

#### **Community Advisory Group Meeting #2**





February 4, 2014

### Agenda



- Project Overview and Schedule
- Work to Date
- Public Involvement Plan
- Next Steps



### Short North Parking Study Goals

 Enhance economic development and vitality of Short North and surrounding neighborhoods

- Provide a comprehensive set of parking data to inform community decision making
- Protect residential neighborhoods
- Provide convenient, accessible parking as part of a multimodal transportation system
- Recommend of a financially sustainable parking plan



### Short North Parking Study Goals

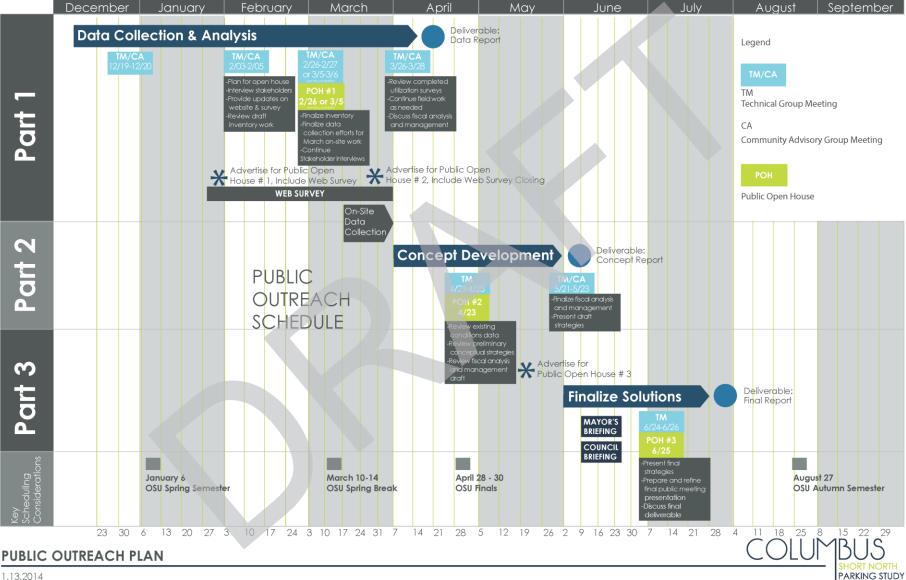
Improve convenience for City residents and visiting motorists

- Improved way-finding and directional signage
- Review and revise parking standards
- Explore new technology and recommend an approach
- Identify potential demand and explore locations for future parking
- Improve enforcement



