

**AGENDA  
GRAPHICS COMMISSION  
CITY OF COLUMBUS, OHIO  
OCTOBER 17, 2023**

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of the City Codes.

The City Graphics Commission will hold a public hearing on the following zoning applications on **TUESDAY, OCTOBER 17, 2023 at 4:15 p.m.** at the **MICHAEL B. COLEMAN GOVERNMENT CENTER** at 111 North Front Street, Columbus, OH 43215 in the 2ND FLOOR HEARING ROOM. You can also monitor the hearing through the City of Columbus YouTube channel at the following link: <http://www.youtube.com/cityofcolumbus>

**SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS MEETING.** It is the rule of the Commission to withdraw an application when a representative is not present.

**SIGN LANGUAGE INTERPRETER:** A Sign Language Interpreter, to “Sign” this meeting, will be made available for anyone with a need for this service, provided the Department of Building & Zoning Services is made aware of this need and given a reasonable notice of at least forty-eight (48) hours prior to the scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293

Further information may be obtained by visiting the City of Columbus Zoning Office website at <https://www.columbus.gov/bzs/zoning/Graphics-Commission/> or by calling the Department of Building and Zoning Services, Council Activities Section at 614-645-4522

- 01. Application No.: GC23-026 \*\*\*APPROVED\*\*\***  
**Location:** **2255 PARSONS AVE. (43207)**, located on the west side of Parsons Avenue, opposite Groveport Road (010-103971; Columbus South Side Area Commission).  
**Existing Zoning:** M, Manufacturing District  
**Request:** Variance(s) to Section(s):  
3377.11(A), Tenant panels and changeable copy  
To increase the number of allowable tenant panels for a monument sign from 4 to 6.  
3377.11(C), Tenant panels and changeable copy  
To increase the maximum portion of a ground sign utilized to display tenant panels from 50% to 60%.  
3377.11(D), Tenant panels and changeable copy  
To decrease the minimum portion of the total graphic area for a sign dedicated to the entire use from 50% to 40%.  
**Proposal:** To install a multi-tenant monument sign.  
**Applicant(s):** SFG Columbus Parsons, LLC.  
3280 Peachtree Road  
Atlanta, Georgia 30305  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Signcom Inc.  
527 West Rich Street  
Columbus, Ohio 43215  
**Planner:** Dane Kirk, (614) 645-7973; DEKirk@Columbus.gov

**02. Application No.:** GC23-030 **\*\*\*APPROVED\*\*\***

**Location:** 240 PARSONS AVE. (43215), located at the northeast corner of Parsons Avenue and East Main Street (010-067006; Near East Area Commission).

**Existing Zoning:** AR-LD, Apartment Residential District

**Request:** Variance(s) to Section(s):

3376.09(B,1), Permanent signs for other uses in residential districts.  
To increase number of permanent identification signs directed toward Alan Ave from one (1) to three (3) (Sign M-101, B1-500, and B2-501), to reduce sign setback from 15' to 10' for sign M-100, to increase sign height from 8'-0" to 8'-4" for signs M-100 and M-101, to reduce sign setback from 15' to 9' for sign M-101, to reduce illumination setback from 50' to 31' for sign M-101, to increase sign height from 8'-0" to approximately 30' for sign B1-500, to increase sign graphic area from 64 sq.ft., to 153 sq. ft. for sign B1-500, and to increase sign height from 8'-0" to approx. 15' for sign B2-501.

3376.09(B,2), Permanent signs for other uses in residential districts.  
To reduce sign setback from 15' to 0' for signs EX2-300, EX2-301, and EX2-302, to increase sign height from 3' to 6'-3" for signs EX2-300, EX2-301, and EX2-302.

3376.09(B,3), Permanent signs for other uses in residential districts.  
To increase total number of permanent instructional signs from eight (8) (two per abutting street) to seventeen (17), to increase sign height of seventeen (17) permanent instructional signs from 3' to 5'-7", and to increase graphic area of seventeen (17) permanent instructional signs from 4 sq.ft. to 7 sq.ft.

