



ONE

◀ CELEBRATEONE.INFO ▶

2018
Annual
Report

Every baby deserves to celeb

To make that happen, CelebrateOne is working to:

Reduce infant mortality

Reduce the racial disparity in infant mortality

Reduce the percentage of pre-term births

Reduce the percentage of low birth weight births

Infant Mortality Rates

CelebrateOne is a place-based, collective impact initiative that aims to reduce the infant mortality rate to 6.0 and reduce the racial disparity by 50% by December 2020.

The racial disparity remains unacceptably high.

Infant mortality rates have decreased for both non-Hispanic White and non-Hispanic Black /African American babies. However, the racial disparity remains high.

In 2019, **OBBO** is conducting a survey to look at women's treatment in prenatal care appointments and determine if there is a systemic quality

of care issue for women of color in our community.

2.5x

Black rates are 2.5 times that of white rates

Franklin County

7.6

9.6 in 2011

23% decrease in the infant mortality rate since 2011 - from 9.6 to 7.6 per 1,000 live births

White*

4.9

7.5 in 2011

35% decrease in the infant mortality rate among Whites* since 2011 - from 7.5 to 4.9 deaths per 1,000 live births

Black or African American*

12.3

17.1 in 2011

28% decrease in the infant mortality rate among Blacks* since 2011 - from 17.1 to 12.3 deaths per 1,000 live births

*Non-Hispanic; Franklin County

celebrate his or her first birthday.

Connect the disconnected to services, especially early, quality prenatal care.

- **StepOne** scheduled **3,558** women for prenatal care in 2018 (60% in CelebrateOne zip codes)
- Since 2016, **95** residents have been trained as Community Health Workers (CHWs) through CelebrateOne; CHWs promote early prenatal care in outreach efforts
- CelebrateOne Connectors referred **3,323** residents to **4,546** referral sources, including prenatal care and related services, like help getting a free crib or a discounted car seat
- In 2018, OSU's **Moms2B** program worked with **687** women to provide prenatal and post-partum support at 8 locations throughout Franklin County

Eliminate preventable sleep-related deaths.

- **Columbus Public Health** and CelebrateOne trained **776** safe sleep ambassadors in 2018 – 24% increase from 2017 - and distributed **1,635** pack n' plays with support from **Franklin County Department of Job and Family Services**
- The Safe Sleep team created new trainings for grandparents and teens/siblings to make them more accessible and available throughout Columbus with an emphasis on CelebrateOne communities

Prevent Preterm Births

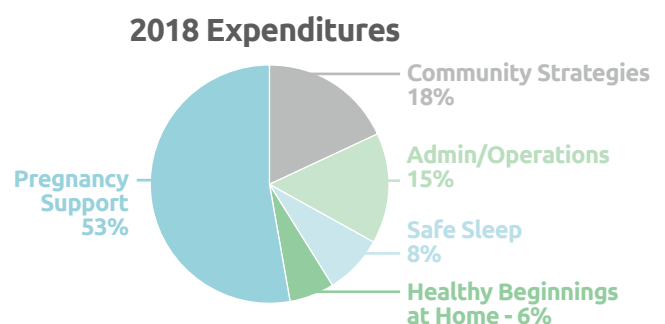
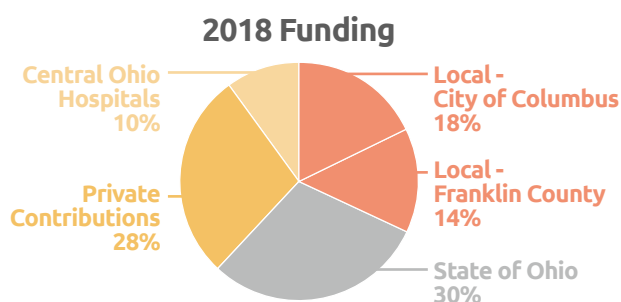
- **1,107** women were newly enrolled in home visiting in 2018 – 660 (60%) in C1 neighborhoods
- **144** people were enrolled in **Baby & Me Tobacco Free** tobacco cessation program



So far in 2019, CelebrateOne has hosted 10 community baby showers and first birthday parties with over 1,300 total attendees, including 500 moms.

Our Budget

CelebrateOne received a total of **\$6.87 million** in funding in 2018.



State of Ohio includes partial commitments from Ohio Dept of Health, Ohio Dept of Medicaid, Ohio Housing Finance Agency

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