

Vision and Goals Meeting March 31, 2015



#### Today's Agenda

- 1 How We Got Here
- **2** Connect Columbus Process
- 3 What Are Others Doing?
- 4 Columbus' Goals

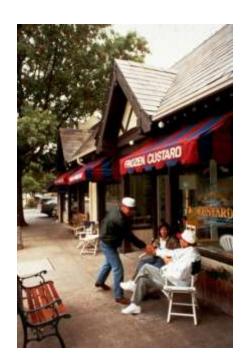


# How We

## Got Here



#### What is the Purpose of Cities?



Cities are an invention to maximize exchange (goods, culture, friendship, knowledge) and to minimize travel.

The role of transport is to maximize exchange

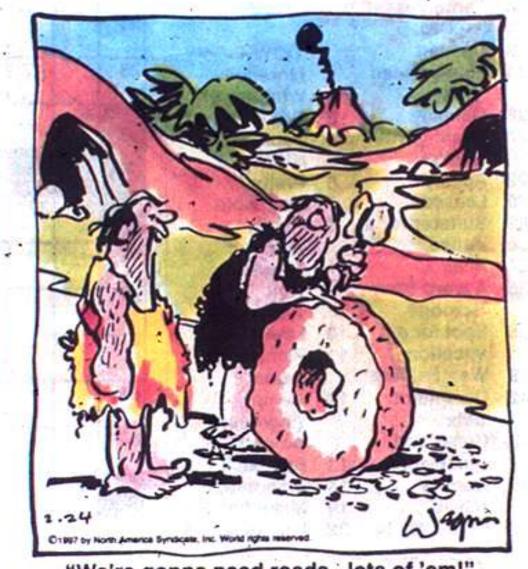
...David Engwicht





Transportation investments are powerful and far-reaching.

Transportation accounts for 19 percent of spending by the average household in America - as much as for food and health care combined.



"We're gonna need roads...lots of 'em!"



## What is the Purpose of Cities?











#### **Multi-Disciplinary Approach**

- 1.Identify Problem
- 2. Formulate A Response
- 3.Implement The Solution



#### **Identifying Last Century's Problems**

#### **Infectious Diseases**

- TB
- Cholera
- Yellow Fever
- Polio



#### Formulating A Response

#### THE HARTMAN SANITARIUM, COLUMBUS, OHIO.

Great Water Cure Facilities.

CARLSBAD, NAUHEIM, KISSENGEN, VICHY, SPA.

Modified, Grouped Under one Roof by the Dr. Hartman Method.

KALYBA SPRINGS SITUATED IN THE SANITARIUM.





# GENERAL MOTORS EXHIBIT BUILDING



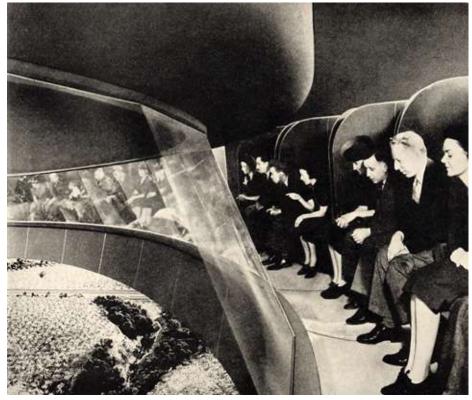
New York World's Fair HIGHWAYS AND HORIZONS



"abundant sunshine, fresh air, fine green parkways will blend together seamlessly with dazzling skyscrapers and sevenlane highways."



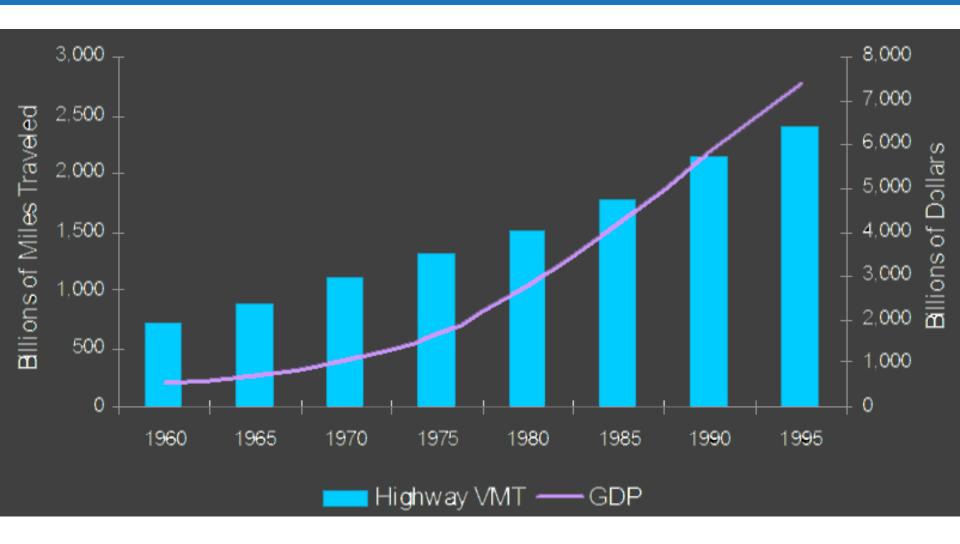








### **Transportation's Power**



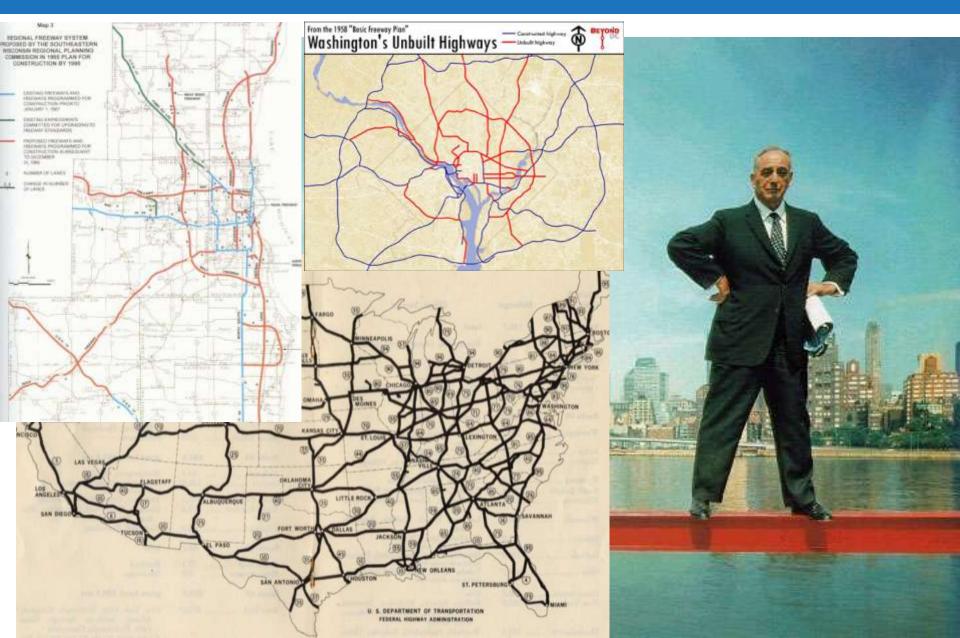


#### Freeways Are Safe!

	PRINCIPAL	MINOR			ALL
RURAL AREAS	ARTERIAL	ARTERIAL	COLLECTOR	INTERSTATE	HIGHWAYS
Vehicle Miles of Travel (Millions)	4,031.36	1,789.58	957.67	4,573.99	11,352.60
Miles of Highway	1,980.28	1,685.51	1,604.63	467.33	5,737.75
Total Collisions	3,776	2,128	1,291	2.367	9,562
Collision Rate (1)	0.94	1.19	1.35	0.52	0.84

