

**AGENDA  
GRAPHICS COMMISSION  
CITY OF COLUMBUS, OHIO  
JUNE 18, 2013**

The City Graphics Commission will hold a public hearing on **TUESDAY, JUNE 18, 2013 at 4:15 p.m.** in the First Floor Hearing Room, Department of Building & Zoning Services, 757 Carolyn Avenue.

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of the City Codes.

**SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS MEETING.** It is the rule of the Commission to withdraw an application when a representative is not present.

**SIGN LANGUAGE INTERPRETER:** A Sign Language Interpreter, to “Sign” this meeting, will be made available for anyone with a need for this service, provided the Department of Building & Zoning Services is made aware of this need and given a reasonable notice of at least four (4) hours prior to the scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293.

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1.     **Application No.:**     **13320-00222**  
       **Location:**         **715 MULBERRY STREET (43219)**, located at the terminus of Mulberry Street, south of Interstate 670.  
       **Area Comm./Civic:** North Central Area Commission  
       **Existing Zoning:** M, Manufacturing District  
       **Request:**         Variance(s) to Section(s):  
                              3379.01, Signs along the Interstate System.  
  To allow an automatic changeable copy sign to be located within 660 feet of an interstate.  
                              3377.04, Graphic area, sign height and setback.  
  To increase the size of a ground sign from 114 sq.ft. to 195 sq.ft., increase the height of a sign from 30 feet to 50 feet and to reduce the setback from 15 feet to 7 feet.  
       **Proposal:**         To install a 195 sq. ft. automatic changeable copy graphic at a height of 50 feet.  
       **Applicant(s):**     B&B Sealing, LLC  
                              731 Mulberry Street  
                              Columbus, Ohio 43219  
       **Property Owner(s):** 300 Plus Inc.  
                              434 Conestoga Drive  
                              Columbus, Ohio 43213  
       **Attorney/Agent:** Jeffrey L. Brown- Smith & Hale, LLC  
                              37 West Broad Street, Ste 725  
                              Columbus, Ohio 43215  
       **Case Planner:**    Jamie Freise, 645-6350  
       **Email:**            [JFFreise@Columbus.gov](mailto:JFFreise@Columbus.gov)

2. **Application No.:** 13320-00223  
**Location:** 5371 NEW ALBANY ROAD, WEST (43056), located on the west side of New Albany Rd., W., 155.04 ft. north of the westbound entrance ramp from New Albany Rd. to State Route 161.  
**Area Comm./Civic:** Rocky Fork/Blacklick Accord Area  
**Existing Zoning:** CPD, Commercial District  
**Request:** Variances(s) to Section(s):  
3377.03, Permanent on-premises signs.  
To allow a wall sign to be installed on a wall that does not face a public street.  
3377.24, Wall signs for individual uses.  
To allow the installation of a wall sign that does not face a public street and which does not have a public entrance.  
**Proposal:** To install a slightly smaller than 33 sq. ft. wall sign on the west wall of a building, facing a shopping center parking lot.  
**Applicant(s):** Rodger Kessler; c/o Kessler Sign Company  
2669 National Rd.  
Zanesville, Ohio 43701  
**Property Owner(s):** Jeff Jeffers, Lessee; Steak Escape  
5371 New Albany Rd., W.  
New Albany, Ohio 43056  
**Attorney/Agent:** Same as applicant.  
**Case Planner:** Dave Reiss, 645-7973  
**Email:** [DJReiss@Columbus.gov](mailto:DJReiss@Columbus.gov)
3. **Application No.:** 13320-00224  
**Location:** 3940 STELZER ROAD (43219), located at the southeast corner of Morse Road and Stelzer Road just west of Interstate 270.  
**Area Comm./Civic:** Northeast Area Commission  
**Existing Zoning:** CPD, Commercial District  
**Request:** Graphics Plan(s) to Section(s):  
3382.07, Graphics plan.  
To establish a graphics plan for a new shopping center.  
**Proposal:** To establish a comprehensive graphics plan for the expansion of the Easton Town Center.  
**Applicant(s):** Morso Holding Co., attn: Pete Blake  
PO Box 16000  
Columbus, Ohio 43216  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Jeffrey L. Brown- Smith & Hale, LLC  
37 West Broad Street, Ste 725  
Columbus, Ohio 43215  
**Case Planner:** Jamie Freise, 645-6350  
**Email:** [JFFreise@Columbus.gov](mailto:JFFreise@Columbus.gov)

4. **Application No.:** 13320-00160  
**Location:** 364 WEST LANE AVENUE (43201), located at the northwest corner of Perry St. & W. Lane Ave.  
**Area Comm./Civic:** University Area Commission  
**Existing Zoning:** C-4, Commercial District  
**Request:** Special Permit & Variance(s) to Section(s):  
3375.12, Graphics requiring graphics commission approval.  
To allow the display of an off-premises banner.  
3372.606, Graphics.  
To permit an off-premises sign (banner) to be displayed at a location within the Urban Commercial Overlay area.  
**Proposal:** Display of off-premises banners on a condominium building.  
**Applicant(s):** Orange Barrel Media  
3400 Southwest Blvd.  
Grove City, Ohio 43123  
**Property Owner(s):** Riverwatch Tower Condominium Association  
364 W. Lane Ave.  
Columbus, Ohio 43201  
**Attorney/Agent:** David Hodge; c/o Smith & Hale, L.L.C.  
37 W. Broad St., Suite 725  
Columbus, Ohio 43215  
**Case Planner:** Jamie Freise, 645-6350  
**E-mail:** JFFreise@Columbus.gov
5. **Application No.:** 12320-00312  
**Location:** 830 PARSONS AVENUE (43206), located at the northeast corner of Parsons Avenue and Columbus Street.  
**Area Comm./Civic:** Southside Area Commission  
**Existing Zoning:** C-4, Commercial District  
**Request:** Variance(s) to Section(s):  
3372.606, Graphics.  
To allow automatic changeable copy in the Urban Commercial Overlay.  
**Proposal:** To convert existing price signs to LED price signs.  
**Applicant(s):** KWK Investments, LLC  
2466 North Cassasy Avenue  
Columbus, Ohio 43219  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Stanley W. Young III, Allied Sign Co., Inc.  
818 Marion Road, PO Box 07760  
Columbus, Ohio 43206  
**Case Planner:** Jamie Freise, 645-6350  
**E-mail:** JFFreise@Columbus.gov