

For more information on Plant Pride on Parsons contact KCB at 645-2421



PPOP CONTRIBUTORS

Mayor Michael B. Coleman
Keep Columbus Beautiful
Parsons Avenue Merchants Association
Nationwide Children's Hospital
The Heart of Ohio Tole Painters and Phyllis Gibbs
Architectural Gardens, Inc.
Columbus South Side Area Commission
Citi Global Services
Columbus Blue Jackets
Columbus Metropolitan Library/Carnegie Gallery
Contract Sweepers
City of Columbus Community Garden Grant
The Church For All People
Edgewood Civic Association
Fisher's Greenhouse
Ganthers Place Block Watch
German Village
GCAC /JP Morgan Chase Foundation/ Bicentennial Grant
The Graphic Touch
Hal & Al's
Harmony on the Southside
Hungarian Village
Kroger
KAB Lowe's Home Improvement Grant/Lowe's Heroes
MAB Hatter
Jeffery Fund/Columbus Foundation
Macy's Foundation
Merion Village Association
The Neighborhood Design Center
Ohio Cast Stone
Ohio EPA Litter Grant
Oakland Nursery
Reeb-Hosack
Schumacher Place
Schreiner's Ace Hardware
Southern Orchards
SouthSide CAN
SouthSide Neighbors Against Crime
South Side Neighborhood Pride Center
Speedway/Heidelberg Distributing
Starbucks
Scrambler Marie's
Scholz and Ey
South High, Stewart Elementary and Parsons Avenue schools
Smith Realty Partners / Momma Green
United Way Neighborhood Partnership grant
Vassor Village
Valvoline
Valspar
In-Kind Photography by
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PLANT



PRIDE



ON



PARSONS

Plant Pride on
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Parsons



PARSONS

Furniture and hardware stores, print shops, auto dealers, bicycle repair, restaurants and grocery stores can all be found on the bustling Southside corridor known as Parsons Avenue. Surrounded by old and historic neighborhoods, Parsons Avenue is prime for a major revitalization,

Construction is everywhere. New stores, parking garages, hospital and health care facilities, social service agencies and resale stores are beginning to fill in current vacant and abandoned spots and replacing the old boarded up buildings

Revitalization is here for Parsons Avenue and with that comes Pride.

PRIDE



High density, foot and auto traffic bring with it a form of blight known as LITTER. Bottles, cans, food and cigarette debris, paper, plastic bags are visible along this busy Southside corridor. Plant Pride on Parsons is community greening project targeted at removal of litter and debris beginning at the intersection of Livingston Avenue and Parsons Avenue to State Route 104.

Spring and Fall cleanups utilizing community volunteers have resulted in the removal of tons of litter and debris from Parsons Avenue, the heart of the Southside.

AWARDS

Plant Pride on Parsons was selected as 2010 Neighborhood Improvement Project of the Year by The Franklin Park Conservatory/Scotts Miracle Gro "Growing to Green Program " and 1st Place in Beautification/Government Category by national nonprofit Keep America Beautiful.

ON



Graffiti is a crime. Parsons Avenue has experienced graffiti vandalism ON private property. In addition to picking up litter and debris, this is an opportunity to rid the street of tags which deface and lower the value of the area.

Volunteers have identify properties on The Avenue that have graffiti tags and obtained the owner's signature on a waiver to allow a paint out by volunteers and/or professional abatement.

Graffiti has been removed from commercial properties by professionals and volunteer paint-outs.



PLANT

Creating mini greenescapes through the use of huge flowering hand-painted pots has successfully beautified the 2 mile corridor of Parsons Avenue. Currently 126 pots line The Avenue-each was sponsored for \$150.00 each and has a plaque with the name of the sponsor.

Unique artistic designs on every pot were created by The Heart of Ohio Tole Painters (HOOT) and local school children. The artwork combined with fresh blooms and shrubs cared for by a local nursery has attracted new visitors to the