

# FRANKLIN COUNTY RISE TOGETHER UPDATE



Franklin County  
**BOARD OF  
COMMISSIONERS**

# FRANKLIN COUNTY, OHIO

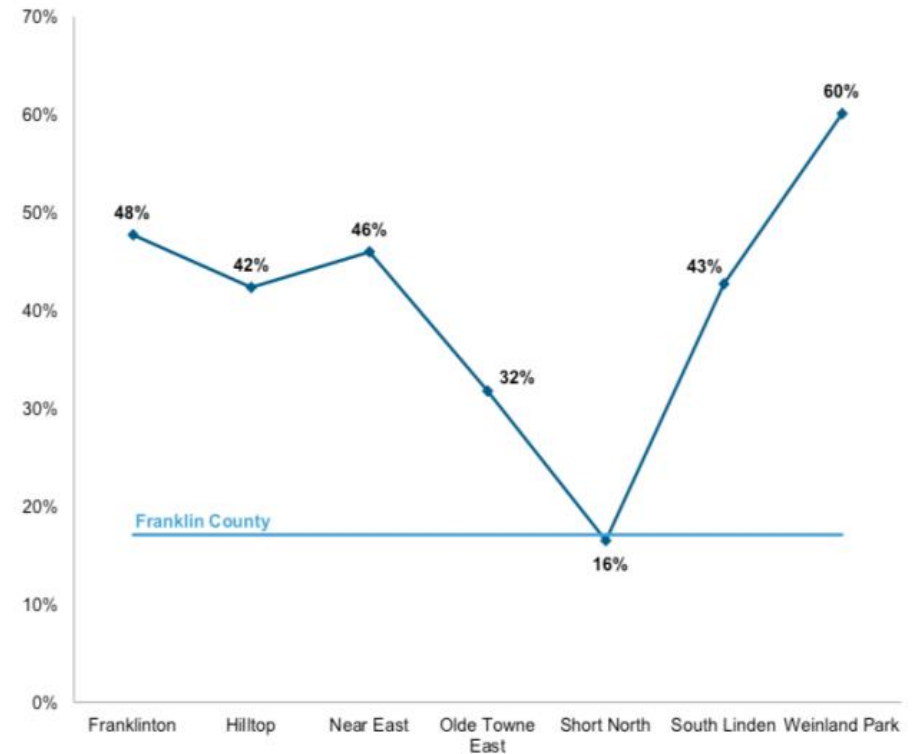


- ❑ **Population:** 1.3 million
- ❑ **Unemployment:** 4.9%
- ❑ **Median Income:** \$56,319
- ❑ Nation's 2<sup>nd</sup> "Hottest" housing market (pre-COVID)
- ❑ Headquarters for Fortune 500 companies like Cardinal Health, Nationwide, L Brands