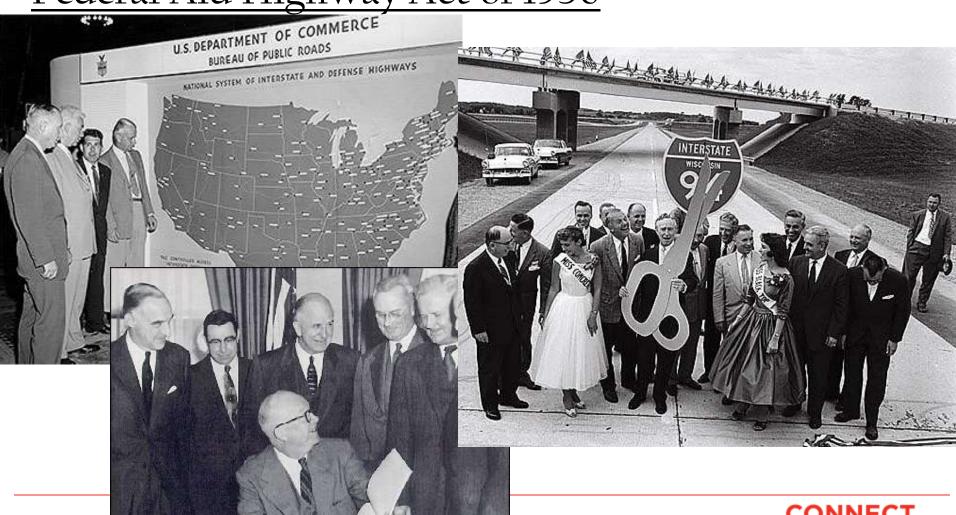


#### **Implement The Solution**

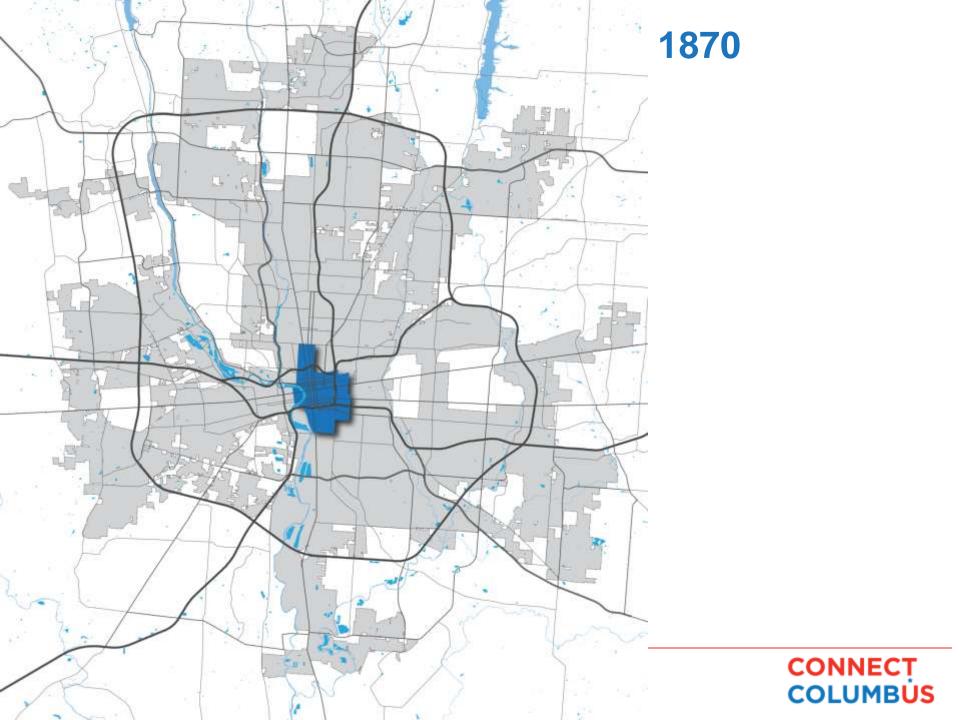


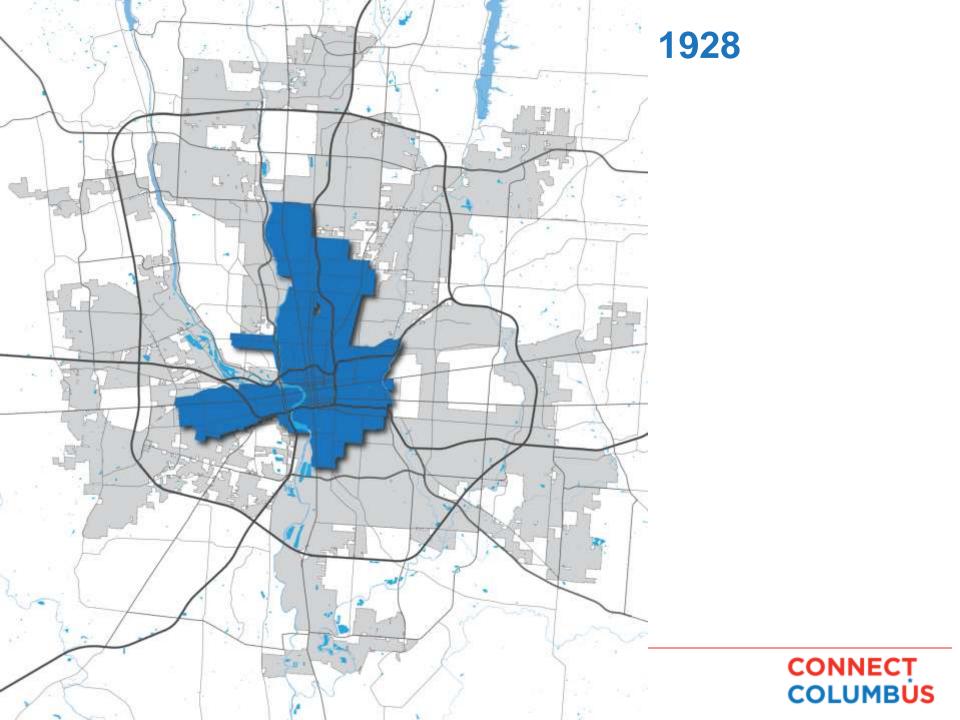
#### **Federal Transportation Policy 1956-1982**