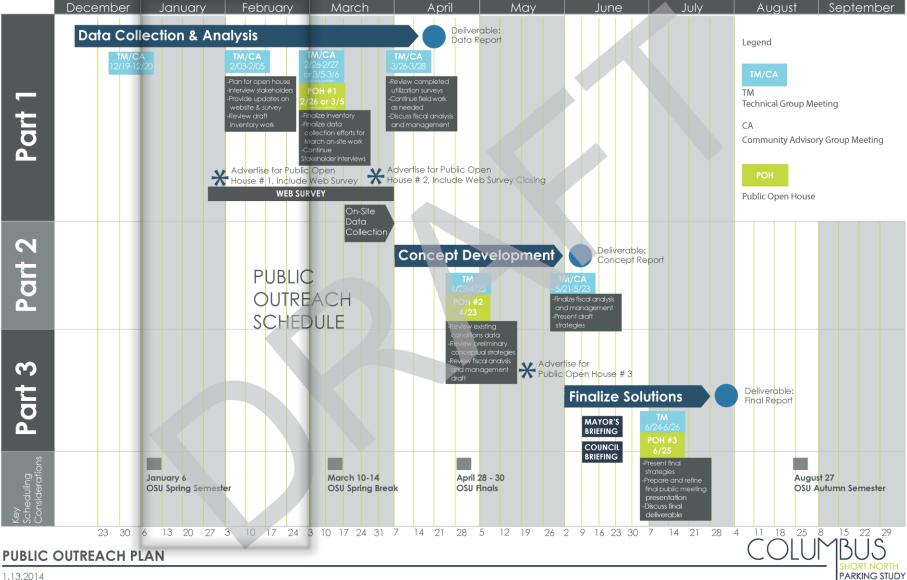
#### **Project Schedule**



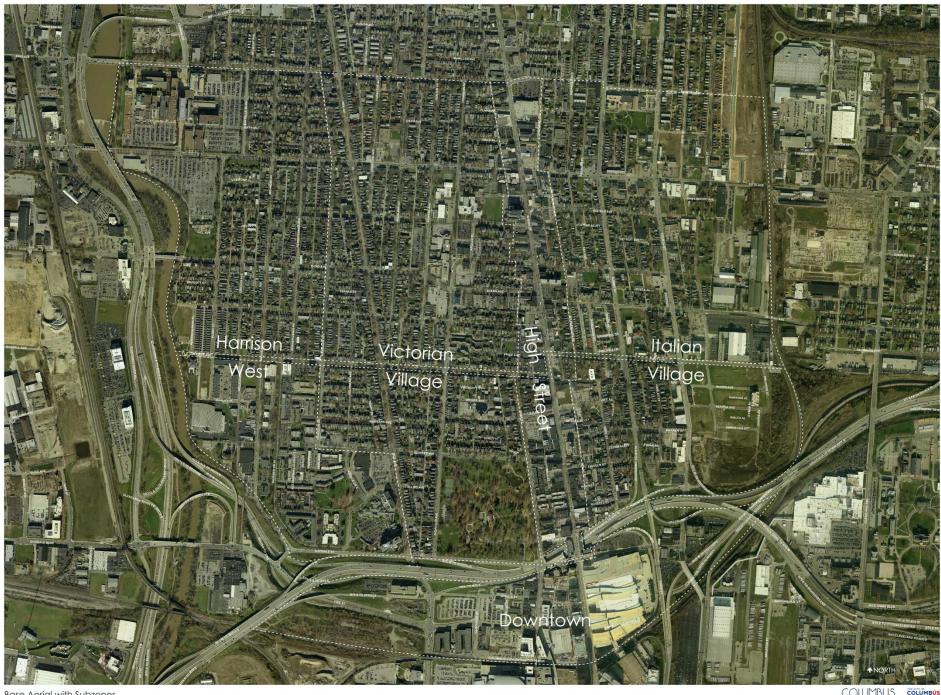


#### **Project Schedule**





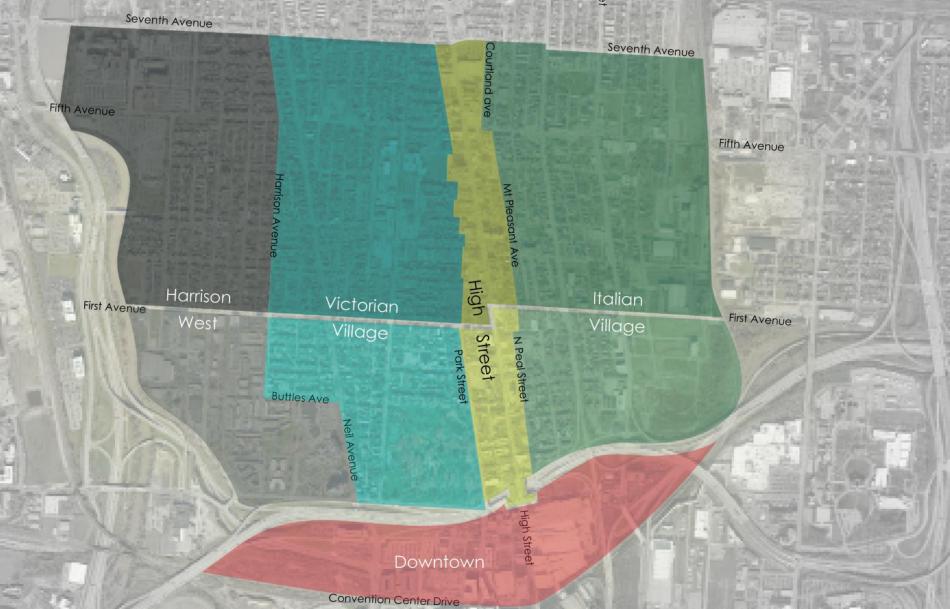
Work to Date



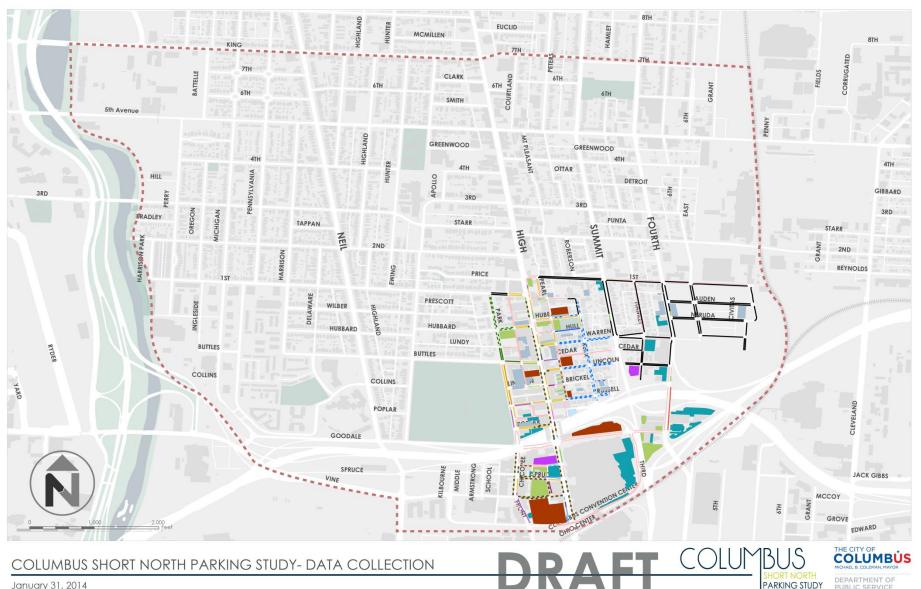
Base Aerial with Subzones February 3, 2014 1" = 300"

#### **Short North Analysis Zones**





#### **Data Collection Zones**

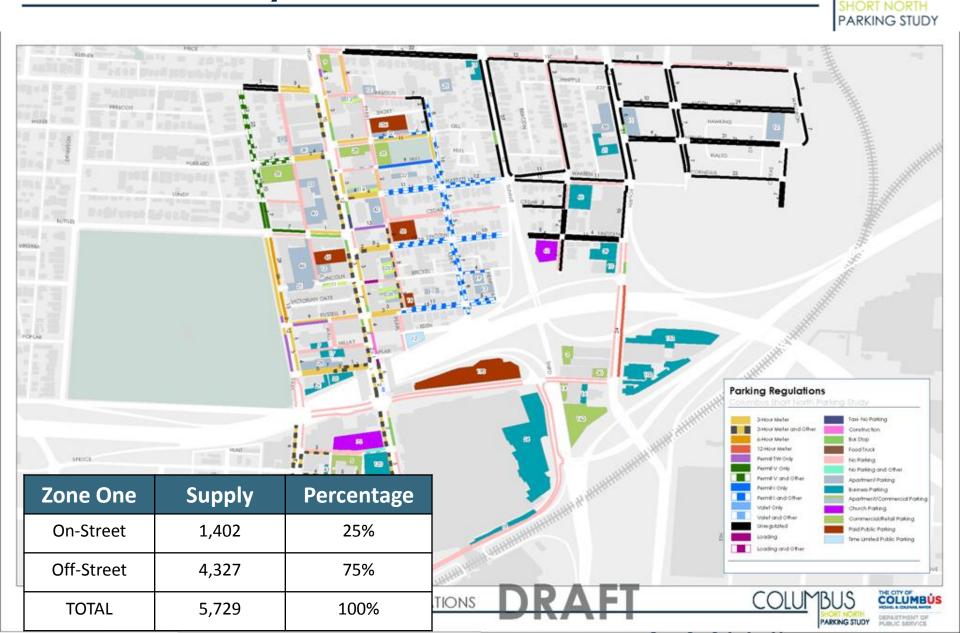