## LET'S TAKE A CLOSER LOOK...

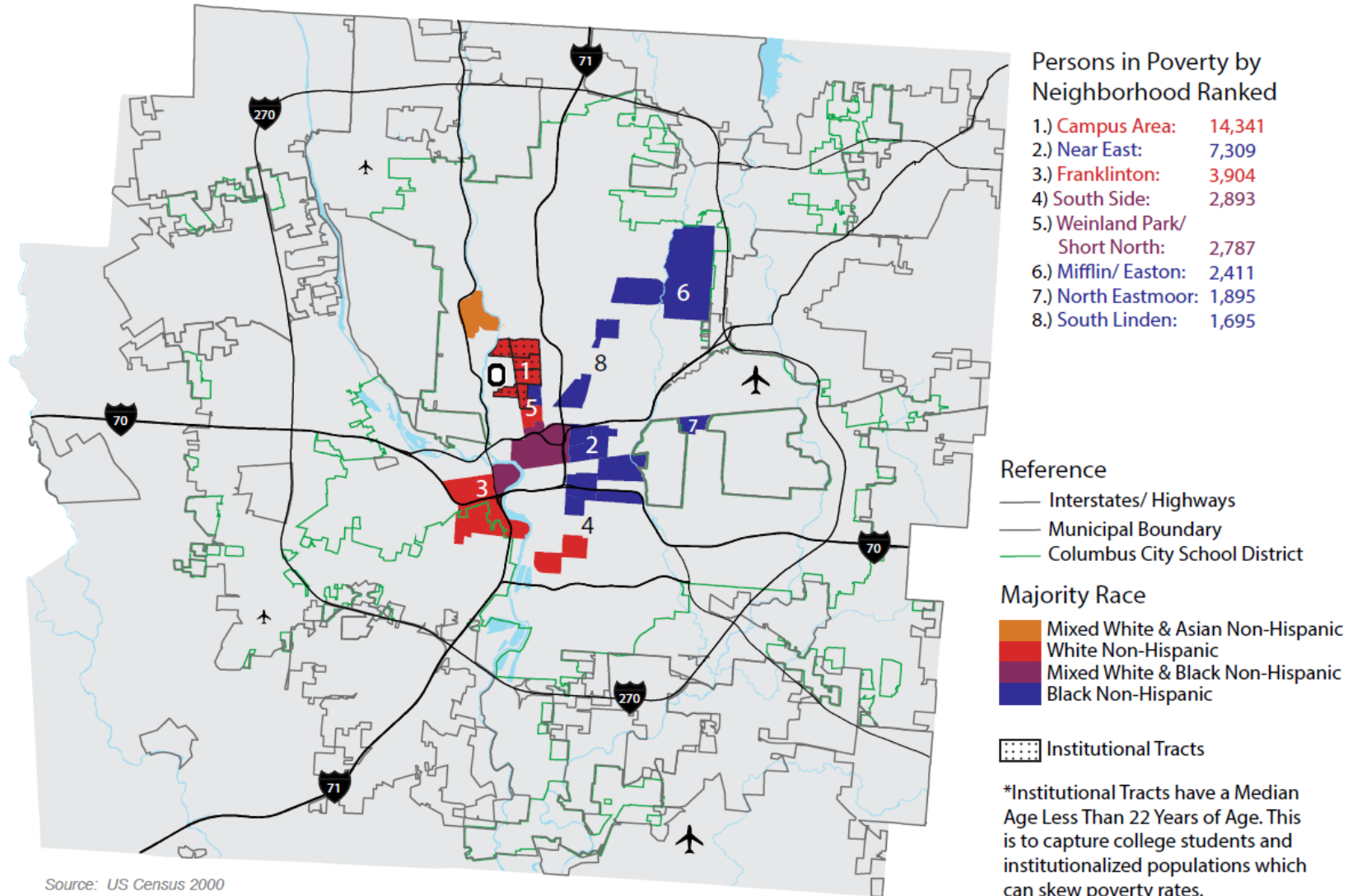
- ❑ **Franklin County Overall Poverty Rate: 16.7%**
- ❑ African Americans and Latinos **nearly 3x more likely** to live in poverty than white counterparts
- ❑ 1-in-4 children lives in poverty
- ❑ Approx. 144,000 residents on Food Assistance (SNAP)
- ❑ Approx. 330,000 covered through Medicaid

Estimated people living below the poverty level as a percent of the total population in selected neighborhoods in the City of Columbus and Franklin County as a whole.



