



# Mobility Study

## NORTHWEST CORRIDOR

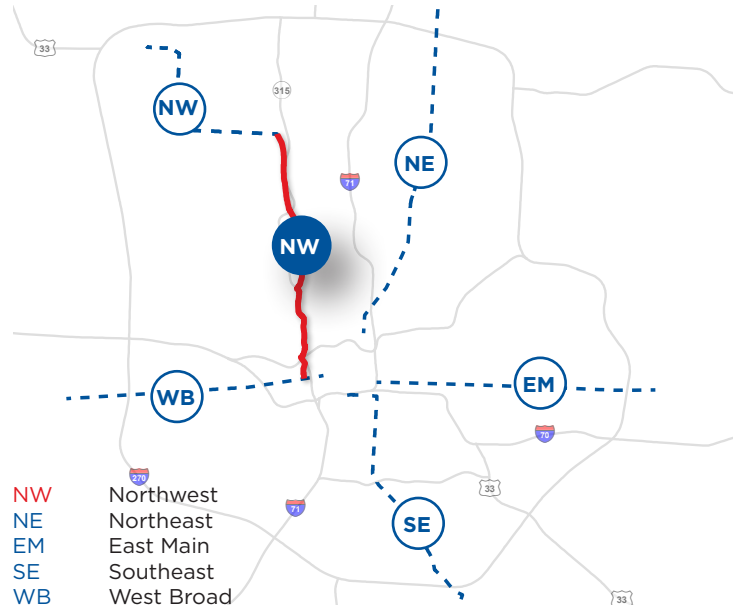
THE CITY OF  
**COLUMBUS**  
ANDREW J. GINTHER, MAYOR

# OVERVIEW

Central Ohio is expected to grow by up to 1 million people by 2050. To prepare for this growth, a comprehensive scenario analysis – *Insight2050* – was designed to identify ways to accommodate growth while minimizing impacts to the region's quality of life.

Today, most people in Central Ohio rely on cars to get to and from their destinations. If this approach persists, by 2050 our region may experience significant travel delays, reduced transportation reliability, and impacts to our economic competitiveness.

The next step is to tackle one of the most challenging corridors identified in the *Insight2050 Corridor Concepts* study — the Northwest Corridor — to best determine how to move large numbers of people quickly, efficiently and safely.



**Insight2050 gave us the WHY, this process will identify the HOW and the WHAT**

## Why the Northwest Corridor?

- High potential for job growth
- Future congestion could limit opportunities without investment in mobility
- Presents some of the most complex challenges for engineering and design
- Links multiple major institutions and employers

# PROJECT TIMELINE

## Define Issues and Opportunities

Collect critical data that creates the foundation for future analysis and recommendations.

## Identify Feasibility Options

Develop options for the corridor by building on the analysis of the foundational data.

## Evaluate Performance

The options are then evaluated using a technical analysis process designed to produce results to be shared.

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## *This Project Will:*

- Create a cohesive plan for the corridor.
- Demonstrate how to get it done rather than studying whether its something we can do.
- Accelerate the pace for decision making and strategy implementation.

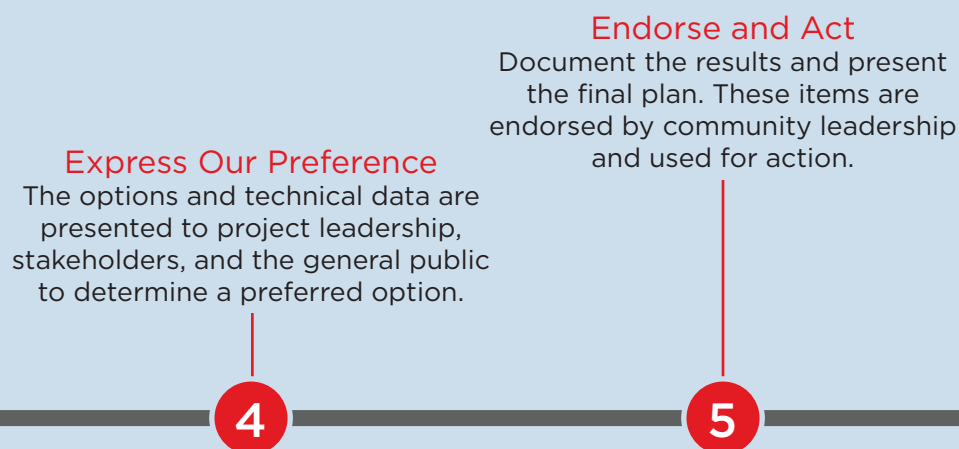
## *Ingredients for Success:*

- Preferred mobility strategy that includes high capacity transit, enhanced bicycle and pedestrian connectivity, and new technology.
- Development strategy that is transit and community supportive through robust public engagement efforts.
- Support development in strategic locations to help meet the region's growing housing affordability needs while mitigating the traffic impacts often associated with new growth.
- Untangled “traffic knots” resulting from alignment jogs, freeway interchanges, and underpasses.
- Continued expansion of OSU's West Campus through enhanced mobility options and complementary development.

## *What Does the Community Get Out of This?*

- **A clear sense of direction.** Identification of next steps that support implementation.
- **Creation of a shared vision.** A commitment by communities and partners to work together to advance a shared vision for the corridor.
- **Implementation strategies.** A coordinated strategy that allows for action to occur sooner rather than later.
- **A repeatable process.** A model for how to approach other corridor planning initiatives from Insight2050.

Over the next 18 months, the project team will be working through several phases that include stakeholders and the community to identify the best choices for the corridor.



  
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learn more

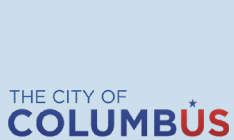
# THE CORRIDOR

The extent of the Northwest Corridor Mobility Study runs from Bethel Road to the north to West Broad Street to the south, including Olentangy River Road and the surrounding transportation network. This study will identify a preferred transit alignment and provide recommendations for supportive development along the corridor.



## PARTNERSHIP

This effort is being led by the City of Columbus and project leadership includes COTA, MORPC, and OSU. The process is also aided via philanthropic donations from various private entities.



City of Columbus



Mid-Ohio Regional  
Planning Commission



Central Ohio  
Transit Authority



THE OHIO STATE  
UNIVERSITY

Ohio State University

### Stay Involved!

Public engagement will begin in 2020 and we encourage everyone to be a part of that process. Visit the website below for more information on the Northwest Corridor Mobility Study.

[www.columbus.gov/publicservice](http://www.columbus.gov/publicservice)