THE CITY

THE CITY OF COLUMBUS

FACTBOOK 2020

columbus.gov/econdev



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## WELCOME TO COLUMBUS, OHIO.

As the state capital and Ohio's largest city, the City of Columbus has the fastest growing economy in the Midwest and continues building its diverse population and workforce through an attraction of talent from around the globe.

Access to collaborative industry leaders, educational partners and research organizations, in the City of Columbus and surrounding communities, offers businesses an abundance of experience and technical resources to help them succeed.

#### **City of Columbus Overview**

- City population: 892,533 residents, making Columbus the 14th largest city in the U.S.
- Columbus Metropolitan Statistical Area (MSA) population (encompassing a 10-county area): over 2.1 million residents. (Source: U.S. Census Bureau, Population Estimates 2018)
- City Geography: 223 square miles. Greater access to the U.S. population (within a 10-hour drive) than any other large U.S. metro.
- Annual cost of living in Columbus is nearly 10 percent less than the national average. (Source: C2ER, 2018 Annual Average; Columbus Cost of Living Index is 90.8 [US=100])
- Eleven Fortune 1000 headquarters operations reside within the City of Columbus.
- · Columbus ranks No. 1 among the 10 largest Midwest metros in population and private sector job growth since 2010.
- Columbus is ranked in the top 10 nationally among large metros for population ages 25–34, offering companies access to a growing, young labor force. (Sources: U.S. Census Bureau, ACS 1-yr estimate, 2018)
- Workforce of 1.1 million plus with a median age of 36.1, which is 2.1 years below the national average. (Sources: BLS, LAUS, 2018; US Census ACS 1-yr, 2018 [U.S. Median age is 38.2])
- Millennials, age 18-34, make up 25 percent of the Columbus MSA total population. (Source: U.S. Census, ACS 1-yr 2018)
- Columbus is home to nearly 100,000 college students. There are nearly 132,000 college students in the 11-county Columbus Region, and over 22,000 students graduate annually. (Sources: National Center for Education Statistics (NCES) 2- and 4-year schools offering at least an associate degree or above)
- Rickenbacker International Airport located at the Rickenbacker Inland Port, just 20 minutes south of Columbus, offers one of the world's only cargo-dedicated airports. (Source: Columbus Regional Airport Authority [CRAA])

Thank you for exploring the City of Columbus. We invite you to contact the City's Economic Development Division at 614-645-8616 as you consider the next steps of your business strategy.



# **REGIONAL OVERVIEW**

## THE COLUMBUS REGION

The Columbus Region is an 11-county area comprising Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties.

The Columbus Region varies from the Columbus Metropolitan Statistical Area (MSA), which comprises 8 of the above 11 counties (excluding Knox, Logan and Marion) and an additional two (Hocking and Perry). The information and data in this document cover the 11-county region with City of Columbus highlights. Some data is only available at the MSA level and is identified as such in the text, title or source.

- Eleven-county region located in Central Ohio
- Population of 2.2 million people
- Population growth rate of 10 percent since 2010
- Ten-county Columbus MSA, fastest growing among Midwest metro areas with at least 1 million in population
- Driver of Ohio's population and economic growth
- Over forty-nine college and university campuses
- Nearly 132,000 college students
- Home to 15 Fortune 1000 headquarters

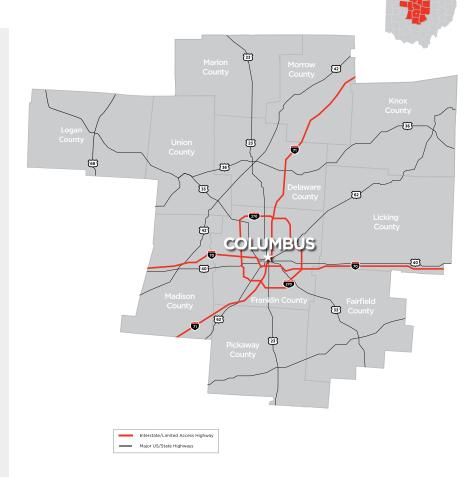
#### **COLUMBUS AND FRANKLIN COUNTY**

- State capital and largest Ohio city
- Fourteenth largest city in the U.S.

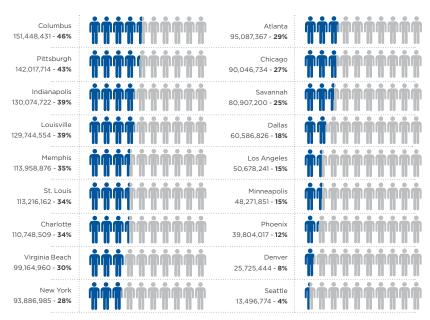
## COLUMBUS IS WELL CONNECTED TO THE REST OF THE U.S. AND BEYOND

- John Glenn Columbus International Airport: Over 160 daily flights to more than 40 destinations
- Enhanced freight rail connections to East Coast ports in Norfolk, VA; Baltimore, MD; and Wilmington, NC
- Columbus is within a 10-hour drive of 151 million people in the U.S., higher than other major distribution centers in the U.S.

Sources: ESRI Business Analyst 2018; 600 minute (10-hour) drive time from city center. U.S. Census, 2018 Population Estimates: Columbus 2020



## U.S. population within 10-hour drive







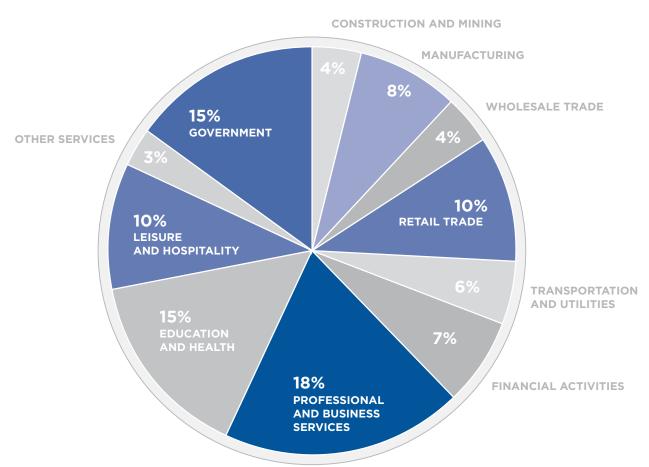


McGraw-Hill Education

The Columbus Region has a diversified economy where no single major industry represents more than 18 percent of employment. Finance and insurance, advanced manufacturing, health, logistics and other industries are complemented by the presence of The Ohio State University and the state capital.

## FIGURE 1A. REGIONAL EMPLOYMENT BY SECTOR

THE COLUMBUS ECONOMY



Source: EMSI, 2019





# **INDUSTRY & WORKFORCE**

## **MAJOR EMPLOYERS**

| LARGEST PRIVATE SECTOR EMPLOYERS  | FTE IN REGION |
|-----------------------------------|---------------|
| <b>★</b> JPMorgan Chase & Co.     | 20,316        |
| <b>★</b> Nationwide               | 12,862        |
| Honda                             | 11,077        |
| ★ L Brands                        | 7,662         |
| ★ Cardinal Health                 | 5,075         |
| ★ Huntington                      | 4,921         |
| Amazon                            | 4,828         |
| ★ American Electric Power Company | 3,627         |
| ★ Alliance Data                   | 3,000         |
| Abercrombie & Fitch               | 2,598         |
| <b>★</b> Safelite                 | 2,551         |
| <b>★</b> Whirlpool Corporation    | 2,519         |
| Discover                          | 2,283         |
| ★ XPO Logistics                   | 2,246         |
| ★ DHL                             | 2,192         |
| ★ Abbott Nutrition                | 2,055         |
| ★ Spectrum                        | 2,000         |
| UnitedHealth                      | 1,900         |
| TS Tech                           | 1,789         |
| <b>★</b> Teleperformance          | 1,730         |
| <b>★</b> UPS                      | 1,669         |
| ★ Battelle                        | 1,636         |
| Ascena Retail Group               | 1,635         |
| <b>★</b> Worthington Industries   | 1,625         |
| Gap                               | 1,508         |

The Columbus Region is home to over 330 internationally owned establishments.

| COUNTRY        | ESTABLISHMENTS |
|----------------|----------------|
| Japan          | 138            |
| Rest of Europe | 47             |
| Canada         | 24             |
| Germany        | 36             |
| United Kingdom | 29             |
| Rest of Asia   | 20             |
| Rest of World  | 15             |
| France         | 10             |
| Switzerland    | 13             |

