

**AGENDA  
GRAPHICS COMMISSION  
CITY OF COLUMBUS, OHIO  
October 17, 2022**

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of the City Codes.

The City Graphics Commission will hold a public hearing on the following zoning applications on **TUESDAY, October 17, 2022 at 4:15 p.m.** at the **MICHAEL B. COLEMAN GOVERNMENT CENTER** at 111 North Front Street, Columbus, OH 43215 in the 2ND FLOOR HEARING ROOM. You can also monitor the hearing through the City of Columbus YouTube channel at the following link: <http://www.youtube.com/cityofcolumbus>

**SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS MEETING.** It is the rule of the Commission to withdraw an application when a representative is not present.

**SIGN LANGUAGE INTERPRETER:** A Sign Language Interpreter, to “Sign” this meeting, will be made available for anyone with a need for this service, provided the Department of Building & Zoning Services is made aware of this need and given a reasonable notice of at least forty-eight (48) hours prior to the scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293

Further information may be obtained by visiting the City of Columbus Zoning Office website at <https://www.columbus.gov/bzs/zoning/Graphics-Commission/> or by calling the Department of Building and Zoning Services, Council Activities Section at 614-645-4522

**POLICY MEMO:**

Zoning Code Update

A brief presentation on the progress of the Zoning Code update by Tony Celebrezze, Assistant Director

- 01. Application No.: GC22-029      **\*\*APPROVED\*\*****
- Location:** **1201 OLENTANGY RIVER RD. (43212)**, located at the northwest corner of Olentangy River Road and West Third Avenue (010-306052 & 010-027755; 5th x Northwest Area Commission).
- Existing Zoning:** CPD, Commercial Planned Development District
- Request:** Graphics Plan(s) to Section(s):  
3382.07, Graphics plan  
    To install wall signage on elevations that would not otherwise allow them as well five menu boards and a two ground signs.  
3377.26, Permanent on-premises roof signs.  
    To allow a roof sign as part of a Graphics Plan.  
3378.01, General provisions.  
    To allow an off-premises tenant panel on a ground sign.
- Proposal:** To allow a graphics plan for 3 restaurants.
- Applicant(s):** Northstar Realty  
387 Livingston Avenue  
Columbus, Ohio 43215
- Property Owner(s):** Applicant
- Attorney/Agent:** Jackson B. Reynolds, III, Atty.  
37 West Broad Street, Ste. 460  
Columbus, Ohio 43215
- Planner:** Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

**02. Application No.:** GC22-030      **\*\*APPROVED\*\***  
**Location:** 1970 HILLARD ROME RD. (43206), located on the east side of Hillard Rome Road approximately 180 feet south of Nike Drive. (560-154545; Far West Side Area Commission).  
**Existing Zoning:** LC4, Commercial District  
**Request:** Graphics Plan(s) to Section(s):  
3377.15(C), Ground signs requiring graphics plan approval.  
Graphics Plan to allow multiple ground signs to provide direction to pick-up facilities.  
**Proposal:** To install 2 beacon signs and 12 stanchion signs for  
**Applicant(s):** Target Corporation  
50 South 10th Street, Suite 400  
Minneapolis, Minnesota 55403  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Kimley-Horn; c/o Jeffrey Immel  
7965 North High Street, Suite 200  
Columbus, Ohio 43235  
**Planner:** Adam Trimmer, (614) 645 1469; ADTrimmer@Columbus.gov

