

**AGENDA
GRAPHICS COMMISSION
CITY OF COLUMBUS, OHIO
OCTOBER 19, 2021**

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of the City Codes.

The City Graphics Commission will hold a public hearing on the following zoning applications on **TUESDAY, OCTOBER 19TH, 2021 at 4:15 p.m.** at the **MICHAEL B. COLEMAN GOVERNMENT CENTER** at 111 North Front Street, Columbus, OH 43215 in the 2ND FLOOR HEARING ROOM. You can also monitor the hearing through the City of Columbus YouTube channel at the following link: <http://www.youtube.com/cityofcolumbus>

With the return to in-person meetings, we want to assure attendees that all safety precautions per the CDC will be followed. The hearing room will be cleaned after each meeting, attendees should feel comfortable wearing a mask if they choose. Free masks will be available for any participant. Spectator chairs and board members' chairs have been set up with social distancing in mind. We ask that chairs and tables not be moved to ensure a safe meeting environment for all who attend.

SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS MEETING. It is the rule of the Commission to withdraw an application when a representative is not present.

SIGN LANGUAGE INTERPRETER: A Sign Language Interpreter, to "Sign" this meeting, will be made available for anyone with a need for this service, provided the Department of Building & Zoning Services is made aware of this need and given a reasonable notice of at least forty-eight (48) hours prior to the scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293

Further information may be obtained by visiting the City of Columbus Zoning Office website at <https://www.columbus.gov/bzs/zoning/Graphics-Commission/> or by calling the Department of Building and Zoning Services, Council Activities Section at 614-645-4522.

- 01. Application No.:** [GC21-023](#)
Location: **5801 KARL RD. (43229)**, located at the southwest corner of Karl Road and East Dublin-Granville Service Road (010-138141; Northland Community Council).
Existing Zoning: C-4, Commercial District
Request: Variance(s) to Section(s):
3377.24(B), Wall signs for individual uses
To increase the allowable graphic area from 32.0312 to 47.53 sq. ft. for the south wall elevation sign.
3377.24(D), Wall signs for individual uses.
To increase the number of additional graphics from one to two and to increase the graphic area for the second wall sign on the east elevation with no public entrance from 16 sq.ft. to 47.53 sq. ft. and to increase the graphic area for the third wall sign on the north elevation from 16 sq. ft. to 47.53 sq. ft.
Proposal: To install 3 wall signs for Enterprise
Applicant(s): EAN Holdings, LLC d/b/a Enterprise Rent c/o Katelyn Thompson
4600 McAuley Place, Suite 510
Cincinnati, Ohio 43229
Property Owner(s): Granville Centre Associates

Attorney/Agent: 678 Reisterstown Road
Baltimore, Maryland 21208
Signcom Inc. c/o Jim Hartley
527 West Rich Street
Columbus, Ohio 43215

Planner: Sierra L. Saumenig, (614) 645-7973; SLSaumenig@Columbus.gov

- 02. Application No.:** [GC21-026](#)
- Location:** **1485 N. CASSADY AVE. (43219)**, located on the east side of Cassady Avenue, approximately 260 feet north of Airport Drive (010-253470; Northeast Area Commission).
- Existing Zoning:** CPD, Commercial Planned Development District
- Request:** Variance(s) to Section(s):
- 3375.15, Banner standards.
 - To increase the number of allowed banners from 1 to 4. (A, D1, D2, F3)
 - 3375.15(B), Banner standards.
 - To increase the display time for banners from 30 days to 150 days for Banner D1 and Banner D2 (a variance of 120 days), to 120 days for Banner A (a variance of 90 days), and to 35 days for Banner F3 (a variance of 5 days).
 - 3375.15(C), Banner standards.
 - To increase the graphic area of a banner from 16 square feet to 63.86 sq.ft. (Banner A) and to 32 square feet (Banner F3)
 - 3377.27, Temporary on-premises signs
 - To increase the number of allowed temporary signs from one (1) to two (2) and to increase the height of a temporary signs from 8 feet to 11 feet. (B2, C2)
 - 3375.12.(A), Variance Required
 - To allow signs which is not specifically prohibited by this Graphics Code, but which would not comply with its provisions to extend beyond the perimeter of the wall to which it is attached. (Sign 4)
 - 3377.18(A), Permanent on-premises projecting signs.
 - To increase the number of projecting signs from 1 to 4 on the fuel canopy building columns and to allow the projecting signs to be directed to the same street as a ground sign.(Sign 5).
 - 3377.10(B), Permanent on-premises ground signs.
 - To allow a 26 square foot side wall sign on an elevation that is directed to the same street as a ground sign.
 - 3377.08(B,2), Illumination and special effects.
 - To reduce the portion of the sign used for identification from 50% to 43.7%
 - 3377.17(A), Setback Regulations for Permanent On-Premises Ground Signs
 - To reduce the setback for a ground sign from 15 feet to 7 feet.
- Proposal:** To allow multiple banners, temporary signs, projecting signs and identification signs.
- Applicant(s):** Sheetz, Inc., c/o Mike Casale
630 Morrison Road, Ste 150
Gahanna, Ohio 43230
- Property Owner(s):** Columbus Airport Hospitality, Inc.
1521 North Cassady Avenue
Columbus, Ohio 43219

Attorney/Agent: Zoning Resources, c/o Cindy Kingery
6405 Rising Sun Drive
Grove City, Ohio 43123
Planner: Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

