

Meeting Minutes

Downtown Commission

Location: WEBEX Date: April 27, 2021 Time: 8:30am

Commissioners Present: Steve Wittmann (Chair), Robert Loversidge, Tedd Hardesty, Mike Lusk, Jana Maniace,

Tony Slanec

Absent: Otto Beatty (Vice-Chair)

Staff Present: Luis Teba, Jacquelyn Lehmann

Call to Order (8:30)

- Swear in Staff
- Introduction of Commissioners
- Overview of Hearing Format
- Public Forum

A. Approval of Minutes from Last Meeting

Discussion: N/A

Motion: To approve the minutes as presented. Motion by: Loversidge/Lusk (6-0-0) APPROVED.

B. Continued Applications

1) DC 21-02-001

171 North Fourth Street

Art Oestrike / Matt Toddy

Request for Action

New Construction

Discussion:

Art Oerstrike, Jeff Keiter, Matt Toddy presented.

- Wittmann asked who owned the parking lot.
- Oestrike stated that there were concerns over the parcels, which was the reason for the temporary
- Maniace asked if the rebar structure was freestanding or attached to the deck.
- Toddy said it is freestanding, but they are looking into providing bracing if necessary.
- Maniace asked if the steel material will be anodized or painted on site.
- Toddy said the steel would be painted a dark iron ore on site. The rebar would weather naturally.
- Wittmann asked if the planting beds would be wide enough to irrigate and upkeep them.
- Keiter replied that they would be.
- Hardesty said he appreciate the parking screening.
- Loversidge asked if the parking lot was lit.
- Oestrike said it was from the street lights.

Motion: To approve the proposal as presented

Motion by: Loversidge/Hardesty (6-0-0) APPROVED.

C. New Applications

1) DC_21-04-008

171 North Fourth Street

Art Oestrike / Matt Toddy

Request for Action

Exterior Building Alteration / Landscaping

Art Oerstrike, Jeff Keiter, and Matt Toddy presented.

- Wittmann asked if they would do the permanent lot if they can.
- Oerstrike replied that he would not build the temporary patio if he could avoid it.
- Maniace said the barrels could use some greenery.
- Loversidge said we could put a two-year limit on the approval

Motion: To approve the proposal with the following conditions

The COA be approved for two years only.

Motion by: Loversidge/Hardesty (6-0-0) APPROVED WITH CONDITIONS.

2) DC_21-04-006

404 East Mound Street

Misti Norman / Kramer Engineers

Request for Action

Exterior Building Alteration

Discussion:

Misti Norman, Arthur Norman, and Joel Gardner presented.

- Maniace asked what the coloration was of the glazing.
- Gardner replied that there wasn't a coloring in it.
- Maniace asked if there was an opportunity for landscaping between the large windows and the parking lot.
- Gardner said it was too narrow for landscaping.
- Wittmann asked if they were planning on doing anything to the rest of the building.
- Norman replied that they had already improved the existing buildings with updated materials and paint.

Motion: To approve the proposal as presented Motion by: Slanec/Loversidge (6-0-0) APPROVED.

3) DC 21-04-007

518 East Broad Street

State Auto Insurance Co. / Steve Moore

Request for Action

Signage or Graphics

Discussion:

Carolyn Price, Steve Moore, Natalie Lebedin, and Jenny Robertson presented.

- Wittmann stated that if you look at the scale of the State Auto buildings, they are 4-5 story buildings.
- Hardesty said that it is a good guideline.
- Lusk stated that he felt it was appropriate.

Motion: To approve the proposal as presented Motion by: Hardesty/Slanec (6-0-0) APPROVED.

4) DC_21-04-009

123 East Spring Street

Spring Street LLC / Freedom a la Cart

Request for Action

Signage or Graphics

Discussion:

Eric Badaroux, Paula Haines, and Mallory Arter presented

- Loversidge said that this was very attractive and exactly what the Commission had in mind when create the ad-mural project.
- Maniace said it was beautiful and had a good message.

Motion: To approve the proposal as presented

Motion by: Loversidge/Slanec (6-0-0) APPROVED.

5) DC_21 04 018 (Application Withdrawn)

227 North Third Street

MadLab Theater / Catalyst Columbus

Request for Action

Signage or Graphics

Discussion:

N/A

Motion: N/A Motion by: N/A

6) DC_21-04-016

321 East Capital Street

330 Oak Limited / DaNite Sign Co.

Request for Action

Signage or Graphics

Discussion:

Michael Cox, and Michelle Applebaum presented.

- Wittmann asked how bright the LEDs were at night.
- Cox said they were opaque.
- Maniace stated that she likes what they did with the outline. It is very clever.
- Wittmann said he agreed. It will be interesting to see how it looks at dusk.

Motion: To approve the proposal as presented

Motion by: Loversidge/Maniace (6-0-0) APPROVED.