## **★** Operates at least one establishment in City of Columbus

Source: One Columbus, economic base employment, 2019

## **COLUMBUS REGION LARGEST PRIVATE SECTOR EMPLOYERS**

| COMPANY                            | FTE    | OPERATIONS   |
|------------------------------------|--------|--|
| ★ Abbott Nutrition                 | 2,055  | Development and manufacturing of nutritional products, office  |
| Abercrombie & Fitch                | 2,598  | HQ, distribution and fulfillment of apparel, software development  |
| * Accenture                        | 750    | IT and consulting office   |
| Aetna                              | 1,245  | Insurance back office, technical call center, support staff  |
| ★ Alliance Data                    | 3,000  | Corporate and card services unit HQ, transactions processing, data center  |
| Amazon                             | 4,828  | Amazon Web Services cloud data center, e-commerce fulfillment  |
| ★ American Electric Power Company  | 3,627  | Utilities HQ, R&D, smart grid technology, transmissions, data center   |
| Anthem Blue Cross and Blue Shield  | 900    | Insurance call center and back office  |
| Ascena Retail Group                | 1,635  |  |
| ★ Battelle                         | 1,636  | Shared services office for IT, sourcing and procurement, apparel distribution and fulfillment  Research institution covering military & defense, energy, materials, bioscience, cybersecurity, analytics |
|                                    | -      |  |
| ★ Big Lots                         | 1,133  | HQ and distribution of household goods retailer  |
| * Cardinal Health                  | 5,075  | HQ, distribution of pharmaceuticals and medical devices, radiopharmaceutical production  |
| Cardington Yutaka Technologies     | 725    | Manufacturing of automotive drive and exhaust systems and converters   |
| CareWorks MCO / York Risk Services | 1,435  | Workers comp administration services   |
| * CAS                              | 1,400  | R&D, IT and analytics to collect and organize scientific information on chemicals  |
| ★ Columbia Gas of Ohio             | 1,027  | Utilities subsidiary HQ  |
| ★ Designer Brands                  | 1,092  | HQ, distribution and fulfillment of footwear retailer  |
| ★ DHL                              | 2,192  | Americas HQ, logistics services  |
| Discover                           | 2,283  | Business credit card customer service, collections, data center  |
| Eddie Bauer                        | 900    | Apparel distribution   |
| <b>★</b> Express                   | 757    | HQ, distribution and fulfillment of apparel retailer   |
| Express Scripts                    | 1,271  | Pharmaceuticals distribution, customer service   |
| FedEx                              | 1,044  | Logistics services, distribution and fulfillment   |
| ★ Fifth Third Bank                 | 702    | Financial services office, call center   |
| Fiserv                             | 1,000  | Financial services office, call center   |
| Gap                                | 1,508  | Distribution and fulfillment of apparel, customer service  |
| ★ Grange Insurance                 | 929    | Insurance HQ   |
| ★ Hikma                            | 1,026  | Pharmaceuticals manufacturing  |
| Honda                              | 11,077 | North America HQ and R&D center, automotive assembly, testing  |
| ★ Huntington                       | 4,921  | Financial services HQ, software development, data center   |
| ★ IBM                              |        |  |
|                                    | 970    | Client center for analytics services   |
| ★ JPMorgan Chase                   | 20,316 | Financial services back office, software development, card manufacturing, data center  |
| ★ L Brands                         | 7,662  | HQ, distribution and fulfillment of apparel and beauty products, personal care manufacturing   |
| Lancaster Colony Corporation       | 892    | HQ, distribution, specialty food products and sauces   |
| ★ Mars Petcare                     | 836    | Pet food manufacturing   |
| ★ Mettler-Toledo                   | 800    | HQ and manufacturing of precision instruments company  |
| <b>★</b> Nationwide                | 12,862 | HQ, software development, analytics, data center   |
| ★ NetJets Inc.                     | 1,300  | HQ of private jet fleet transportation   |
| ★ Owens Corning                    | 1,000  | R&D and manufacturing of insulation products   |
| ★ PNC Financial Services           | 1,500  | Financial services back office, call center  |
| ★ Safelite                         | 2,551  | Unit HQ, contact center of car windshield replacement company  |
| Scotts Miracle-Gro                 | 1,100  | HQ, R&D, manufacturing and distribution of fertilizer company  |
| <b>★</b> Spectrum                  | 2,000  | Cable provider regional office, call center  |
| Stanley Electric                   | 1,385  | Manufacturing of automotive and motorcycle lighting  |
| ★ State Auto Insurance Companies   | 876    | HQ and call center of insurance company  |
| State Farm Insurance               | 1,400  | Insurance back office, claims processing, customer service   |
| ★ Teleperformance                  | 1,730  | Customer contact center, business process outsourcing  |
| TS Tech                            | 1,789  | North America HQ and R&D center, car seat and door and roof trim manufacturing   |
| UnitedHealth                       | 1,900  | Insurance back office and call center  |
| ★ UPS                              | 1,669  | Logistics services, distribution and fulfillment   |
| ★ Verizon                          | 1,300  | Telecommunications back office, innovation lab, customer service, switching operations, data center  |
| ,                                  |        |  |
| * Whirlpool Corporation            | 2,519  | Appliance manufacturing and distribution   |
| * Worthington Industries           | 1,625  | HQ and steel manufacturing   |
| * XPO Logistics                    | 2,246  | Logistics services   |
| zulily                             | 1,446  | Apparel company order fulfillment, back office and call center functions   |

## **★** One location in Columbus

Source: One Columbus, economic base employment, 2019





**Northington Industries** 

#### INTERNATIONALLY OWNED COMPANIES RANKED BY NUMBER OF **COLUMBUS REGION EMPLOYEES** COMPANY FTE **HEADQUARTERS** Honda 11,077 Japan **★** Safelite 2,551 Belgium **★** DHL 2,192 Germany TS Tech 1,789 Japan **★** Teleperformance 1,730 France CareWorks MCO / York Risk Services 1,435 Canada Stanley Electric 1,385 Japan Midwest Express 1,183 Japan **★** Hikma United Kingdom 1,026 **★** Mettler-Toledo Switzerland 800 **\*** Accenture 750 Ireland Cardington Yutaka Technologies 725 Japan Jefferson Industries Corporation 648 Japan ★ Anheuser-Busch InBev 640 Belgium **Anomatic Corporation** 632 Germany 600 Switzerland **★** Farmers Insurance **BMW Financial Services** 562 Germany American Showa 560 Japan Smiths Medical United Kingdom 530 480 Nifco Japan

| LARGEST MANUFACTURERS BY COLUMBUS<br>REGION EMPLOYEES |        |  |  |
|---|--------|--|--|
| MANUFACTURER  | FTE    |  |  |
| Honda   | 11,077 |  |  |
| <b>★ Whirlpool Corporation</b>                        | 2,519  |  |  |
| ★ Abbott Nutrition                                    | 2,055  |  |  |
| TS Tech   | 1,789  |  |  |
| <b>★</b> Worthington Industries                       | 1,625  |  |  |
| Ariel Corporation                                     | 1,500  |  |  |
| Stanley Electric                                      | 1,385  |  |  |
| Scotts Miracle-Gro                                    | 1,100  |  |  |
| <b>★</b> Hikma  | 1,026  |  |  |
| <b>★</b> Owens Corning                                | 1,000  |  |  |
| <b>★ Vertiv</b>                                       | 921    |  |  |
| Lancaster Colony Corporation                          | 892    |  |  |
| <b>★ Mars Petcare</b>                                 | 836    |  |  |
| ★ Mettler-Toledo                                      | 800    |  |  |
| <b>★</b> The Oneida Group                             | 731    |  |  |
| Cardington Yutaka Technologies                        | 725    |  |  |
| Jefferson Industries Corporation                      | 648    |  |  |
| ★ Anheuser-Busch InBev                                | 640    |  |  |
| Anomatic Corporation                                  | 632    |  |  |
| <b>★</b> Ashland                                      | 595    |  |  |

## ★ Operates at least one establishment in City of Columbus

Source: One Columbus

| FASTES1 | GROWING PRIVATE COMPANIES BY AVERAGE ANNUAL SA | ALES GROWTH 2015-2017   |
|---------|--|-------------------------|
| RANK    | COMPANY  | INDUSTRY                |
| 1       | Mixt Solutions LLC                             | ΙΤ                      |
| 2       | Right Way Medical LLC                          | Healthcare              |
| 3       | Steward Construction Services LLC              | Construction            |
| 4       | BIBIBOP Asian Grill                            | Fast Casual Restaurant  |
| 5       | Capital Energy                                 | Service Provider        |
| 6       | Ventech Solutions                              | IT                      |
| 7       | Rise Brands Inc.                               | Marketing               |
| 8       | T-Pro Solutions Inc.   Blacksmith Applications | IΤ                      |
| 9       | Compton Construction LLC                       | Construction            |
| 10      | Approach Marketing                             | Marketing               |
| 11      | Vision Communities                             | Multifamily Real Estate |
| 12      | Ease Logistics Services LLC                    | Logistics               |
| 13      | Hot Chicken Takeover                           | Fast Casual Restaurant  |
| 14      | Watershed Distillery                           | Distillery              |
| 15      | King Memory LLC                                | ІТ                      |
| 16      | Smart 1 Marketing                              | Marketing               |
| 17      | Central Point Partners LLC                     | IT                      |
| 18      | CST Utilities                                  | Service Provider        |
| 19      | Coastal Ridge Real Estate                      | Multifamily Real Estate |
| 20      | JT Bates Insurance Group                       | Financial Services      |

 $<sup>\</sup>bigstar$  Operates at least one establishment in City of Columbus

Source: Columbus Business First, Book of Lists 2018-2019



Battelle

## **KEY SECTORS: SCIENCE AND TECHNOLOGY**

#### **FAST FACTS**

- 2,960 science and technology establishments in the Columbus Region employ more than 37,260 workers (EMSI, 2019).
- The Columbus Region has a location quotient of 1.48 for R&D in physical, engineering and life sciences (EMSI, 2019).
- 69,273 people in science and technology occupations work in the MSA, with an average wage of \$85,790 (EMSI, 2019).

#### **ASSETS**

- Home to two of the world's leading private-research institutions, Battelle and CAS.
- Three of Ohio's six Edison Technology Centers BioOhio, EWI and PolymerOhio are in the Columbus Region. These provide product and process innovation and commercialization services to both established and early-stage technology-based businesses.
- Rev1 Ventures accelerates the growth of the innovation economy by providing vital resources and assistance to people and enterprises that depend on technology to achieve their business goals.
- Science and Technology Campus Corporation, a state-of-the-art research park located on The Ohio State University campus, links world-class academic technical expertise with commercial innovation.
- Ohio Supercomputer Center provides supercomputing, cyber-infrastructure, research and educational resources for academic research, industry and government.
- Transportation Research Center, a **world-leading provider of vehicular testing services**, independently manages a 4,500-acre transportation research and testing facility serving the needs of industries, governments, trade associations and educational organizations worldwide.

| COMPANY                | FTE    | OPERATIONS  | COMPANY              | FTE | OPERATIONS   |
|------------------------|--------|---|----------------------|-----|--|
| Honda                  | 11,077 | North America HQ and R&D center,<br>automotive assembly, testing  | ★ Mettler-Toledo     | 800 | HQ and manufacturing of precision instruments company                    |
| ★ Cardinal Health      | 5,075  | HQ, distribution of pharmaceuticals and medical devices, radiopharmaceutical production                         | OCLC                 | 746 | Data and network management for libraries, museums, archives             |
| ★ Alliance Data        | 3,000  | Corporate and card services unit HQ, transactions processing, data center                                       | <b>★</b> CenturyLink | 686 | Telecommunications back office, customer service, data center            |
| TS Tech                | 2,992  | North America HQ and R&D center,<br>car seat and door and roof trim<br>manufacturing                            | Tech Data            | 625 | IT services, engineering lab   |
| ★ Abbott Nutrition     | 2,055  | Development of nutritional products   | ★ Ashland            | 595 | R&D and production of performance materials                              |
| ★ Battelle             | 1,636  | Research institution covering<br>military & defense, energy, materials,<br>bioscience, cybersecurity, analytics | TEKsystems           | 564 | IT services, applications development, network services                  |
| ★ CAS                  | 1,400  | R&D, IT and analytics to collect and organize scientific information on chemicals                               | Keihin               | 541 | R&D and manufacturing of automotive engine management and climate contro |
| Scotts Miracle-Gro     | 1,100  | HQ, R&D, manufacturing and distribution of fertilizer company   | <b>★</b> g2o         | 518 | IT services, data analytics  |
| ★ Hikma                | 1,026  | Pharmaceuticals manufacturing   | DuPont               | 500 | Polymer film and parts production  |
| <b>★</b> Owens Corning | 1,000  | R&D and manufacturing of insulation products  | Nestle               | 470 | Product technology and quality assurance centers for Nestle food brand   |
| ★ AT&T                 | 1,000  | Telecommunications back office,<br>support  | Boeing               | 425 | Aerospace radio and navigation system manufacturing and repair           |
| ★IBM                   | 970    | Client center for analytics services  | ★ Hexion             | 222 | Manufacturing of specialty chemicals                                     |
| <b>★</b> Vertiv        | 921    | Development of power equipment for industrial and data centers  |                      |     |  |

| WORKFORCE COSTS FOR SCIENCE,<br>ENGINEERING AND IT OCCUPATIONS* |         |                  |  |  |
|---|---------|------------------|--|--|
| METRO AREA  | JOBS    | AVG. HOURLY WAGE |  |  |
| Indianapolis  | 56,677  | \$37.63          |  |  |
| Pittsburgh  | 70,059  | \$38.31          |  |  |
| COLUMBÚS  | 69,273  | \$41.25          |  |  |
| Raleigh   | 57,893  | \$41.47          |  |  |
| Chicago   | 232,881 | \$41.57          |  |  |
| Austin  | 95,046  | \$43.28          |  |  |
| San Diego   | 120,419 | \$46.00          |  |  |
| Boston  | 232,028 | \$46.94          |  |  |
| Seattle   | 212,507 | \$51.59          |  |  |
| Washington DC   | 352,977 | \$51.78          |  |  |
| San Francisco   | 236,099 | \$54.56          |  |  |