03. Application No.: [GC21-035](#)
Location: **920 POLARIS PKWY. (43240)**, located at the northwest corner of Polaris Parkway and Antares Avenue (318-43201016005; Far North Columbus Communities Coalition).
Existing Zoning: CPD, Commercial Planned Development District
Request: Variance(s) to Section(s):
3375.15, Banner standards.
 To increase the number of allowed banners from 1 to 4 (A, D1, D2, F3).
3375.15(B), Banner standards.
 To increase the display time for banners from 30 days to 180 days for Banners D1 and D2 (a variance of 150 days), to 120 days for Banner A (a variance of 90 days), and 35 days for Banner F3 (a variance of 5 days).
3375.15(C), Banner standards.
 To increase the graphic area of a banner from 16 square feet to 63.86 square feet (Banner A) and to 32 square feet (Banner F3).
3377.27, Temporary on-premises signs--General provisions.
 To increase the number of allowed temporary signs from one (1) to two (2) and to increase the height of a temporary signs from 8 feet to 11 feet (B2, C2).
3375.12(A), Graphics requiring graphics commission approval.
 To allow signs which are not specifically prohibited by this Graphics Code, but which would not comply with its provisions to extend beyond the perimeter of the wall to which it is attached (Sign 4).
3377.10(B), Permanent on-premises ground signs.
 To allow a 26-square-foot side wall sign on an elevation that is directed to the same street as a ground sign.
3377.08(B)(2), Illumination and special effects.
 To reduce the portion of the sign used for identification from 50 percent to 44.3 percent.
Proposal: To allow multiple banners, temporary signs, projecting signs and identification signs.
Applicant(s): Sheetz, Inc., c/o Mike Casale
630 Morrison Road, Ste 150
Gahanna, Ohio 43230
Property Owner(s): Polaris Shtz Antares, LLC
8800 Lyra Drive, Ste. 680
Columbus, Ohio 43240
Attorney/Agent: Zoning Resources, c/o Cindy Kingery
6405 Rising Sun Drive
Grove City, Ohio 43123
Planner: Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

- 04. Application No.:** [GC21-032](#)
Location: **1485 POLARIS PKWY. (43240)**, located on the west side of Lyra Drive, approximately 405 feet south of Polaris Parkway (318-43401021005; Far North Columbus Communities Coalition).
Existing Zoning: L-C-4, Limited Commercial District
Request: Graphics Plan(s) to Section(s):
3377.15(C), Ground signs requiring graphics plan approval.
To revise and replace Graphics Plan GC20-055 and allow multiple ground signs to provide direction to parking facilities.
Proposal: To install 2 beacon signs and 12 stanchion signs for "Drive Up" stalls.
Applicant(s): Dayton Hudson Corp (Target); c/o Matthew Flansburg
50 South 10th Street, Suite 400
Minneapolis, Minnesota 55403
Property Owner(s): Applicant
Attorney/Agent: Kimley-Horn; c/o Jeffrey Immel
7965 North High Street
Columbus, Ohio 43235
Planner: Phil B. Bennetch, (614) 500-3165; PBennetch@Columbus.gov
- 05. Application No.:** [GC21-033](#)
Location: **5152 N. HIGH ST. (43214)**, located on the east side of North High Street approximately 150 feet north of Greencrest Drive (010-098809; Clintonville Area Commission).
Existing Zoning: C-4, Commercial District
Request: Variance(s) to Section(s):
3372.706(B), Graphics.
To allow an automatic changeable copy sign in the Community Commercial Overlay.
Proposal: To install an automatic changeable menu/order board for a drive-thru restaurant.
Applicant(s): Taco Bell
5152 N. High Street
Columbus, Ohio 43214
Property Owner(s): Pebble Hill MP LLC
111 W. 39th Street
Vancouver, Washington 98660
Attorney/Agent: Tracey Diehl
6487 Hilliard Drive
Canal Winchester, Ohio 43110
Planner: Sierra L. Saumenig, (614) 645-7973; SLSaumenig@columbus.gov

06. **Application No.:** [GC21-034](#)
Location: **4048 MORSE RD. (43219)**, located at the northeast corner of Morse Road and Service Road to Transit Drive (600-296464; Northland Community Council).
Existing Zoning: C-4, Commerical District
Request: Variance(s) to Section(s):
3377.24(D), Wall signs for individual uses.
To increase the number of side wall signs from 1 to 2 and the graphic area allowed for both signs from 16 square feet to 126 square feet.
Proposal: To install multiple wall signs for a medical office.
Applicant(s): Columbus Retail Management LLC
30200 Telegraph Road, Suite 205
Bingham, Michigan 48025
Property Owner(s): MTA OUTLOT LLC
150 East Broad Street
Columbus, Ohio 43215
Attorney/Agent: Jeffrey L. Brown, Atty.
37 West Broad Street, Suite 460
Columbus, Ohio 43215
Planner: Michael Maret, (614) 645-2749; MJMaret@Columbus.gov
07. **Application No.:** [GC21-036](#)
Location: **667 PARSONS AVE. (43206)**, located at the northwest corner of Parsons Avenue and East Beck Street (010-048865; Columbus Southside Area Commission).
Existing Zoning: C-4, Commercial District
Request: Variance(s) to Section(s):
3372.606, Graphics.
To allow automatic changeable copy fuel price sign in the UCO.
Proposal: To convert a fuel price ground sign to automatic changeable copy.
Applicant(s): 665 Parson Inc.
665 Parsons Avenue
Columbus, Ohio 43206
Property Owner(s): Applicant
Attorney/Agent: C & B Sign Services; c/o Mitchell Powell
3620 Highland Green
Cincinnati, Ohio 45245
Planner: Phil B. Bennetch, (614) 500-3165; PBennetch@Columbus.gov