

**AGENDA**  
**GRAPHICS COMMISSION**  
**CITY OF COLUMBUS, OHIO**  
**FEBRUARY 21, 2023**

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of the City Codes.

The City Graphics Commission will hold a public hearing on the following zoning applications on **TUESDAY, FEBRUARY 21, 2023 at 4:15 p.m.** at the **MICHAEL B. COLEMAN GOVERNMENT CENTER** at 111 North Front Street, Columbus, OH 43215 in the 2ND FLOOR HEARING ROOM. You can also monitor the hearing through the City of Columbus YouTube channel at the following link:  
<http://www.youtube.com/cityofcolumbus>

**SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS MEETING.** It is the rule of the Commission to withdraw an application when a representative is not present.

**SIGN LANGUAGE INTERPRETER:** A Sign Language Interpreter, to “Sign” this meeting, will be made available for anyone with a need for this service, provided the Department of Building & Zoning Services is made aware of this need and given a reasonable notice of at least forty-eight (48) hours prior to the scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293

Further information may be obtained by visiting the City of Columbus Zoning Office website at <https://www.columbus.gov/bzs/zoning/Graphics-Commission/> or by calling the Department of Building and Zoning Services, Council Activities Section at 614-645-4522

01. **Application No.:** **GC22-041** **\*\*APPROVED\*\***
- Location:** **1077-1081 N. HIGH ST. (43215)**, located at the northwest corner of North High Street and West Third Avenue (010-041396; Victorian Village Commission).
- Existing Zoning:** C-4, Commercial District
- Request:** Variance(s) to Section(s):  
 3375.15(B), Banner standards.  
 To increase the display period of a banner from 30 continuous calendar days to 180 days.  
 3375.15(C), Banner standards.  
 To increase the allowable graphic area of a banner from 16 square feet to 25 square feet.
- Proposal:** To install a 25 square foot banner for 180 days.
- Applicant(s):** Oakwood Management Company c/o Shaunacy Webster  
 6950-A Americana Parkway  
 Reynoldsburg, Ohio
- Property Owner(s):** Applicant
- Attorney/Agent:** Michael Shannon, Atty.  
 8000 Walton Parkway, Suite 260  
 New Albany, Ohio
- Planner:** Dane Kirk, (614) 645-7973; DEKirk@Columbus.gov

02. **Application No.:** **GC22-047** **\*\*TABLED\*\***  
**Location:** **5200 WESTPOINTE PLAZA DR. (43228)**, located on the north side of Renner Road, approximately 1,000 feet east of Hilliard & Rome Road (560-230935; Far West Area Commission).  
**Existing Zoning:** CPD, Commercial Planned Development District  
**Request:** Variance(s) to Section(s):  
3377.20 (G), Permanent on-premises wall and window signs.  
To allow a wall sign to extend beyond the perimeter of the wall to which it is attached by 1.5 feet.  
**Proposal:** To update an existing wall sign.  
**Applicant(s):** Wal-Mart R.E. Bus. Trust c/o Dana Morrison  
2608 Southeast J Street  
Bentonville, Arkansas 27216  
**Property Owner(s):** Wal-Mart R.E. Bus. Trust  
2608 Southeast J Street  
Bentonville, Arkansas 27216  
**Attorney/Agent:** MS Consultants, Inc. c/o Charles Busch  
2221 Schrock Road  
Columbus, Ohio 43229  
**Planner:** Steven Smedley, (614) 645-6130; [SFSmedley@Columbus.gov](mailto:SFSmedley@Columbus.gov)
03. **Application No.:** **GC22-048** **\*\*APPROVED (3378.01(D) removed)\*\***  
**Location:** **3400 NORTH HIGH ST (43220)**, located on the southeast corner of North High Street and East North Broadway (010-021499; Clintonville Area Commission).  
**Existing Zoning:** C-4, Commercial District  
**Request:** Variance and Special Permit(s) to Section(s):  
3372.606(A), Graphics.  
To allow a projecting sign displaying automatic changeable copy.  
3377.08 (B)(2), Illumination and special effects.  
To reduce the portion of a projecting sign to be used for identification of the use for which it serves from 50% to 0%.  
~~3378.01 (D), General provisions.~~  
~~To allow a proposed graphic to display off-premises copy.~~  
**Proposal:** To install a projecting sign with automatic changeable copy  
**Applicant(s):** North Broadsaw High Professional Building LLC c/o Stephen Hutchinson  
3400 North High Street  
Columbus, Ohio 43220  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Michael Shannon, atty.  
8000 Walton Parkway, Suite 260  
New Albany, Ohio 43054  
**Planner:** Dane Kirk, (614) 645-6130; [DEKirk@Columbus.gov](mailto:DEKirk@Columbus.gov)