★ Operates at least one establishment in City of Columbus
\*Data above reflects job SOC codes 15-0000 (Computer and Mathematical Occupations), 17-0000 (Architecture and Engineering Occupations) and 19-0000 (Life, Physical, and Social Science Occupations). Source: EMSI, 2019

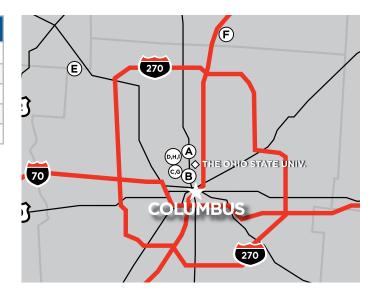


| SCIENCE AND TECHNOLOGY OCCUPATIONS EMPLOYMENT AND WAGES (COLUMBUS MSA) | Г      |                     |
|--|--------|---------------------|
| OCCUPATION   | JOBS   | AVG. HOURLY<br>WAGE |
| Biological Technicians   | 806    | \$21.86             |
| Computer User Support Specialists                                      | 4,691  | \$26.43             |
| Food Scientists and Technologists                                      | 84     | \$30.34             |
| Electrical and Electronics Engineering Technicians                     | 589    | \$30.58             |
| Web Developers   | 959    | \$32.32             |
| Computer Network Support Specialists                                   | 1,767  | \$34.31             |
| Chemists   | 535    | \$34.64             |
| Environmental Scientists and Specialists, Including Health             | 670    | \$36.29             |
| Materials Engineers  | 303    | \$37.51             |
| Electrical Engineers   | 1,232  | \$38.76             |
| Operations Research Analysts   | 939    | \$39.39             |
| Environmental Engineers  | 118    | \$39.77             |
| Computer Programmers   | 1,407  | \$39.90             |
| Industrial Engineers   | 3,003  | \$39.96             |
| Mechanical Engineers   | 3,333  | \$40.32             |
| Network and Computer Systems Administrators                            | 2,749  | \$41.93             |
| Database and Systems Administrators and Network Architects             | 5,392  | \$45.50             |
| Software Developers, Systems Software                                  | 1,407  | \$45.94             |
| Actuaries  | 551    | \$46.33             |
| Information Security Analysts  | 1,195  | \$46.72             |
| Computer Systems Analysts  | 8,487  | \$47.03             |
| Chemical Engineers   | 337    | \$49.40             |
| Computer Network Architects  | 1,528  | \$51.40             |
| Software Developers, Applications                                      | 11,295 | \$53.16             |
| Computer and Information Systems Managers                              | 3,599  | \$72.23             |

## **OHIO THIRD FRONTIER**

The Ohio Third Frontier is an unprecedented commitment to create new technologybased products, companies, industries and jobs. The initiative supports applied research and commercialization, entrepreneurial assistance, early-stage capital formation and expansion of a skilled talent pool that spurs technology-based economic growth. The Ohio Third Frontier's strategic intent is to create an "innovation ecosystem" that supports the efficient and seamless transition of great ideas from the laboratory to the marketplace.

| NOTABLE SCIENCE AND TECHNOLOGY ASSETS                         |                        |  |  |
|---|------------------------|--|--|
| A - CAS   | <b>B</b> - Battelle    |  |  |
| <b>C</b> - BioOhio  | D - EWI                |  |  |
| E - Dublin Entrepreneurial Center                             | <b>F</b> - PolymerOhio |  |  |
| <b>G</b> - Rev1 Ventures <b>H</b> - Ohio Supercomputer Center |                        |  |  |
| I - Science and Technology Campus Corporation                 |                        |  |  |



Source: EMSI, 2019



## **KEY SECTORS: LOGISTICS**

#### **FAST FACTS**

- Located at the heart of the Midwestern United States, the Columbus Region provides easy access to major national and global markets.
- The Columbus Region is within a **10-hour truck drive** of 46 percent of the U.S. population, 46 percent of the U.S. manufacturing capacity and 48 percent of U.S. headquarters operations (ESRI Business Analyst, 2018).
- 4,653 logistics establishments with over 3,555 employees yield a location quotient for employment of 1.26 compared to the U.S. (EMSI, 2019).
- Rickenbacker International Airport located at Rickenbacker Inland Port is one of the world's only cargo-dedicated airports and handled over **300 million pounds** of air cargo in 2018 (Columbus Regional Airport Authority [CRAA]).
- The Ohio State University's **Fisher College of Business** is ranked No. 4 and No. 6 among supply chain/logistics programs nationally at the undergraduate and graduate levels, respectively (U.S. News & World Report, 2018–2020).

#### **ASSETS**

- John Glenn Columbus International Airport has over 160 daily flights to more than 40 destinations. In the 12 months ending in December 2018, it served more than 8.1 million passengers (CRAA).
- · Combined intermodal facilities handle 800,000 container lifts annually, with land and capacity to grow.
- Rickenbacker Inland Port is a dynamic, international logistics center and home to a tremendous base of air, rail and road transport companies.
- Two national and one regional rail carrier are located in the region, including Norfolk Southern, CSX Transportation and Ohio Central.
- Foreign Trade Zone #138, one of the 10 most active FTZs in the nation, encompasses all of the Columbus Region, including Rickenbacker Inland Port, and is legally considered outside custom territory, so goods may be brought into the site duty-free and without formal customs entry.
- The Heartland Corridor allows double-stacked freight trains to travel between Rickenbacker Inland Port and the Virginia ports.



| LARGEST LOGISTICS COMPANIES BY COLUMBUS REGION EMPLOYEES |       |                                     |  |  |
|--|-------|-------------------------------------|--|--|
| COMPANY  | FTE   | OPERATIONS                          |  |  |
| ★ L Brands   | 7,662 | Apparel, personal care and beauty   |  |  |
| <b>★ Cardinal Health</b>                                 | 5,075 | Pharmaceuticals,<br>medical devices |  |  |
| Amazon   | 4,828 | E-commerce                          |  |  |
| Defense Supply Center                                    | 3,000 | Military                            |  |  |
| Abercrombie & Fitch                                      | 2,598 | Apparel                             |  |  |
| ★ XPO Logistics  | 2,246 | Logistics services                  |  |  |
| ★ DHL  | 2,192 | Logistics services                  |  |  |
| <b>★ UPS</b>   | 1,669 | Logistics services                  |  |  |
| Ascena Retail Group                                      | 1,635 | Apparel                             |  |  |
| Gap  | 1,508 | Apparel                             |  |  |
| zulily   | 1,446 | Apparel                             |  |  |
| Express Scripts  | 1,271 | Pharmaceuticals                     |  |  |
| Midwest Express  | 1,183 | Automotive                          |  |  |
| ★ Big Lots   | 1,133 | Household goods                     |  |  |
| <b>★</b> Designer Brands                                 | 1,092 | Footwear                            |  |  |
| FedEx  | 1,044 | Logistics services                  |  |  |
| WalMart  | 1,000 | Consumer goods                      |  |  |
| <b>★</b> Eddie Bauer                                     | 900   | Apparel                             |  |  |
| <b>★</b> Mars Petcare                                    | 836   | Pet food                            |  |  |
| <b>★</b> Express   | 757   | Apparel                             |  |  |
| Radial   | 750   | Logistics services,<br>tehnology    |  |  |
| <b>★</b> McGraw-Hill Education                           | 725   | Publishing                          |  |  |
| Silver Line Building<br>Products                         | 600   | Windows and doors                   |  |  |
| Pier 1 Imports   | 304   | Household goods                     |  |  |

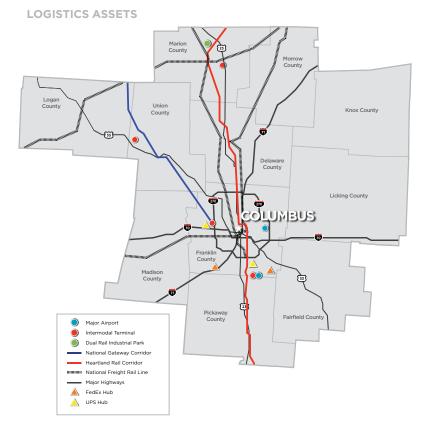


| WORKFORCE COSTS FOR TRANSPORTATION AND MATERIAL MOVING OCCUPATIONS |         |                  |  |  |
|--|---------|------------------|--|--|
| METRO AREA   | JOBS    | AVG. HOURLY WAGE |  |  |
| Memphis  | 90,304  | \$16.95          |  |  |
| Indianapolis   | 105,295 | \$17.04          |  |  |
| COLUMBŮS   | 83,694  | \$17.09          |  |  |
| Kansas City  | 71,461  | \$18.49          |  |  |
| Atlanta  | 229,685 | \$18.52          |  |  |
| Harrisburg   | 36,249  | \$18.54          |  |  |
| Louisville   | 66,393  | \$18.91          |  |  |
| Los Angeles  | 420,626 | \$19.01          |  |  |
| Chicago  | 380,844 | \$19.65          |  |  |
| New York   | 590,557 | \$20.59          |  |  |
| Dallas   | 283,409 | \$20.77          |  |  |

# ★ Operates at least one establishment in City of Columbus Source: EMSI, 2019

| LOGISTICS OCCUPATIONS EMPLOYMENT AND WAGES (COLUMBUS MSA)                                    |        |                  |
|--|--------|------------------|
| OCCUPATION   | JOBS   | AVG. HOURLY RATE |
| Packers and Packagers, Hand  | 7,487  | \$12.39          |
| Laborers and Freight, Stock and Material Movers, Hand  | 28,888 | \$14.55          |
| Conveyor Operators and Tenders   | 254    | \$15.77          |
| Industrial Truck and Tractor Operators   | 8,291  | \$16.37          |
| Light Truck or Delivery Services Drivers   | 7,722  | \$16.88          |
| Machine Feeders and Offbearers   | 586    | \$17.52          |
| Packaging and Filling Machine Operators and Tenders  | 1,685  | \$17.82          |
| Inspectors, Testers, Sorters, Samplers and Weighers  | 4,129  | \$19.11          |
| Heavy and Tractor-Trailer Truck Drivers  | 12,811 | \$21.67          |
| First-Line Supervisors of Transportation and Material Moving Workers                         | 3,284  | \$27.09          |
| First-Line Supervisors of Production and Operating Workers                                   | 3,711  | \$30.75          |
| Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 8,603  | \$32.15          |
| Business Operations Specialists, All Other   | 10,957 | \$34.78          |
| Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products        | 2,940  | \$35.42          |
| Transportation, Storage and Distribution Managers  | 1,318  | \$48.17          |
| Purchasing Managers  | 493    | \$65.36          |

| AVERAGE ASKING RENT FOR WAREHOUSE AND DISTRIBUTION SPACE |           |          |  |
|--|-----------|----------|--|
| METRO AREA   | PER SQ FT | PER SQ M |  |
| Memphis  | \$2.96    | \$31.86  |  |
| Indianapolis   | \$3.66    | \$39.40  |  |
| COLUMBÜS   | \$3.71    | \$39.93  |  |
| Kansas City  | \$3.96    | \$42.63  |  |
| Atlanta  | \$4.00    | \$43.06  |  |
| Dallas-Ft. Worth   | \$4.35    | \$46.82  |  |
| Chicago  | \$5.09    | \$54.79  |  |
| Pittsburgh   | \$5.80    | \$62.43  |  |
| Denver   | \$7.18    | \$77.29  |  |
| Inland Empire  | \$7.82    | \$84.17  |  |
| New Jersey — Northern                                    | \$9.05    | \$97.41  |  |
| Los Angeles  | \$10.08   | \$108.50 |  |
| Long Island  | \$10.63   | \$114.42 |  |



Sources: EMSI, 2019; Cushman & Wakefield U.S. Industrial Marketbeat Q1 2019





## **KEY SECTORS: MANUFACTURING**

#### **FAST FACTS**

- The 1,751 manufacturing establishments in the Columbus Region employ 87,392 workers. The sector contributed \$15.2 billion to regional output (EMSI, 2019).
- Quality sites and buildings with more than **260 million square feet** of industrial space and available property average a direct asking rate of \$3.71/SF (Cushman & Wakefield Q1 2019).
- The Columbus Region has high output location quotients for manufacturing of beverages (1.27), transportation equipment (1.56) and nonmetallic mineral products (1.67) (EMSI, 2019).

