

**AGENDA  
GRAPHICS COMMISSION  
CITY OF COLUMBUS, OHIO  
AUGUST 15, 2023**

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of the City Codes.

The City Graphics Commission will hold a public hearing on the following zoning applications on **TUESDAY, AUGUST 15, 2023 at 4:15 p.m.** at the **MICHAEL B. COLEMAN GOVERNMENT CENTER** at 111 North Front Street, Columbus, OH 43215 in the 2ND FLOOR HEARING ROOM. You can also monitor the hearing through the City of Columbus YouTube channel at the following link:  
<http://www.youtube.com/cityofcolumbus>

**SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS MEETING.** It is the rule of the Commission to withdraw an application when a representative is not present.

**SIGN LANGUAGE INTERPRETER:** A Sign Language Interpreter, to “Sign” this meeting, will be made available for anyone with a need for this service, provided the Department of Building & Zoning Services is made aware of this need and given a reasonable notice of at least forty-eight (48) hours prior to the scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293

Further information may be obtained by visiting the City of Columbus Zoning Office website at <https://www.columbus.gov/bzs/zoning/Graphics-Commission/> or by calling the Department of Building and Zoning Services, Council Activities Section at 614-645-4522

- 01. Application No.: GC23-014**  
**Location:** **8200 E. BROAD ST (43268)**, located on the northeast corner of East Broad Street and Cedar Cliff. (515-273199; Far East Area Commission).  
**Existing Zoning:** L-C-4, Commercial District  
**Request:** Variance(s) to Section(s):  
3377.18 (B), Permanent on-premises projecting signs.  
To allow an individual projecting sign in addition to a ground sign that services the entire use/building.  
3375.15 (B), Banner standards.  
To increase the display time for temporary banners from 30 days to 180.  
3375.15 (C), Banner standards.  
To increase the maximum banner area from 16 square feet to 144 square feet.  
**Proposal:** To install wall signs and banners for the grand opening a of a retail store.  
**Applicant(s):** Zoning Resources, c/o Rebecca Green  
84 Skyline Dr.  
South Bloomfield, Ohio 43103  
**Property Owner(s):** SWG-Reynoldsburg LLC  
3715 Northside PW #4-325  
Atlanta, Georgia 30327  
**Attorney/Agent:** Applicant  
**Planner:** Adam Trimmer, (614) 645-1469; [ADTrimmer@Columbus.gov](mailto:ADTrimmer@Columbus.gov)

- 02. Application No.: GC23-021**

**Location:** **855 W. 3rd AVE. (43212)**, located at the southwest corner of West 3rd Avenue and Yard Street (010-298384; 5th by Northwest Area Commission).

**Existing Zoning:** M, Manufacturing District  
**Request:** Special Permit(s) to Section(s):  
3378.01, General provisions.

To grant a Special Permit for an off-premises graphic.

**Proposal:** To install an off-premises wall sign.

**Applicant(s):** 855 Third Ave., LLC  
375 North Front Street  
Columbus, Ohio 43215

**Property Owner(s):** NRI Equity Land Investments, LLC  
375 North Front Street  
Columbus, Ohio 43215

**Attorney/Agent:** SignCom, Inc., c/o Niels Braam  
527 West Rich Street  
Columbus, Ohio 43215

**Planner:** Jamie Freise, (614) 645-6350; [JFFreise@Columbus.gov](mailto:JFFreise@Columbus.gov)

**03. Application No.:** **GC23-022**

**Location:** **4661 MORSE RD. (43229)**, located at the northwest corner of Morse Road and Northtowne Boulevard (010-245370; Northland Community Council).

**Existing Zoning:** CPD, Commercial Planned Development District

**Request:** Variance(s) to Section(s):  
3377.20 (D), Permanent on-premises wall and window signs.

To increase the aggregate graphic area allowed from 374 square feet to 505 square feet.

3377.23, Permanent and removable window signs.

To increase the total window coverage from 25 percent of the area of the windows with which they are associated to 100 percent.

**Proposal:** To legitimize all exterior graphics.

**Applicant(s):** Guitar Center  
4661 Morse Road  
Columbus, Ohio 43229

**Property Owner(s):** MC-NC, LLC  
12295 Olive Boulevard  
St. Louis, Missouri 63141

**Attorney/Agent:** Expedite the Diehl, LLC, c/o Tracey Diehl  
6487 Hilliard Drive  
Canal Winchester, Ohio 43110

**Planner:** Jamie Freise, (614) 645-6350; [JFFreise@Columbus.gov](mailto:JFFreise@Columbus.gov)