and access to the Office of the Mayor for all Columbus residents.
COMMUNICATIONS	To communicate with Columbus residents, businesses, and community partners, and to inform the public at-large of city policies, programs, services, and initiatives.
CELEBRATEONE	To address and respond to the unequal distribution and alarming rates of premature births and infant deaths in the Central Ohio area.
POLICY AND GOVERNMENT AFFAIRS	To develop public policy solutions, programs, and initiatives which advance the Mayor's strategic priorities, to promote positive intergovernmental relations, and to advocate on behalf of the city and Columbus residents.

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