Source: U.S. Census Bureau, 2012-2016 American Community Survey 5 year estimates

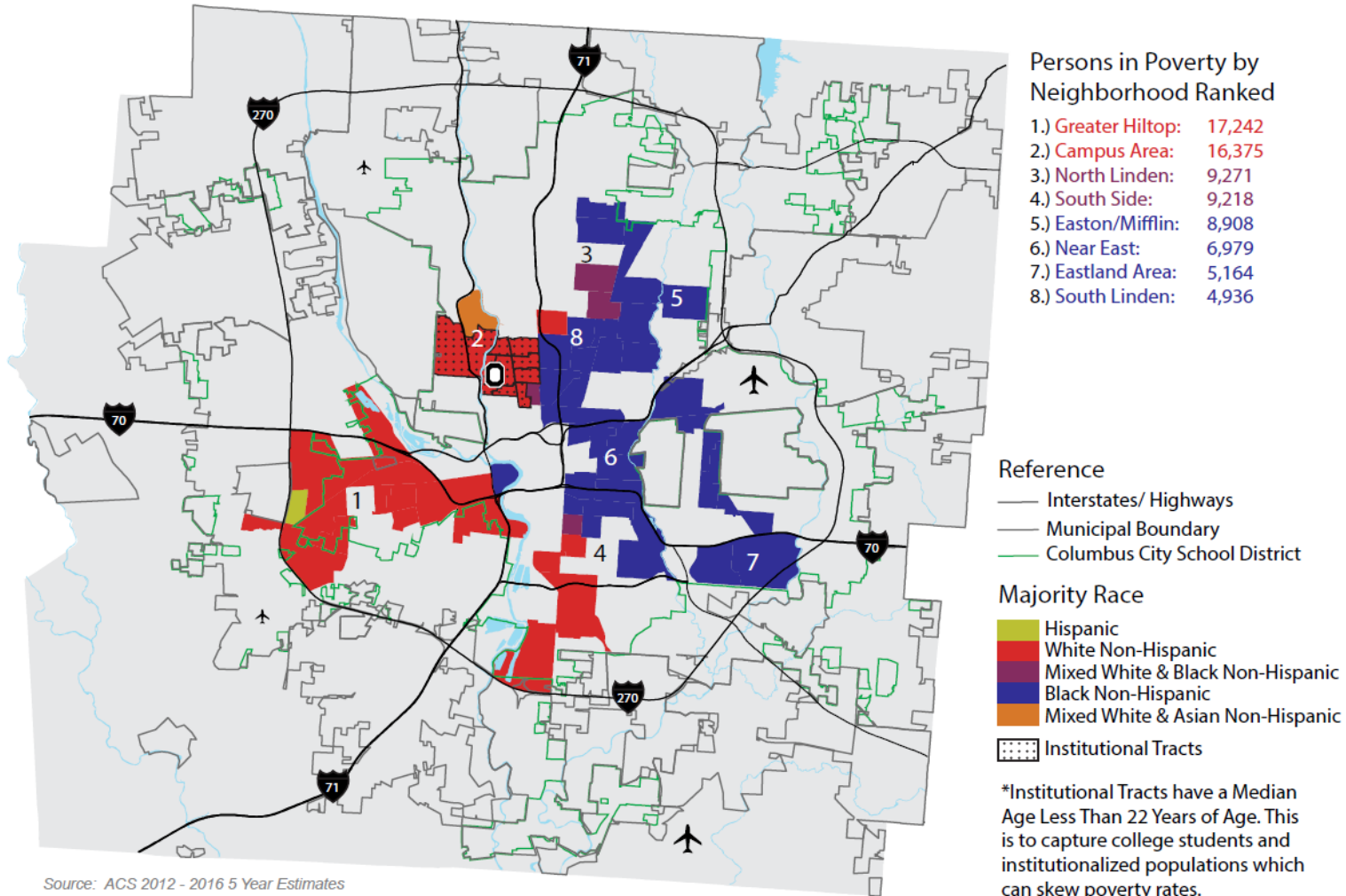
## 2000 Concentrated Poverty Tracts by Race



Source: US Census 2000

\*\*School District and Municipal Boundaries are approximate and based off of 2016 boundaries for legibility and orientation reasons.


## 2016 Concentrated Poverty Tracts by Race



Source: ACS 2012 - 2016 5 Year Estimates

\*\*School District and Municipal Boundaries are approximate and based off of 2016 boundaries for legibility and orientation reasons.

