AGENDA
GRAPHICS COMMISSION
CITY OF COLUMBUS, OHIO
NOVEMBER 19, 2019

The Columbus Graphics Commission will hold a public hearing on TUESDAY, NOVEMBER 19, 2019 at 4:15 p.m. in the Second Floor Hearing Room, of the Department of Building & Zoning Services, 111 North Front Street.

The Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of the City Codes.

SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS MEETING. It is the rule of the Commission to withdraw an application when a representative is not present.

SIGN LANGUAGE INTERPRETER: A Sign Language Interpreter, to “Sign” this meeting, will be made available for anyone with a need for this service, provided the Department of Building & Zoning Services is made aware of this need and given a reasonable notice of at least forty-eight (48) hours prior to the scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293.

Policy Matter: A proposed code change that will help to clarify the type of Columbus Graphic Commission action that is needed for specified graphics in areas covered by overlays and special districts. As billboards and other off-premise graphics are treated by case law as a land use, they will continue to require a council variance to be allowed in these areas. Graphics with other specified characteristics will now require a miscellaneous graphic approval from the Columbus Graphics Commission in lieu of a graphics variance, as currently is required as they are listed as prohibited.

City Staff: Paul Freedman, Planning Manager (614) 645-0704; PMFreedman@columbus.gov **TABLED**

01. Application No.: GC19-036 **APPROVED**
Location: 1745 MORSE RD (43229), located on the south side of Morse Road, approximately 180 feet west of Tamarack Boulevard (010-289673; Northland Community Council).

Existing Zoning: C-4, Commercial District

Request: Variance(s) to Section(s):
3372.806(A), Graphics.

Proposal: To allow automatic changeable copy signs within the Regional Commercial Overlay.

To install automatic changeable copy signs to an existing ground sign and a proposed gas station canopy.

Applicant(s): The Kroger Company
4111 Executive Parkway
Westerville, Ohio 43081

Property Owner(s): Applicant

Attorney/Agent: Underhill & Hodge, LLC., c/o David Hodge, Atty.
8000 Walton Parkway, Suite 260
New Albany, Ohio 43054

Planner: Phil B. Bennetch, (614) 645-0078; PBBennetch@Columbus.gov
02. **APPROVED**

**Application No.:** GC19-040  
**Location:** 2845 NORTH HIGH STREET (43202), located on the west side of North High Street at the terminus of Olentangy Street (010-206060; Clintonville Area Commission).

**Existing Zoning:** CPD, Commercial Planned Development District & L-C-4, Limited Commercial District

**Request:** Variance(s) to Section(s):
- 3372.606, Graphics.  
  To allow a sign with automatic changeable copy within the Urban Commercial Overlay.
- 3377.24(D), Wall signs for individual uses.  
  To increase the allowable square footage of a wall sign on the north building elevation from 10 square feet to 25.2 square feet.
- 3377.18(A), Permanent on-premises projecting signs.  
  To allow a projecting sign and a wall sign to be directed to the same street.

**Proposal:** To install wall signs with automatic changeable copy.

**Applicant(s):** Blair Companies  
5107 Kissell Avenue  
Altoona, Pennsylvania

**Property Owner(s):** Charlotte P. Kessler TR, c/o Huntington National Bank  
101 Kappa Drive  
Pittsburgh, Pennsylvania 15238

**Attorney/Agent:** LiTech Lighting Management Services, c/o Stanley W. Young, III  
3549 Johnny Appleseed Court  
Columbus, Ohio 43231

**Planner:** Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

03. **APPROVED**

**Application No.:** GC19-043  
**Location:** 8-10 W NORTHWOOD AVE (43201), located at the northwest corner of West Northwood Avenue and North High Street (010-042030; University Area Commission).

**Existing Zoning:** C-4, Commercial District

**Request:** Graphics Plan(s) to Section(s):
- 3375.12(C), Graphics requiring graphics commission approval.  
  A graphic that is allowed by this Graphics Code only as part of a graphics plan, as provided in C.C. 3382.07.

**Proposal:** To allow a permanent on-premises wall sign serving an entire use or building to be displayed on a building facade along with permanent on-premises wall signs serving individual activities situated within said use or building.

**Applicant(s):** JSDI View on Pavey Square, LLC  
470 Olde Worthington Road, Suite 200  
Westerville, Ohio 43082

**Property Owner(s):** Pavey Square GL, LLC  
2247 North High Street  
Columbus, Ohio 43201

**Attorney/Agent:** PlanIt Studios, c/o Timothy Berical  
500 West Wilson Bridge Road, Suite 314  
Worthington, Ohio 43085

**Planner:** Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov
04. Application No.: GC19-046  **APPROVED**  
Location: 3255 MCKINLEY AVE (43204), located at the southwest corner of McKinley Avenue and Trabue Road (010-298035; West Scioto Area Commission).
Existing Zoning: L-AR-12, Limited Apartment Residential District
Request: Variance(s) to Section(s):
3375.12(A), Graphics requiring graphics commission approval. To allow a graphic not specifically prohibited by the Graphics Code, but that does not comply with its provisions.
Proposal: To install a new projecting sign.
Applicant(s): Belmont House LLC  
750 Communications Parkway  
Columbus, Ohio 43214
Property Owner(s): Applicant
Attorney/Agent: Underhill & Hodge, LLC., c/o Davide Hodge, Atty.  
8000 Walton Parkway, Suite 260  
New Albany, Ohio 43054
Planner: Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

05. Application No.: GC19-047 **TABLED**  
Location: 1415 OLD LEONARD AVE (43219), located at the southeast corner of Old Leaonard Avenue and Joyce Avenue (010-231120; North Central Area Commission).
Existing Zoning: M, Manufacturing District
Request: Variance(s) to Section(s):
3375.06(E), Street classification. To allow a "V" shaped ground sign with automatic changeable copy be visible to an Interstate.
3377.04, Graphic area, sign height and setback. To increase the maximum height of a sign from 35 feet to 70 feet.
3377.10(A), Permanent on-premises ground signs. To install a ground sign not directed to any street frontage.
3379.01(D), Signs along the Interstate System. To allow a graphic within 660 feet of an interstate right of way to display automatic changeable copy.
Proposal: To install a ground sign.
Applicant(s): EX 2 Investments, Ltd., c/o Blake Essig  
1415 Old Leonard Avenue  
Columbus, Ohio 43219
Property Owner(s): Applicant
Attorney/Agent: Morrison Sign Company, c/o Jarrod Norton  
2757 Scioto Parkway  
Columbus, Ohio 43221
Planner: Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov