

## Columbus Short North Parking Study

Community Advisory Group Meeting

February 4<sup>th</sup>, 2014

### **Updates and Work in Progress:**

Since the last kick off meeting in December, the Nelson\Nygaard team has made progress on a number of agenda items. Ralph DeNisco provided a presentation with updates and progress to the Advisory Group which included the following:

- **Inventory and Data Collection**

- ¼ of the way through the documenting all on- and off-street parking assets in the Short North Study area. The snow has hindered some of the data collection efforts, however the team is certain that all parking inventory and regulations will be collected and mapped in the next couple of weeks. This will all be completed before parking occupancy counts begin in the spring.
- The data collected so far is being presented today in map form to the Community Advisory Group. The team is looking for feedback throughout the entire study process to make sure that supply and regulations are accurate. The study area is large and some smaller details may be overlooked.

- **Public Involvement Plan**

- **Survey:** The team is working alongside the City to finalize a public survey for the study. The survey is intended to get feedback from all user groups that frequent the Short North District including business owners, employees, residents, and customers/ visitors.
- **Website:** Mike Tran is working to set up a City website for the parking study. The website will contain information about the study, previous presentation and meeting minutes, the survey link, project schedule and public meeting notices. The website should be airing mid February
- **Press Release/ Media outreach:** The team is working on creating a press release to announce the study and to invite the public to attend the public open house and participate in the online survey.
- **Stakeholder Interviews:** During this month's site visit the team will be meeting with a number of stakeholders throughout the Short North Community and with City Staff. The team will be holding business

roundtables with retail shops/lodging/ service businesses/ galleries/ nightclub/ dining/ bars on Wednesday morning and afternoon. This is the first round of stakeholder interviews and the team will be conducting more on their next visit in March. If the advisory committee has any additional stakeholders we should speak to please let someone on the team know.

- **Public Open House:** Tentatively scheduled for March 6, 2014. The details of the location still need to be finalized as well as the time.
- **Overall outreach:** The team is looking for advice and assistance on getting as many people to take the survey and attend the public open house in March.
- **Other analysis**
  - Working closely with the City to obtain more financial and management information to begin the fiscal and operational analysis

### **Group Discussion**

- **Stakeholder Interviews**
  - The team should reach out to more stakeholders in the next interview round. Those brought up during this meeting included representatives from the Italian Village Commission as well as landlords throughout the Short North
- **Survey:**
  - The survey should include a broader range of age groups in order to identify the needs of different user groups
  - Add visitor and event goer as a option for type of user group
  - The survey should be publicized and marketed through different outlets such as Experience Columbus and Columbus Underground
- **Open House:**
  - Goodale Shelterhouse may be a suitable location in the Short North to hold the first public meeting
    - However location is off the High Street and will not draw walk ins
  - The team should consider stationing themselves earlier during the day in a business along High Street to publicize the meeting and get stakeholder input from residents and customers. Cup O Joes may be a potential locations
  - Date is tentatively set for the first week of March. Other events to take into consideration- March 1<sup>st</sup> is the Gallery Hop and the weekend before is the Arnold event at the Convention Center.
- **Other business**
  - The Advisory Group requested to view other similar parking studies and reports completed in the past for reference