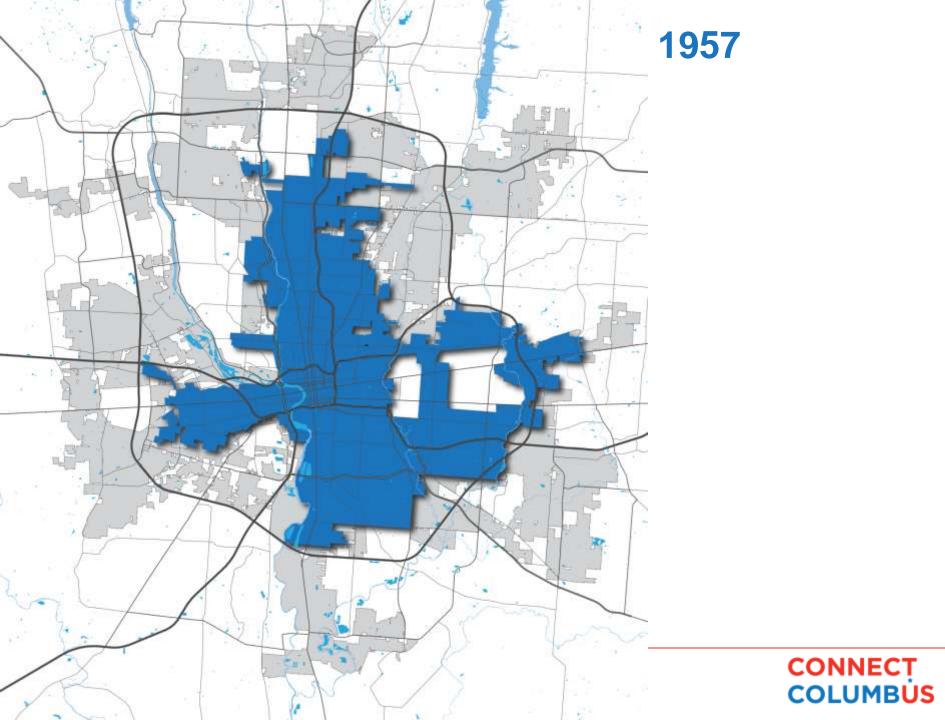
Federal Aid Highway Act of 1956

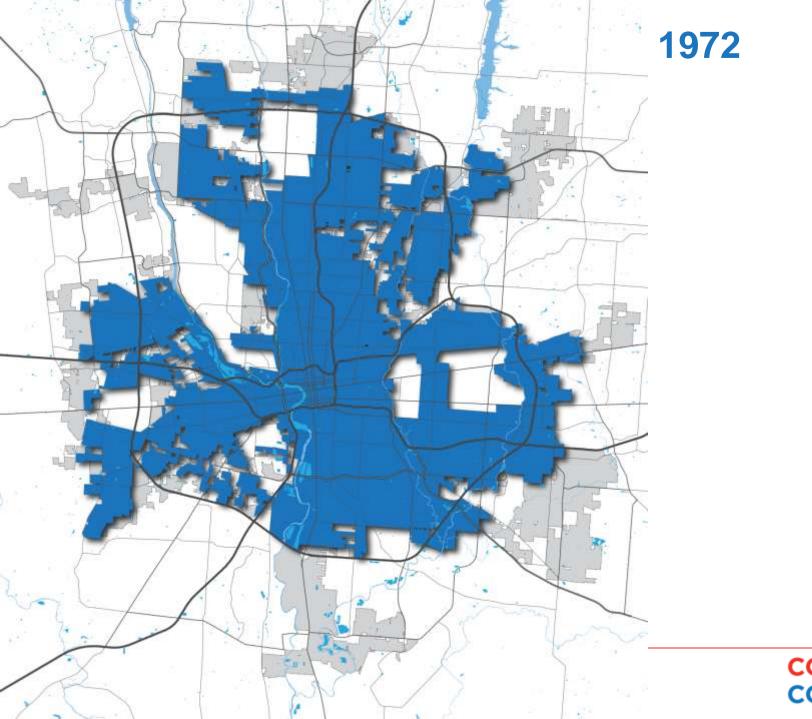




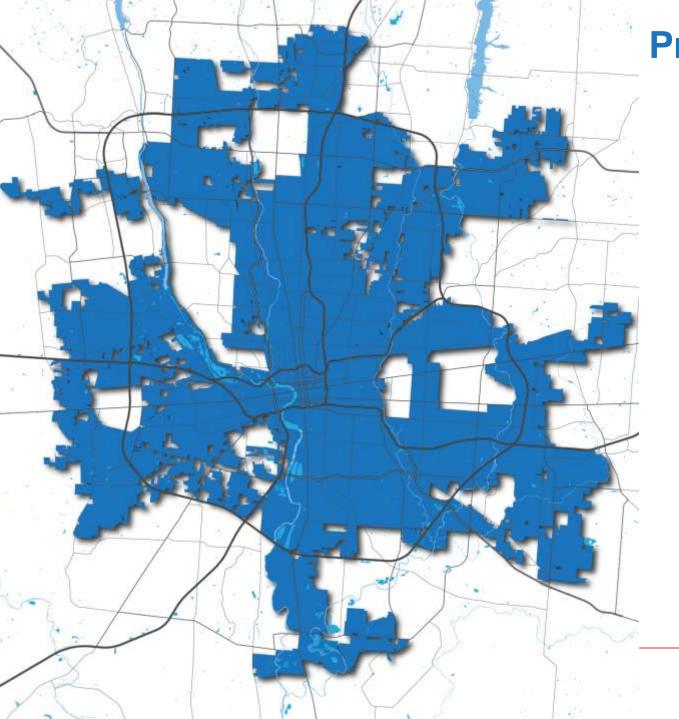








CONNECT COLUMBUS



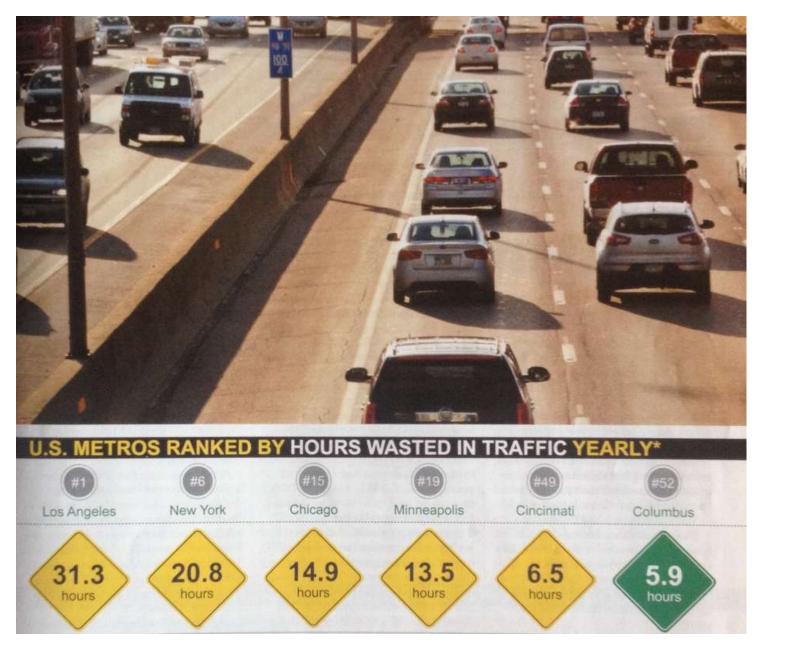
#### **Present**



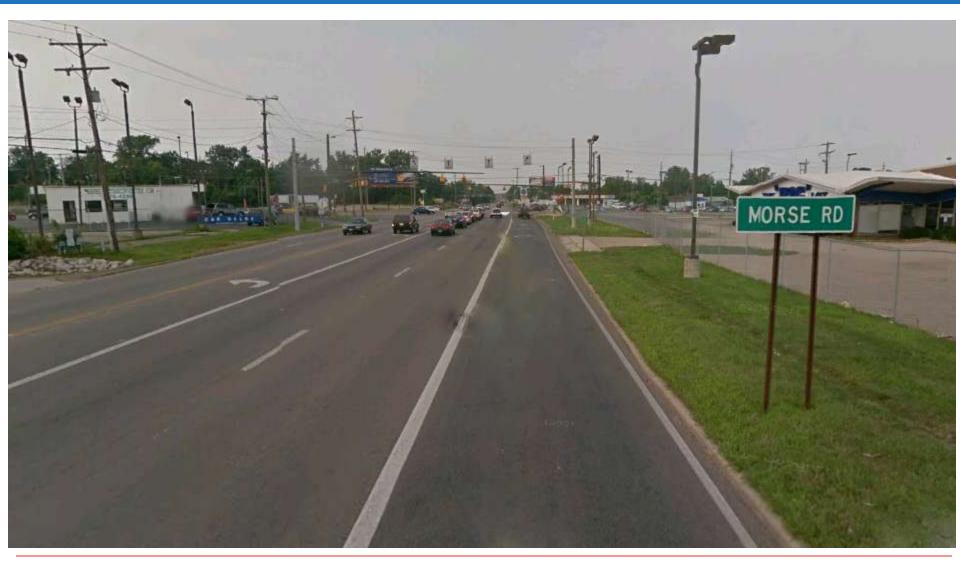
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## **Freeways**



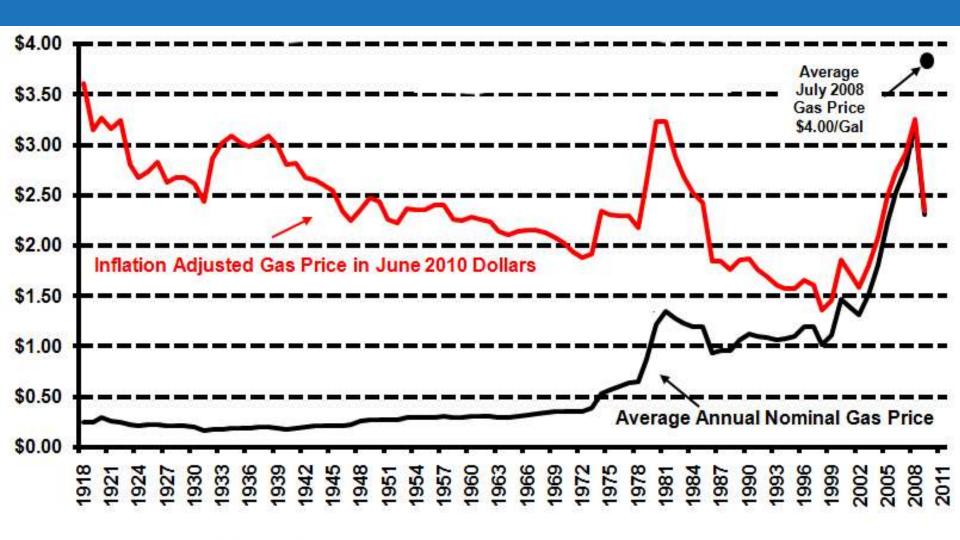


#### **Copying Success, Ignoring Context**





#### Today's Issues - Energy

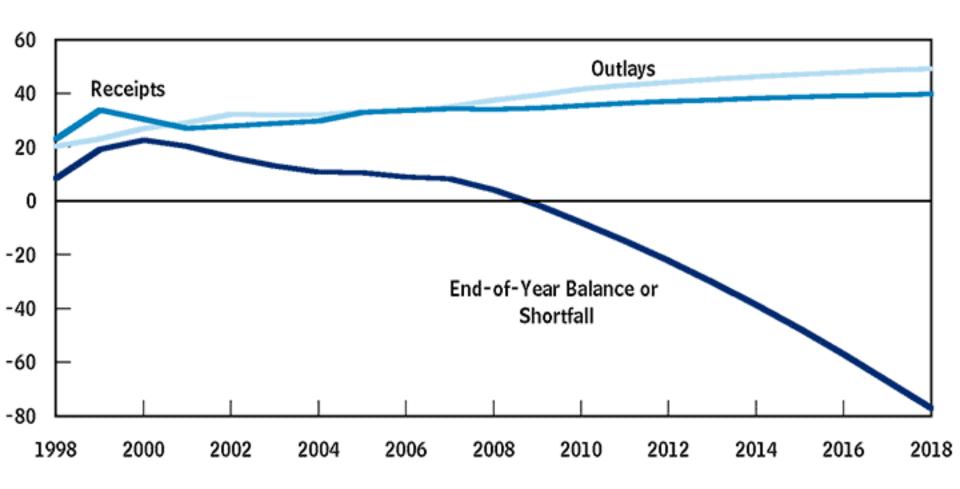


Note: Prices are Average Annual prices not Peak Prices so peaks are smoothed out considerably

Source of Data: US Energy Information Administration CPI-U Inflation index- www.bls.gov