# ECONOMIC SEGREGATION

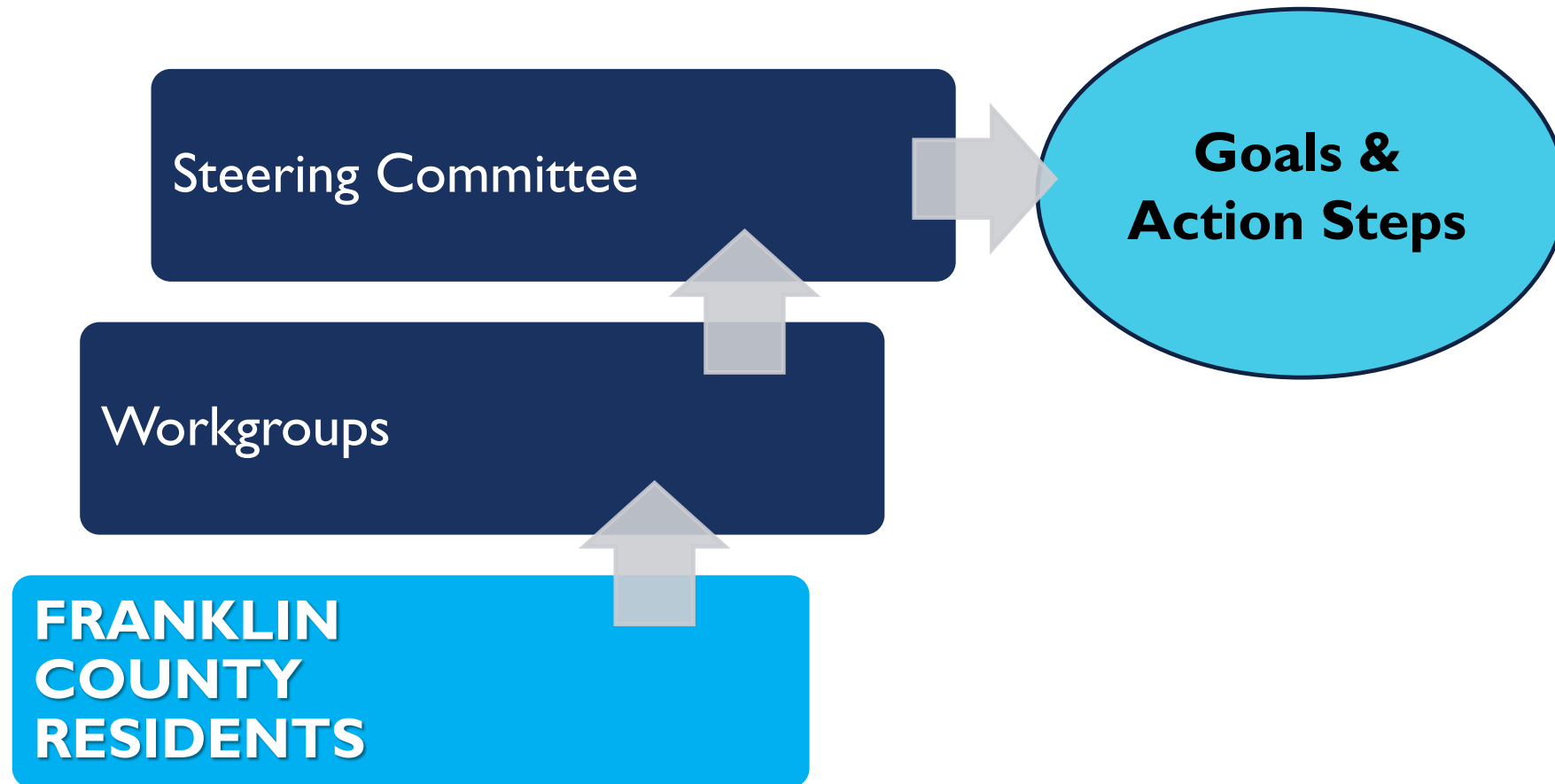


Rank	Metro	Index	Rank Out of All Metros
1	Austin-Round Rock, TX	0.925	3
2	Columbus, OH	0.912	4
3	San Antonio, TX	0.903	6
4	Houston-Sugar Land-Baytown, TX	0.903	7
5	Los Angeles-Long Beach-Santa Ana, CA	0.893	10
6	New York-Northern New Jersey-Long Island, NY-NJ-PA	0.889	11
7	Dallas-Fort Worth-Arlington, TX	0.875	12
8	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	0.873	13
9	Chicago-Naperville-Joliet, IL-IN-WI	0.868	15
10	Memphis, TN-MS-AR	0.867	16

**Exhibit 14.1: Large Metros with the Highest Levels of Overall Economic Segregation**

*Segregated City - The Geography of Economic Segregation in America's Metros*, by Richard Florida and Charlotta Mellander, 2015.

# CREATING THE PEOPLE'S POVERTY PLAN



# RISE TOGETHER BLUEPRINT FOCUS AREAS

- ❑ *Increase access to high paying **jobs***
- ❑ *Stabilize **housing** for families near or below poverty*
- ❑ *Improve physical, mental, and behavioral **health**, and well-being – increasing access to care, utilization of services and social connectedness*
- ❑ *Ensure all **young people** are on Track for Long-Term Success*



