

Commissioners Present: Steve Wittmann (Chair), Jana Maniace (Vice-Chair), Robert Loversidge, Tony Slanec, Jennifer Rittler, Trudy Bartley, Otto Beatty

Absent: Mike Lusk, Tedd Hardesty

Staff Present: Luis Teba

Call to Order (8:30)

- Swear in Staff
- Introduction of Commissioners
- Overview of Hearing Format
- Public Forum

A. Approval of Minutes from Last Meeting

Discussion: N/A

Motion: To approve the minutes as presented.

Motion by: Slanec/Beatty (7-0-0) APPROVED.

B. Continued Applications

1) **DC_22-03-007**

116-124 East Long Street

JLP 116-124 East Long Street LLC / John Ingwersen

Request for Action

Exterior Building Alteration

Modifications to storefront and windows, as well as additional openings.

Discussion:

John Ingwersen presented the proposal.

- Maniace asked if they were simulated divided lights.
- Ingwersen replied that they were. Model SR-31.
- Loversidge asked if they were concerned with snow and ice on the storefront.
- Ingwersen responded that it was the intent to go down to the ground, they would resolve those details.

Motion: To approve the proposal as presented.

Motion by: Loversidge/Maniace (7-0-0)

C. New Applications

1) **DC_22-03-006**

80 East Rich Street

80 On The Commons LLC / DaNite Sign Co.

Request for Action

Graphics

Installation of a wall sign on the 6th floor of the west elevation.

Discussion:

Jennifer Bender presented the proposal.

- Wittmann asked if it was the same size as the Root sign.
- Bender replied that it was.

Motion: To approve the proposal as presented.

Motion by: Slanec/Rittler (7-0-0)

2) **DC_22-02-006**

150 East Gay Street

Well TBC Columbus JV LLC / Sean Beasley

Request for Action

Exterior Building Alteration

Addition of a rooftop deck and pool.

Discussion:

Sean Beasley presented the proposal.

- Loversidge asked what the screen wall was made of.
- Beasley replied that it was corrugated metal.
- Maniace asked if they had considered putting in a subtle pattern on the pavers to reflect the creativity of the pool.
- Beasley replied that there was a lot of tonal changes in the pavers.
- Wittmann asked how tall the fence was.
- Beasley replied 8 feet.

Motion: To approve the proposal as presented.

Motion by: Loversidge/Slanec (7-0-0)

3) **DC_22-03-008**

512 North Park Street

Fadi Michael / Daniel Ferdelman

Request for Action

Exterior Building Alteration

Addition of a rooftop patio and nightclub.

Discussion:

Daniel Ferdelman presented the proposal.

- Loversidge asked what material the stair tower was made of.
- Ferdelman replied that it was hardiboard.
- Wittmann asked if the windows were flush.
- Ferdelman said there would be a 4 inch reveal.
- Maniace asked if they had considered orienting the bar on the north side.
- Ferdelman replied that the client requested it be on the south side.
- Wittmann asked what the lighting would be.
- Ferdelman responded that it would only be the festoon lighting.
- Loversidge said any color other than white would be better for the brick.
- Rittler asked if he had given any consideration to drinks falling off the railing if it wasn't wide enough.
- Ferdelman said it had a rounded top.
- Slanec asked if the signage would appear on the stair tower walls.
- Ferdelman said he did not think so.

Motion: To approve the proposal as presented.

Motion by: Slanec/Loversidge (7-0-0)

4) **DC_22-03-009**

155 East Broad Street

Edwards Companies / Kim Ulle

Request for Action

New Construction

Revisions to a previously approved plan to include a retail structure.

Discussion:

Tony Thornton presented the proposal.

- Loversidge said he felt the proposal found a weak spot in the original design.
- Wittman said it was wonderful.
- Maniace asked if you could see any of the sunken garden from the pavilion.
- Thornton said that the north and east are curtain wall and nano-wall, which can be opened up.
- Wittmann asked if the roof touched the building.
- Thornton replied that the connector piece does.
- Rittler asked what the proposed roofing was.
- Thornton responded that it was glass.
- Maniace asked where the main entrance would be.
- Thornton said the connector.
- Slanec said he loved the glazing. Can't wait to see it built.

Motion: To approve the proposal as presented.

Motion by: Slanec/Maniace (7-0-0)

5) **DC_22-03-010**

602 East Town Street

Joe Collins Property, LLC / Shremshock Architects Inc.

Request for Action

New Construction

Construction of a 3-story residential building with 24 units behind an existing structure.

Discussion:

The applicant was not present.

Motion: N/A

Motion by: N/A

6) **DC_22-03-020**

375 West State Street

Scioto Peninsula Holdings / Danial Hanes

Recommendation to the Columbus Art Commission

Public Art

Public Art proposal for the Starling Parking garages.