7) DC 21-04-015 (Application Withdrawn)

16 West Main Street

Main & High Cousins LLC / Schiff Capital Jared Schiff

Request for Action

Demolition / Parking

Discussion:

N/A

Motion: N/A Motion by: N/A

D. Conceptual Applications

1) DC 21 04-010

1 Riverside Plaza

American Electric Power Service Corporation / Jeffery Tomlinson

Conceptual Review

Signage or Graphics

Discussion:

Jeff Tomlinson, and Michael Cox presented.

- Wittmann asked if it would be on one side.
- Tomlinson said that it would be both sides.
- Lusk asked what the purpose was of the sign.
- Tomlinson replied that it was an extension of AEP's brand awareness.
- Maniace asked if they had explored other locations.
- Tomlinson replied that this was the only proposal that was presented to him to move forward with.
- Loversidge said that he had no objection to the idea, but he felt it was too big.

- Tomlinson said the rendering wasn't to scale. The architectural drawing was more accurate.
- Cox said that the letters are only 13" tall, but the logo is large. If they went much smaller there would be readability issues. The size has already been scaled down.
- Loversidge asked if the sign would be clear.
- Cox said there would be aluminum stringers.
- Wittmann said he wasn't sure the scale was way off. Could it be smaller, maybe, but if it was too small it wouldn't look right.
- Maniace asked if they had a different logo that was just AEP, and not the words spelled out. Something simpler.
- Lusk and Hardesty stated they felt the size was appropriate.
- Maniace asked that they give some thought to the back of the signs and how the two signs will interact with each other.

Motion: N/A
Motion by: N/A

E. Applications for Recommendations

1) DC 21-04-017

North Pearl Street

City of Columbus / SID Public Services Association Request for Recommendation (for the Columbus Art Commission)

Signage or Graphics

Discussion:

Sam Sharkey presented.

- Wittman said the proposal was great and fun. Asked if it was lit.
- Loversidge agreed.
- Sharkey said it would be hanging from the light poles, and it will be lit at special events. She has asked the artist to give the dog a happier face.
- Wittman asked what the art meant.
- Sharkey replied that it was intended to reflect city life.
- Lusk and Hardesty agreed that it was great.
- Maniace asked if the banner would affect the windows.
- Sharkey replied that it would affect the second part of that bay of windows, but it wouldn't cover them completely. There is five feet between the banner and wall.

Motion: To provide a positive non-binding recommendation to Columbus Arts Commission.

Motion by: Loversidge/Slanec (6-0-0)

F. Staff Approved Applications

1) DC 21-04-001

175 South 3rd Street Ste. 100 DownTown Tiano III, Limited / Richard Burg **Graphics**

2) DC 21-04-002

60 Spring Street
JDS Spring LLC / Orange Barrel Media LLC
Ad-Mural

3) DC 21-04-003

200 East Town Street

Ohio Association of Realtors / Jarrod Norton

Graphics

4) DC 21-04-004

285 East State Street

Grant/Riverside Methodist Hospitals Corp / Andrew Navarro, OHM

Planters

DC_21-04-005

5) 78-100 Jefferson Avenue

The Jefferson Avenue Center / Katharine Moore

Temporary Drive

DC 21-04-011

6) 260 South Fourth Street

Stoddart Block LP / Orange Barrel Media LLC

Ad-Mural

DC 21-04-012

7) 250 East Town Street

250 East Town LLC / Columbus Sign Co.

Graphics (Canopy Sign)

DC_21-04-013

8) 247 South Front Street

Bicentennial Plaza / SP+

Code Violation - Parking Lot Site Comp Plan

DC_21-04-019

9) 77 Belle Street

RB Scioto, LLC / Julie Brownfield, RB Hotel Development LLC

Temporary construction graphics

DC 21-04-020

10) 550 West Nationwide Boulevard

Crew SC Stadium Company LLC / Crew SC Stadium Company LLC

Graphics (Three Projecting Signs)

DC 21-04-021

11) 300 West Spring Street

Northbank Condo Homeowners Association / Orange Barrel Media

Ad-Mural

12) **DC_21-04-022**

43 West Long Street

Long Street Associates / Orange Barrel Media

Ad-Mural

13) DC_21-04-023

55 East Spring Street

Nationwide Realty Investors / Outfront Media

Ad-Mural

14) DC 21-04-024

33 East Nationwide Boulevard HPT IHG-2 Properties Trust / Sign Vision Co. **Graphics**

Motion: To enter the staff approved applications into the formal record. Motion by: Loversidge/Slanec (6-0-0)

G. New Business

1) N/A

H. Old Business

- 1) Lighting Standards Research
 - Due to the length of the meeting, the lighting standards research was not presented.

I. Adjournment 10:35am

Applicants or their representatives must attend this hearing, for new and continued applications for Certificates of Appropriateness. If applicants are absent it is likely that the application will be continued until the Commission's next hearing. Meeting Accommodations: It is the policy of the City of Columbus that all City-sponsored public meetings and events are accessible to people with disabilities. If you need assistance in participating in this meeting or event due to a disability as defined under the ADA, please call the City's ADA Coordinator at (614) 645-8871, or email zdjones@columbus.gov, at least three (3) business days prior to the scheduled meeting or event to request an accommodation.