#### **ASSETS**

- Battelle, the world's largest contract research and development organization, brings a unique blend of science and technology disciplines to solve significant logistics challenges for its clients.
- EWI is **North America's leading organization dedicated to the research and development** of welding and materials joining technologies.
- The Ohio State University enrolls more than 68,000 students and ranks **No. 4** among universities nationwide in industry-sponsored research (The Ohio State University, 2018 enrollment report).
  - Fisher College of Business is ranked **No. 9** in the nation among MBA programs in production/operations specialization (U.S. News & World Report, 2020).
- The Ohio State University's graduate and undergraduate engineering programs are both **ranked No. 1** among all Ohio universities and 16th among public universities, according to U.S. News & World Report. The College of Engineering ranks 3rd in the country for industry research and development expenditures, according to the National Science Foundation.
- The Ohio State University ranks **6th in the nation** among public universities in private support, which was more than \$601 million for fiscal year 2018, when College of Engineering and Knowlton School of Architecture private support exceeded \$49 million.
- Columbus State Community College is one of the **nation's largest community colleges**, with engineering certificate programs in manufacturing, assembly and computer-aided design.
- The Ohio Manufacturing Extension Partnership (Ohio MEP) supports the diversity and strength of Ohio's manufacturing industry by providing the products, services and assistance that are dedicated to the productivity, growth and global competitiveness of Ohio manufacturers.
- Ohio Manufacturing Institute (OMI) is a single entry point for making The Ohio State University's technical
  resources available to Ohio manufacturers and to facilitate the use of those resources for economic development.
   OMI collaborates with university faculty, students and scientists in the following technical areas to find solutions for
  manufacturing challenges:
  - -Machining, Tribology, Metrology, Forming and Corrosion
  - -Process, Microstructure and Performance Modeling
  - -Additive Manufacturing

- -Welding and Joining
- -Design

| MANUFACTURER                     | FTE    |
|----------------------------------|--------|
| Honda                            | 11,077 |
| ★ Whirlpool Corporation          | 2,519  |
| ★ Abbott Nutrition               | 2,055  |
| TS Tech                          | 1,789  |
| ★ Worthington Industries         | 1,625  |
| Ariel Corporation                | 1,500  |
| Stanley Electric                 | 1,385  |
| Scotts Miracle-Gro               | 1,100  |
| ★ Hikma                          | 1,026  |
| ★ Owens Corning                  | 1,000  |
| ★ Vertiv                         | 921    |
| ★ Lancaster Colony Corporation   | 892    |
| ★ Mars Petcare                   | 836    |
| ★ Mettler-Toledo                 | 800    |
| ★ The Oneida Group               | 731    |
| Cardington Yutaka Technologies   | 725    |
| Jefferson Industries Corporation | 648    |
| ★ Anheuser-Busch InBev           | 640    |
| Anomatic Corporation             | 632    |
| Ashland                          | 595    |





Abbott Nutrition



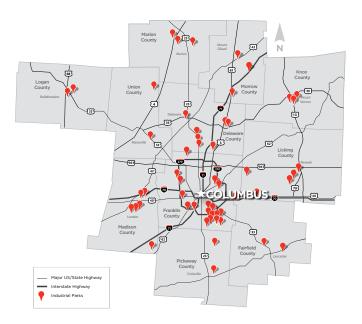
Honda

| MANUFACTURING OCCUPATIONS EMPLOYMENT AND WAGES (COLUMBUS MSA)    |        |                  |
|--|--------|------------------|
| OCCUPATION   | JOBS   | AVG. HOURLY WAGE |
| Packers and Packagers, Hand                                      | 7,487  | \$12.39          |
| Structural Metal Fabricators and Fitters                         | 504    | \$17.31          |
| Machine Feeders and Offbearers                                   | 586    | \$17.52          |
| Packaging and Filling Machine Operators and Tenders              | 1,685  | \$17.82          |
| Assemblers and Fabricators, All Other, Including Team Assemblers | 11,092 | \$18.03          |
| Inspectors, Testers, Sorters, Samplers and Weighers              | 4,129  | \$19.11          |
| Welders, Cutters, Solderers and Brazers                          | 2,151  | \$19.34          |
| Production Workers, All Other                                    | 1,919  | \$19.43          |
| Maintenance Workers, Machinery                                   | 413    | \$19.79          |
| Computer Control Programmers and Operators                       | 879    | \$20.00          |
| Machinists   | 1,197  | \$21.02          |
| Industrial Machinery Mechanics                                   | 2,565  | \$24.55          |
| First-Line Supervisors of Production and Operating Workers       | 3,711  | \$30.75          |
| Business Operations Specialists, All Other                       | 10,957 | \$34.78          |
| Electrical Engineers   | 1,232  | \$38.76          |
| Industrial Engineers   | 3,003  | \$39.96          |
| Mechanical Engineers   | 3,333  | \$40.32          |
| Industrial Production Managers                                   | 1,162  | \$52.96          |

| WORKFORCE COSTS FOR PRODUCTION OCCUPATIONS |         |                  |  |
|--|---------|------------------|--|
| METRO AREA                                 | JOBS    | AVG. HOURLY WAGE |  |
| Greensboro                                 | 39,079  | \$16.70          |  |
| Atlanta                                    | 135,892 | \$17.40          |  |
| Birmingham                                 | 31,201  | \$17.75          |  |
| Greenville                                 | 53,071  | \$17.93          |  |
| Indianapolis                               | 64,605  | \$18.00          |  |
| Charlotte                                  | 82,461  | \$18.16          |  |
| Nashville                                  | 71,592  | \$18.53          |  |
| Louisville                                 | 61,294  | \$18.67          |  |
| Chicago                                    | 308,959 | \$18.85          |  |
| COLUMBŮS                                   | 55,606  | \$19.18          |  |
| Charleston                                 | 19,686  | \$19.96          |  |
| Detroit                                    | 195,548 | \$20.70          |  |

Source: EMSI, 2019

## INDUSTRIAL PARKS





## **KEY SECTORS: HEADQUARTERS & BUSINESS SERVICES**

### **FAST FACTS**

- The Columbus Region is home to the headquarters of 15 Fortune
   1000 companies, five of which are Fortune 500 companies.
- Over 35,000 workers are employed directly in 345 corporate managing offices in the Columbus Region, yielding a location quotient of 2.13 (EMSI, 2019).
- Large back office companies and operations include: Teleperformance USA, Spectrum, JPMorgan Chase, Nationwide Insurance, State Farm Insurance and Aetna.
- Insurance carriers are a particularly important segment of the Region's back office operations. These firms employ more than 30,000, giving a location quotient of 1.78 (EMSI, 2019).
- Nearly 342,000 work in occupations in management, business and finance, office and administrative support, and IT in the Columbus Region (EMSI, 2019).
- Ample business service support is available in the Region, with over 61,000 employed in nearly 6,800 professional and technical establishments (EMSI, 2019).
- The Region is home to over **49 college and university campus** locations with a total enrollment of nearly 132,000 students.
- The Ohio State University's Fisher College of Business ranks **31st** in the U.S. for its MBA program and 15th for its undergraduate program (U.S. News and World Report, 2020).

| COMPANY                                    | FORTUNE<br>1000 RANKING |
|--|-------------------------|
| Cardinal Health, Inc.                      | 15                      |
| ★ Nationwide Insurance                     | 73                      |
| ★ American Electric Power<br>Company, Inc. | 192                     |
| ★ L Brands Inc.                            | 241                     |
| ★ Alliance Data                            | 365                     |
| ★ Huntington Bancshares Inc.               | 524                     |
| ★ Big Lots, Inc.                           | 525                     |
| GREIF                                      | 639                     |
| ★ Hexion Inc.                              | 652                     |
| Abercrombie & Fitch Co.                    | 675                     |
| ★ Worthington Industries, Inc.             | 677                     |
| <b>★</b> Designer Brands                   | 732                     |
| ★ Mettler-Toledo International Inc.        | 775                     |
| The Scotts Miracle-Gro Company             | 829                     |
| ★ Express, Inc.                            | 954                     |