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PUBLIC SERVICE

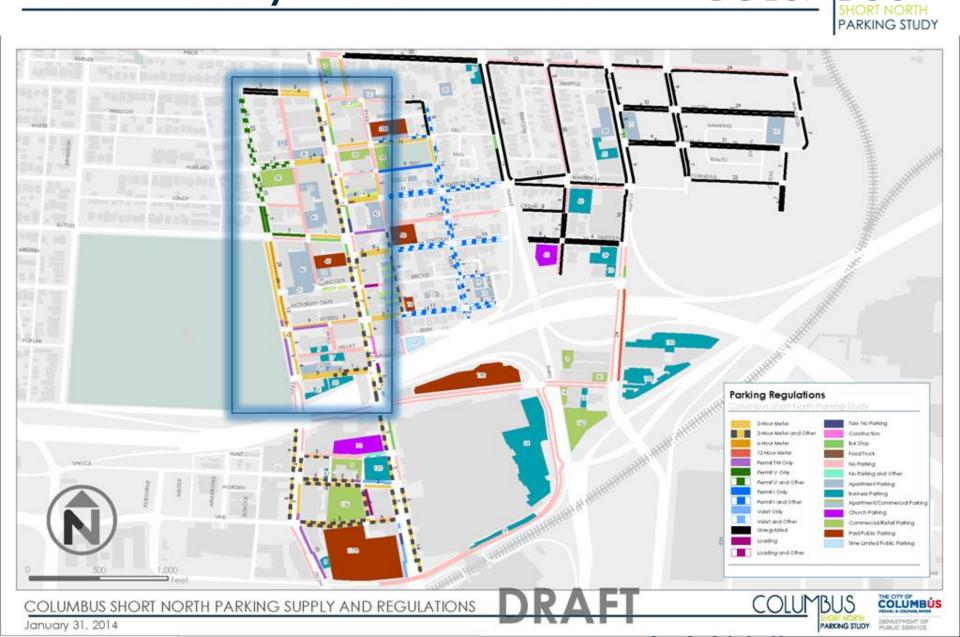
January 31, 2014

### **Draft Inventory**



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#### **Draft Inventory**



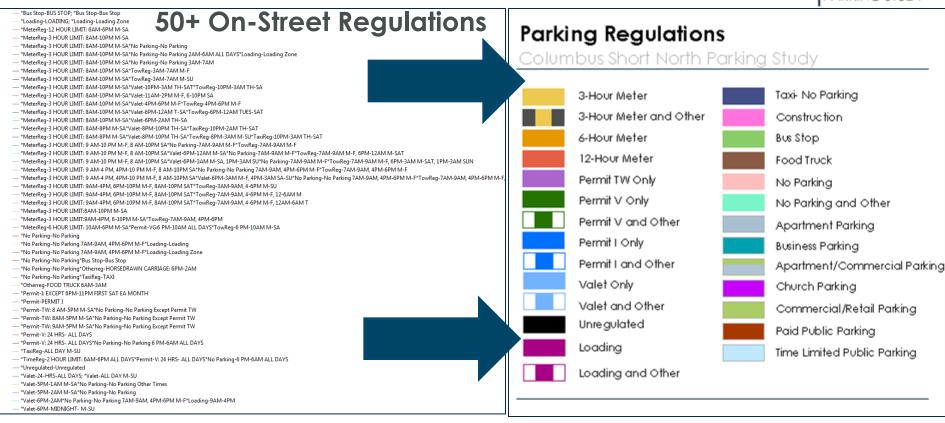
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### **Parking Regulations**