- 03. Application No.:** **GC22-031      \*\*APPROVED\*\***  
**Location:** **8100 E BROAD ST. (43068)**, located on the northeast corner of Meijer Drive and East Braod Street. (515-273200; Far East Area Commission).  
**Existing Zoning:** LC4, Commercial District  
**Request:** Graphics Plan(s) to Section(s):  
3377.15(C), Ground signs requiring graphics plan approval.  
Graphics Plan to allow multiple ground signs to provide direction to pick-up facilities.  
**Proposal:** To install 2 beacon signs and 12 stanchion signs for  
**Applicant(s):** Dayton Hudson Corp (Target)  
50 South 10th Street, Suite 400  
Minneapolis, Minnesota 55403  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Kimley-Horn; c/o Jeffrey Immel  
7965 North High Street, Suite 200  
Columbus, Ohio 43235  
**Planner:** Adam Trimmer, (614) 645 1469; [ADTrimmer@Columbus.gov](mailto:ADTrimmer@Columbus.gov)
- 04. Application No.:** **GC22-032      \*\*APPROVED\*\***  
**Location:** **3091 S. HIGH ST. (43207)**, located on the west side of South High Street, approximately 300 feet south of Obetz Road (010-260463; Far South Columbus Area Commission).  
**Existing Zoning:** CPD, Commercial Planned Development District  
**Request:** Variance(s) to Section(s):  
3375.15, Banner standards.  
To increase the number of allowed banners from 1 to 4 (A, D1, D2, F3).  
3375.15(B), Banner standards.  
To increase the display time for banners from 30 days to 150 days for Banners D1 and D2 (a variance of 120 days), to 90 days for Banner A (a variance of 60 days), and 5 days for Banner F3 (a variance of -25 days).  
3375.15(C), Banner standards.  
To increase the graphic area of a banner from 16 square feet to 63.86 square feet (Banner A) and to 32 square feet (Banner F3).  
3377.27, Temporary on-premises signs--General provisions.  
To increase the number of allowed temporary signs from one (1) to two (2) and to increase the height of a temporary signs from 8 feet to 11 feet (B2, C2).  
3377.24(D), Wall signs for individual uses.  
To increase the Graphic area for a side wall sign from 16 sq.ft. to 26 sq.ft. and a rear wall sign from 0 sq.ft. to 13 sq.ft.  
3375.12(A), Graphics requiring graphics commission approval.  
To allow signs which are not specifically prohibited by this Graphics Code, but which would not comply with its provisions to extend beyond the perimeter of the wall to which it is attached (Sign 4).  
3377.08(B,2), Illumination and special effects.  
To reduce the portion of the percentage of the sign utilized for identification from  
50% to 30%.  
3372.806(A,B, C), Graphics.  
To A) allow for pickup unit signage to have automatic changeable copy, B) to allow pickup unit signage to be visible from the right of

way and residentially zoned property, C), to increase the height of a ground sign from 8 feet to 20 feet, to increase the sign area from 80 sq.ft. to 90.22 sq.ft., and to increase the graphic area from 50 sq.ft. to 90.22 sq.ft.

3372.806(E,1 and 3), Graphics.

To allow a pole sign that does not have a imestone or limestone veneer base.

3377.18(A,1), Permanent on-premises projecting signs.

To allow two projecting signs on fuel station building columns directed to the same street as a ground sign.

3377.10(B), Permanent on-premises ground signs.

To allow a 25 square foot side wall sign on an elevation that is directed to the same street as a ground sign.

**Proposal:** To allow multiple banners, temporary signs, projecting signs and identification signs.

**Applicant(s):** Skilken Gold  
4270 Morse Road  
Columbus, Ohio 43230

**Property Owner(s):** Lowes Home Centers, LLC  
100 Lowes Boulevard  
 Mooresville, North Carolina 28117

**Attorney/Agent:** Zoning Resources, c/o Rebecca Green  
PO Box 161  
Commercial Point, Ohio 43116

**Planner:** Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

**05. Application No.:** GC22-028      **\*\*APPROVED\*\***  
**Location:** 3734 W DUBLIN GRANDVIEW RD. (), located on the north side of W Dublin Grandview Road approximately 340 feet southeast of Sawmill Road. (590-307598; Far Northwest Area Commission).  
**Existing Zoning:** C, Commercial District  
**Request:** Variance(s) to Section(s):  
3372.806, Graphics.  
                    To increaseTo increase the graphic area allowed from 60 square feet to 100 square feet.  
3377.24 (D), Wall signs for individual uses.  
                    To increase the graphic area for a wall sign on the east elevation from 16 square feet to 89.89 square feet and from 0 square feet to 56.02 on the south elevation.  
**Proposal:** To install menu and menu preview boards as well as 2 wall additional signs.  
**Applicant(s):** Matt Wilson  
14201 Sovereign Rd., #101  
Fort Worth, Texas 76115  
**Property Owner(s):** VRE Granville, LLC  
1211 S. White Chapel Blvd  
Southlake, Texas 76092  
**Attorney/Agent:** None  
**Planner:** Adam Trimmer, (614) 645 1469; ADTrimmer@Columbus.gov