Every baby deserves to celebrate his or her first birthday.

To make that happen, CelebrateOne is working to:

- Reduce infant mortality
- Reduce the racial disparity in infant mortality
- Reduce the percentage of pre-term births
- Reduce the percentage of low birth weight births

Infant Mortality Rates

CelebrateOne is a place-based, collective impact initiative that aims to reduce the infant mortality rate to 6.0 and reduce the racial disparity by 50% by December 2020.

The racial disparity remains unacceptably high.

Infant mortality rates have decreased for both non-Hispanic White and non-Hispanic Black/African American babies. However, the racial disparity remains high.

In 2019, OBBO is conducting a survey to look at women’s treatment in prenatal care appointments and determine if there is a systemic quality of care issue for women of color in our community.

### Franklin County

<table>
<thead>
<tr>
<th>Infant Mortality Rate</th>
<th>Year</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.6</td>
<td>9.6</td>
<td>23% decrease since 2011 from 9.6 to 7.6 per 1,000 live births</td>
</tr>
</tbody>
</table>

### White *

<table>
<thead>
<tr>
<th>Infant Mortality Rate</th>
<th>Year</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.9</td>
<td>7.5</td>
<td>35% decrease since 2011 from 7.5 to 4.9 deaths per 1,000 live births</td>
</tr>
</tbody>
</table>

### Black or African American *

<table>
<thead>
<tr>
<th>Infant Mortality Rate</th>
<th>Year</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.3</td>
<td>17.1</td>
<td>28% decrease since 2011 from 17.1 to 12.3 deaths per 1,000 live births</td>
</tr>
</tbody>
</table>

*Non-Hispanic; Franklin County
Our Budget

CelebrateOne received a total of $6.87 million in funding in 2018.

State of Ohio includes partial commitments from Ohio Dept of Health, Ohio Dept of Medicaid, Ohio Housing Finance Agency

Connect the disconnected to services, especially early, quality prenatal care.

- **StepOne** scheduled 3,558 women for prenatal care in 2018 (60% in CelebrateOne zip codes)
- Since 2016, 95 residents have been trained as Community Health Workers (CHWs) through CelebrateOne; CHWs promote early prenatal care in outreach efforts
- CelebrateOne Connectors referred 3,323 residents to 4,546 referral sources, including prenatal care and related services, like help getting a free crib or a discounted car seat
- In 2018, OSU’s Moms2B program worked with 687 women to provide prenatal and postpartum support at 8 locations throughout Franklin County

Eliminate preventable sleep-related deaths.

- **Columbus Public Health** and CelebrateOne trained 776 safe sleep ambassadors in 2018 – 24% increase from 2017 - and distributed 1,635 pack n’ plays with support from **Franklin County Department of Job and Family Services**
- The Safe Sleep team created new trainings for grandparents and teens/siblings to make them more accessible and available throughout Columbus with an emphasis on CelebrateOne communities

Prevent Preterm Births

- 1,107 women were newly enrolled in home visiting in 2018 – 660 (60%) in C1 neighborhoods
- 144 people were enrolled in **Baby & Me Tobacco Free** tobacco cessation program

So far in 2019, CelebrateOne has hosted 10 community baby showers and first birthday parties with over 1,300 total attendees, including 500 moms.
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Learn more about CelebrateOne online at www.CelebrateOne.info.

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