## ★ Headquarters in City of Columbus

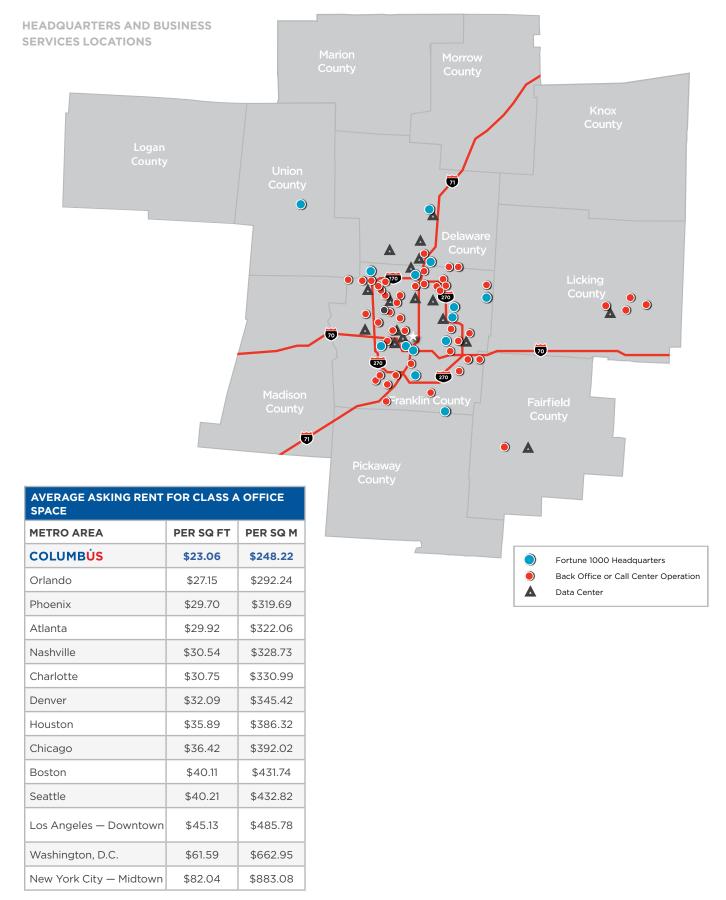
Source: Fortune, 2019 Rankings



| HEADQUARTERS AND BUSINESS SERVICES OCCUPATIONS EMPLOYMENT AND WAGES (COLUMBUS MSA) |        |                  |
|--|--------|------------------|
| OCCUPATION   | JOBS   | AVG. HOURLY WAGE |
| Receptionists and Information Clerks   | 6,037  | \$13.60          |
| Customer Service Representatives   | 26,512 | \$17.69          |
| Insurance Claims and Policy Processing Clerks                                      | 3,644  | \$19.31          |
| Bookkeeping, Accounting and Auditing Clerks  | 10,083 | \$20.23          |
| Computer User Support Specialists  | 4,691  | \$26.43          |
| Training and Development Specialists   | 3,068  | \$27.24          |
| Human Resources Specialists  | 5,999  | \$31.70          |
| Business Operations Specialists, All Other   | 10,957 | \$34.78          |
| Computer Network Support Specialists   | 1,767  | \$34.31          |
| Operations Research Analysts   | 939    | \$39.39          |
| Financial Analysts   | 2,736  | \$40.14          |
| Management Analysts  | 6,248  | \$41.12          |
| Network and Computer Systems Administrators  | 2,749  | \$41.93          |
| Database Administrators  | 1,115  | \$46.22          |
| Sales Managers   | 2,251  | \$66.37          |
| Financial Managers   | 4,805  | \$67.10          |
| Marketing Managers   | 1,683  | \$72.10          |
| Computer and Information Systems Managers  | 3,599  | \$72.23          |

| WORKFORCE COSTS FOR BUSINESS SERVICES OCCUPATIONS |           |                  |  |  |
|---|-----------|------------------|--|--|
| METRO AREA  | JOBS      | AVG. HOURLY WAGE |  |  |
| Tampa   | 300,381   | \$25.54          |  |  |
| Orlando   | 254,248   | \$25.63          |  |  |
| Kansas City                                       | 224,410   | \$27.20          |  |  |
| Indianapolis                                      | 206,840   | \$27.31          |  |  |
| COLUMBŮS  | 218,874   | \$27.41          |  |  |
| Phoenix   | 479,330   | \$27.78          |  |  |
| Nashville   | 219,543   | \$28.10          |  |  |
| Dallas  | 786,843   | \$28.32          |  |  |
| Charlotte   | 239,062   | \$30.34          |  |  |
| Atlanta   | 556,275   | \$31.61          |  |  |
| Denver  | 275,062   | \$33.12          |  |  |
| Chicago   | 1,016,346 | \$33.13          |  |  |
| New York  | 1,942,794 | \$36.77          |  |  |
| San Francisco                                     | 504,456   | \$42.94          |  |  |

Source: EMSI, 2019



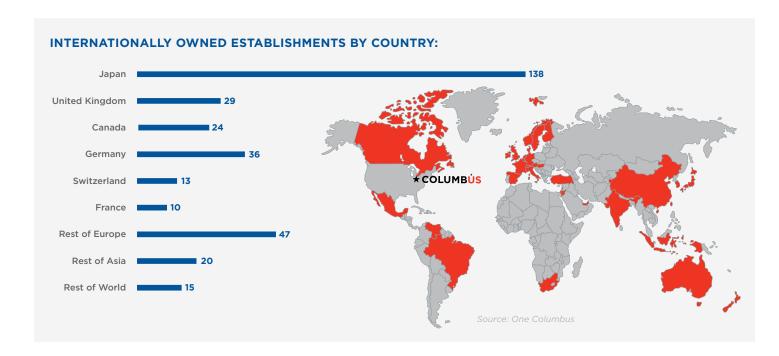
Sources: Colliers International, Office Market Outlook, Q1 2019

## **INTERNATIONAL BUSINESS**

#### **FAST FACTS**

- More than **330 foreign-owned establishments** within the Columbus Region.
- The Ohio State University has over 68,000 students, including more than 6,700 international students (The Ohio State University, Highlights of Enrollment, 2018).
- Japan, Canada and Germany are the largest foreign investors in the Region.
- Ohio has no corporate income tax or personal property tax.

- Ohio holds the No. 9 business climate ranking in the United States (Chief Executive, 2019).
- Columbus Region ranks No. 7 metro area (Site Selection, 2018).
- KPMG ranks Ohio in the top state business tax climates for new distribution centers (2), capitalintensive manufacturing (6), labor-intensive manufacturing (9) and call centers (9) (Tax Foundation, KPMG Location Matters Report, 2015).
   The workforce unionization rate in the Columbus MSA is lower than the national average (Unionstats, 2018).



## **GREATER COLUMBUS SISTER CITIES INTERNATIONAL**

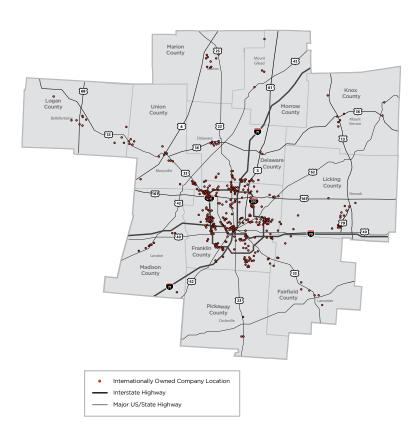
Greater Columbus Sister Cities International connects Columbus to the world through international exchanges and people-to-people connections. This organization is dedicated to cultivating relationships with all ten Columbus sister cities and enhancing and sustaining a more tolerant and inclusive culture in our city. Through unique and impactful programming, Greater Columbus Sister Cities International promotes our region internationally as an ideal candidate for economic development, education and arts and cultural exchanges.

Columbus Sister Cities include:

| Accra, Ghana     | Genoa, Italy     | Seville, Spain   | Dresden, Germany | Odense, Denmark     |
|------------------|------------------|------------------|------------------|---------------------|
| Curitiba, Brazil | Herzliya, Israel | Ahmedabad, India | Hefei, China     | Tainan City, Taiwan |

#### LARGEST INTERNATIONALLY-OWNED COMPANIES BY COLUMBUS REGION EMPLOYEES **COMPANY** EMPLOYEES | HEADQUARTERS 11,077 Honda Japan **★** Safelite 2,551 Belgium **★** DHL 2,192 Germany TS Tech 1,789 Japan **★** Teleperformance 1,730 France CareWorks MCO / York 1,435 Canada Risk Services Stanley Electric 1,385 Japan Midwest Express 1,183 Japan United \* Hikma 1,026 Kingdom **★ Mettler-Toledo** 800 Switzerland **\*** Accenture 750 Ireland Cardington Yutaka 725 Japan Technologies Jefferson Industries 648 Japan Corporation ★ Anheuser-Busch InBev 640 Belgium **Anomatic Corporation** 632 Germany **★** Farmers Insurance 600 Switzerland **BMW Financial Services** 562 Germany American Showa 560 Japan United Smiths Medical 530 Kingdom Nifco 480 Japan

## COLUMBUS REGION INTERNATIONALLY OWNED COMPANIES



#### ★ Operates at least one establishment in City of Columbus Source: One Columbus 2019

| GLOBAL INDUSTRIAL REAL ESTATE RENTS |               |              |              |
|-------------------------------------|---------------|--------------|--------------|
| MARKET                              | COUNTRY       | USD/PSF/YEAR | USD/PSM/YEAR |
| COLUMB <mark>ŮS</mark>              | United States | \$4.08       | \$43.92      |
| Bajio                               | Mexico        | \$4.61       | \$49.62      |
| Monterrey                           | Mexico        | \$4.64       | \$49.94      |
| Toronto                             | Canada        | \$5.04       | \$54.25      |
| Milan                               | Italy         | \$6.30       | \$67.81      |
| Amsterdam                           | France        | \$6.53       | \$70.29      |
| Paris                               | Netherlands   | \$7.45       | \$80.19      |
| Frankfurt                           | Germany       | \$8.66       | \$93.22      |
| Shenzhen                            | China         | \$9.08       | \$97.74      |
| Beijing                             | China         | \$9.78       | \$105.27     |
| Shanghai                            | China         | \$10.51      | \$113.13     |
| Tokyo                               | Japan         | \$19.96      | \$214.85     |

Source: CBRE, Global Prime Logistics Rents, July 2018. Comparable Columbus figure sourced from local industrial report, Q4 2017



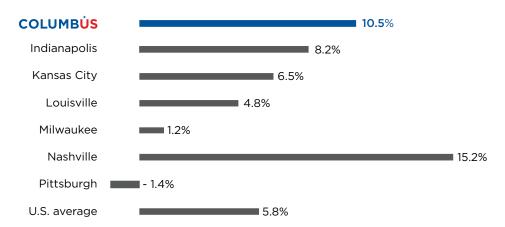
## **COLUMBUS POPULATION**

Columbus is the 14th largest city in the U.S. and the fastest growing major metro in the Midwest with 892,533 residents.

#### PREPARING FOR FUTURE GROWTH

Central Ohio is expected to grow by more than 1,000,000 people by 2050. To develop objective analytics that can assist in evaluating and preparing for the impacts of the future growth and development, the Mid-Ohio Regional Planning Commission, Columbus 2020 and ULI Columbus retained the services of Calthorpe Associates, one of the nation's most experienced planning firms. The result is insight2050, a collaborative initiative to help communities proactively plan for development and population growth over the next 30 years. See the report at getinsight2050.org.

#### POPULATION CHANGE, 2010-2018



#### TOP LARGE U.S. METROS FOR MILLENNIAL CONCENTRATION (AGED 25-34)

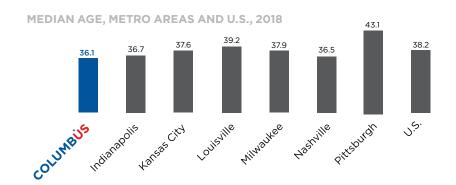


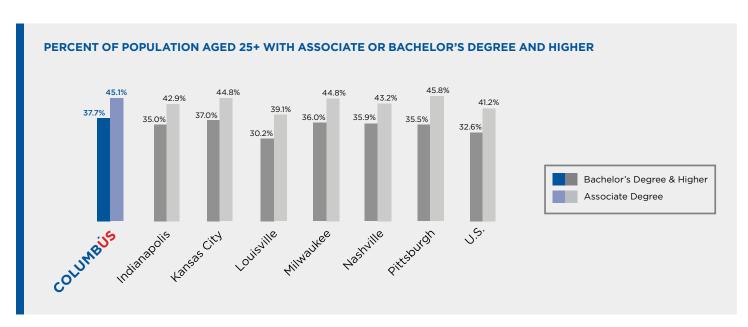
Source: U.S. Census Population Estimates, 2018; U.S. Census American Community Survey 1-year estimates, 2018. Metro areas over one million in population.