#### **Today's Issues - Finance**



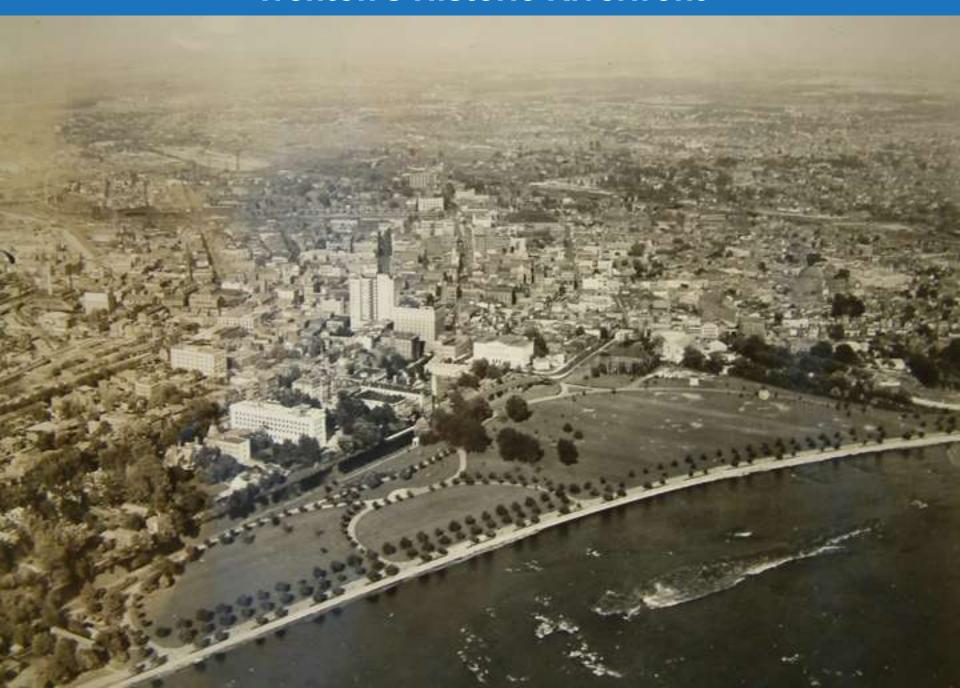


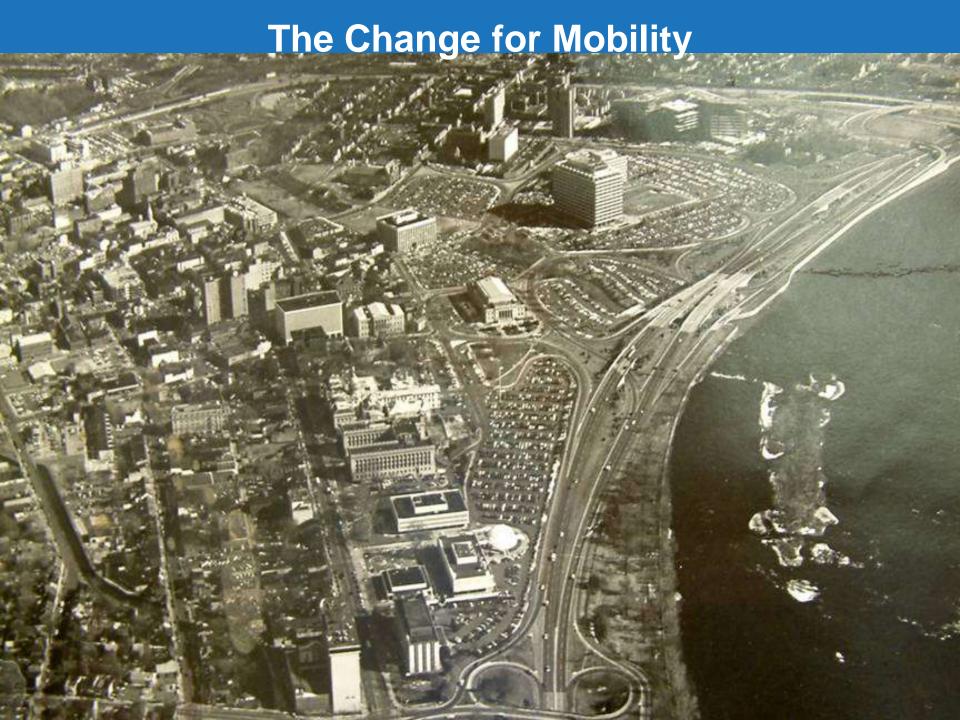
#### Unintended

## Consequences

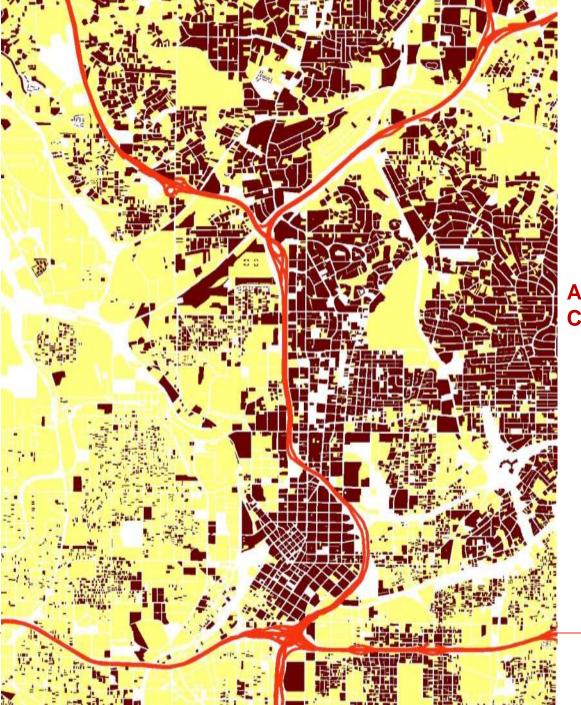


#### **Trenton's Historic Riverfront**









Above \$400K - Create Space

Below \$400K - Improve Access

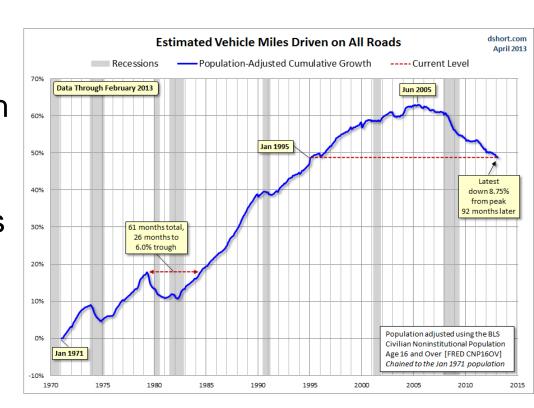


#### **Results Over the Last 50-Years**

 Vehicle Miles of Travel (VMT) Growing Faster Than Population Growth

2) Longer Commute Times

Decreased Transit Ridership







CONNECT COLUMBUS

#### **Diseases of this Century**

Cardiovascular: Heart Attack

Stroke

Respiratory: Asthma

Emphysema

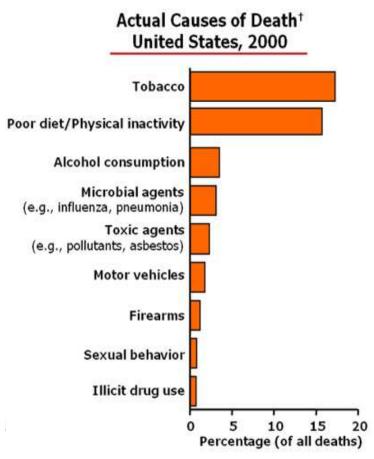
Weight Related: Diabetes II

**Heart Disease** 

Environmental: Cancer & other "chronic" diseases



Health Issue	Transportation Cause			
Physical Safety				
Car Collisions	Speed			
Physical Health				
Obesity	Inactivity			
Asthma	Vehicle Emissions			
Mental Health	Stress			
Clean Water	Vehicle Waste			



Environmental factors influence 85 out of the 102 categories of diseases and injuries listed in The World Health Report.



#### Today's Issues - Health



About - Suggest an Edit

your fitness goals. Connect with us!

that will help you stay motivated to be healthy and reach

Photos

<u></u> 18,208

Likes

Welcome



How it works



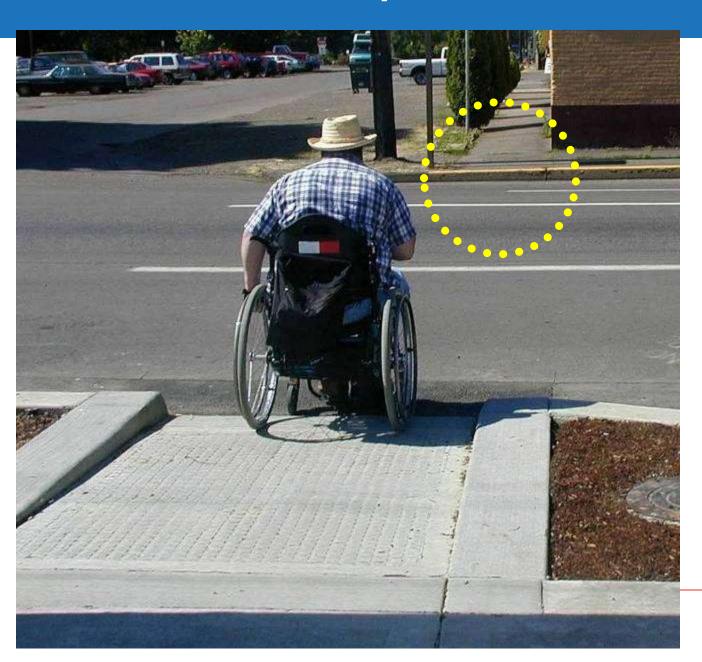
#### **Consumption of Resources**





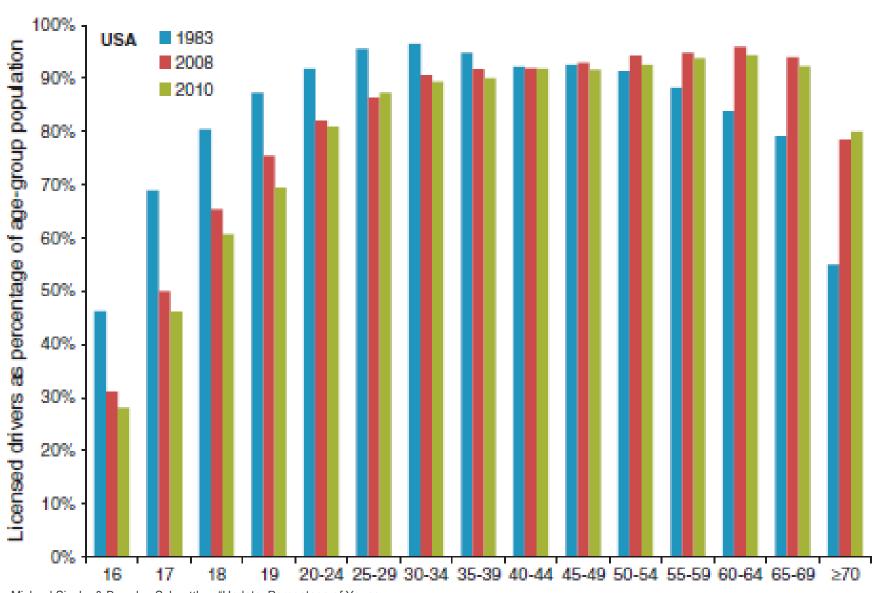


#### **People Left Behind**





#### **US Licensed Drivers By Age Group**



Source: Michael Sivaka & Brandon Schoettlea, "Update: Percentage of Young Persons With a Driver's License Continues to Drop." Traffic Injury Prevention, Volume 13, Issue 4, 2012. Page 341.

