

# Appendix I: Testing Innovative Signage

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The Ohio MUTCD recognizes that advances in technology and unique situations can lead to the need for updates and innovations. Experimental signage is permitted following a formal request process submitted by public agencies.

Requests for permission to experiment should contain the following:

1. A statement indicating the nature of the problem and the need for the experimental signage.
2. A description of the proposed change to or application of the signage, how it was developed, the manner in which it deviates from the standard, and how it is expected to be an improvement over existing standards.
3. Any illustration that would be helpful to understand the sign or use of the sign.
4. Any supporting data explaining how the sign was developed, if it has been tried, in what ways it was found to be adequate or inadequate, and how this choice of device or application was derived.
5. The time period and location(s) of the experiment.
6. A detailed research or evaluation plan that must provide for close monitoring of the experimentation, especially in the early stages of its field implementation.
7. An agreement to restore the site of the experiment to a condition that complies with the provisions of the OMUTCD.

A diagram of the process is provided on the next page.