## **QUALITY WORKFORCE**

The Columbus population, well educated and relatively young, is growing at a pace above the national average.





Source: U.S. Census American Community Survey 1-year estimates, 2018







# INSTITUTIONAL INFRASTRUCTURE - EDUCATION AND RESEARCH

## **UNIVERSITIES AND COLLEGES**

The Columbus Region is home to over **49 college and university** campuses with a total enrollment of over 132,000 students.

The Ohio State University, the state's flagship university and **one of the largest and most comprehensive universities** in the U.S., has over 61,000 students at its main campus in Columbus. With 200 undergraduate majors and more than 250 master's, doctoral and professional degree programs, Ohio State provides the Region with a diverse and talented workforce for the future. Ohio State awarded nearly 11,000 degrees in 2018, as well as more than 4,400 advanced degrees.

Ohio State's graduate and undergraduate engineering programs are both ranked **No. 1** among all Ohio universities and 14th and 16th, respectively, among public universities according to U.S. News & World Report. The College of Engineering ranks 3rd in the country for industry research and development expenditures, according to the National Science Foundation. Ohio State also ranks 6th in the nation among public universities in private support, which was more than \$601 million for fiscal year 2018, when College of Engineering and Knowlton School of Architecture private support exceeded \$49 million.

#### THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS

- Full-time MBA program ranked **No. 31** and part-time MBA program ranked No. 14 (U.S. News and World Report, 2020).
- MBA programs in Production & Operations and Supply Chain Management & Logistics are both ranked in the **top 10**.
- Eight research centers, including the fields of entrepreneurship, supply chain and production.

#### THE OHIO STATE UNIVERSITY - COLLEGE OF ENGINEERING

- Since 2005, more than 275 individual companies have invested in research in the College of Engineering.
- Enrollment includes 8,078 undergraduate and 1,833 graduate students (2018 enrollment).
- The number of undergraduate engineers and architects has grown steadily from 5,000 in 2006 to 8,622 in 2018.
- Ohio State's undergraduate engineering program is ranked No. 1 among all Ohio universities and No. 29 nationally among universities (U.S. News and World Report, 2018).
- OSU's 40-plus research labs and centers include the Center of Automotive Research, Center for Emergent Materials (CEM), Information Processing Systems Laboratory, Institute for Materials Research and Ohio Manufacturing Institute (OMI).

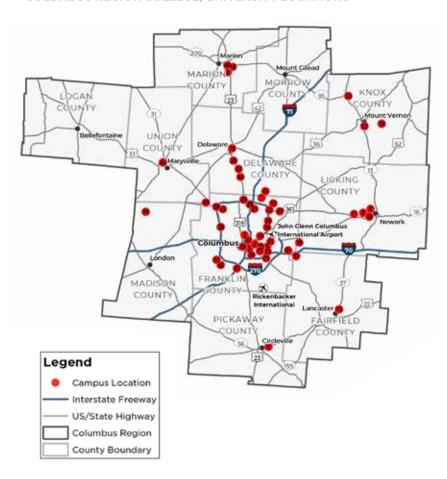
## **COLUMBUS STATE COMMUNITY COLLEGE**

- The largest community college in Ohio and among the largest in the nation.
- Offers associate degrees in automotive technology, aviation maintenance, business management, civil engineering, information technology, electro-mechanical engineering, electrical engineering and numerous other business and engineering fields.
- Center for Workforce Development can provide customized training services for employers.

### **COLLEGES & UNIVERSITIES**

| NO. | COLLEGE/UNIVERSITY  | ENROLLMENT |
|-----|---|------------|
| 1   | The Ohio State University                                     | 61170      |
| 2   | Columbus State Community College                              | 27343      |
| 3   | Franklin University   | 4970       |
| 4   | Ohio Christian University                                     | 3660       |
| 5   | Central Ohio Technical College                                | 3442       |
| 6   | Capital University  | 3213       |
| 7   | Otterbein University  | 2886       |
| 8   | The Ohio State University - Newark                            | 2882       |
| 9   | Marion Technical College                                      | 2395       |
| 10  | Denison University  | 2394       |
| 11  | Mount Vernon Nazarene University                              | 2243       |
| 12  | Hondros College   | 2109       |
| 13  | Kenyon College  | 1730       |
| 14  | Ohio Dominican University                                     | 1716       |
| 15  | Ohio University - Lancaster                                   | 1568       |
| 16  | Ohio Wesleyan University                                      | 1561       |
| 17  | The Ohio State University-Marion                              | 1252       |
| 18  | Columbus College of Art and Design                            | 1094       |
| 19  | Mount Carmel College of Nursing                               | 1090       |
| 20  | Fortis College  | 896        |
| 21  | DeVry University - Columbus                                   | 772        |
| 22  | Chamberlain Unviersity-Ohio                                   | 557        |
| 23  | American Institute of Alternative Medicine                    | 425        |
| 24  | Bradford School   | 324        |
| 25  | Valor Christian College                                       | 303        |
| 26  | Felbry College School of Nursing                              | 253        |
| 27  | Pontifical College Josephenum                                 | 150        |
| 28  | Methodist Theological School                                  | 133        |
| 29  | Daymar College  | 92         |
| 30  | Rosedale Bible College  | 46         |
| 31  | Ashland University - Columbus Center                          | _          |
| 32  | Indiana Wesleyan University                                   | _          |
| 33  | Central Michigan University - Columbus Center                 | _          |
| 34  | Trinity Lutheran Seminary                                     | _          |
| 35  | Kent State University-School of Library & Information Science | _          |
| 36  | Central Ohio Technical College - Knox Campus                  | _          |
| 37  | Central Ohio Technical College - Pataskala<br>Campus          | _          |
| 38  | Columbus State Community College -<br>Bolton Field            | _          |
| 39  | Columbus State Community College -<br>Delaware Campus         | _          |
|     |   |            |

### **COLUMBUS REGION COLLEGE/UNIVERSITY LOCATIONS**



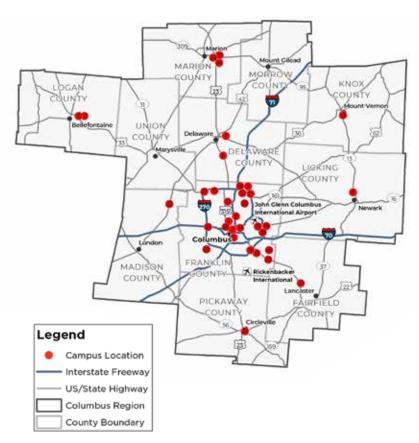
| NO. | COLLEGE/UNIVERSITY  | ENROLLMENT |
|-----|---|------------|
| 40  | Columbus State Community College - Delaware Campus            | _          |
| 41  | Columbus State Community College - Dublin Center              | -          |
| 42  | Columbus State Community College - Marysville Center          | -          |
| 43  | Columbus State Community College - Reynoldsburg               | -          |
| 44  | Columbus State Community College - SW Center at Grove<br>City | _          |
| 45  | Columbus State Community College - Westerville Center         | -          |
| 46  | Franklin University - Delaware Center                         | -          |
| 47  | Franklin University - Dublin Center                           | _          |
| 48  | Franklin University - Marion Center                           | -          |
| 49  | Mount Vernon Nazarene University -<br>Columbus-New Albany     | _          |
| 50  | Mount Vernon Nazarene University - Newark Campus              | -          |
| 51  | Ohio University - Dublin Medical School Campus                | _          |
| 52  | Ohio University - Pickerington Center                         | _          |
| 53  | Park University - DSCC  | _          |

Sources: National Center for Education Statistics 2018 Enrollment, Columbus Business First, One Columbus \*School currently in operation, but enrollment not reported or falls under main campus enrollment count. Colleges & Universities defined as 4-year and 2-year schools offering at least an associate's degree or above.



#### **COLUMBUS REGION TECHNICAL SCHOOL LOCATIONS**

| NO. | COLLEGE/SCHOOL   | ENROLLMEN |
|-----|--|-----------|
| 1   | Techskills Columbus<br>(MyComputerCareer.edu)  | 1223      |
| 2   | Career and Technology Education<br>Centers of Licking County                                 | 316       |
| 3   | Aveda Institute Columbus   | 256       |
| 4   | Knox County Career Center  | 244       |
| 5   | Ohio State College of Barber Styling   | 234       |
| 6   | Tri-Rivers Career Center   | 207       |
| 7   | The Ohio Media School-Columbus   | 182       |
| 8   | Ohio Media School-Columbus   | 182       |
| 9   | The Spa School   | 171       |
| 10  | Eastland-Fairfield Career and<br>Technical Schools - Eastland Career<br>Center               | 153       |
| 11  | The Ohio Academy Paul Mitchell<br>Partner School   | 142       |
| 12  | Adult and Community Education  | 136       |
| 13  | Ohio State School of Cosmetology   | 100       |
| 14  | Ohio State School of Cosmetology   | 53        |
| 16  | National Personal Training Institute   | 35        |
| 17  | Nationwide Beauty Academy  | 32        |
| 18  | Dental Assistant Pro LLC - Columbus  | 14        |
| 19  | Academy of Court Reporting and Technology  | _         |
| 20  | Clark State Community College<br>(Classes at Ohio Hi Point and<br>Bellefontaine High School) | _         |
| 21  | Columbus Downtown High School & Career Center  | _         |
| 22  | Delaware Area Career Center -<br>South Campus  | _         |
| 23  | Delaware Area Career Center -<br>North Campus  | _         |
| 24  | Eastland-Fairfield Career and Technical Schools - Fairfield Career Center                    | _         |



| NO. | COLLEGE/UNIVERSITY   | ENROLLMENT |
|-----|--|------------|
| 25  | Ohio Hi Point Career Center  | _          |
| 26  | Pickaway-Ross Career & Technology Center -<br>Circleville Campus                 | _          |
| 27  | Robotics & Advanced Manufacturing<br>Technology Education Collaborative - RAMTEC | _          |
| 28  | South-Western Career Technical Academy   | _          |
| 29  | The Computer Workshop Inc.   | _          |
| 30  | The Electrical Trades Center   | _          |
| 31  | Tolles Career and Technical Center   | _          |
| 32  | Tri-Rivers Career Center - Adult Healthcare Campus                               |            |

Source: National Center for Education Statistics 2018 Enrollment, Columbus Business First, One Columbus. Note: (-) School currently in operation, but enrollment not reported or falls under main campus enrollment count. List defined as non-4-year programs offering an associates degree or below.

#### **MAJOR RESEARCH INSTITUTIONS**

Central Ohio is home to two of the world's leading private-research institutions, Battelle and CAS.

#### **BATTELLE**

- The world's largest contract research and development organization, dedicated to scientific, educational, technology and community endeavors and investments.
- Annual research budget of more than \$5 billion.
- · Innovations range from M&M candy coating to drone countermeasure technology.
- Helps commercial clients across a wide range of industries solve challenges.
- Developed Battelle CCDS Critical Care Decontamination SystemTM to decontaminate biological contaminates in respirator masks

#### **CAS**

- A division of the American Chemical Society finding, collecting and organizing all publicly disclosed substance information.
- Updated daily, the CAS database is a standard for chemists worldwide and includes over 150 million records.