## CROSS-CUTTING FOCUS: RACISM

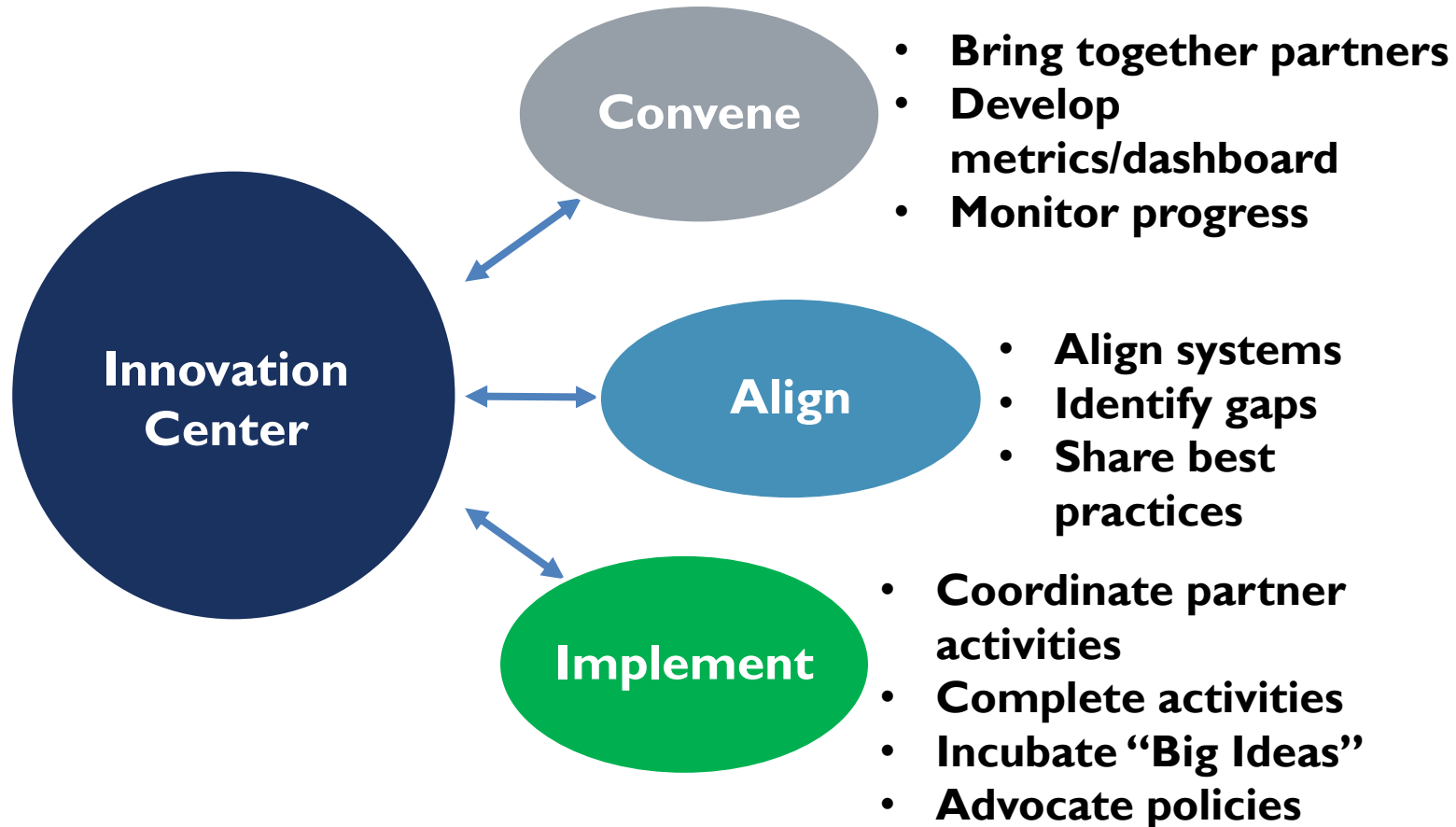
- ❑ Everyone from residents up to the steering committee members and commissioners recognized that structural and systemic racism is an underlying condition of poverty.
- ❑ In addition to the goals and action steps, Franklin County has committed to leadership in redressing long-standing racial inequity.
  - ❑ Commissioners and local leaders completed racial equity training.
  - ❑ Franklin County will establish community partnership with nonprofits and advocates to develop ongoing racial equity training.
  - ❑ Franklin County and steering committee members will review policies to identify biases and inequities in their own organizations.

# INNOVATION CENTER CONCEPT

The Innovation Center is a space to convene and coordinate all efforts to mitigate poverty and increase economic mobility. This space would be where we think big, say why not, and work as a community to develop equitable solutions.