Age group

# Connect Columbus

# **Process**



### A Strategic Plan

"A good hockey player plays where the puck is. A great hockey player plays where the puck is going to be."

Wayne Gretzky



#### **Our Process**







2. Desire



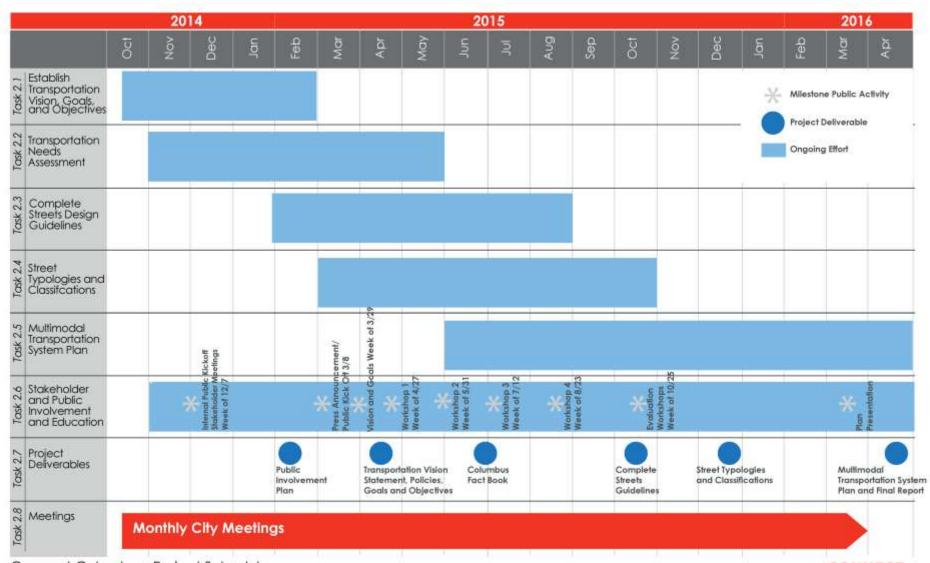
3. Design



4. Documentation



#### **Project Schedule**



Connect Columbus- Project Schedule



#### **Project Coordination**

#### 2016-2040 Columbus Area Metropolitan Transportation Plan



### CONNECT COLUMBUS



#### Move

# Differently



#### **Travel Modes**

	Drive Alone	Carpool	Transit	Walk	Other Means
Columbus Region	83%	8%	2%	2%	5%
City of Columbus	81%	8%	3%	3%	5%

Source: 2009-2013 American Community Survey 5-Year Estimates



# W 315T ST WPERSHINGRO

#### **Job Access**







# CONNECT COLUMBUS

#### Total primary jobs, by tract

Current Access

New Access

0 - 200

0 - 200

**201 - 1,000** 

201 - 1,000

1,001 - 5,000

1,001 - 5,000

**5,001 - 15,000** 

5,001 - 15,000

W Over 15,000

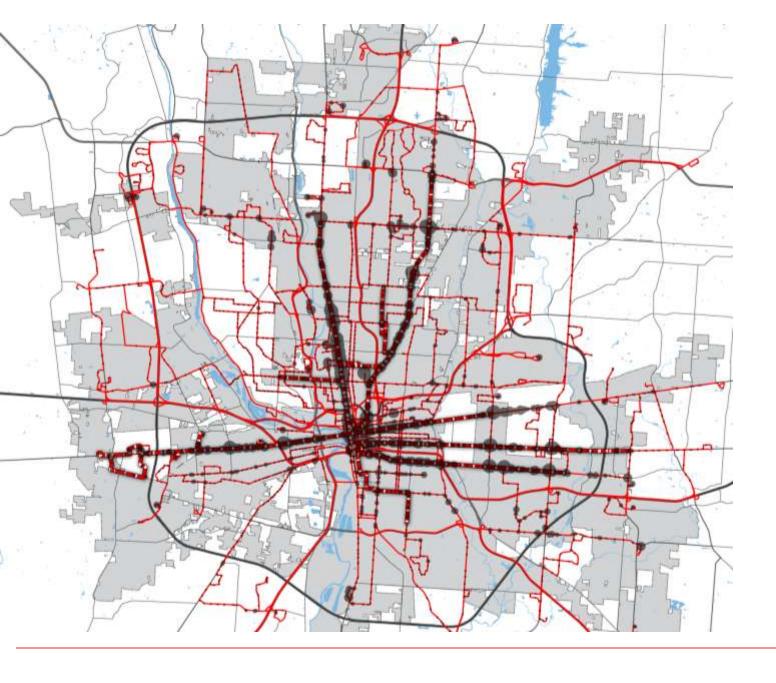
Over 15,000



#### **Transit Decision Drivers**

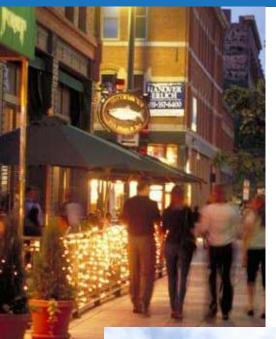
- Frequency
- Hours
- Safety
- Cost (Relative To Driving)







#### **Transit Commitment - Denver**





\$6.1 Billion
Investment In 122
Miles of Transit







#### **Transit Commitment - Charlotte**

•\$8.9 Billion Investment In Transit

Over \$1 Billion in Private Investment Before Opening



#### **Transit Commitment - Portland**



\$2.6 Billion Added to Local Economy By

Getting Citizens to Driver 4 Less Miles Per Day

300,000 1960 1970 1980 1990 2000

#### **Transit Commitment – Salt Lake City**



#### **MBTA Key Bus Routes**



- MBTA's 15 highest ridership bus routes
- Capital Improvements



#### **MBTA Key Routes**



Bus stops too close



Lack of accessibility



Poorly located boarding area



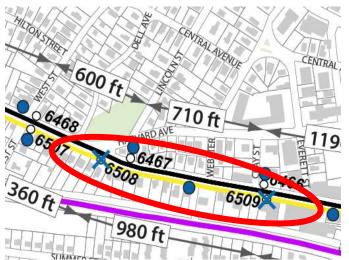
Signage issues



Bus stop too short



#### **Typical Improvements**



**Stop Consolidation** 



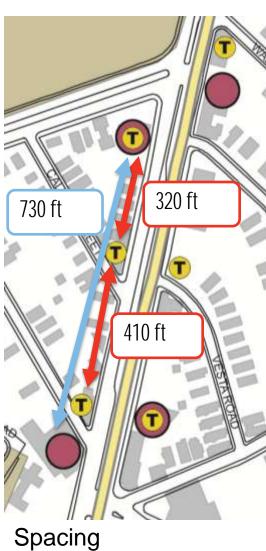
**Curb Extensions** 



Signal Improvements



**Improved Amenities** 



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#### Cycle Design Is Not One-Size-Fits-All



















# For the price of a mile of highway, you too can have a bike-friendly city

Portland, Oregon is America's iconic cycling city, but I'm happy to say we're being swiftly overtaken as everywhere else gears up

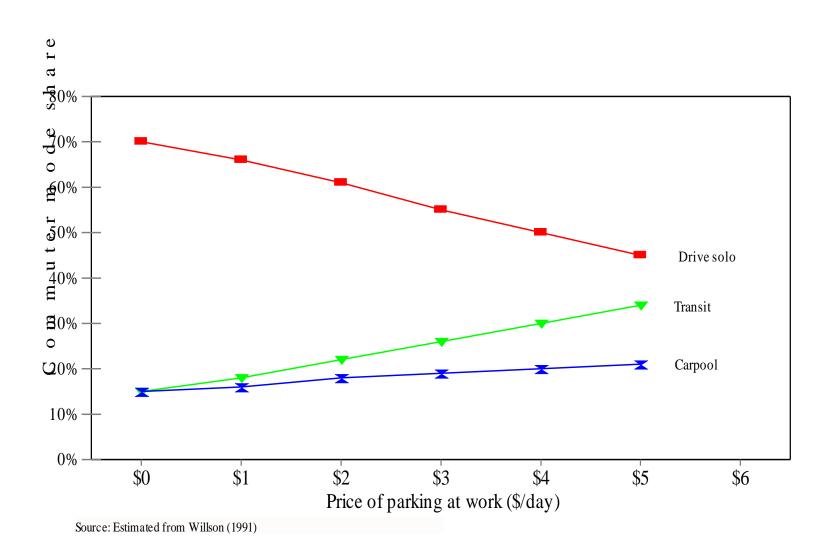


Elly Blue theguardian.com, Monday 28 October 2013 09.45 EDT

Cars. They're noisy and ugly. They smell terrible and cause disease on an epidemic proportion. They move way too fast, take up an extraordinary amount of space, are a leech on the economy, and have a propensity to run people over, especially kids. What's to love?