#### **COLUMBUS COLLABORATORY**

- Advanced technology company focused on driving solutions in the areas of big data, analytics and cyber security.
- Brings together a task force of member organizations including American Electric Power, Battelle, Cardinal Health, Huntington, L Brands, Nationwide and OhioHealth.
- Addresses common technology challenges to create solutions that transcend industries, enhance operational efficiencies and improve service for customers.
- Partners with local universities to attract, develop and retain big data talent and facilitates learning opportunities for IT professionals to pursue continued education and training that keep them ahead of the curve.

#### IBM CLIENT CENTER: ANALYTICS SOLUTIONS LAB

- IBM's first dedicated advanced analytics center.
- Designs, builds, implements and supports differentiated advanced analytics solutions.
- Fosters a rich environment for collaboration, innovation and delivery by bringing together business, technical and academic communities in the Columbus Region.

## THE RESEARCH INSTITUTE AT NATIONWIDE CHILDREN'S HOSPITAL

- America's second largest children's hospital in the U.S. and consistently ranked on the U.S. News & World Report's Best Children's Hospital Honor Roll.
- A top ten free-standing pediatric research facility based on NIH funding.

#### OCLC (ONLINE COMPUTER LIBRARY CENTER, INC.)

- Global library cooperative providing shared technology services, original research and community programs.
- Maintains Dewey Decimal System and WorldCat, the world's most comprehensive database of information about library collections.







#### FINANCIAL AND TECHNICAL RESOURCES

The Columbus Region is home to dozens of organizations that work together to help accelerate the development of ideas into companies and companies into engines of job creation and investment.

#### **REV1 VENTURES**

- Provides entrepreneurs with expert advice, connection and capital designed to accelerate startup growth.
- Provides incubator services and growth of entrepreneurial ecosystems through targeted corporate networks.

#### **OHIO SUPERCOMPUTER CENTER (OSC)**

- OSC provides a reliable **high-performance computing and communications infrastructure** for a diverse, statewide/ regional community including education, academic research, industry and state government.
- With more than two decades of innovation and service, OSC is a fully scalable center with mid-range machines to match those found at the National Science Foundation centers and labs across the nation.

#### SCIENCE AND TECHNOLOGY CAMPUS CORPORATION (SCITECH)

- A state-of-the-art research park located on The Ohio State University campus linking world-class academic technical expertise with cutting-edge commercial technology-based innovation.
- SciTech's 56+ acre campus is currently comprised of eight buildings with approximately 444,000 SF of office, research, education and specialized laboratory space. In addition, there are another 30 acres of undeveloped land that will accommodate at least 720,000 SF of building space, providing more companies with an opportunity to become part of the spectacular campus environment.

#### **OHIO TECHANGELS**

• Provides investment capital for commercialization of innovations in IT, advanced materials and medical technology.

#### OHIO THIRD FRONTIER

- Technology-based economic development initiative that is successfully changing the trajectory of Ohio's economy by supporting existing industries that are transforming themselves with new globally competitive products.
- Provides funding to Ohio technology-based companies, universities, nonprofit research institutions and other organizations to create new technology-based products, companies, industries and jobs.

#### **EDISON TECHNOLOGY CENTERS**

The Columbus Region contains three of Ohio's six Edison Technology Centers, which provide product and process innovation and commercialization services to both established and early-stage technology-based businesses:

- **BioOhio:** Statewide center focused on promoting the bio-life sciences industry in Ohio, including pharmaceutical and medical device development. Principal efforts are in assisting small- to medium-sized entrepreneurial organizations by developing and commercializing bio-life sciences technology.
- EWI: An internationally recognized membership-based organization that is focused on materials joining technology. EWI conducts research and development for both industry and government.
- **PolymerOhio:** Networking group committed to the global competitiveness and growth of Ohio's polymer industry. Members include Ohio polymer companies, leading polymer academic agencies and service providers.

## TRANSPORTATION RESEARCH CENTER INC.

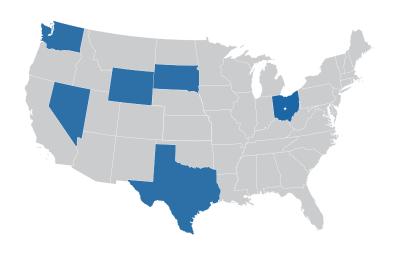
- Established by The Ohio State University's College of Engineering, TRC is a **world-leading provider of vehicular testing services**, providing R&D and compliance and certification testing for vehicles and components for crash testing, emissions testing, dynamic testing and durability testing.
- Home to the Vehicle Research and Test Center (VRTC), the only in-house research, development, test, evaluation and investigation facility of the National Highway Traffic Safety Administration.
- The SMARTCenter, opened in July 2019, gives transportation innovators unparalleled opportunities to test advanced automotive and mobility technologies in a safe, secure and repeatable real-world environment before the vehicles are deployed on public roads and highways.

# **COST OF DOING BUSINESS**

## **TAXES**

| STATE AND LOCAL TAX STRUCTURE  |       |  |  |  |  |
|--|-------|--|--|--|--|
|  | State | None   |  |  |  |
| CORPORATE INCOME / FRANCHISE TAX   | Local | Income tax rates apply to net profits. Approximate average rate of 2.0% across Columbus Region. Apportionment: property, payroll, sales.   |  |  |  |
|  | State | •Flat fee of \$150 on the first \$1 million in taxable Ohio gross receipts for business exceeding \$150,000.   |  |  |  |
| COMMERCIAL ACTIVITY TAX (applies only to income where point of sale is Ohio) |       | •Tax rate of 0.26% on income >\$1 million: -Plus \$800 if taxable Ohio gross receipts between \$1 million and \$2 million -Plus \$2,100 if taxable Ohio gross receipts between \$2 million and \$4 million -Plus \$2,600 if taxable Ohio gross receipts over \$4 million |  |  |  |
|  | Local | None   |  |  |  |
| INVENTORY TAX  | State | None   |  |  |  |
| REAL PROPERTY TAX (commercial/Industrial)                                    | Local | Collected at local level. Average effective rate among Columbus Region tax districts is 2.26%.   |  |  |  |
| 641-6-4V   | State | 5.75%  |  |  |  |
| SALES TAX  | Local | County average: 1.41%  |  |  |  |
|  | State | Brackets from 1.980% on income between \$10,851 and \$16,300 to 4.997% on income above \$217,400. \$1,800-\$2,300 personal/dependent exemption and, if income under \$30,000, \$20 credit.   |  |  |  |
| PERSONAL INCOME TAX  |       | Effective rate on \$35K (1 exemption, no joint filing): 1.85%  |  |  |  |
| (tax on employee)  |       | Effective rate on \$75K (1 exemption, no joint filing): 2.65%  |  |  |  |
|  | Local | Rate depends on municipality of employment and residence. Approximate average rate of 2.0% across Columbus Region.   |  |  |  |

## STATES WITH NO CORPORATE INCOME TAX



| TOP STATE BUSINESS<br>CLIMATE RANKINGS |                |  |  |  |
|--|----------------|--|--|--|
| RANK                                   | STATE          |  |  |  |
| 1                                      | Georgia        |  |  |  |
| 2                                      | North Carolina |  |  |  |
| 3                                      | ОНІО           |  |  |  |
| 4                                      | Texas          |  |  |  |
| T5                                     | South Carolina |  |  |  |
| T5                                     | Virginia       |  |  |  |
| 7                                      | Tennessee      |  |  |  |
| 8 Indiana                              |                |  |  |  |
| 9 Alabama                              |                |  |  |  |
| 10                                     | Louisiana      |  |  |  |
| 11 Arizona                             |                |  |  |  |

Sources: Ohio Department of Taxation; Site Selection, 2019



## OPERATING COST AS A PERCENTAGE OF REVENUE - REGIONAL SAMPLES

The Columbus Region offers lower startup and operating costs than competing metros across many different types of business activity. The following scenarios show the cost of operating as a percentage of revenue.

#### OFFICE

Project parameters: 200 jobs (office: SOC 13 and 43), 50,000 square feet, \$10M land and building value, \$1M tangible property (30% depreciation), \$100M revenue, \$5M in-state gross receipts, \$10M profit

| METRO        | PAYROLL | RENT    | TAXES   | TOTAL COST | COST AS % OF REVENUE |
|--------------|---------|---------|---------|------------|----------------------|
| Indianapolis | \$8.23M | \$0.98M | \$1.04M | \$10.27M   | 10.3%                |
| Tampa        | \$7.88M | \$1.30M | \$1.13M | \$10.32M   | 10.3%                |
| COLUMBÜS     | \$8.53M | \$1.04M | \$0.75M | \$10.33M   | 10.3%                |
| Charlotte    | \$8.70M | \$1.31M | \$0.72M | \$10.74M   | 10.7%                |
| Nashville    | \$8.28M | \$1.33M | \$1.15M | \$10.77M   | 10.8%                |
| Atlanta      | \$8.49M | \$1.33M | \$1.17M | \$11.00M   | 11.0%                |
| Dallas       | \$8.93M | \$1.31M | \$0.75M | \$11.01M   | 11.0%                |
| Chicago      | \$8.75M | \$1.51M | \$1.69M | \$11.96M   | 12.0%                |

#### **LOGISTICS**

Project parameters: 200 jobs (warehouse: various from SOC 53), 200,000 square feet, \$10M land and building value, \$25M tangible property (30% depreciation), \$100M revenue, \$5M in-state gross receipts, \$8M profit

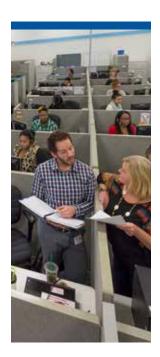
| METRO                  | PAYROLL | RENT    | TAXES   | TOTAL COST | COST AS % OF REVENUE |
|------------------------|---------|---------|---------|------------|----------------------|
| COLUMB <mark>ŮS</mark> | \$5.89M | \$0.73M | \$0.71M | \$7.34M    | 7.3%                 |
| Indianapolis           | \$6.14M | \$0.73M | \$1.36M | \$8.24M    | 8.2%                 |
| Dallas                 | \$6.44M | \$0.85M | \$1.11M | \$8.40M    | 8.4%                 |
| Nashville              | \$6.33M | \$0.88M | \$1.27M | \$8.48M    | 8.5%                 |
| Louisville             | \$6.67M | \$0.77M | \$1.15M | \$8.61M    | 8.6%                 |
| Chicago                | \$6.13M | \$1.01M | \$1.54M | \$8.68M    | 8.7%                 |
| Pittsburgh             | \$6.58M | \$1.16M | \$1.33M | \$9.08M    | 9.1%                 |
| Kansas City            | \$6.88M | \$0.76M | \$1.47M | \$9.13M    | 9.1%                 |

#### **MANUFACTURING**

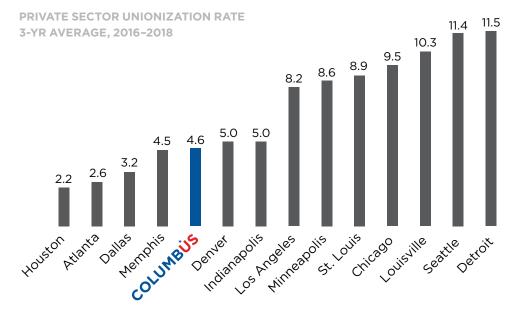
Project parameters: 50 jobs (production: SOC 51), 50,000 square feet, \$25M land and building value, \$50M tangible property (30% depreciation), \$30M revenue, \$1.5M in-state gross receipts, \$3M profit

| METRO        | PAYROLL | RENT    | TAXES   | TOTAL COST | COST AS % OF REVENUE |
|--------------|---------|---------|---------|------------|----------------------|
| COLUMBÜS     | \$1.79M | \$0.18M | \$0.68M | \$2.65M    | 8.9%                 |
| Louisville   | \$1.72M | \$0.18M | \$1.03M | \$2.94M    | 9.8%                 |
| Chicago      | \$1.65M | \$0.24M | \$1.18M | \$3.08M    | 10.3%                |
| Dallas       | \$1.59M | \$0.19M | \$1.31M | \$3.10M    | 10.4%                |
| Detroit      | \$1.88M | \$0.26M | \$1.02M | \$3.17M    | 10.6%                |
| Charleston   | \$1.85M | \$0.25M | \$1.19M | \$3.29M    | 11.0%                |
| Los Angeles  | \$1.51M | \$0.53M | \$1.40M | \$3.46M    | 11.5%                |
| Indianapolis | \$1.70M | \$0.16M | \$1.63M | \$3.50M    | 11.7%                |

Sources: One Columbus; EMSI, 2018; Cushman & Wakefield, Q4 2018. Tax expenses included are related to property, corporate income and gross receipts.

