



## Department Description

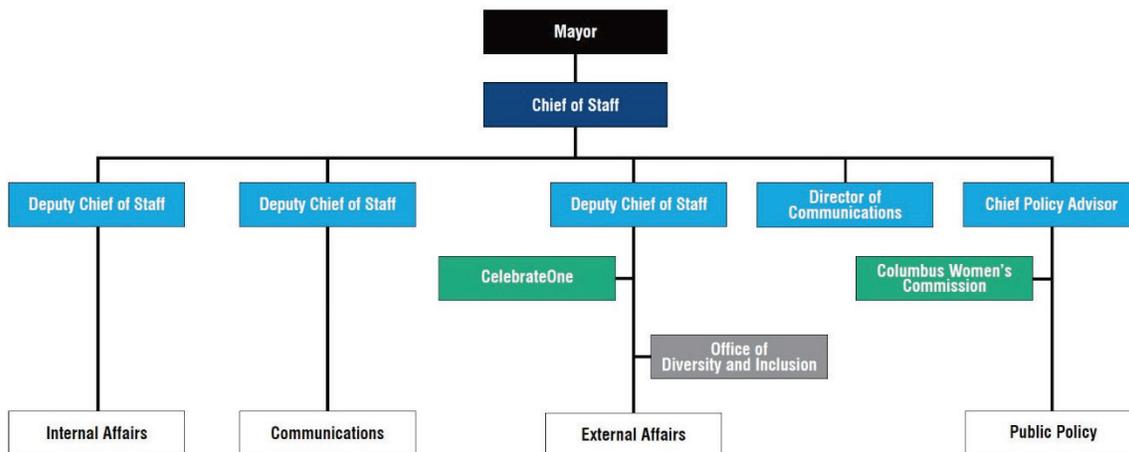
Mayor Andrew J. Ginther is the chief executive of the City of Columbus and is responsible for establishing public policy and budget priorities for the city. As the head of the executive branch, Mayor Ginther leads 14 cabinet members responsible for the administration of city government, the delivery of city services, and the implementation and enforcement of the Columbus City Code. Mayor Ginther is the steward of city resources, an advocate for Columbus and the Columbus region, and is a direct representative of, and is responsible to, the residents of Columbus.

## Department Mission

To be relentless in the delivery of quality services, innovative solutions, and opportunities for Columbus residents.

Budget Summary				
Fund	2018 Actual	2019 Actual	2020 Budget	2021 Proposed
General Fund	4,018,678	4,238,911	4,921,379	4,795,379
<b>Department Total</b>	<b>\$ 4,018,678</b>	<b>\$ 4,238,911</b>	<b>\$ 4,921,379</b>	<b>\$ 4,795,379</b>

## Office of the Mayor



## Strategic Priorities for 2021

Mayor Ginther's 2021 strategic priorities are driven by his Equity Agenda as outlined in his 2020 State of the City address and earlier in this document. Everything the city does must be focused through the lens of equity. With that tenet in mind, the Strategic Priorities for 2021 are:



**Neighborhoods** – The city continues to invest in our neighborhoods – focusing on those with higher rates of unemployment, crime and infant mortality: Franklinton, Hilltop, Linden, Near East, Northland, Near South, Southeast and Northeast. Many factors lead to thriving, vibrant neighborhoods including safety, mixed-income housing, and jobs.



**Police Reform** – We are moving our way of policing from a 20th century model of law enforcement to a 21st century model of community policing. We will focus on proactive police-community interactions and broad-based support to prevent and reduce crime through the Safe Streets Bike Patrol, Neighborhood Crisis Response, CARES Coalition, and programming through Recreation and Parks.



**Public Health** – COVID-19 made clear to us the importance of strong public health for our community. We must continue to slow the rate of infections and deal with the outcomes of the pandemic that has shone the light on the disparities in public health. In addition, how we address public health also leads to successes in safety and stronger neighborhoods.



**Economic Development and Affordable Housing** – The city is working to advance economic recovery from COVID-19 and assure that this recovery reaches every corner of our community. Through public investment and policies, we will create jobs, increase wages, improve access to housing residents can afford, and strengthen Columbus neighborhoods.



**Birth to Five and Education** – Every child in every Columbus neighborhood deserves the opportunity to thrive. The city is investing in CelebrateOne to ensure that all babies in Columbus and Franklin County – regardless of race, ZIP code, or family income – are able to celebrate their first birthday and beyond. Early Start Columbus works to ensure all children are able to enter kindergarten with the skills and knowledge they need to thrive.



**Diversity and Inclusion** – The administration remains committed to fostering a culture of inclusion to ensure its workforce and suppliers reflect the rich diversity of Columbus and that the work of the city is approached through the equity lens. The Columbus Women's Commission is working to advance the economic well-being of women, particularly through its pay equity initiative and eviction prevention, both of which disproportionately impact women of color.



**Sustainable Columbus** – A healthy environment for every resident is key to ensure Columbus' growth. Through Sustainable Columbus, the city is optimizing internal city operations and working with external stakeholders throughout the community to enhance and promote policies that build stronger, healthier neighborhoods.