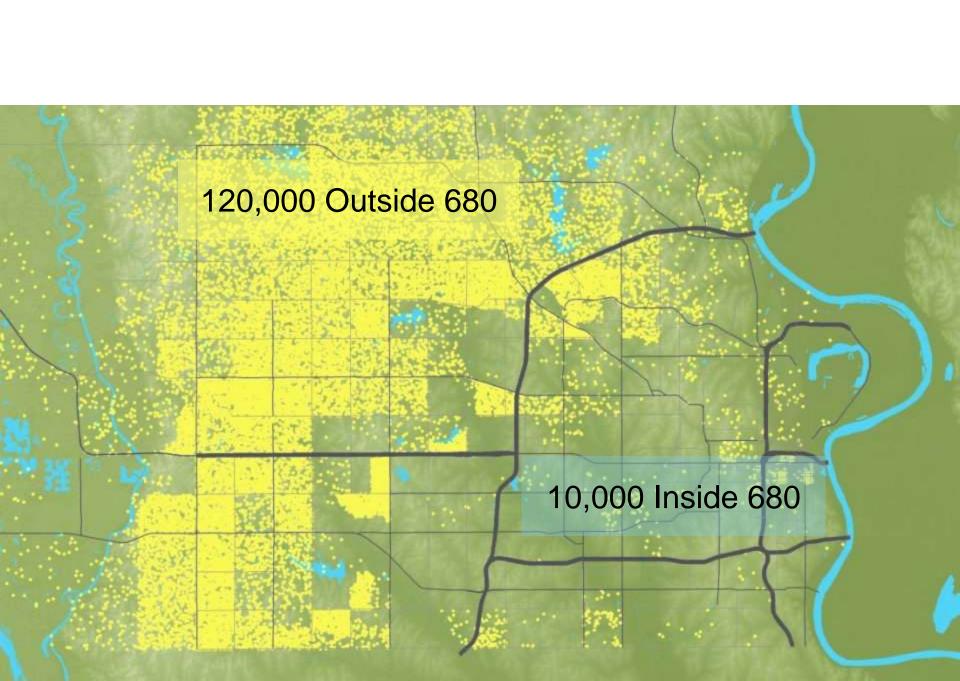
# Parking Prices Affect Mode Choices For Commuters to Downtown Los Angeles