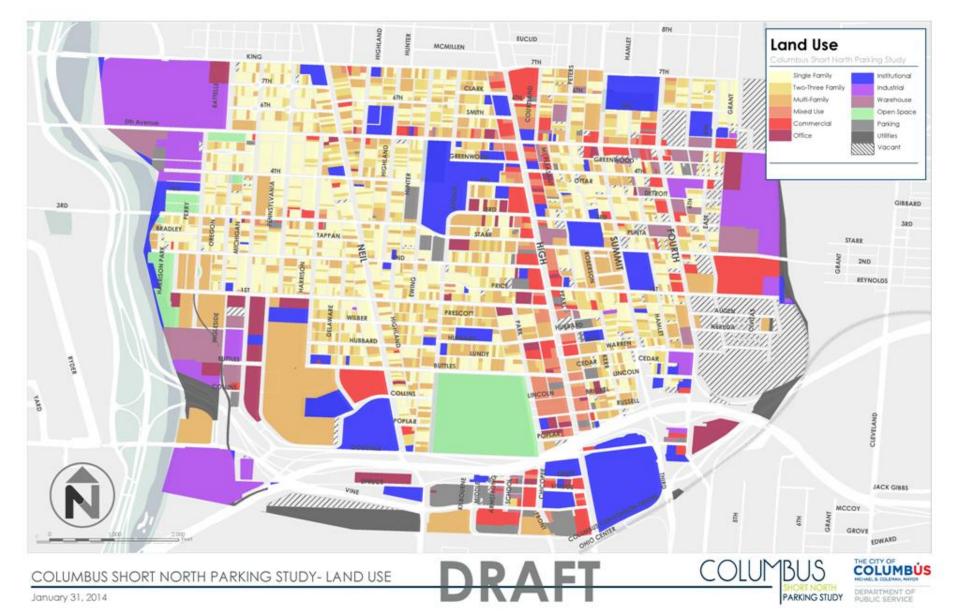
#### COLUMBUS SHORT NORTH PARKING STUDY



Land Use and Parking Analysis

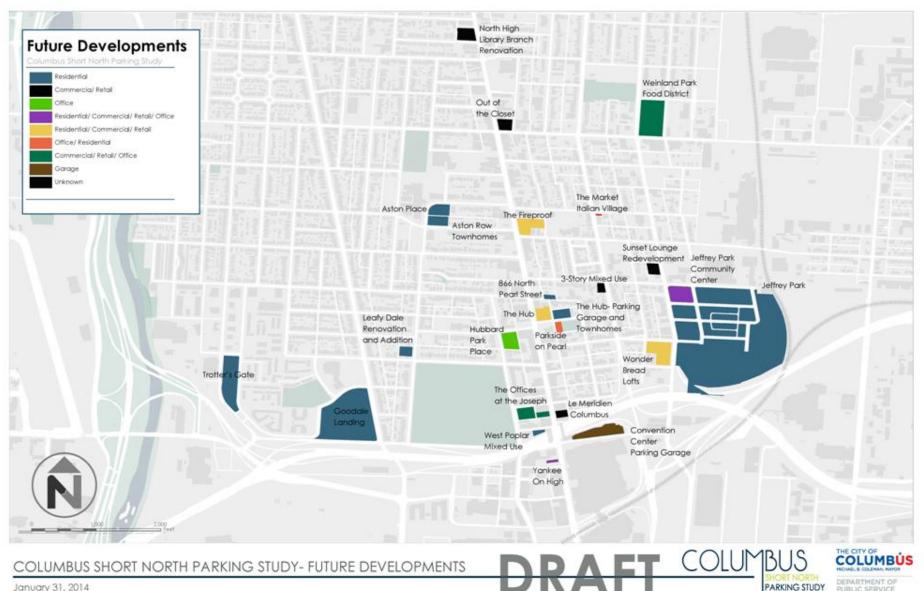
#### Land Use Analysis





#### **Future Developments**





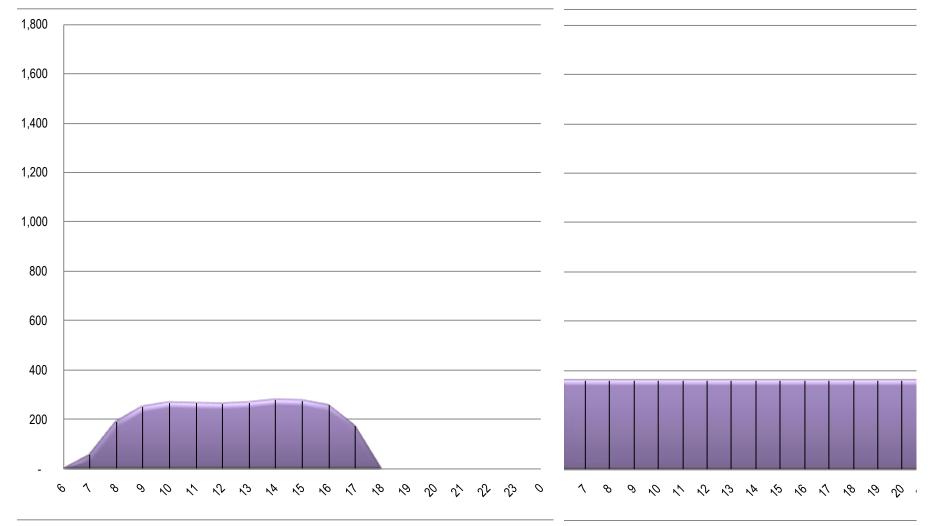
January 31, 2014

Project Name         Develop           Convention Center Parking Garage         Franklin County O Facilities Aut           Leafy Dale Renovation and Addition         The Wood Cor           Sunset Lounge Redevelopment         Kevin Lyka           Parkside on Pearl         The Wood Compani Capital Gri           The Fireproof         Elford Develo           West Poplar Mixed Use         Brad How           Jeffrey Park         Wagenbrenner De Snyder Barker Im           Jeffrey Park Community Center         Wagenbrenner De Snyder Barker Im           Jeffrey Park Community Center         TRIAD Architects an Investme           The Offices at the Joseph         The Pizzuti Cor           Le Meridien Columbus, The         The Direct Source	Convention thority28-102 Eastmpanies789 Dennison 951 North Highens883-889 Northies and Schiff oup31-39 East Hopment1024 Northroperties15-29 Westveá875 Sum r732 Northvevelopment732 Northievelopment732 Northuestments111 Westevelopment732 Northd Henry Price ints463 North	Idress Goodale Street Avenue and 937- of Street (addition) th Fourth Street Iubbard Avenue h High Street Poplar Avenue Fourth Street Third Avenue Fourth Street	Restaurant           0	Retail_SF 0 0 0 0 15500 0 0 0 0 0 0 0 0 0 0 0 0 0	Office_SF 0 0 15000 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Other_SF 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Res_Units 0 42 0 44 56 6 0 1350	Res_Beds           0	Total_Park 750 33 0 60 87 6 0	Residentia 0 33 0 60 87 6 0	Commercial 750 0 0 0 0 0 0 0	Public_Par 0 0 0 0 0 0 0 0 0
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Joseph The Pizzuti Cor	mpanies 618 North	n High Street	0	0	0	0	0	0	0	0	0	0
Goodale Landing Ohio Presbyterian Service:	645-717	Neil Avenue	0	0	0	0	67	0	77	77	0	0
Wonder Bread Lofts LS Development S	systems, LLC 727 Nort	h 4th Street	2500	0	0	0	66	84	70	70	0	0
Hubbard Park Place The Wood Compani Capital Gro	7/0-784 No	rth Park Street	0	0	10000	0	0	0	155	0	0	0
The Hub - Parking Garage and Elford Developm Townhomes Wagenbrenner De	ment and 20 East Hul	bbard Avenue	0	0	0	0	4	8	322	72	0	250
The Hub Elford Developr Wagenbrenner De	830 North	n High Street	5500	12000	0	0	67	0	0	0	0	0
866 North Pearl Street Prescott & Pe	earl, LLC 866 North	Pearl Street	0	0	0	0	24	0	20	20	0	0
3-Story Mixed Use Brad How	veá 875 Sum	mit Avenue	0	0	0	0	0	0	0	0	0	0
Aston Row Townhomes Snyder Barker In	vestments 130-132 S	Starr Avenue	0	0	0	0	10	20	20	20	0	0
Out of the Closet AIDSáHealthcare F	Foundationá 1230 North	n High Streetá	0	0	0	0	0	0	0	0	0	0
Weinland Park Food District Community Ec Development Corpor		h Street and 1206 ourth Street	1300	9750	28700	30700	0	0	100	0	100	0
North High Library Branch Renovation The Pizzuti Cor	mpanies 1423 Nort	h High Street	0	0	0	27000	0	0	0	0	0	0
The Market - Italian Village Ali Alshal	hal 1022 Sur	nmit Street	3500	0	0	0	0	0	0	0	0	0
Trotter's Gate Snyder Barker In	vestments 750 Mich	igan Avenue	0	0	0	0	144	180	202	202	0	0
TOTAL			22600	47050	119300	97300	1963	391	2360	723	1178	304

#### Example: Office (150k SF): Real Demand

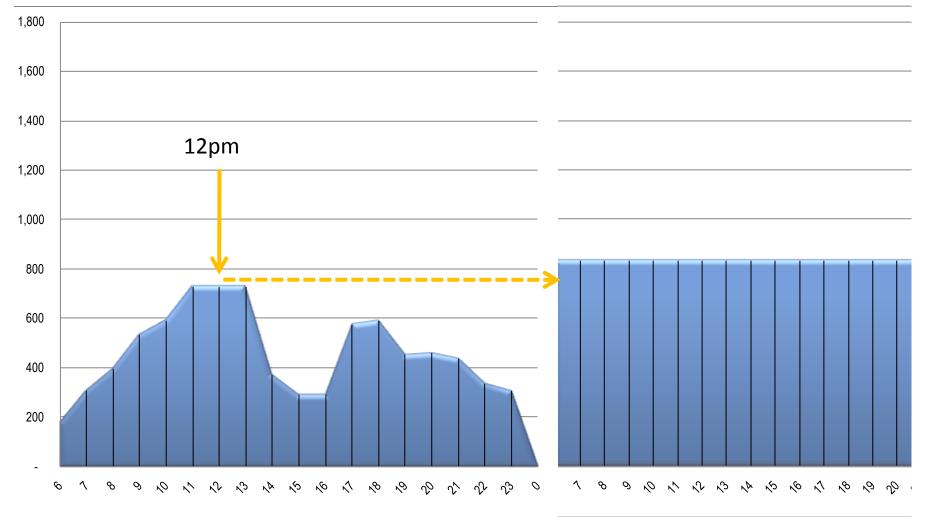
**Unshared Supply** 

PARKIN



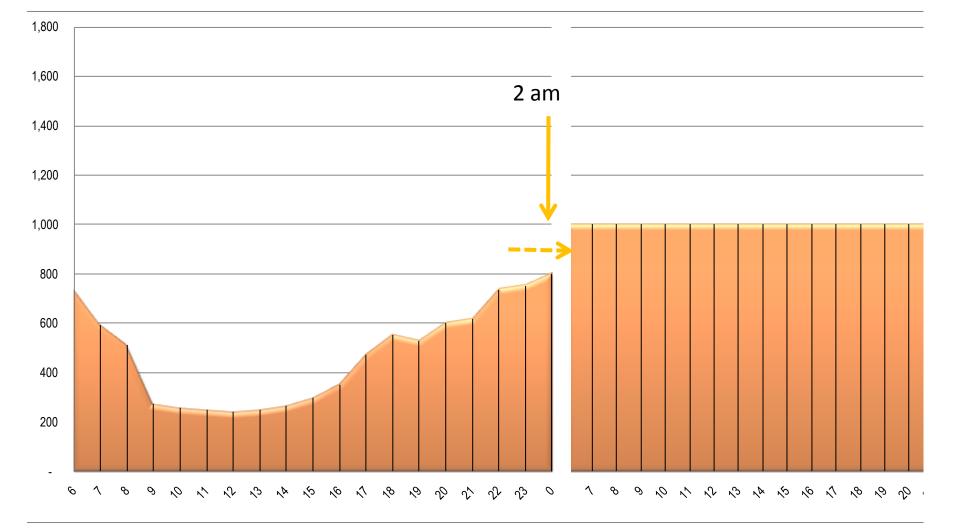
#### Example: Restaurant (150k SF): Real Demand