# INNOVATION CENTER SCOPE



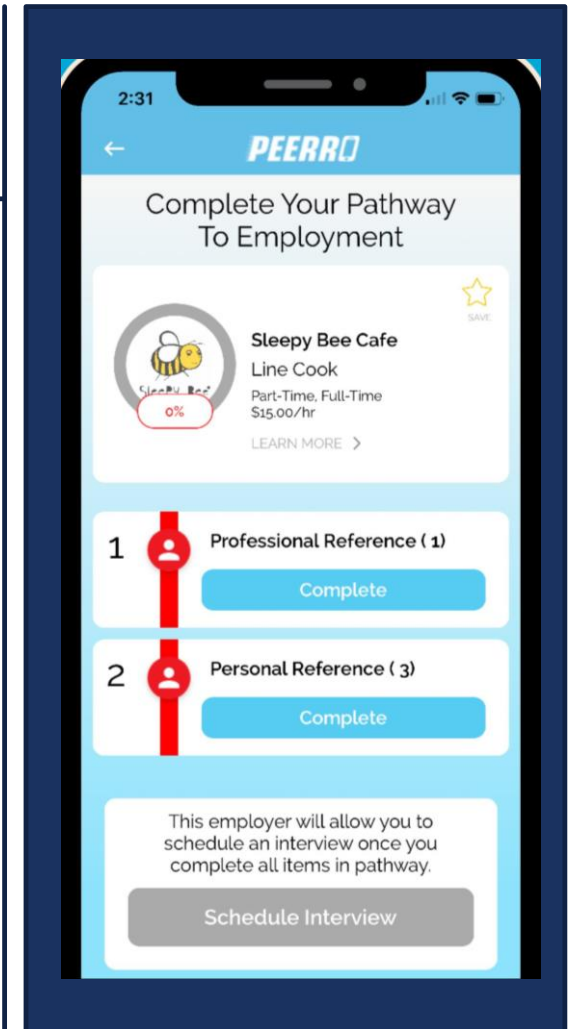
# AN UPDATE ON THE RISE TOGETHER POVERTY BLUEPRINT

## 2020 Rise Together Innovation Center Milestones

- Articles of incorporation filed to establish 501(c)(3); Board of Trustees appointed
- Executive search ongoing
- Smart Columbus site selected

## Advancing The Blueprint

- **Jobs Goal #3: PEERRO Youth Employment Training App**
  - Emerged from summer jobs clearinghouse discussion
  - Youth earn industry-recognized certifications, get exposure to local, in-demand job fields
  - 200 opportunity youth (14-24) part of pilot last year; doubling in size for 2021
- **Youth Goal #1 I: Step Up To Quality Early Learning Standards**
  - Free SUTQ training for 1000+ EC professionals from 550+ child care programs
  - Only 3 child care programs remained unrated in Franklin County by Sept. 1, 2020 deadline



# AN UPDATE ON THE RISE TOGETHER POVERTY BLUEPRINT

## 2020 Franklin County Actions

- Historic investments to re-envision county approaches to racial equity
  - 550+ employees trained by Raising The Bar Performance Group
  - Racial Equity adopted as “core principle” of county governance
  - Countywide Racial Equity Council appointed
- Racism declared Public Health Crisis
- Expanded rental assistance, grants for child care programs
- Creation of Family Stabilization Unit
- Aligning and integrating human services

### Forbes

EDITORS' PICK | Jun 11, 2020, 03:58pm EDT | 2,436 views

## Naming Is The First Step: The Power Of Franklin County's Declaration Of Racism As A Public Health Crisis



**Nell Derick Debevoise** Senior Contributor ⓘ ⊕

Leadership Strategy

*I guide leaders on their unique journey of purposeful growth, so together we can build healthy, fair, and successful companies and communities.*

# AN UPDATE ON THE RISE TOGETHER POVERTY BLUEPRINT



**-DRAFT-**

**Goal #1 Increase employers' engagement in neighborhoods of concentrated poverty - through creation of living wage and high-paying jobs.**

- Business Retention & Expansion Visits
- Homecare Worker Shortage Outreach

**Goal #2 Eliminating systemic class and racial wage gaps.**

- Racial Equity Institute Trainings
- Minority Contractor Programs

**Goal #3 Increasing access to relevant training for credentials that meet local demand with employer commitments to hire and promote.**

- Building Futures Pre-apprenticeship program
- Community Health Worker Training
- Roads2Work CDL training

**Goal #4 Improving and increasing the delivery of supportive services for individuals to access employment.**

- ResCare work activity services
- Restore Whitehall 2-generational support services pilot
- Tax Time free tax assistance
- Refugee Supportive Services
- OAF work experience program
- Dress For Success and My Brother's Closet
- Workforce service for obligors & restored citizens
- Columbus Works employment coaching
- Employment training for dropout recovery programs
- Food for Thought employability program
- ECDI micro-business loans
- Volunteer employment services for aging job seekers

**Goal #5 Increasing the supply of and equitable opportunity to access quality housing**

- Parsons Place – 62 supportive units
- Blacklick Crossing – 30 workforce units
- Marshbrook Place – 40 transition youth units
- Creekside Apts. – 63 supportive unit
- Laurel Green – 40 supportive units
- Affordable Housing Trust
- Community Housing Support Program
- Community Land Trust
- Loan Tool Library for homeowners