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## 2021 BUDGET NOTES

The recommended budget for the Office of the Mayor provides for the continued operation of the office, including funding to support the activities of the Columbus Women’s Commission and CelebrateOne.

Heading into its fifth year, the **Columbus Women’s Commission** is funded at \$315,627 and remains focused on dismantling barriers and reducing gender and race-based inequities to improve the economic position of women in our community. Through education, awareness, and advocacy, the Commission champions policy change by working in the following areas: gender equity in the workplace, affordable housing and evictions, health, and workforce development. The Commission released the 2020 Financial Empowerment Roadmap and will work with city departments to support program and policy advancements. Of particular note, over 270 Columbus area employers have signed the Columbus Commitment, a voluntary, employer-led initiative to close the gender and race-based wage gap in Columbus. While employers navigate the impact of COVID-19, the Commission released a Back to School Playbook for Employers as they support working parents during the pandemic. The Commission, along with dedicated partners, created a resource guide for tenants and landlords, and will continue to work on eviction reform.

**CelebrateOne**, established by the Greater Columbus Infant Mortality Task Force to respond to the unequal distribution and alarming rates of premature births and infant deaths throughout Columbus and Franklin County, enters its 4th full year in the Office of the Mayor. While the majority of the city’s general fund dollars for this initiative are within the Office of the Mayor’s proposed budget, Columbus Public Health and the Departments of Development and Finance and Management also contribute general fund support. The city provides other indirect support not reflected in these budgets, including occupancy costs, human resource management, and technology services and support. The city’s investment, which is roughly 22 percent of CelebrateOne’s projected 2021 operating budget of \$8.9 million, leverages grant dollars from partners including the Franklin County Commissioners, Franklin County Job and Family Services, the Central Ohio Hospital Council, the Ohio Better Birth Outcomes Collaborative, the State of Ohio’s Managed Care Plans, corporate and private foundations, and individual donors. The general fund dollars allocated to CelebrateOne within the Office of the Mayor’s 2021 proposed budget amount to \$1,335,581.

<b>Financial Summary by Area of Expense</b>						
<b>Division</b>	<b>2018 Actual</b>	<b>2019 Actual</b>	<b>2020 Budget</b>	<b>2020 Projected</b>	<b>2021 Proposed</b>	
<b>Mayor</b>						
<b>General Fund</b>						
Personnel	\$ 3,772,257	\$ 3,949,141	\$ 4,380,702	\$ 3,686,773	\$ 4,249,514	
Materials & Supplies	6,568	11,336	15,000	5,447	15,000	
Services	239,311	277,183	524,427	388,895	529,615	
Other	542	1,250	1,250	700	1,250	
<b>General Fund Subtotal</b>	<b>4,018,678</b>	<b>4,238,911</b>	<b>4,921,379</b>	<b>4,081,815</b>	<b>4,795,379</b>	
<b>Department Total</b>	<b>\$ 4,018,678</b>	<b>\$ 4,238,911</b>	<b>\$ 4,921,379</b>	<b>\$ 4,081,815</b>	<b>\$ 4,795,379</b>	

## Mayor

Department Personnel Summary								
Fund	2018 Actual		2019 Actual		2020 Budget		2021 Proposed	
	FT	PT	FT	PT	FT	PT	FT	PT
<b>General Fund</b>								
Mayor	27	0	28	0	31	0	31	0
<b>Total</b>	<b>27</b>	<b>0</b>	<b>28</b>	<b>0</b>	<b>31</b>	<b>0</b>	<b>31</b>	<b>0</b>

Operating Budget by Program					
Program	2020 Budgeted		2021 Proposed		
	\$	FTEs	\$	FTEs	
Administration	\$ 837,478	5	\$ 847,465	5	
Internal Services	30,807	0	35,664	0	
Community Affairs	709,179	5	684,791	5	
Communications	508,641	3	495,431	3	
CelebrateOne	1,360,316	9	1,335,581	9	
Policy and Government Affairs	1,474,958	9	1,396,447	9	
<b>Department Total</b>	<b>\$ 4,921,379</b>	<b>31</b>	<b>\$ 4,795,379</b>	<b>31</b>	





# 2021 PROGRAM GUIDE

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## **ADMINISTRATION**

To advance the Mayor's strategic priorities and assure the successful implementation of policies, programs, and initiatives that promote the safety and prosperity of all Columbus residents.

## **INTERNAL SERVICES**

To account for the internal service charges of the department necessary to maintain operations.

## **COMMUNITY AFFAIRS**

To engage key community stakeholders through proactive, directed outreach and to provide quality customer service and access to the Office of the Mayor for all Columbus residents.

## **COMMUNICATIONS**

To communicate with Columbus residents, businesses, and community partners, and to inform the public at-large of city policies, programs, services, and initiatives.

## **CELEBRATEONE**

To address and respond to the unequal distribution and alarming rates of premature births and infant deaths in the Central Ohio area.

## **POLICY AND GOVERNMENT AFFAIRS**

To develop public policy solutions, programs, and initiatives which advance the Mayor's strategic priorities, to promote positive intergovernmental relations, and to advocate on behalf of the city and Columbus residents.

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