AGENDA
GRAPHICS COMMISSION
CITY OF COLUMBUS, OHIO
OCTOBER 21, 2014

The City Graphics Commission will hold a public hearing on TUESDAY, OCTOBER 21, 2014
at 4:15 p.m. in the First Floor Hearing Room, Department of Building & Zoning Services, 757 Carolyn
Avenue.

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans
and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of
the City Codes.

SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS
MEETING. It is the rule of the Commission to withdraw an application when a representative is not
present.

Meeting Accommodations: It is the policy of the City of Columbus that all City-sponsored public
meetings and events are accessible to people with disabilities. If you need assistance in participating in
this meeting or event due to a disability as defined under the ADA, please call the City’s ADA
Coordinator at (614) 645-7671 or email raisbell@columbus.gov at least three (3) business days prior to
the scheduled meeting or event to request an accommodation.

1. Application No.: 14320-00461
Location: 2189 EAKIN ROAD (43223), located on the south side of Eakin Road,
approximately 866 feet west of Harrisburg Pike.
Area Comm./Civic: Southwest Area Commission
Existing Zoning: M, Manufacturing District
Request: Variances and Graphics Plan(s) to Section(s):
3377.24, Wall signs for for individual uses.
To increase the allowable square footage of a wall sign on a wall
with a public entrance but which does not face a public street from
284 square feet to 1,000 square feet. Also, to allow the display of a
wall sign on a façade of a building that does not have a public
entrance to a street and to permit the use of the Table of Elements
to determine the maximum allowable size of a sign that would be
allowed if there was a public entrance on the street frontage. (To
increase the allowable square footage of a wall sign facing Eakin
Rd. from 348 square feet to 1,408 square feet.)
3377.20, Permanent on-premises wall and window signs.
To allow the installation of wall signs on the north and east
elevations of a commercial building that exceed the allowable
graphic area as determined by the Graphics Code.
3375.12, Graphics requiring graphics commission approval.
To allow the installation of a wall sign to identify a use on a wall
enclosing a use but which does not have a direct public entrance to
the use on the same façade.
Proposal: To allow the display of wall signs that exceed the allowable square
footages by the graphics code and to allow a graphic display on a wall
facing a street without a public entrance.
2. **Application No.:** 14320-00535  
**Location:** 760 KINNEAR ROAD (43212), located at the northwest corner of the State Route 315 (Moody-Jackson Parkway) southbound exit ramp and Kinnear Road.

**Area Comm./Civic:** None  
**Existing Zoning:** C-2, Commercial District  
**Request:** Graphics Plan, Variance & Special Permit(s) to Section(s):  
3377.26, Permanent on-premises roof signs.  
Roof signs require a graphics plan prior to issuance of a permit.
3377.10, Permanent on-premises ground signs  
To allow the display of a side wall sign in addition to a ground sign for a credit union office.
3377.17, Setback regulations for permanent, on-premises ground signs.  
To reduce the required setback for a ground sign from 15 feet to 12 feet.
3377.20, Permanent on-premises wall and window signs.  
To allow the display of a wall sign where there is a ground sign.
3377.24, Wall signs for individual uses.  
To permit the installation of a wall sign facing a street without a public entrance and to permit the use of the Table of Elements to determine the maximum allowable size of a wall sign if there was a public entrance facing a street.
3378.01, General provisions.  
A special permit is required to allow the display of off-premises panels as a part of an on-premises ground sign.

**Proposal:** To allow the installation of a roof sign, to allow the installation of a wall sign on a wall without a public entrance and to allow sign panels on an on-premises ground sign to display off-premises copy for adjoining uses.

**Applicant(s):** Signsmith, L.L.C.; c/o Scott McAfee  
2760 County Road 26  
Marengo, Ohio  43334

**Property Owner(s):** B.M.I. Federal Credit Union  
760 Kinnear Road  
Columbus, Ohio  43212

**Attorney/Agent:** Same as applicant.  
**Case Planner:** Dave Reiss, 645-7973  
**E-mail:** DJReiss@Columbus.gov

APPROVED
3. **Application No.:** 14320-00548  
**Location:** 6698 EAST BROAD STREET (43213), located at the northeast corner of North Brice Road & East Broad Street  
**Area Comm./Civic:** Far East Area Commission  
**Existing Zoning:** CPD, Commercial District  
**Request:** Graphics Plan(s) to Section(s): 3375.12, Graphics requiring graphics commission approval. To commit to development standards for graphics that are less restrictive than those required by the graphics code.  
**Proposal:** To establish a graphics plan for a shopping center with two buildings.  
**Applicant(s):** Northstar Realty  
150 East Broad Street, Suite 305  
Columbus, Ohio 43215  
**Property Owner(s):** East Broad Commons, L.L.C.; c/o Northstar Realty  
150 East Broad Street; Suite 305  
Columbus, Ohio 43215  
**Attorney/Agent:** Jackson B. Reynolds III, Atty.; c/o Smith & Hale, L.L.C.  
37 W. Broad Street, Suite 460  
Columbus, Ohio 43215  
**Case Planner:** Dave Reiss, 645-7973  
**E-mail:** DJReiss@Columbus.gov  
**APPROVED**