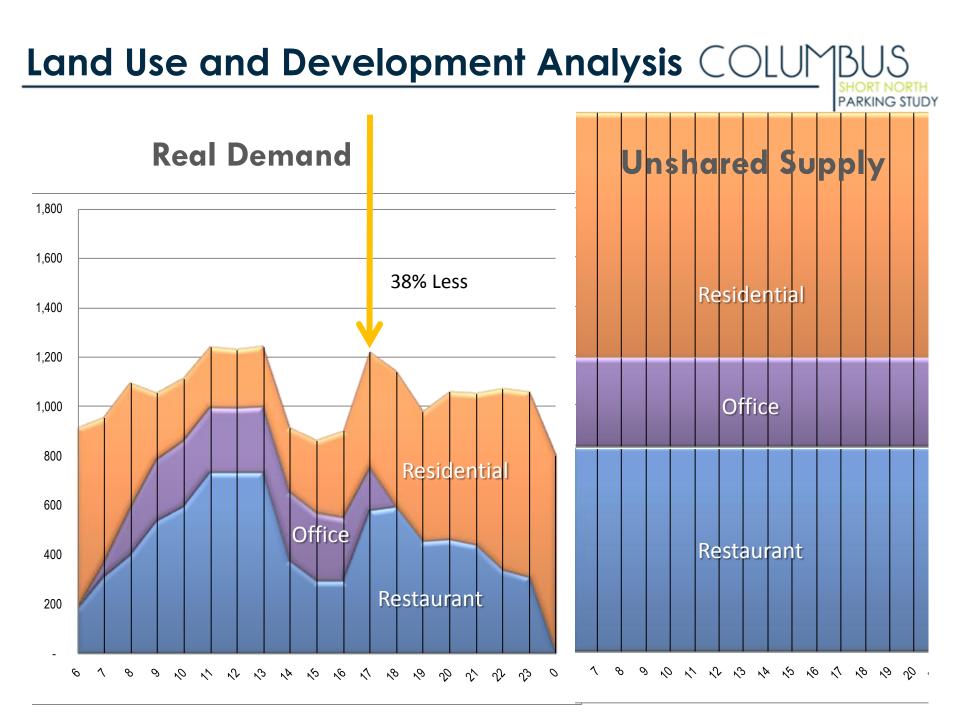
**Unshared Supply** 



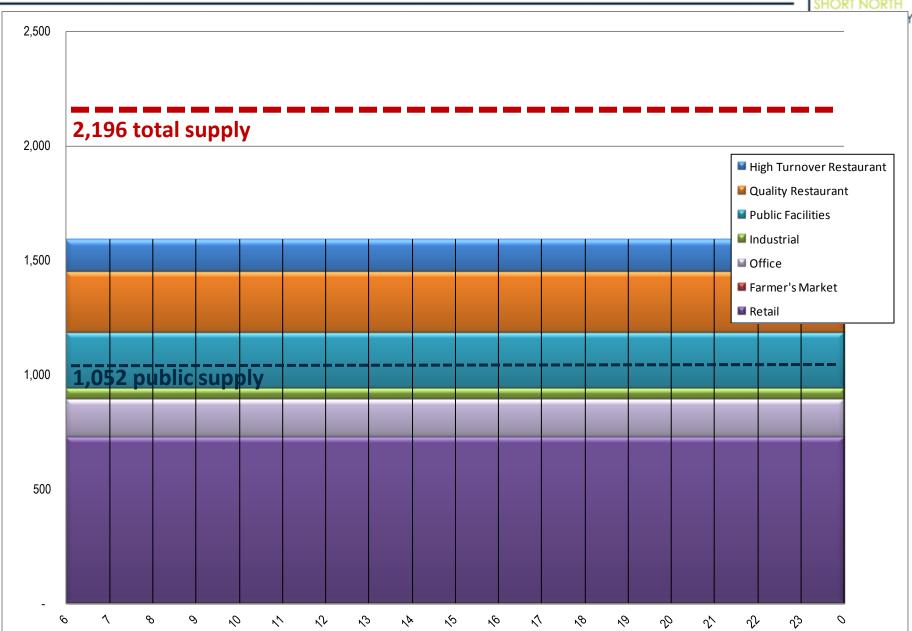
#### Example: Residential (1000 units): Real Demand

**Unshared Supply** 



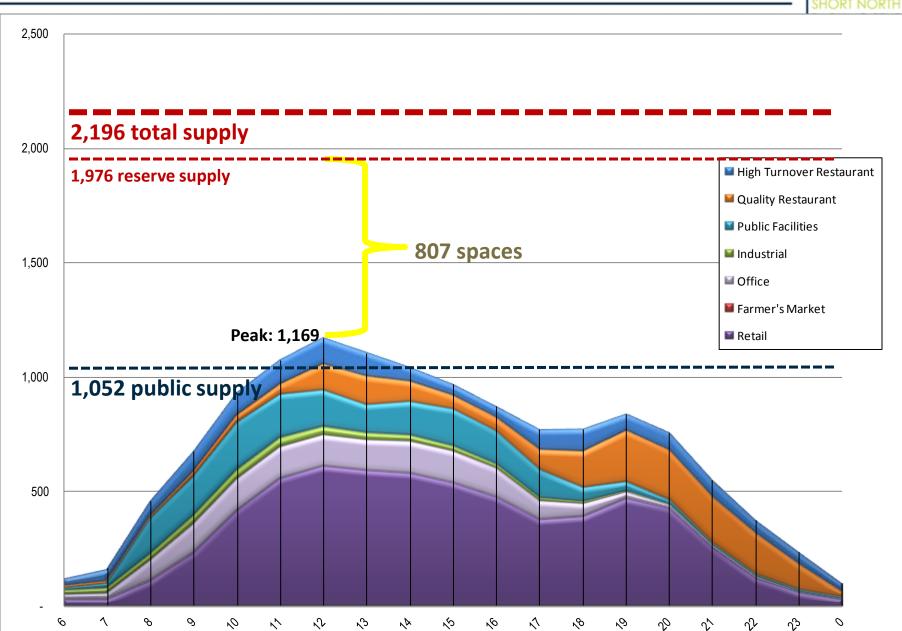


#### **Overland Park- Unshared Demand** COLUN



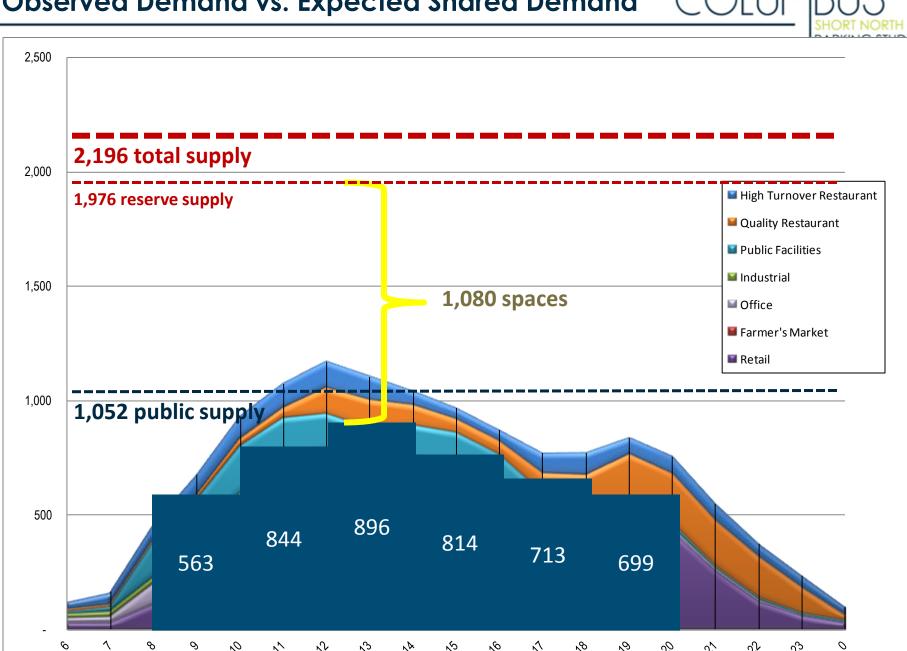
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#### **Expected Shared Demand**



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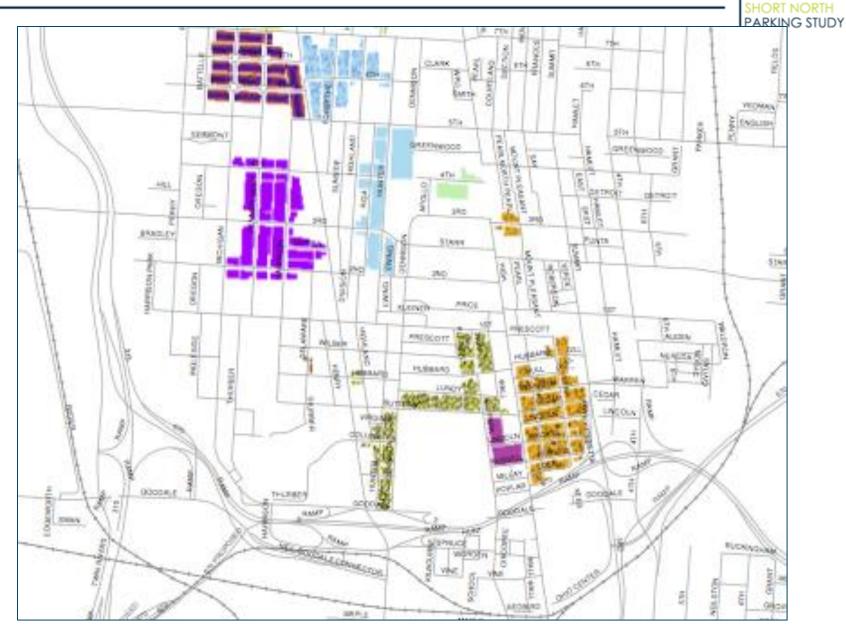
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#### Observed Demand vs. Expected Shared Demand

