

COLUMBUS RESULTS

Measuring for Opportunity

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THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

Department of Finance and Management
Joe Lombardi, Director



*“If you don’t measure
it, you don’t mean it.
And, I mean it.”*

- Mayor Andrew J. Ginther

COLUMBUS RESULTS INITIATIVE

Vision

- *As a high-performing city, we will strategically use data to inform policy, core operations, and budgetary decision-making for optimal programs and services, use of resources, and quality of life in our neighborhoods*

Mission

- *To build a sustainable, internal citywide performance management system that aligns key performance indicators (KPIs) with departmental objectives and the Mayor's strategic priorities - and achieves results*

MAYOR'S STRATEGIC PRIORITIES

Public Safety and Health (police-community relations, safe streets and violence reduction, opiates, minority recruitment, body worn cameras)

Neighborhoods (gateway to residents, youth initiatives, safe, affordable housing, public health)

Economic Development (job creation, training, and increased median wages, improved access to affordable housing and neighborhood infrastructure)

Early Childhood and Education (infant mortality prevention, access to Pre-K)

Diversity and Inclusion (community outreach, workforce and supplier diversity opportunities, advocacy for women)

Smart Columbus (transportation, mobility, ladders of opportunity)

Operational Efficiencies (responsive, transparent, collaborative governance, data-informed management, public-private partnerships)

BASELINE DATA INVENTORY

- 1) Types of data, i.e. categories;*
- 2) Purpose for the data;*
- 3) Use of the data;*
- 4) How data are measured and interpreted;*
- 5) Frequency of data collection, analysis, and reporting;*
- 6) Source of the data;*
- 7) Process for data validation;*
- 8) How targets/goals are established / updated;*
- 9) Are data published? Online, brochures, other written materials?*



KEY PERFORMANCE INDICATORS

PROJECT, PROGRAM, SERVICE, INITIATIVE	INPUTS Resources used to produce services and programs	OUTPUTS Program or service delivered/ number of customers served / amount of work completed	EFFICIENCY Costs for activity, program or service delivered	OUTCOMES Results/effectiveness from an activity, service, or program	TARGETS/GOALS Defined level of performance sought	TIME FRAME Timeline to measure progress
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RETURN ON INVESTMENT

Performance data are a critical asset. In an evidenced-based, data-informed economy, a sustainable, internal citywide performance management system



... is the verifiable, objective way to measure ROI – and results.

FISCAL IMPACT

Boston, MA:**

- *Savings of nearly \$1 million annually on energy costs.*

Cincinnati, OH:**

- *Saved \$6.1 million on new revenue and avoided costs since the inception of its Office of Performance and Data Analytics in 2015.*

Denver, CO:*

- *Saved \$10 million each year by employee-driven process improvements.*

Louisville, KY:*

- *Saved \$3.1 million by cutting overtime costs; and \$1.8 million annually, reducing worker's compensation claims that were invalid or no longer necessary.*

San Diego, CA:**

- *Savings of a projected approx. \$2.4 million annually in energy costs for street light sensors that automatically dim and brighten lights.*

Las Vegas, NV:*

- *Saving lives and injury prevention by reducing the number of automobile accidents at targeted intersections by 23%, reengineering 50 intersections where majority of crashes took place in one year*

*<http://datasmart.ash.harvard.edu/news/article/discovering-the-true-value-of-data-experts-who-are-showing-cities-the-money>

**<http://www.nlc.org/resource/performance-management-a-guide-for-city-leaders>

Performance management is an accelerator for progress.



As America's Opportunity City, we will measure our progress with a sustainable, internal citywide performance management system – to deliver COLUMBUS RESULTS .

THE CITY OF
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COLUMBUS RESULTS

Measuring for Opportunity

<http://results-columbus.opendata.arcgis.com/#contact>

<http://results-columbus.opendata.arcgis.com/pages/neighborhoods>

