AGENDA
GRAPHICS COMMISSION
CITY OF COLUMBUS, OHIO
APRIL 15, 2014

The City Graphics Commission will hold a public hearing on TUESDAY, APRIL 15, 2014
at 4:15 p.m. in the First Floor Hearing Room, Department of Building & Zoning Services, 757 Carolyn
Avenue.

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans
and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of
the City Codes.

SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS
MEETING. It is the rule of the Commission to withdraw an application when a representative is not
present.

SIGN LANGUAGE INTERPRETER: A Sign Language Interpreter, to “Sign” this meeting, will be made
available for anyone with a need for this service, provided the Department of Building & Zoning Services
is made aware of this need and given a reasonable notice of at least forty-eight (48) hours prior to the
scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293.

1. Application No.: 14320-00049
   Location: 690 MOON ROAD (43229), located on the north side of Moon Rd. at the
   terminus at I-71.
   Area Comm./Civic: North Linden Area Commission
   Existing Zoning: M-2, Manufacturing District
   Request: Variance(s) to Section(s):
   3377.04, Graphic area, sign height and setback.
   To increase the allowable graphic area from 49 sq. ft. to 149 sq. ft.
   and to allow the maximum height to be increased from 20 ft. to 39
   ft. as calculated in the provisions of 3377.05.
   3377.08, Special effects.
   To allow an automatic changeable-copy sign to be permitted in an
   M-2 zoning district.
   3379.01, Signs along the Interstate System.
   To allow a permanent, on-premises sign to display copy other than
   the identification of the use or activity by name, logo and street
   address, principal product or service with no mechanical movement
   or flashing lights. To allow a digital time and temperature and a co-
   op display on a ground sign.
   3375.06, Street classification.
   To allow the display of a digital, changeable-copy time and
   temperature unit next to a freeway.
   3377.17, Setback regulations for permanent on-premises ground signs.
   To reduce the required setback of a ground sign from 15 ft. to 6 ft.
   Proposal: To permit the installation of a 149 sq. ft., 39 ft. tall ground sign with a digital
   time & temperature display.
   Applicant(s): Larry Lab; c/o Morrison Sign Company
   2757 Scioto Pkwy.
   Columbus, Ohio 43221
2. **Application No.**: 14320-00050  
**Location**: 825 EAST BROAD STREET (43205), located on the south side of E. Broad St., between the intersections of Monroe Ave. and Douglas St.  
**Area Comm./Civic**: Near East Area Commission  
**Existing Zoning**: CPD, Commercial Planned District District  
**Request**: Variance(s) to Section(s): 3377.08, Special effects.  
To allow the installation of two, automatic changeable-copy gasoline price signs in a CPD zoning district.  
**Proposal**: To convert two, manual changeable-copy gasoline price signs to automatic changeable-copy price signs.  
**Applicant(s)**: Rodger Kessler, Vice-President; c/o Kessler Sign Company  
2669 National Road  
Zanesville, Ohio 43701  
**Property Owner(s)**: F. W. Englefield IV  
447 James Pkwy.  
Newark, Ohio 43056  
**Attorney/Agent**: Same as applicant.  
**Case Planner**: Dave Reiss, 645-7973  
**E-mail**: DJReiss@Columbus.gov

3. **Application No.**: 14320-00066  
**Location**: 1227 BENCHMARK DRIVE (43220), located at the northeast corner of Henderson Road and Kenny Road  
**Area Comm./Civic**: Northwest Civic Association  
**Existing Zoning**: C-4, Commercial District  
**Request**: Variance & Special Permit(s) to Section(s): 3377.17, Setback regulations for permanent on-premises ground signs.  
To reduce the setback for a ground sign from 15 feet to 8 feet.  
3378.01, General provisions  
To permit an off-premises ground sign.  
**Proposal**: To install two apartment identification ground signs.  
**Applicant(s)**: Columbus Sign Company, c/o Stanley W. Young, III  
1515 E. 5th Avenue  
Columbus, Ohio 43219  
**Property Owner(s)**: Benchmark Apartments, LLC  
661 High Street  
Worthington, Ohio 43085  
**Attorney/Agent**: Same as applicant.  
**Case Planner**: Jamie Freise, 645-6350  
**E-mail**: JFFreise@Columbus.gov
4. **Application No.:** 14320-0006  
**Location:** 3034 EAST BROAD STREET (43209), located at the northwest corner of East Broad Street and Harding Road  
**Area Comm./Civic:** North Eastmoor Civic Association  
**Existing Zoning:** C-4, Commercial District  
**Request:** Variance(s) to Section(s):  
3372.606, Graphics.  
To allow automatic changeable copy in the Community Commercial Overlay.  
**Proposal:** To convert manual copy gas pricing signs to automatic changeable copy.  
**Applicant(s):** Branham Sign Company, c/o Stanley W. Young, III  
127 Cypress Street S.W.  
Reynoldsburg, Ohio 43068  
**Property Owner(s):** Melhern Properties, Inc.  
2339 Hunterstown Drive  
Grove City, Ohio 43123  
**Attorney/Agent:** Same as applicant.  
**Case Planner:** Jamie Freise, 645-6350  
**E-mail:** JFFreise@Columbus.gov

**HOLDOVER CASES:**

5. **Application No.:** 14320-00006  
**Location:** 753 CHAMBERS ROAD (43212), located on the south side of Chambers Road, approximately 200 feet west of Olentangy River Road.  
**Area Comm./Civic:** None  
**Existing Zoning:** CPD, Commercial Planned Development District  
**Request:** Graphics Plan(s) to Section(s):  
3382.07, Graphics plan.  
To establish a graphics plan for a new multi-tenant development.  
**Proposal:** A series of wall, window and rooftop signs for a commercial development.  
**Applicant(s):** Lennox Town Plaza, LLC  
511 North Park Street  
Columbus, Ohio 43215  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Jeffrey L. Brown, Smith and Hale, LLC  
37 West Broad Street, Ste. 460  
Columbus, Ohio 43215  
**Case Planner:** Jamie Freise, 645-6350  
**E-mail:** JFFreise@Columbus.gov
6. Application No.: 14320-00007
Location: 1519 OLENTANGY RIVER ROAD (43212), located on the east side of Olentangy River Road, approximately 100 feet north of King Avenue.

Area Comm./Civic: 5th by Northwest Area Commission
Existing Zoning: CPD, Commercial Planned Development District
Request: Special Permit(s) to Section(s):
3378.01 General provisions.
   To allow an off-premises directional graphic.
3372.706, Graphics.
   To permitted an off-premise sign in the Community Commercial Overlay.

Proposal: An off-premises graphic for 3 tenants of a nearby development.

Applicant(s): Lennox Town Plaza, LLC
511 North Park Street
Columbus, Ohio 43215

Property Owner(s): Sharon S. Sabo, et al.
507 Mallet Place West
Columbus, Ohio 43230

Attorney/Agent: Jeffrey L. Brown, Smith and Hale, LLC
37 West Broad Street, Ste. 460
Columbus, Ohio 43215

Case Planner: Jamie Freise, 645-6350

E-mail: JFFreise@Columbus.gov