3376.09(A,4), Permanent signs for other uses in residential districts.  
To increase the sign height from 8'-0" to 30' for sign B1-500 and to 15' for sign B2-501 and to increase the aggregate graphic area from 64 sq.ft. to 266 sq. ft. for the east elevation (signs B1-500, B2-501 and V2-504).

**Proposal:** To allow multiple wall, ground and directional signs.

**Applicant(s):** City of Columbus Department of Public Health, c/o Danielle Ohms  
240 Parsons Avenue  
Columbus, Ohio 43215

**Property Owner(s):** Applicant

**Attorney/Agent:** PLANIT Studios, c/o Devin Kime  
760 Lakeview Blvd. Ste. 500  
Worthington, Ohio 43085

**Planner:** Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

**03. Application No.:** **GC23-031** **\*\*\*APPROVED\*\*\***

**Location:** **7480 SAWMILL RD. (43016)**, located on the east side of Sawmill Road, approximately 210 feet north of Hard Road (590-251716; Far Northwest Civic Association).

**Existing Zoning:** CPD, Commercial Planned Development District

**Request:** Variance(s) to Section(s):

3377.27(C,2), Temporary on-premises signs--General provisions.  
To increase the height of a temporary signs from 8 feet to 11 feet

3377.24(D), Wall signs for individual uses.  
To increase the Graphic area for a side wall sign from 16 sq.ft. to 26 sq.ft.

3377.24(B), Wall signs for individual uses.  
To increase the Graphic area for a side wall sign on a facade that is not oriented to a street from 13.67 sq.ft. to 25 sq.ft.

3377.18(A,1), Permanent on-premises projecting signs.  
To allow 12 projecting signs on fuel station building columns directed to the same street as a ground sign.

3377.08(B,2), Illumination and special effects.  
To reduce the portion of the percentage of the sign utilized for identification from 50% to 44%.

3377.17(A), Setback regulations for permanent on-premises ground signs.  
To reduce the setback of a ground sign from 15ft to 13ft

3372.806(A and E,1)  
To allow two wall signs (signs E.1 and E.2) with automatic changeable copy and a monument sign (sign C) with automatic changeable copy whose base is 38 inches in height and is 4 inches less in width than the sign structure itself.

**Proposal:** To allow one temporary sign and multiple ground, wall, and projecting signs.

**Applicant(s):** Skilken Gold  
4270 Morse Road  
Gahanna, Ohio 43230

**Property Owner(s):** JG Sawmill, LLC MG Sawmill, MG Easton, LLC  
475 Metro Place Suite 450  
Dublin, Ohio 43017

**Attorney/Agent:** Zoning Resources, c/o Rebecca Green  
84 Skyline Drive  
South Bloomfield, Ohio 43103

**Planner:** Jamie Freise, (614) 645-6350; JFFreise@Columbus.gov

**04. Application No.:** **GC23-033** **\*\*\*APPROVED\*\*\***  
**Location:** **915 W 5th AVE. (43212)**, located on the southwest corner of West 5th Avenue and Delashmut Avenue. (010 - 063098, 010-063199; Fith by Northwest Area Commission).  
**Existing Zoning:** CPD, Commercial District  
**Request:** Graphics Plan & Special Permit(s) to Section(s):  
3378.01(D), General provisions  
To grant a Special Permit for an off-premises ground sign.  
3382.07, Graphics plan.  
To establish a Graphics Plan for an apartment building  
**Proposal:** To establish a new Graphics Plan for a mixed use development and accessory parking facility.  
**Applicant(s):** Elford, Inc, c/o Dave Perry  
411 East Town St, Fl 1  
Columbus, Ohio 43215  
**Property Owner(s):** WC ECP Monarch, LLC, c/o Mike Fitzpatrick  
1220 Dublin Road  
Columbus, Ohio 43215  
**Attorney/Agent:** Donald Plank, Atty.  
Plank Law Firm, 411 East Town Street, Floor 2  
Columbus, Ohio 43215  
**Planner:** Adam Trimmer, 614-645-1469; ADTrimmer@Columbus.gov