4. **Application No.:** 14320-00585  
**Location:** 40 NORTH CHICAGO AVENUE (43222), located on the east side of North Chicago Avenue, approximately 180 feet north of West Broad Street.  
**Area Comm./Civic:** Franklinton Area Commission  
**Existing Zoning:** R-4, Residential District  
**Request:** Variance(s) to Section(s): 3376.02, Illumination in residential districts. To allow an illuminated sign in a residentially or institutionally zoned district.  
3376.09, Permanent signs for other uses in residential districts. To allow 3 wall signs for a school in a residentially zoned district.  
**Proposal:** To install 3 identification wall signs for an existing school.  
**Applicant(s):** City Life Enterprises, LLC  
40 North Chicago Avenue  
Columbus, Ohio 43222  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Christian Brill, Atty.  
720 East Broad Street, Suite. 202  
Columbus, Ohio 43222  
**Case Planner:** Jamie Freise, 645-6350  
**E-mail:** JFFreise@Columbus.gov  
**APPROVED**
5. **Application No.:** 14320-00606  
**Location:** 2008 NORTH HIGH STREET (43201), located northeast corner of North High Street and East 18th Avenue.  
**Area Comm./Civic:** University Area Commission  
**Existing Zoning:** C-4, Commercial District  
**Request:** Variance(s) to Section(s): 3377.20, Permanent on-premises wall and window signs.  
To allow a wall sign on a wall not enclosing the use.  
**Proposal:** To install a cameo logo on a decorative wall.  
**Applicant(s):** Thomas at the View, LLC  
470 Olde Worthington Road, Suite 200  
Westerville, Ohio 43082  
**Property Owner(s):** Applicant  
**Attorney/Agent:** David L. Hodge, Atty; c/o Smith & Hale, L.L.C.  
37 West Broad Street, Suite 460  
Columbus, Ohio 43215  
**Case Planner:** Jamie Freise, 645-6350  
**E-mail:** JFFreise@Columbus.gov  
**APPROVED**

6. **Application No.:** 14320-00173  
**Location:** 3111 HAYDEN ROAD (43016), located on the south side of Hayden Road, approximately 700 feet east of Riverside Drive.  
**Area Comm./Civic:** Northwest Civic Association  
**Existing Zoning:** PUD-8, Planned Unit Development District  
**Request:** Variance(s) to Section(s): 3376.09 Permanent signs for other uses in residential districts.  
To allow more than name, logo and street address of the use and to utilize 100% of the sign for automatic changeable copy.  
3377.08, Special effects.  
To allow automatic changeable copy in a PUD district.  
**Proposal:** To allow an automatic changeable copy graphic for a health club.  
**Applicant(s):** Sawmill Athletic Club, LLC  
470 Olde Worthington Road  
Westerville, Ohio 43082  
**Property Owner(s):** Applicant  
**Attorney/Agent:** Nicholas C. Cavalaris, Atty  
60 East Spring Street  
Columbus, Ohio 43215  
**Case Planner:** Jamie Freise, 645-6350  
**E-mail:** JFFreise@Columbus.gov  
**APPROVED**
Application No.: 14320-00672  
Location: 1325 BETHEL ROAD (43220), located on the south side of Bethel Road approximately 215 feet west of Bentley Lane  
Area Comm./Civic: Northwest Civic Association  
Existing Zoning: C-4, Commercial District  
Request:  
Variance(s) to Section(s):  
3372.806(C), Graphics.  
To allow an electronic message center.  
3372.806(C), Graphics.  
To allow a pole sign.  
3372.806(E), Graphics.  
To increase the height of a ground sign from 8 feet to 20 feet and to increase the graphic area from 80 square feet to 96.69 square feet.  
3372.806(G,1), Graphics.  
To not provide an address on a ground sign.  
3372.806(G,2), Graphics.  
To allow a 14" base (pole sign).  
3372.806(G,4), Graphics.  
To allow a ground sign with no limestone base.  
Proposal: To erect a ground sign that does not meet RCO standards.  
Applicant(s): Tushar Patel, for Pramukh Vandan, LLC  
8235 North High Street  
Columbus, Ohio 43235  
Property Owner(s): Thomas R. Pipic  
9065 Concord Road  
Powell, Ohio 43065  
Attorney/Agent: None  
Case Planner: Jamie Freise  
E-mail: JFFreise@Columbus.gov

APPROVED; 3372.806 C. for the electronic message center is withdrawn.