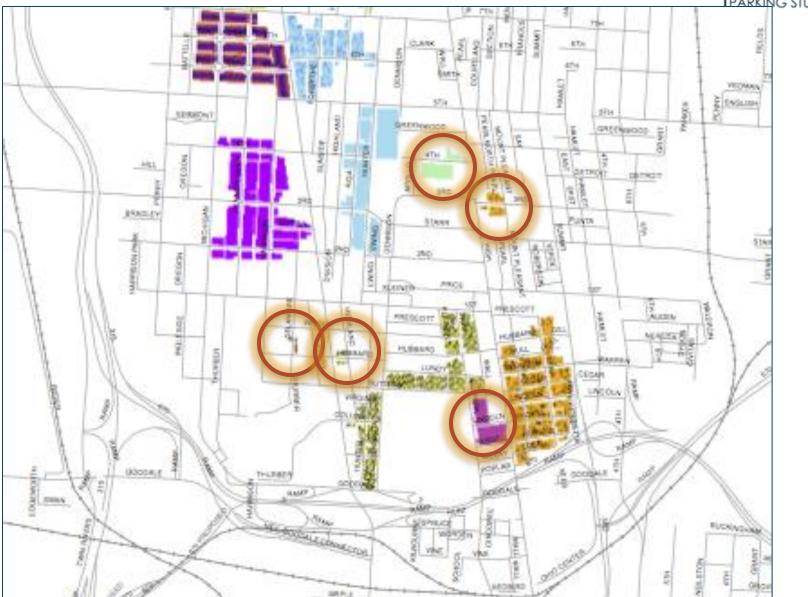
**Residential Permit Program** 

#### Short North Permit Zones



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#### Short North Permit Zones



COLUMBUS SHORT NORTH PARKING STUDY

**Financial Analysis** 

#### THE CITY'S COSTLIEST PARKING

# Columbus officials: No 'gotcha' culture regarding parking tickets



BARBARA J. PERENIC | DISPATCH

Carman Tyler writes a ticket for a car on High Street.

By <u>Rick Rouan</u> and <u>Lucas Sullivan</u>

Sunday February 2, 2014 5:53 AM

Ken Cassady is either the fastest parking officer in Columbus, or he's the strictest.

The more than \$2 million in parking-ticket fines he has issued since the city hired him in August 2011 suggest he is both.

Since then, Cassady has written a ticket an average of every five minutes on every working day. With an annual salary of \$34,000 a year, he might be the city's best investment.

Cassady is part of a city parking-enforcement bureau that issued nearly 500,000 tickets — more than 450 a day — from January 2011 through November 2013. The fines total nearly \$19 million.

"There are no quotas. There are no targets. There are no goals," Bowman said. "The day we don't have to write a parking ticket will be a beautiful, wonderful day."



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#### Parking meters and tickets

More than half of the nearly 500,000 parking tickets written in Columbus in 2011, 2012 and 2013 were slapped on cars parked at one of Columbus' 4,755 meters. The *Dispatch* analyzed where you're most likely to find one of the city's bright orange calling cards on your windshield if your meter expires.

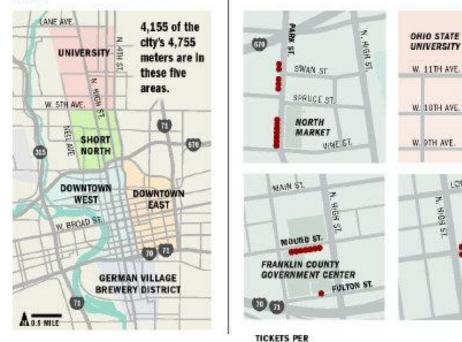


#### TICKETS BY DISTRICT, 2012-13

The most heavily ticketed region, meter for meter, is the Short North and its adjoining neighborhoods. Not all meters are in these regions.

#### THE CITY'S MOST-LUCRATIVE METERS

These meters, in red, were the most-ticketed, with 359 to 643 tickets each over three years. Most of them are 30-minute meters.



A	METERS	TICKETS ISSUED	METER	TOTAL FINES	FINES PER METER
Short North	564	71,154	126	\$2,265,948	\$4,018
OSU campus	461	46,508	101	\$1,369,554	\$2,971
Downtown West	1,365	116,836	86	\$4,474,787	\$3,278
German Village	243	15,222	63	\$478,926	\$1,971
Downtown East	1,522	31,965	21	\$978,949	\$643
TOTALS	4,155	281,685	68	\$9,568,164	\$2,303
	OSU campus Downtown West German Village Downtown East	Short North     564       OSU campus     461       Downtown West     1,365       German Village     243       Downtown East     1,522	Short North         564         71,154           OSU campus         461         46,508           Downtown West         1,365         116,836           German Village         243         15,222           Downtown East         1,522         31,965	A         METERS         TICKETS ISSUED         METER           Short North         564         71,154         126           OSU campus         461         46,508         101           Downtown West         1,365         116,836         86           German Village         243         15,222         63           Downtown East         1,522         31,965         21	A         METERS         TICKETS ISSUED         METER         TOTAL FINES           Short North         564         71,154         126         \$2,265,948           OSU campus         461         46,508         101         \$1,369,554           Downtown West         1,365         116,836         86         \$4,474,787           German Village         243         15,222         63         \$478,926           Downtown East         1,522         31,965         21         \$978,949

Source: Dispatch analysis of tickets written at Columbus parking meters from Jan. 1, 2011, to Nov. 30, 2013

TOM BAKER, DOUG CARUSO | DISPATCH

27

HIGH

2

SOUTH

LONG ST.

CAMPUS

GATEWAY

GAY ST.

RHODES

TOWER

BROAD ST.

COLUMBUS SHORT NORTH PARKING STUDY

#### Annual Parking Revenue (City-wide)

Revenue	<u>2013</u>	<u>2012</u>
Tickets	\$6,792,994	\$7,504,190
Meters	\$4,764,989	\$3,893,168
Meter Cards	\$5,921	\$4,569
Residential Permits	\$121,407	\$76,507
Motored Two-Wheeled Vehicle		
Permits	\$5,600	\$5,800

Parking Ticket Issuance	<u>2013</u>	<u>2012</u>
PVB Issued (#)	138,512	159,399
Police Issued (#)	18,612	16,799
Total (#)	157,124	176,198



### **Annual Revenue**

COLUMBUS SHORT NORTH PARKING STUDY

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#### Annual Parking Revenue (Short North District)

- Short North Meter Revenue 2013 \$909,486.85
  - 19% of City-Wide Meter Revenue
- Short North Permit Sales 2013- \$48,270
  - 40% of City-Wide Residential Permit Revenue



#### **Annual Revenue**

COLUMBUS SHORT NORTH PARKING STUDY

#### Permit Sales – Short North Study Area

SN PERMIT ZONE	STICKER/ HANGTAG	EMPLOYEE STICKER	TOTAL ONE-DAY HANGTAG	HANGTAG FEE (after 5th)		
I	502	252	253			
V	387	44	179	131		
VG	179					
FA	44					
Р	279	7	223	218		
С	338		141	101		
D	92		47	30		
В	455		19	9		
W	12					
TOTAL	\$44,650	\$1,275		\$2,445		
TOTAL PERMIT REVENUE	\$48,270					