Discussion:

Amanda Golden and Daniel Hanes presented the proposal.

- Loversidge asked how it would be attached.
- Hanes said they would work with a structural engineer.
- Wittmann asked if they would need a COA for the structure.
- Teba replied that they would.

Motion: To approve the proposal as presented.

Motion by: Loversidge/Slanec (7-0-0)

D. Conceptual Applications

1) **DC_22-03-011**

80 South 6th Street

80 South 6th Street / Moody Nolan

Conceptual Review

Exterior building alteration and landscaping.

Exterior modifications and site plan improvements to an existing 6-story structure.

Discussion:

Michael Polite, Anup Danardhanan, and Paul Lada presented the proposal.

- Wittmann asked if the smaller windows couldn't be enlarged.

- Danardhanan said that the State Historic Preservation Office asked them to keep the pool, so the windows have to remain smaller.
- Maniace asked about the windows on the building.
- Danardhanan replied that the windows on the first floors are wooden original and would be preserved. The windows on the upper floors will be replaced.
- Maniace asked if they had images of what the original windows looked like.
- Danardhanan replied that they had very good drawings.
- Wittmann said that he felt the sidewalk improvements were very good.
- Maniace asked about the improved north entryway.
- Danardhanan said there will be a whole new structure protecting the doors and entryway.
- Loversidge asked about the new windows on the east elevation, and how it would be done on the property line.
- Danardhanan said they were in talks with the city about how that can be accomplished.
- Slanec asked about the bike parking.
- Lada said there was a bike rack out front, as well as interior bike storage.
- Maniace asked about the stucco on the east side and if it would be replaced.
- Danardhanan said it would remain stucco.
- Loversidge said he was excited to see the building renovated, and thought it was a great project.

Motion: N/A

Motion by: N/A [Rittler recused]

2) **DC_22-03-012**

517 Park Street North

Park & Spruce Acquisitions LLC / Orange Barrel Media LLC

Conceptual Review

Graphics

Installation of a 1,200sf digital LED video screen.

Discussion:

Michael Coleman, Mark Thompson, and Randy Black presented the proposal.

Jim Villars spoke as a member of the public.

- Maniace asked if there would be light pollution onto the hotel rooms.
- Thompson said there would not be, the windows are recessed.
- Loversidge stated that he agreed with Randy, that it has no impact on the North Market Historic District or the preservation of that district. I think architecturally, the design has been designed for this location and no other. Whether or not it is a billboard is something we need to work out. It needs to go to ODOT first, and the Commission last.
- Thompson said that when they apply to ODOT, ODOT asks them for city approval first.
- Bartley asked what HRC's feedback was.
- Black and Coleman indicated that they received favorable feedback.
- Black stated that the Commission seemed to be in favor.
- Teba asked what HRC's staff recommendation was.
- Black and Coleman replied that they were against the graphics.
- Maniace said this was an opportunity to do advertising that was public art, but sponsored by advertisers.
- Coleman replied that he liked that they were saying. Orange Barrel media thinks of this as a canvas.
- Thompson added this is what their team strives to do. They need to work on getting their clients to incorporate that.
- Wittmann asked if they would be restricted by the ad-mural requirements.
- Teba said they would not. Since it is a billboard, once it is approved, there is no control over the content by the Commission.