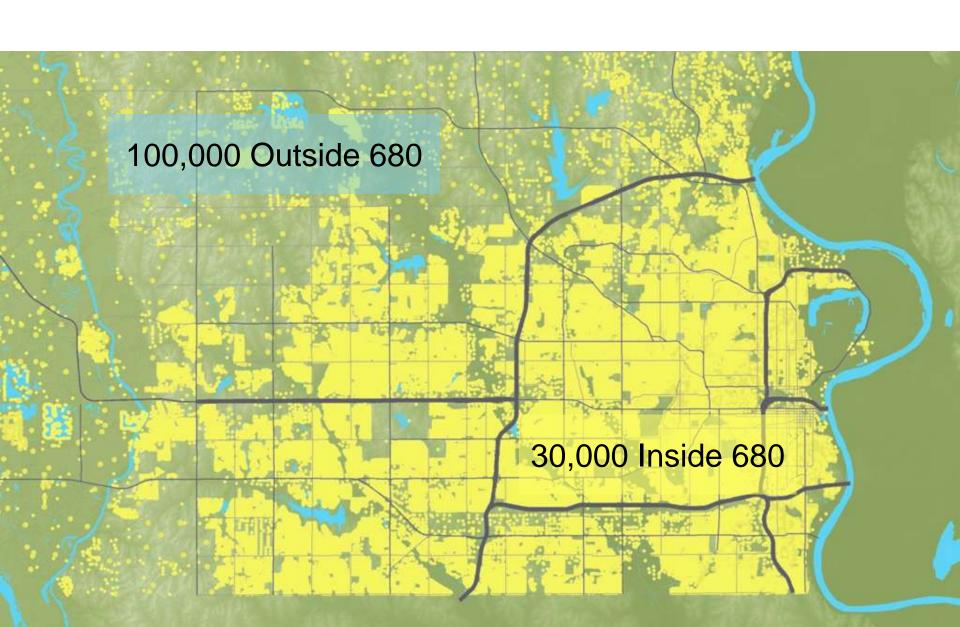
#### Grow

# Differently

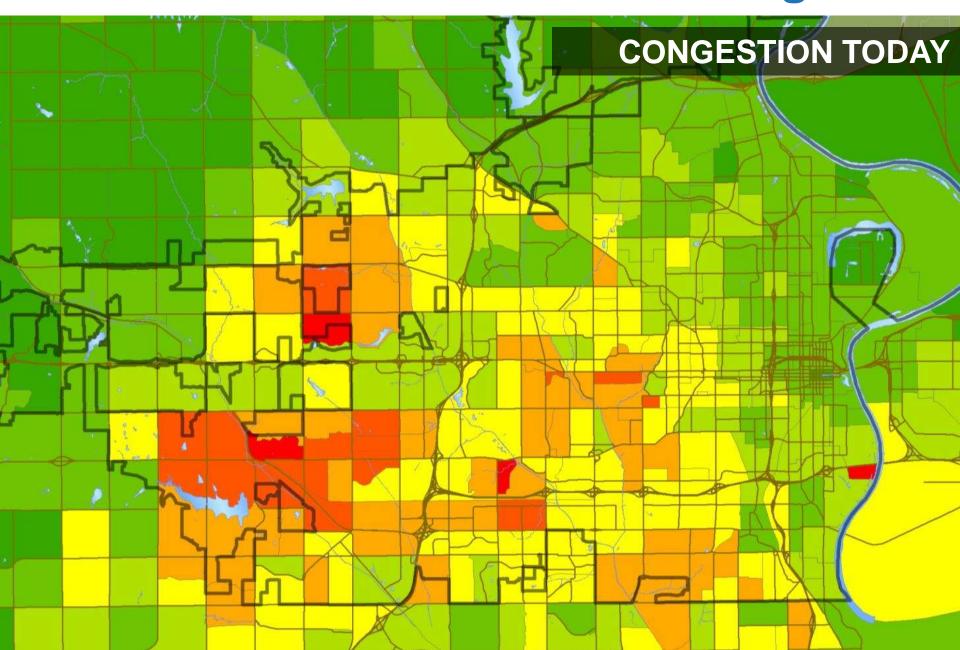




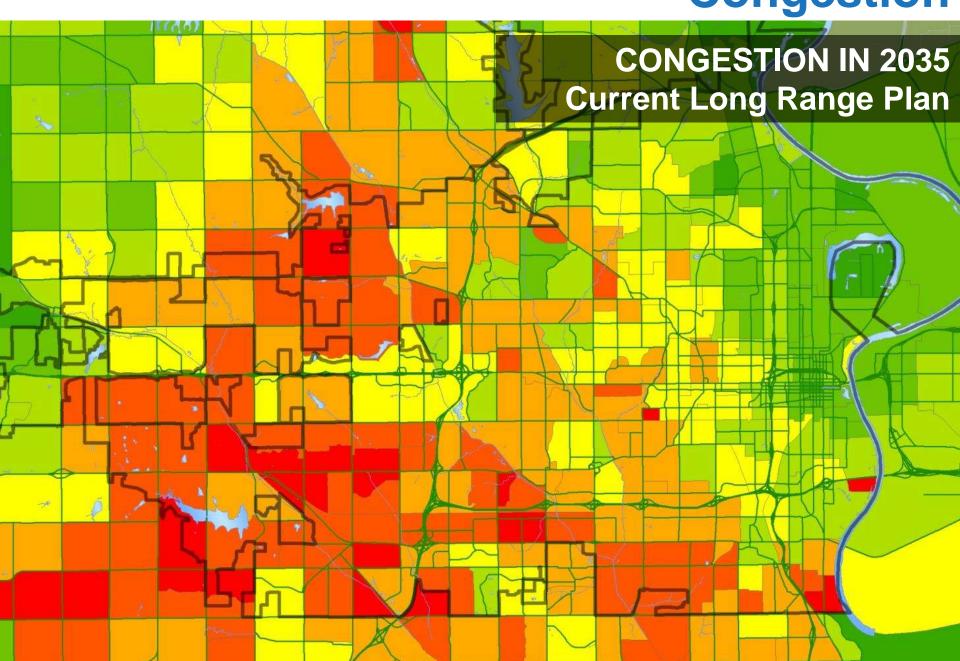
#### **2035 Greater Infill Focus**



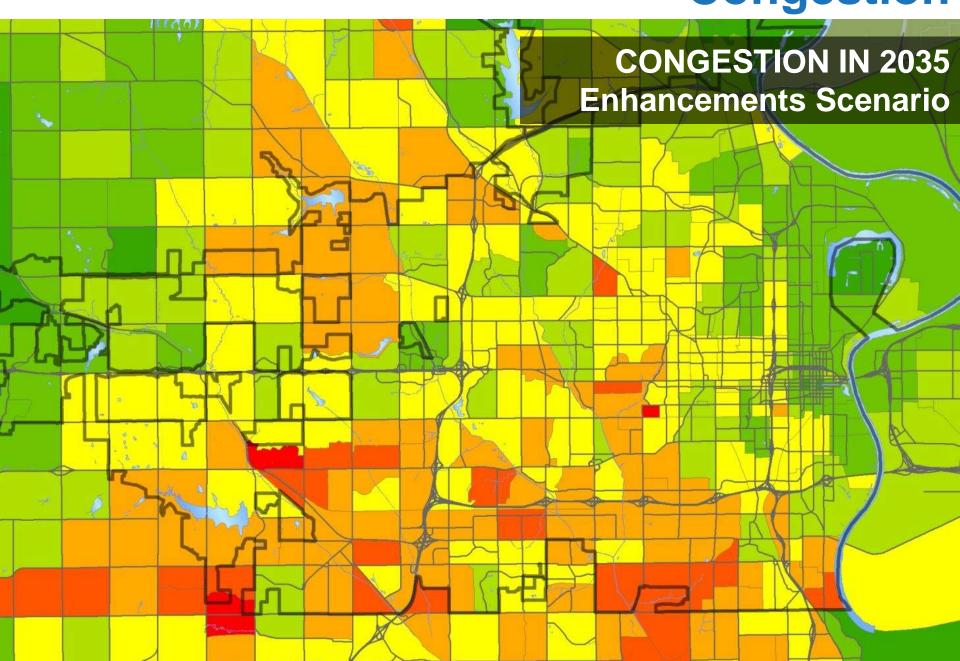
# Congestion



## Congestion



### Congestion

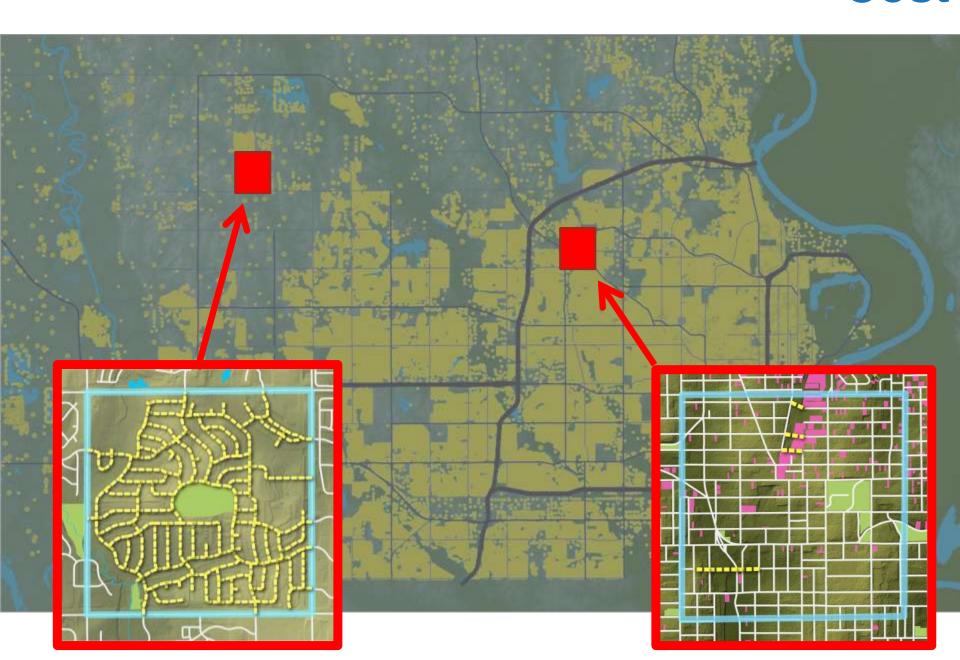


#### **Greenhouse Gasses**





### Cost



#### **Street + Transit Costs**

Annualized Street Construction Cost	\$2,645,000	\$68,000	
Annual Street Maintenance Cost	\$193,000	\$136,000	
Annualized Transit Capital Cost	\$35,000	\$17,000	
Annual Transit Operating Cost	\$235,000	\$119,000	
TOTAL COSTS	\$3,108,000	\$340,000	



# Put Rights of Way To Work



## **Support Retail and Restaurant**





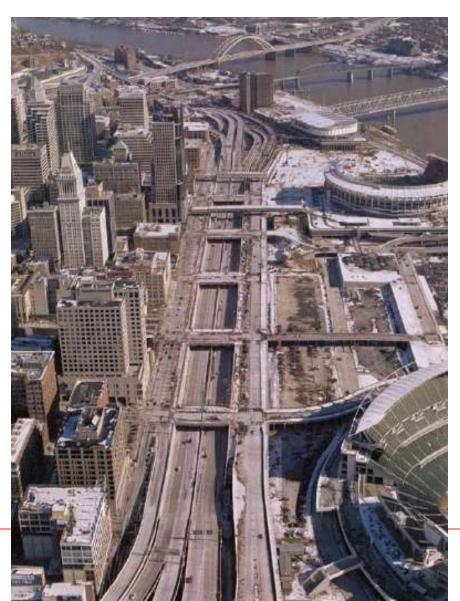
## **Support Retail and Restaurant**













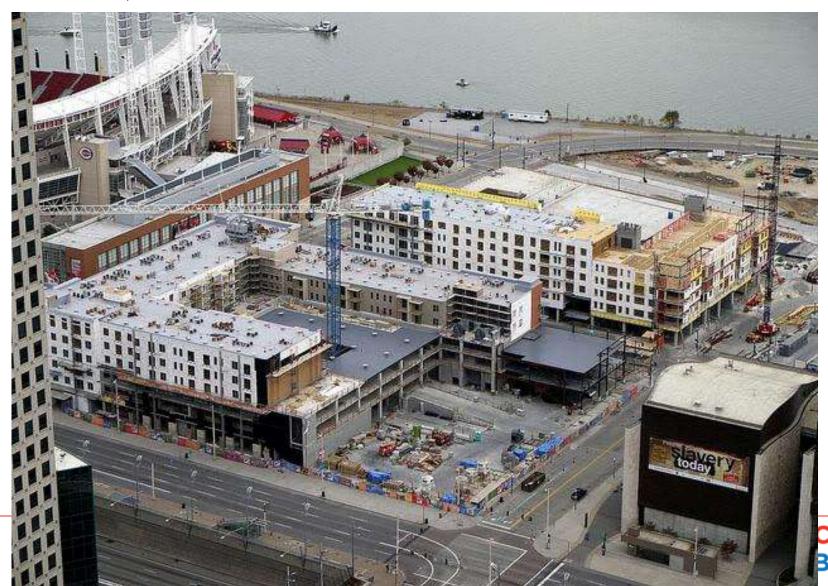






Underground transit center







City turns the park into parking (with freeway access)