\*Does not include Permit Zone TW

\*\* No revenue was collected for Permit Zone I from 2011-2013



#### **Annual Expenses**

COLUMBUS SHORT NORTH PARKING STUDY

#### Annual Expenses (2013)

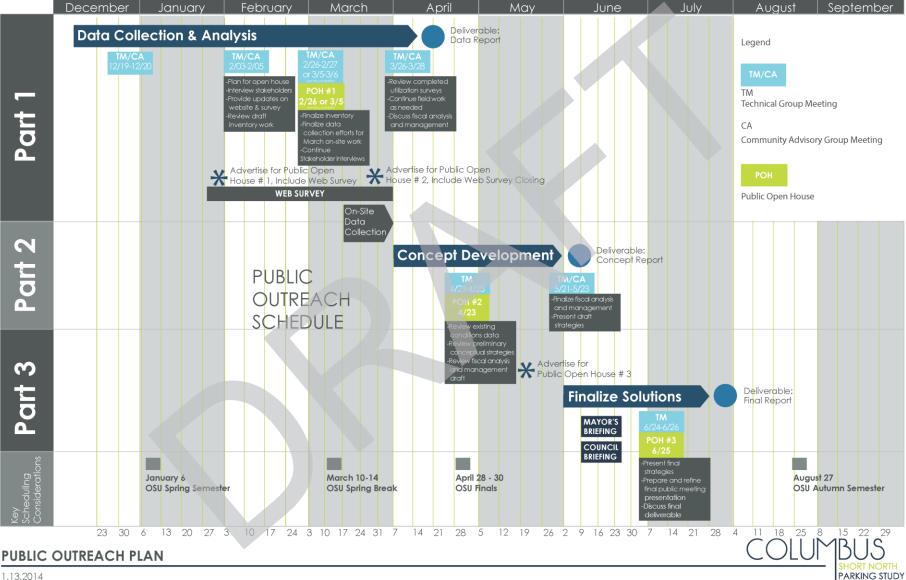
- City of Columbus Meter Expenses (2013)- **\$1,843,566.20**
- Department of Parking Violations Bureau Operations Expenses-\$2,931,285.63



Public Involvement Plan

### **Project Schedule**





#### N PELSON NYGAARD

### **Public Involvement Plan**

- Community Advisory Group Meetings
- Stakeholder Interviews
- Online Survey
- Project Website
  - with comments allowed
- Public meetings:
  - Open House/Charrette Meeting
    - First week of March
  - Draft Strategies/Recommendations
    - Mid Spring
  - Open House with Final Recommendations



# **Community Advisory Group**

#### Short North Commission /Associations Representatives

- Larry Totzke (Italian Village Society)
- Andy Klein (Italian Village Society)
- Ben Goodman (Italian Village Commission)
- Jason Sudy (Italian Village Commission)
- Mark Fazzina (Italian Village resident)
- Jeff Smith (Short North Civic Association)
- Chet Ridenour (Short North Civic Association)
- Betsy Pandora (Short North Alliance/Short North Special Improvement District)
- Sylvia Totzke (Short North Alliance)
- Ethan Hansen (University Area Commission)
- Joyce Hughes (Weinland Park Civic Association)
- Kristen Easterday (Harrison West Association)
- Jack Decker (Victorian Village Commission)
- Marc Conte (Victorian Village Commission)
- Kevin Wood (Transportation and Pedestrian Commission)

#### **City of Columbus Representatives**

- Rebecca Barnhart (City Council)
- Adam Leddy (City Council)
- Randy Bowman (Public Service, project principal)
- Mike Tran (Public Service, project manager)
- Tracie Davies (Public Service Director)
- Jennifer Gallagher (Public Service Deputy Director)
- Mike Sexton (Public Service Assistant Director)
- Keith Keeran (Public Service Parking Services Manager)

 Mike Mercurio (Public Service – Parking Violations Coordinator)

#### Short North Business Representatives

- Liz Lessner (Betty's/Surly Girl)
- Kyle Nichols (Charles Penzone)
- Mark Swanson (Cup O Joe)
- Joan Schnee (On Paper)

#### **Other Key Stakeholders**

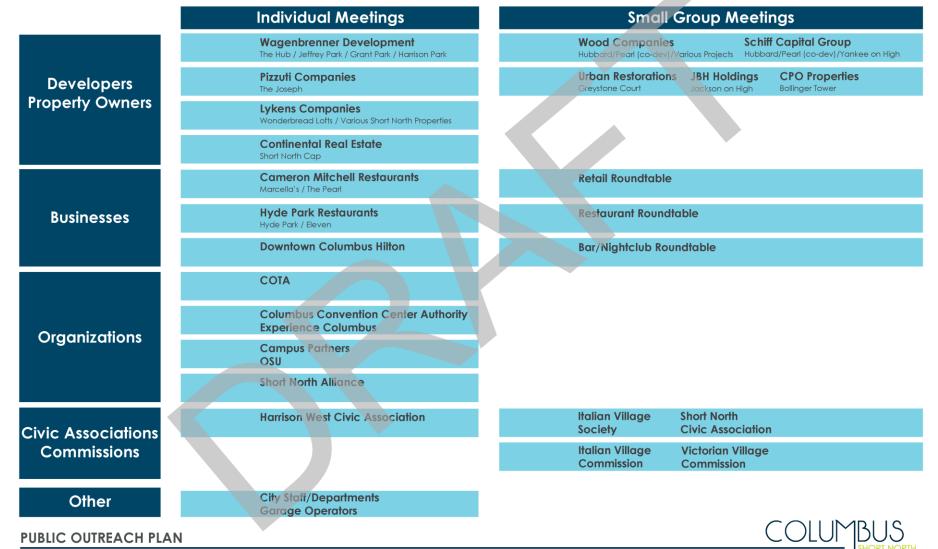
- Bill Jennison (Franklin County Convention Center Authority)
- Mike Bradley (Central Ohio Transit Authority)



# <u>COLUMBUS</u>

PARKING STUDY

#### STAKEHOLDER MEETINGS



1.13.2014

# Individual Stakeholder Interviews

### City Staff

### PVB

- Mark Springer (Security and Operations
- Daphne McSweeney
- Keith Keeran
- Mike Garvey/ Gary Withers
- Jennifer Wood
- Police Department
  - Steve Smith
- Department of Planning
  - Gary Wilfong/ Dan Blechschmidt

### **Developers/ Property Owners**

Mark Wagenbrenner

#### Businesses

 David Miller/ Walter Carpenter (Cameron Mitchell Restaurants)

### **Civic Associations/ Commissions**

- Jeff Smith (Short North Civic Association)
- Kristen Easterday (Harrison West Civic Association)

### Organizations

- Betsy Pandora (Short North Alliance)
- Matt Hansen/ Erin Prosser (Campus Partners)
- Michael Bradley (COTA)

### Others

- Joe Pishitelli (Italian Village)
- Bill Jennison (Franklin County Convention Facilities Authority)



# **Roundtable Discussions**

#### Bar/ Dining/ Nightclub Roundtable

- Short North Tavern
- Pint House
- Cup O Joe
- Lemongrass
- Union Café/ Axis
- Haiku
- Impero Coffee
- Northstar Café
- Bodega
- Surly Girl Saloon
- Short North Stage
- Level
- Basi

#### Business/ Personal Service Roundtable

- Chase Bank
- Fulcrum Creatives
- Huntington Bank
- R Design & Printing
- Servell & Servell
- Synergy Media Ltd.
- Urban Office Furnishings
   and Art Gallery
- S77
- Charles Penzone
- Phia
- Outlook Media
- Edward Jones
- Bliss
- Reagan Purcell Architects

#### Galleries/ Shops/ Lodging Roundtable

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- PM Gallery
- Columbus Eyeworks
- On Paper
- Homage
- Grandview Mercantile
- Paradise Garage
- Utrecht Art Supplies
- What the Rock?!
- Brandt-Roberts Galleries
- Sherrie Gallerie
- Victorian Village Guest House
- 50 Lincoln- Short North Bed Breakfast
- Hampton Inn & Suites



### **Online Survey**

#### COLUMBUS SHORT NORTH PARKING STUDY

#### **1. User Questions**

On behalf of the Town of Lexington, we are conducting a survey of parking activity and preferences. Your accurate responses will help to guide our recommendations in downtown Lexington.

