

## Join Us on June 17, Bike to Work Week & Share the Road Campaign Kickoff



Now that we've been having more warm days, we've been getting out on our bicycles. And the City of Columbus is moving full speed ahead with our Share the Road campaign.

The Share the Road campaign is part of a national effort to encourage safety and awareness by all road users by staying alert, respecting the rights of others, and knowing and complying with traffic laws. The campaign has the following goals:

- Improve bicyclists' knowledge of and compliance with traffic laws
- Improve motorists' understanding of traffic laws pertaining to bicycles

This education and engagement campaign will include Share the Road educational materials, a video, TV ads, a billboard, neighborhood events, a website, newsletter and more!

The campaign will officially kickoff with a bike-to-work ride with Mayor Michael B. Coleman on the morning of June 17, 2013. The event will start at 7:30 a.m. (arrive 7:15 a.m.) with brief remarks at Westside Health Center at 2300 W. Broad Street (adjacent to Wheatland Avenue) on the Hilltop. We'll ride as a group with police escort for three miles to Portman Plaza on the south side of Columbus City Hall between 8:30 and 9 a.m. Refreshments will be provided.

## **Questions?**

City of Columbus
Department of Public Service
Division of Mobility Options
109 North Front Street
Columbus, Ohio 43215

Office: (614) 645-3111 Email: **311@columbus.gov** Hours: 7 AM - 6 PM

ShareTheRoad.columbus.gov

## Connect with Us







We hope you'll join us for the Mayor's ride to work.







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