- Fair Housing Services
- Housing Advisory Board
- HOME-funded housing inspections
- Magnet Fund – 180 units per year with LIHTC inducements
- Community stabilization grants for seniors

**Goal #6 Enabling more families at or near poverty to afford quality housing, reducing the percentage of housing-cost burdened families.**

- Landlord-Tenant mediation services
- 700 Credit Score Initiative and Eviction Prevention training
- Homeport First-Time Homebuyer Program
- Homes on the Hill counseling services
- Home enhancement for hearing impaired and disabled
- Shielding access to online eviction records

**Goal #7 Increasing the financial resources available to implement housing supports.**

- Housing urgent repair program

**Goal #8 Improving maternal and child health among high-disparity groups struggling financially.**

- Boss Girl youth leadership pilot
- CelebrateOne crib distribution and Safe Sleep campaign
- Middle-school health curriculum
- Parenting and pregnancy prevention services
- CPH on-site case management
- Heart of Ohio Home Visiting
- Primary One prenatal and postpartum support

**Goal #9 Reducing the overall incidence and racial disparities in occurrences of preventable diseases and improving the health of those living with chronic, mental, physical, and behavioral health conditions among those struggling financially.**

- PCC Specialty health services
- Aging emotional wellness campaign
- Senior housing and health resources navigators
- Whitehall School-Based Clinic

*Heart of Ohio Family Health Center is opening a first-of-its-kind school-based health center in Franklin County at Whitehall Yearling High School. This federally qualified health center will be open to the public, not just students, and provide primary care, substance use and behavioral health screenings, and much more with the goal of reducing health disparities and chronic absenteeism.*

**Goal #10 Improving overall environmental conditions in neighborhoods of concentrated poverty so that they are safe, walkable, and have easy access to basic resources including nutritious food.**

- Mid-Ohio Farmacy
- Child care and after-school meal sponsorship
- Produce Prescriptions
- Children's Hunger Alliance Summer Meals
- Nutrition program for individuals with HIV

**Goal #11 Increasing the number of children at or near the poverty level experiencing academic success.**

- Ohio Childcare Infrastructure Grant
- My Brother's Keeper Village
- RCS School-based case management
- CSCC on-site case management
- High quality child care provider training and awareness
- Licensed child care provider recruitment and retention
- After-school enrichment programming
- School-based, trauma-informed training
- Early warning educational indicator system
- Franklin County Youth Council
- School and community-based mentoring
- I Know I Can College and Career Readiness
- Opportunity Youth Case management and career readiness
- SPARK kindergarten readiness
- Stepping Off To College mentoring

**Goal #12 Increasing the number of children in safe and stable homes and environments.**

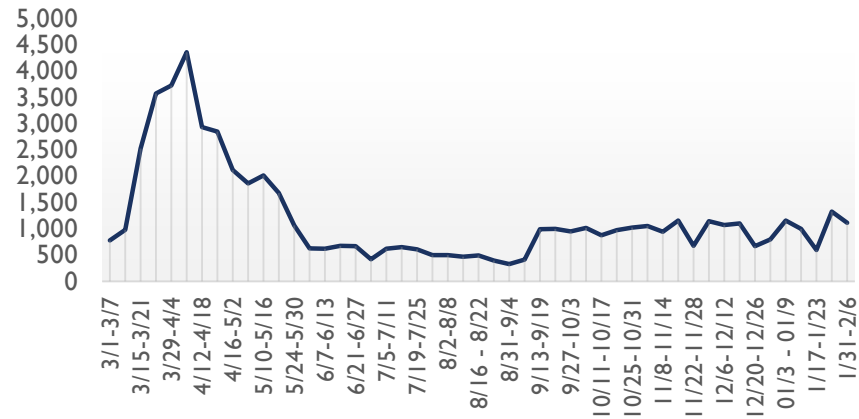
- RCS school-based case management
- Community Housing Network retention services