- 04. Application No.:** **GC22-049** **\*\*APPROVED\*\***  
**Location:** **266 E. 5th AVE. (43201)**, located on the north side of East 5th Avenue, between North 5th Street and North 6th Street (010-030730; University Area Commission).  
**Existing Zoning:** C-4, Commercial District  
**Request:** Variance(s) to Section(s):  
3375.15, Banner standards.  
To increase the size of a temporary banner from 16 sq.ft. to 188.35 sq.ft. and to increase the display time from 30 days to 18 months.  
**Proposal:** To install 2 (two) temporary banners.  
**Applicant(s):** Marker Development  
2011 Riverside Drive  
Columbus, Ohio 43221  
**Property Owner(s):** 300 East Fifth, LLC  
266 East 5th Avenue  
Columbus, Ohio 43201  
**Attorney/Agent:** Smith & Hale, Jackson B. Reynolds, II Atty.l  
37 West Broad Street, Ste. 460  
Columbus, Ohio 43215  
**Planner:** Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov
- 05. Application No.:** **GC22-050** **\*\*APPROVED\*\***  
**Location:** **891 HILLIARD & ROME RD. (43228)**, located on the west side of Hilliard & Rome Road, approximately 420 feet north of Hilliard & Rome Road E. (470-307997; Far West Area Commission).  
**Existing Zoning:** CPD, Commercial Planned Development District  
**Request:** Variance(s) to Section(s):  
3377.24(B), Wall signs for individual uses.  
To increase the size of wall sign on the south elevation from 36.45 sq.ft. to 65.84 sq.ft.  
3377.24 (D), Wall signs for individual uses.  
To increase the size of wall sign on the north elevation from 16 sq.ft. to 18.6 sq.ft.  
**Proposal:** To install 3 (three) wall signs; one each on the north, south and west elevations of a building.  
**Applicant(s):** Bojangles  
891 Hilliard Rome Road  
Columbus, Ohio 43228  
**Property Owner(s):** OH Columbus Hilliard Rome, LLC  
201 Riverplace Ste. 400  
Greenville, South Carolina 29601  
**Attorney/Agent:** Kessler Sign Co., c/o Rodger Kessler  
PO Box 785  
Zanesville, Ohio 43702  
**Planner:** Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

**06. Application No.:** GC22-026 **\*\*TABLED\*\***

**Location:** 3900 S. HIGH STREET (43207), located on the southwest corner of High Street and Obetz Road. (010-111553; Far South Columbus Area Commission).

**Existing Zoning:** C4, Commercial District

**Request:** Variance(s) to Section(s):  
3372.806(A), Graphics.  
To allow a pole sign with automatic changeable copy in the Regional Commercial Overlay.  
3372.806 C, Graphics.  
To reduce the sign setback from 6 feet to 0.5 feet, to increase the sign height from 6 feet to 18.95 feet, to increase the total sign area from 60 square feet to 175 square feet and increase the graphic area from 40 square feet to 175 square feet.  
3372.806 (E), Graphics.  
To allow a ground sign with no base rather than limestone base, to not provide the required landscaping around the sign base, and to reduce the the sign base from between 18 - 36 inches in height to 0.

**Proposal:** To legitimize existing conditions for a ground sign and to reface a with digital copy.

**Applicant(s):** TH Midwest, Inc.  
165 Flanders Road.  
Westbrough, Massachusetts

**Property Owner(s):** Applicant.

**Attorney/Agent:** Christopher A. Rinehart c/o Rinehart Legal Services  
P.O. Box 16308  
Columbus, Ohio 43216

**Planner:** Adam Trimmer, (614)645-1469; ADTrimmer@Columbus.gov