



# Mayor Andrew J. Ginther's 2023 Strategic Priorities

THE CITY OF  
COLUMBUS

## Opportunity Rising

Columbus is a city on the rise – but not everyone is sharing in our success. Columbus’ residents of color continue to experience the outcomes of systemic racism. The discrimination and divestment that has caused these inequities in our city are complex, but their unjust outcomes are ours to change.

That is why we are incorporating equity into everything we do – and this is where the next phase of our Equity Agenda comes into play. We call it “Opportunity Rising,” and it is the strategic, quantifiable playbook by which we will optimize our resources to tackle our city’s greatest challenges – all while strengthening our shared social fabric.

Opportunity Rising names 21 aspirations that Mayor Andrew J. Ginther has for every Columbus resident. Whether it’s a safe home to sleep in at night, a job that supports a family, clean air to breathe or access to high-speed internet, there are things that everyone should have in America’s 21st Century City. In order to get everyone to a place of opportunity, we’ll need to think, act and invest our resources differently. Equitably.

To achieve the aspirations of Opportunity Rising, the City of Columbus will boldly collaborate with partners and residents to dismantle racism in our city and advance opportunity and prosperity for all. This will benefit every Columbus resident through the community’s improved economic stability, stronger health and wellbeing, and safer, more resilient neighborhoods.

With Opportunity Rising and Equity in mind, the Mayor’s Strategic Priorities for 2023 are:

ECONOMIC STABILITY	
<b>Workforce Development</b>	Every Columbus resident is prepared to enter and advance in the workforce
<b>Jobs</b>	Every resident earns a wage to support their household
<b>Business Climate</b>	Every business has equal access to resources and opportunities to succeed
<b>Mobility</b>	Every resident lives within a 30 minute commute of work, education and healthcare
<b>Financial Security</b>	Every resident achieves and maintains financial security
<b>Childcare</b>	Every family has access to high-quality, affordable childcare during the hours they need it
<b>Kindergarten Preparedness</b>	Every Columbus child is prepared to thrive in kindergarten
<b>Digital Inclusion</b>	Every resident can afford and use high-speed, high-capacity internet from home

## Mayor's Strategic Priorities

<b>Housing Stability</b>	No resident pays more than 30 percent of their monthly income to live in a neighborhood of their choice
<b>Homelessness</b>	Every resident is stably housed
<b>HEALTH &amp; WELLBEING</b>	
<b>Infant Vitality</b>	Every baby reaches his or her first birthday
<b>Chronic Disease Prevention</b>	Healthy choices are easy for everyone to access and afford
<b>Climate</b>	Every resident enjoys the benefit of a sustainable environment
<b>Behavioral Health &amp; Trauma</b>	Timely, affordable behavioral health services are available to every resident without stigma
<b>SAFE &amp; RESILIENT COMMUNITIES</b>	
<b>Crisis Mitigation</b>	Every call for help is served by the right response and use of force
<b>Neighborhood Building</b>	Every neighborhood has the infrastructure, greenspace and programs to support safe and healthy living
<b>Violence Elimination</b>	Every resident lives in a neighborhood free of violent crime
<b>Re-entry</b>	Justice-involved residents are ready to contribute to and accepted by the community
<b>Youth</b>	Every Columbus young person can find safety and engagement in their neighborhood outside school hours
<b>Community Collaboration</b>	Residents collaborate with their city to create the community they wish to live in
<b>Resiliency</b>	Every resident has the resources to quickly recover from community crisis