THE SURVEY WILL TAKE LESS THAN 5 MINUTES - YOUR RESPONSE IS VERY IMPORTANT. This survey is anonymous.

As you answer questions, please think back to the last day you traveled to downtown Lexington. This may be today or at some time in the past. This is intended to be a snapshot of your experience.

1. What zip code do you live in? (enter 5-digit ZIP code; for example, 47203)

2. How did you get to downtown Lexington today (or your most recent visit)?

C Carpooled

Walked

0000000

C

Biked

Other (please specify)

3. What was your <u>PRIMARY</u> purpose for coming to downtown Lexington today (or your most recent visit)?

Errands/Appointn	nents
Errands/Appointn	nents
I live here	
Connect to Lexpr	ess Commuter Shuttle or other commuter service
Other (please der	scribe)

#### 4. How often do you come to downtown Lexington for this purpose?

A few times a year or less
 Several times a month
 About once a month
 Several times a week

#### Ex. Lexington

Parking Survey

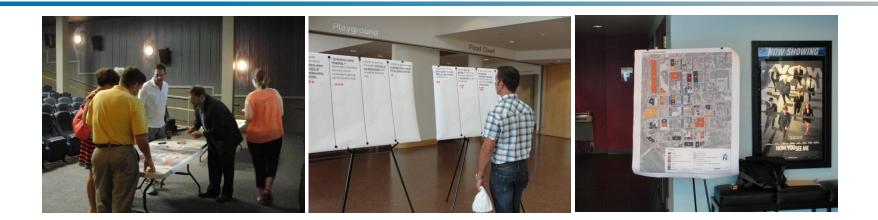




For questions or comments please contact parkingstudy@columbus.in.gov



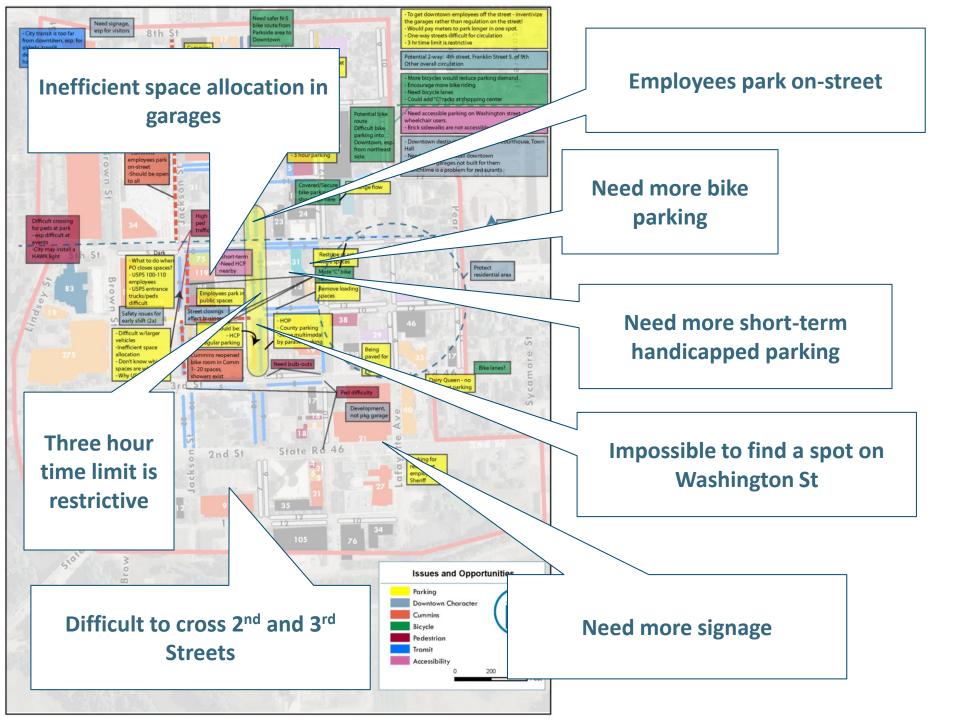
### Public Open Houses



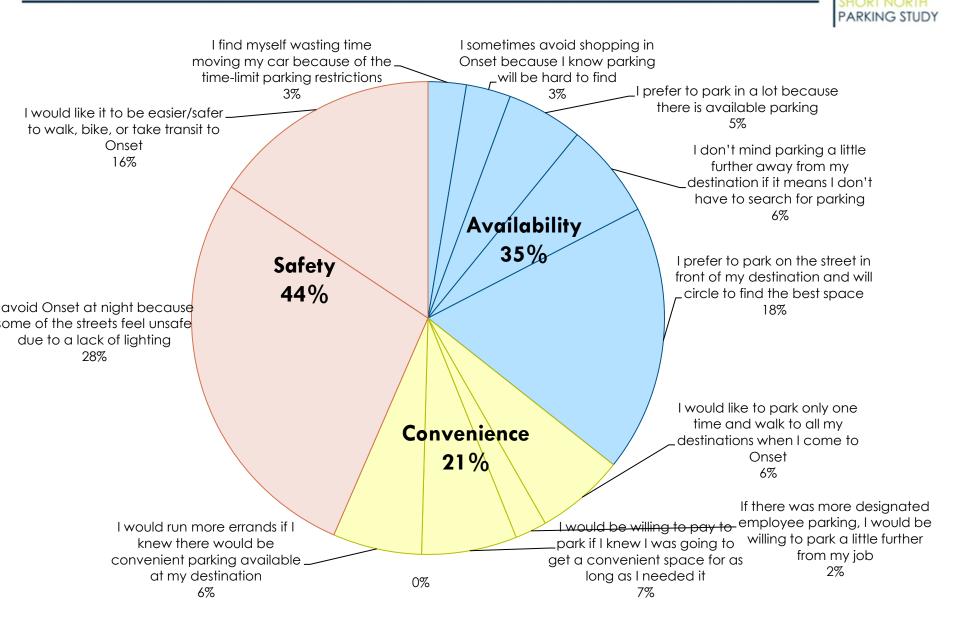
## Public Input







## Parking Priority Voting Results



COLUM

**Ongoing Efforts** 

## **Background Analysis**

- Recent and On-going Plans
  - 2012 Italian Village Parking Study (OSU)
  - 2005 Short North Parking Study (SID, SNBA, SNNF)
  - High Street Streetscape Plan
- Traffic, Pedestrian and Bicycle Counts and Crash Data
- Transportation Alternatives
  - Car2Go Car Share
  - CoGo Bike Share
- Transit Analysis and Alternatives
  - Coordination with COTA
  - Downtown Circulator
- City Programs and Procedures
  - Short North Events





### **Parking Standards and Management**

COLUMBUS SHORT NORTH PARKING STUDY

- City Design Standards
- Management and Enforcement
- Technology
- Special Requests
  - Resident Permit Parking
  - Valet
  - Loading Zones
  - New Initiatives Employee Permits in Residential Areas
- Enforcement



**Final Recommendations** 

### Parking Management Strategies and System Design

- Recommendations for Current and Future Parking
   Needs
- Development of Parking Management Structure
- Methods to Finance and Administer Parking Systems
- Development of Parking Standards
- Recommendations for Potential Parking Locations
- Development of a Parking Build-Out Plan



## **Final Report and Plan**

#### COLUMBUS SHORT NORTH PARKING STUDY





#### A Suite of Strategies:

- Cost to implement
- Long-term costs
- Required approvals
- Time frames
- Responsible parties





# **Development of Preliminary Options** COLUMBUS