- Wittmann said that all the applicants come in showing community content, but they really want to do is something else. That is something the Commission needs to consider.
- Bartley said that whenever you are traveling the county, you are seeing this sort of stuff. This is a great gateway. At first my concern was distraction, it is in front of me, and not beside me. I see it as vibrancy for Columbus. I see it as an entryway to Downtown. I understand there are variances. From a city perspective this is a tool to bring more people Downtown. Columbus is coming back to public art. Public art in all mediums. This is an opportunity to be public art, and trendsetters. This is how we welcome people downtown. This is great to bring people downtown. This is dynamic.
- Slanec said he looks at two things, scale and context. This is a hard no everywhere else in Columbus. He has concerns about the property to the west.
- Beatty wanted to know what ODOT will be looking at.
- Thompson said they are looking for fully engineered drawings. They will not be looking at content.
- Loversidge asked about operation. About emergency notification. How do you do real time control?
- Thompson said they have a direct connection to the sign from a hardwire location. All signage is controlled directly.
- Jim Villars (member of the public who lives in Parks Edge) stated that although it is far away, the people on the north side of our tower would have a view of this sign. Additionally, people at the North Bank Tower and Thurber Village would probably want to know about the brightness of this signage. I am not afraid of lights Downtown, but to have a jumbotron that is 24' x 50' flashing all night long shining onto their balconies is not appealing. The existing Hotel is a great building, but I don't understand why you would want to destroy the architecture on this side of the building. If nothing else I would consider you limiting the hours of operation past 10 o'clock at night. We see the jumbotron at Nationwide Arena on all night. We see light emanate from that sign, even though it is facing the other direction. This sign will be facing many residents, and the Commission should consider that.
- Wittmann asked about the intensity of light at night.
- Thompson replied that it was related to foot candle, and the amount of light cast at a distance.
- Teba stated that we need to focus on our guidelines, not focus on the guidelines for HRC. He indicated that the vast majority of signage will be advertising.
- Thompson stated that in addition to the minimum content percentages, that the vacant times would be dedicated to art and community programming.
- Teba added that Orange Barrel was also proposing similar graphics to the east of this location as well.
- Loversidge asked if this would be an animated sign.
- Thompson said it would be up to ODOT whether or not it is animated.
- Rittler stated that she'd like for us to think about when there is a threshold when we do not consider them billboards but art.
- Teba said it was 50% of off-premises content.
- Loversidge said that was never used before for the other video boards.
- Maniace said she would like it to be more focused on art.
- Thompson said they have limited content restrictions on the graphics.
- Wittmann asked how they get a gauge on the brightness of these sort of things.
- Coleman said they could look into it and have an answer.
- Wittmann said a demonstration would be helpful.
- Beatty said he wasn't sure how useful that would be, as every location is very unique.
- Rittler stated that more technical details would be helpful.
- Villars said that the sign should turn off after the traffic counts go down.
- Thompson said they are not sure they could make the investment in the sign work if it turned off based on traffic counts. However, they do take complaints very seriously.
- Bartley asked if Orange Barrel could make presentations to the community. Is that something that you would agree to?

- Thompson said they could certainly do that. They will also do view studies.

Motion: N/A

Motion by: N/A

E. Staff Approved Applications

- 1) **DC_22-03-001**
30 East Broad Street
State of Ohio Department of Administrative Services / Sam Rosenthal
Tree guards
- 2) **DC_22-03-002**
88 West Mound Street
Kemp, Schaeffer & Rowe, Co., L.P.A. / Outfront Media
Ad-Mural
- 3) **DC_22-03-003**
55 East Spring Street
Nationwide Realty Investors LTD / Outfront Media
Ad-Mural
- 4) **DC_22-03-004**
85 North High Street
85 North High Street LLC / DaNite Sign Co.
Rail Sign
- 5) **DC_22-03-005**
300 West Broad Street
Franklin County Commissioners / Andrew Leavitt
Flagpole
- 6) **DC_22-03-013**
64-70 East Broad
Zion Christian Fellowship / Orange Barrel Media LLC.
Ad-Mural
- 7) **DC_22-03-014**
390-392 East Town Street
Vision Development / Daryl Schrock
Sidewalk
- 8) **DC_22-03-015**
34 North High Street
34 Corp / Orange Barrel Media LLC
Ad-Mural
- 9) **DC_22-03-016**
209 East State Street
Marla McGraw / DaNite Sign Co.
Sign face replacement
- 10) **DC_22-03-017**
65 South Fourth Street
YWCA / Orange Barrel Media LLC
Ad-Mural

- 11) **DC_22-03-018**
310 South High Street
Magna Hospitality / Deb McLaughlin
Storefront
- 12) **DC_22-03-019**
300 South 2nd Street
4JN Investments LLC / Michael Mockler
Signs
- 13) **DC_22-03-020**
150 East Gay Street
Well TBC Columbus JV LLC / Brian Quinn
Ad-Mural
- 14) **DC_22-03-021**
110 North Third Street
Kevin Wood / Orange Barrel Media LLC
Ad-mural
- 15) **DC_22-03-022**
260 South Fourth Street
Stoddart Block LP / Orange Barrel Media LLC
Ad-mural
- 16) **DC_22-03-023**
43 West Long Street
Long Street Associates / Orange Barrel Media LLC
Ad-mural

Motion: To enter the staff approved applications into the formal record.

Motion by: Lusk / Hardesty (6-0-0) [Loversidge recused]

F. New Business

- 1) **N/A**

G. Old Business

- 1) **N/A**

H. Adjournment

Applicants or their representatives must attend this hearing, for new and continued applications for Certificates of Appropriateness. If applicants are absent it is likely that the application will be continued until the Commission's next hearing. Meeting Accommodations: It is the policy of the City of Columbus that all City-sponsored public meetings and events are accessible to people with disabilities. If you need assistance in participating in this meeting or event due to a disability as defined under the ADA, please call the City's ADA Coordinator at (614) 645-8871, or email zdjones@columbus.gov, at least three (3) business days prior to the scheduled meeting or event to request an accommodation.