# Riverfront Parkway - Chattanooga

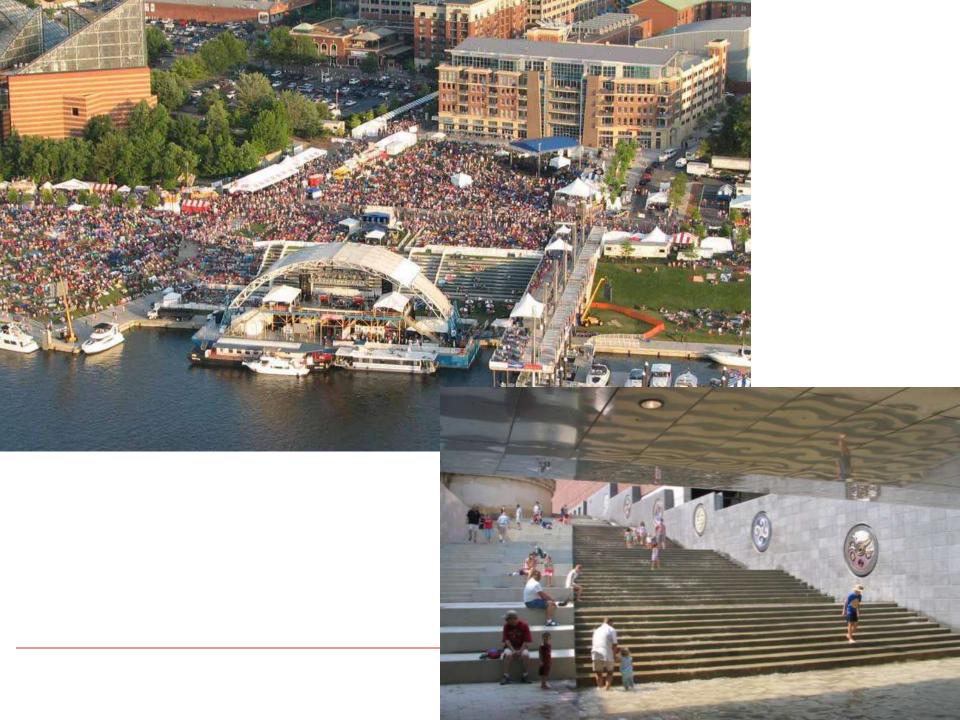


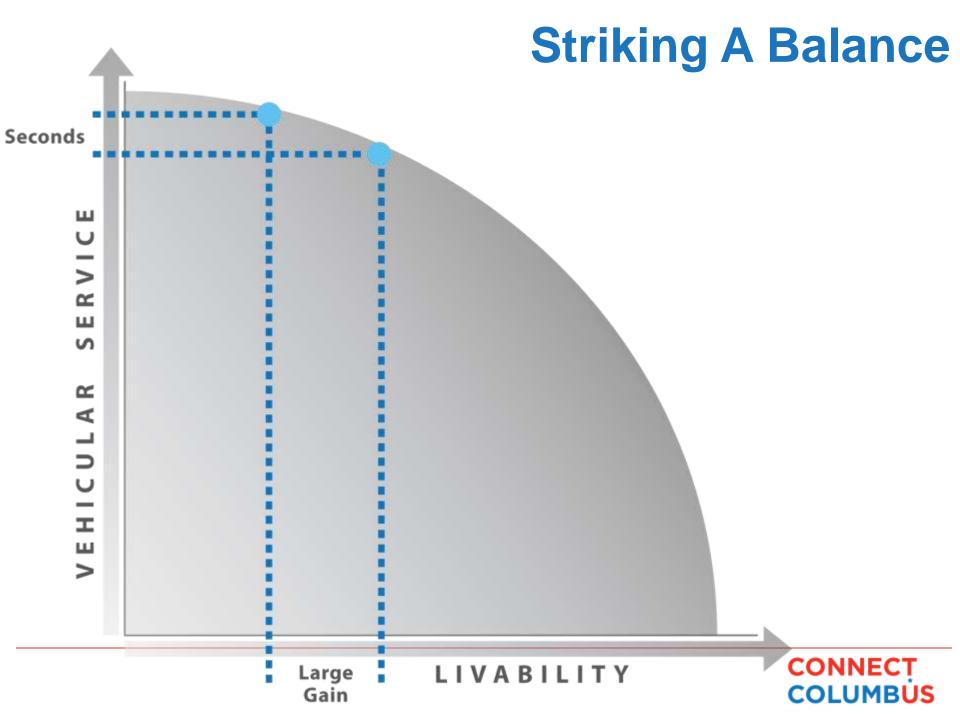
# Riverfront Parkway - Chattanooga



# Riverfront Parkway - Chattanooga

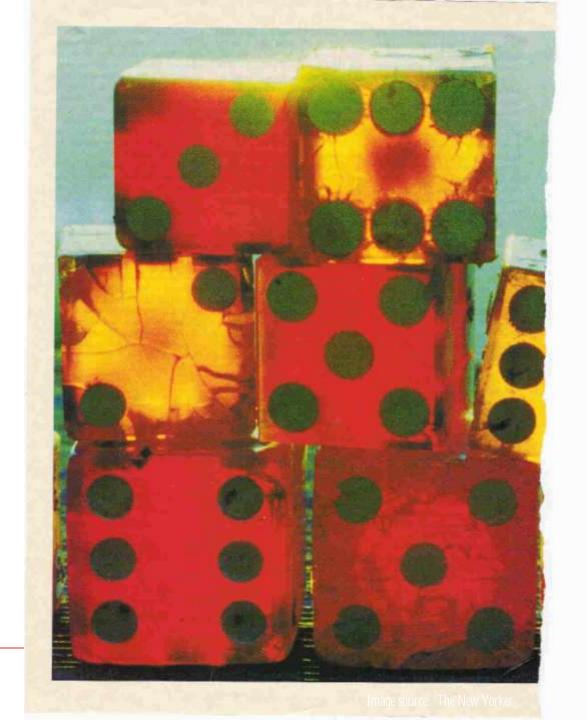






We can do nothing and just take our chances...

...or we can choose now to plan for change.

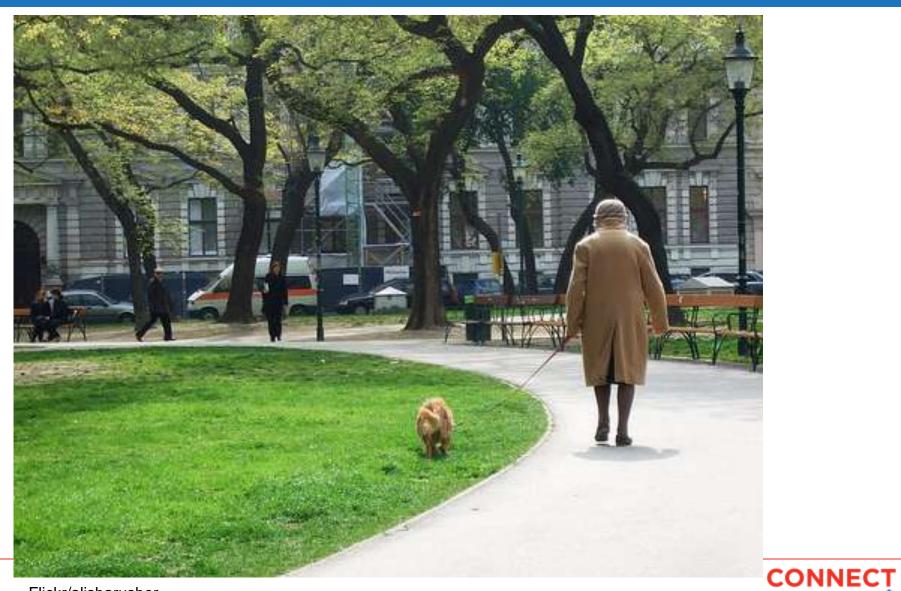


#### Columbus

# Tomorrow



#### Walking is a pleasure everywhere for everyone

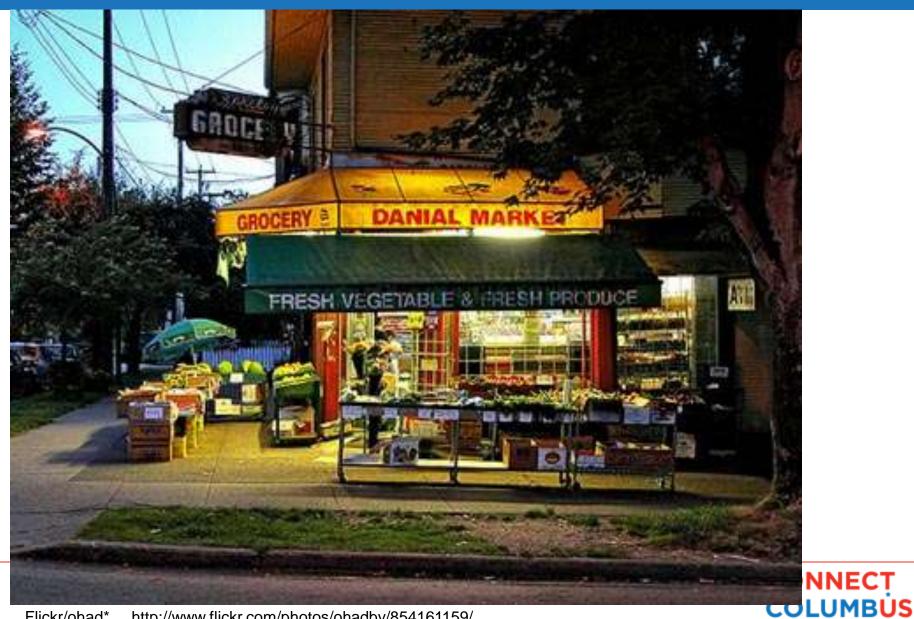


Flickr/alisharusher http://www.flickr.com/photos/9541469@N05/2424508231/

#### Cycling is comfortable for all ages



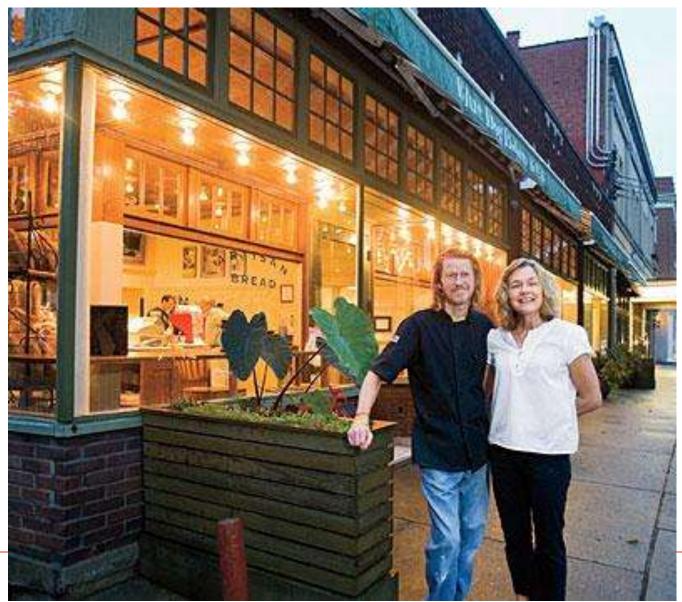
#### The needs of daily life are a walk away



#### Transit is fast, frequent, reliable and dignified



#### Everyone knows and loves their neighborhood



CONNECT

http://www.flickr.com/photos/joebehr/1782474408/

#### Food and energy are local and precious





#### Social networks are fostered



Flickr/Ed Yourdon http://www.flickr.com/photos/yourdon/3863997453/



# Planning Documents Reviewed

Of those 215 planning documents reviewed by the Connect Columbus team, how many documents supported each of the goals?

DRAFT

Neighborhood Development

Economic Development

Health and Safety

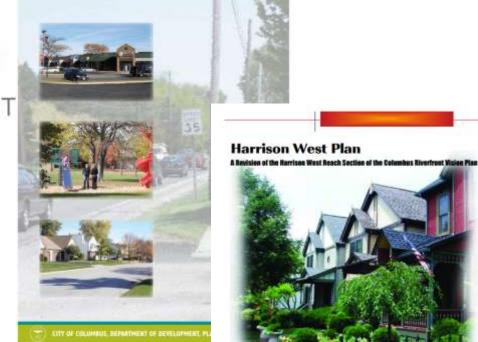
Access

Sustainability

Resiliency

Placemaking

2 Equity

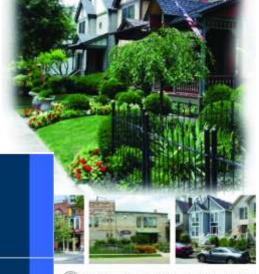


THE NORTHWEST PLAN

#### Livingston East Area Plan

City of Columbus / Department of Development / Planning Division







City of Columbus, Department of Development, Plunning Sivision



#### **Discussion - Draft Project Goals**

- Health and Safety: Promote health, safety and welfare throughout neighborhoods within the City
- Access: Increase mobility options for residents, employees and visitors
- **Equity**: Provide transportation choices that are equitable for all citizens
- Sustainability: Reduce resource consumption and promote sustainable and renewable transportation options
- Resiliency: Maximize infrastructure system resiliency to adapt to expected and unexpected changes
- Neighborhood Development: Protect and enhance Columbus' diverse neighborhoods
- <u>Economic Development:</u> Build Columbus' infrastructure to attract and retain key jobs and minds
- Placemaking: Invest in transportation as a driving force for community development and place making



#### **DISCUSSION**

# THANK YOU