**Goal #13 Strengthening partnership with parents to increase support for young people.**

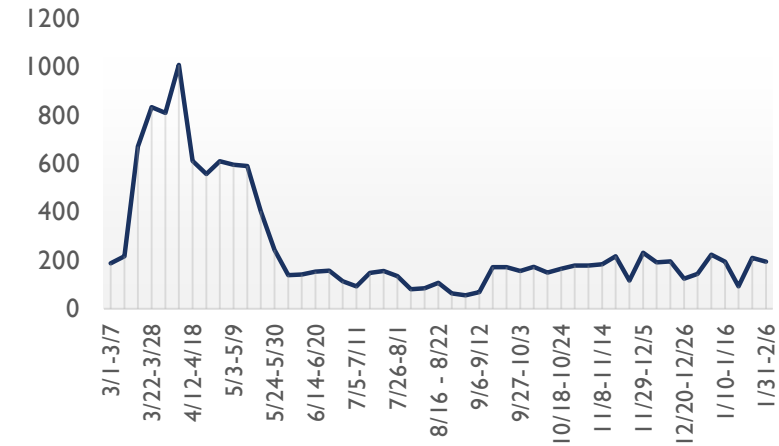
- Calling All Dads family outreach and engagement
- Bonds Beyond Bars community support group
- Grandparent and kinship care education workshops

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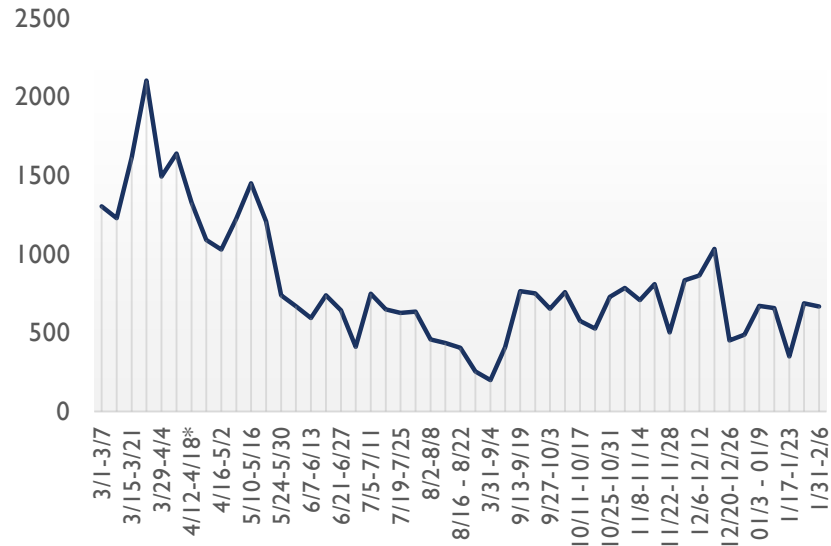
## Weekly SNAP Applications Received



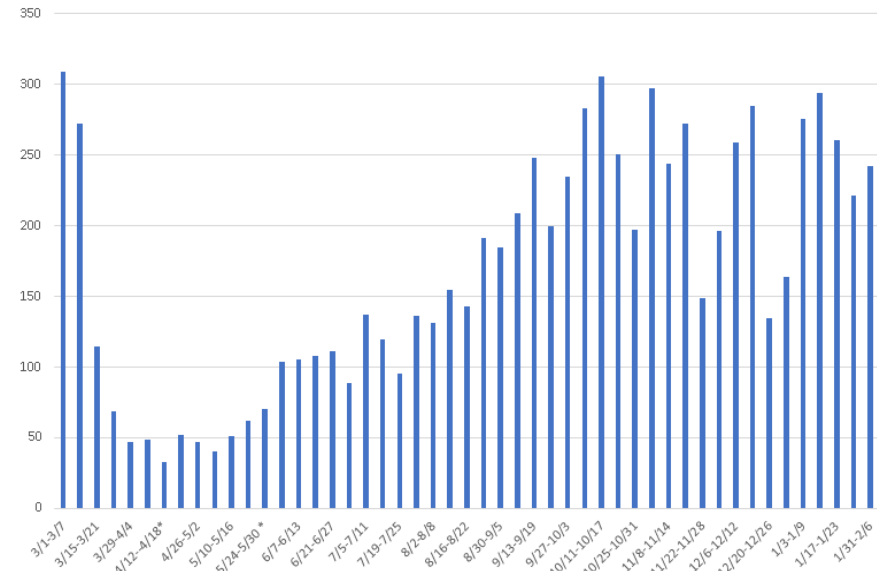
## Weekly TANF Applications Received



## Weekly Medicaid Applications Received



## PRCC Applications by Week



# AN UPDATE ON THE RISE TOGETHER POVERTY BLUEPRINT

Prevention, Retention, and Contingency Applications by Month for 2018, 2019, 2020

PRC Requests Approved	
2018	2,369
2019	3,179
2020	2,299

