



## A Green Energy Option



### What is EcoSmart Choice®?

EcoSmart Choice® is a 100% renewable energy option available to residential, commercial and industrial customers.

### How Does EcoSmart Choice® Work?

- Renewable energy is captured from naturally occurring sources such as solar, wind, biomass and hydroelectric power, rather than by burning non-renewable fossil fuels or nuclear power.
- When you sign up, EcoSmart Choice® will match your electricity usage with renewable energy certificates (RECs).
- These certificates are taken off the market so they cannot be resold.
- You will not receive electricity from a specific generation facility; instead, your purchase allows renewable energy to be delivered to regional power grids.
- Customers may opt out at any time with no penalty.

### Benefits

- Supports the **Smart Columbus** greenhouse gas emissions reduction goal.
- Increases the demand for renewable energy.
- Reduces the environmental impacts of energy generation.

An average customer can offset 8,500 pounds of CO<sub>2</sub> emissions each year, which is the equivalent of not driving your car 10,000 miles.

### Pricing

The cost for **residential** customers is an additional \$0.005 (half a cent) per kWh. The amount due is based on total usage and will be itemized on monthly bills.

As an example, a customer using 1,000 kWh would pay an additional \$5 that month.

**Commercial and industrial** customers can offset 25, 50, 75 or 100% of their electricity usage at an additional \$0.005 per kWh. Offsetting at least 50% can earn a LEED point.

## How Do I Enroll in EcoSmart Choice®?

Sign up online at [ecosmartchoice.org](http://ecosmartchoice.org)

or

Fill out this enrollment slip and return it to:

City of Columbus  
Division of Power  
Attn: EcoSmart Enrollment  
3500 Indianola Avenue  
Columbus, OH 43214

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_  
(if applicable)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_

**Commercial customers** please indicate/circle the enrollment percentage you will offset: 25%, 50%, 75% or 100%

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### About LEED Certification



LEED certification results in: healthier, more productive work places; reduced stress on the environment by encouraging energy and resource-efficient buildings; savings from increased building value; higher lease rates and decreased utility costs. Based on the number of points achieved, a project receives one of four LEED rating levels: Certified, Silver, Gold and Platinum.

### About Smart Columbus



The City of Columbus' Smart Columbus plan won the U.S. Department of Transportation's (U.S. DOT) \$40 million Smart City Challenge in June 2016 to become the country's first city to fully integrate innovative technologies – self-driving cars, connected vehicles and smart sensors – into its transportation network.

Columbus was also awarded an additional \$10 million grant from Paul G. Allen's Vulcan, Inc. to accelerate the transition to an electrified, low-emissions transportation system. Smart Columbus is a regional initiative co-led by the City of Columbus and Columbus Partnership that includes The Ohio State University, Battelle, American Electric Power and many more.

For more information, visit the Smart Columbus website <https://www.columbus.gov/smartcolumbus/>.

Please join Columbus Public Utilities on Facebook and @cdpu on Twitter.