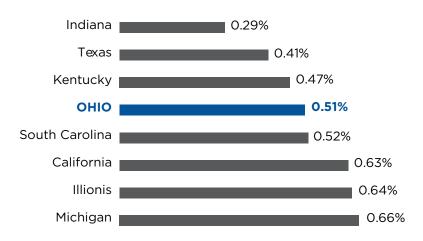


## **WORKFORCE COST FACTORS**



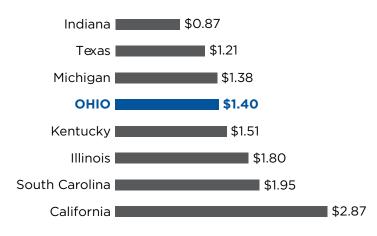


UNEMPLOYMENT INSURANCE TAX COST AVERAGE EMPLOYER CONTRIBUTION RATES (% OF TOTAL WAGES)





**WORKERS' COMPENSATION PREMIUM INDEX RATE** 

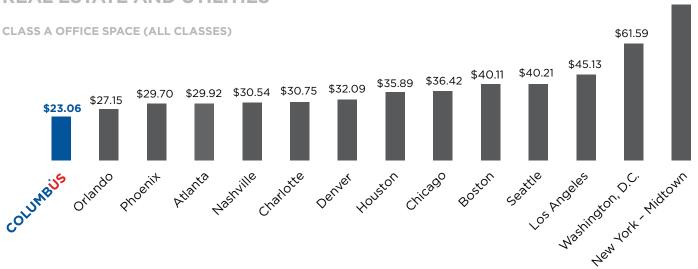


Sources: Union Stats, 2018; U.S. Department of Labor, 2018; Oregon Department of Consumer and Business Services, 2018



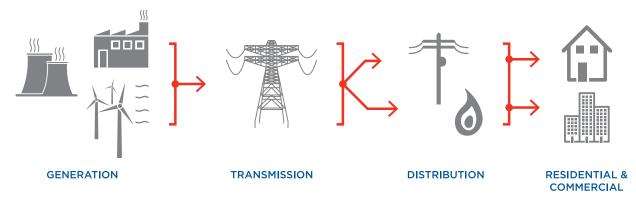






## **ELECTRIC AND GAS DEREGULATION = ENERGY CHOICE OHIO**

Energy Choice Ohio enables many of Ohio's commercial, industrial and residential energy consumers the opportunity to shop for energy options from a diverse group of competitive electricity and natural gas suppliers certified by the Public Utilities Commission of Ohio (PUCO). The electric or gas supplier you choose will work with your local utility company, which will continue to deliver your energy, handle your billing and provide maintenance and emergency services.



Source: Cushman & Wakefield U.S. Office MarketBeat Q1 2019

\$82.04



## TRANSPORTATION & COMMUNICATIONS NETWORK

Located in the heart of the Midwest, the Columbus Region provides easy access to major national and global markets. Investment in the North American International Freight Center has helped Columbus continue to be a growing logistics hub for air, truck and freight cargo. The Region's transportation infrastructure allows the cost-effective delivery of products and services anywhere at any time. Central Ohio is located within a 10-hour drive of nearly half the population of the U.S. and one-third the population of Canada.

## **HIGHWAYS AND ROADS**

Crossed by eight major interstate highways, the Columbus Region has easy southbound access through the Mid-Atlantic states to the Southeast. The Region's east-west corridors traverse the country from coast to coast and into the Rockies. Interstate access also provides major benefits to in-state commerce, with easy travel possible from any market in the state to another.

ATLANTA

TORONTO

ST. LOUIS

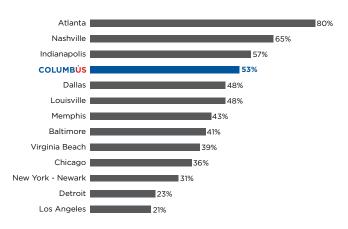
TORONTO

DETROIT

ORICAGO

O

Percentage of roads in good and fair condition by city (>500,000 in Population)

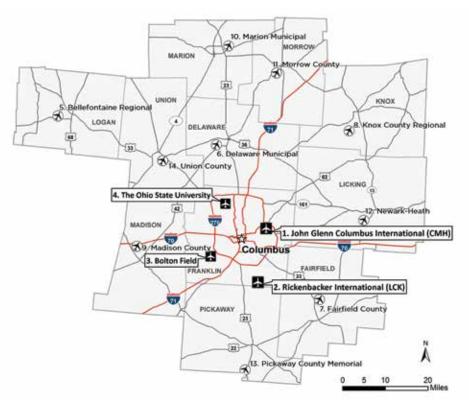


Source: Tripnet Urban Road Report, November 2018



#### **AIR**

#### MAJOR AIRPORTS IN THE COLUMBUS REGION



#### JOHN GLENN COLUMBUS INTERNATIONAL

John Glenn Columbus International Airport offers over 160 daily flights to more than 40 destinations. In 2019, the airport served approximately 8.9 million passengers. The John Glenn Columbus Master Plan demonstrates capacity for future expansion and improvements to accommodate beyond 18 million passengers per year.

#### **BUSINESS TRAVEL AMENITIES**

- Valet parking
- Free Wi-Fi
- USB and power outlets
- Business center and meeting rooms

#### **COTA AIRCONNECT**

COTA operates AirConnect, a daily service between John Glenn Columbus International Airport and key downtown Columbus stops.

#### RICKENBACKER INTERNATIONAL AIRPORT

Located in the middle of the North American International Freight Center, Rickenbacker International Airport (LCK) is one of the only cargodedicated airports in the world.

Rickenbacker International Airport handles more than 150,000 tons of air freight a year and is connected to Europe, the Middle East and Asia.

#### **AIRPORTS IN THE COLUMBUS REGION**

#### PRIMARY PASSENGER AIRPORT

1. John Glenn Columbus International

# CARGO-DEDICATED AIRPORT - NON-PRIMARY

2. Rickenbacker International

#### **RELIEVER AIRPORTS**

- 3. Bolton Field
- 4. The Ohio State University

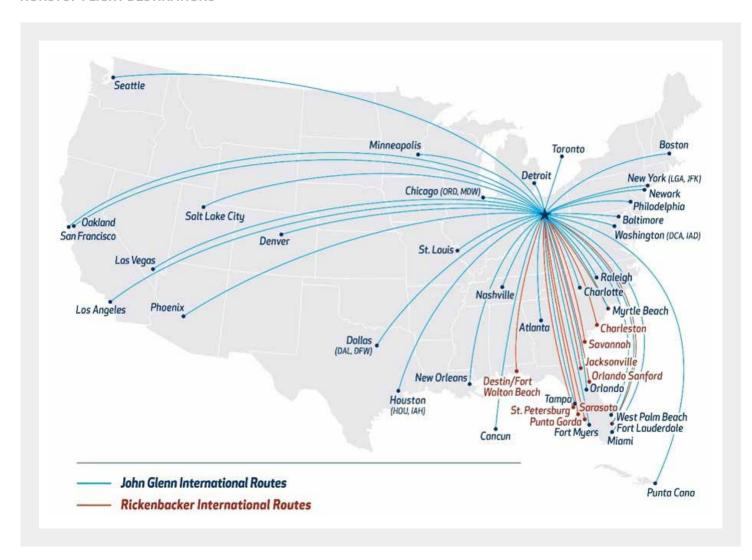
#### **GENERAL AVIATION AIRPORTS**

- 5. Bellefontaine Regional
- 6. Delaware Municipal
- 7. Fairfield County (Lancaster)
- 8. Knox County Regional
- 9. Madison County (London)
- 10. Marion Municipal
- 11. Morrow County (Mount Gilead)
- 12. Newark-Heath (Newark)
- 13. Pickaway County Memorial (Circleville)
- 14. Union County (Marysville)





#### **NONSTOP FLIGHT DESTINATIONS**



Source: One Columbus



## FREIGHT RAIL AND PORT ACCESS

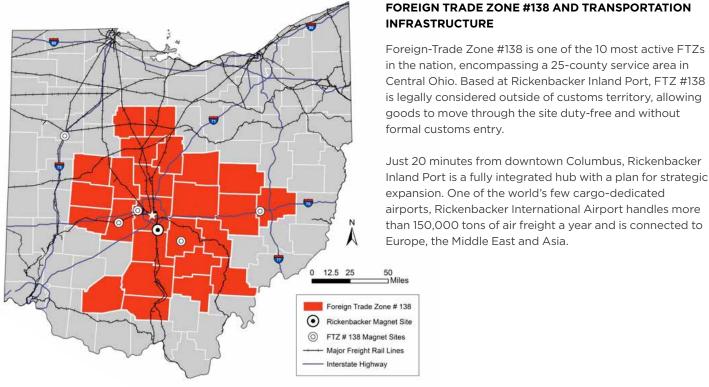
#### MAP - HEARTLAND AND NATIONAL GATEWAY CORRIDORS

The Heartland Corridor allows double-stacked freight trains to travel directly from the Port of Virginia (Norfolk International Terminals) to a state-of-the-art intermodal facility located at Rickenbacker Inland Port in Franklin County only 20 minutes from downtown Columbus.



The National Gateway Corridor provides the Columbus Region additional port connections in Baltimore, MD, and Wilmington, NC, an advantage for gaining access to the global marketplace.





## Just 20 minutes from downtown Columbus, Rickenbacker Inland Port is a fully integrated hub with a plan for strategic expansion. One of the world's few cargo-dedicated

Europe, the Middle East and Asia.

#### **INTERNATIONAL CARGO FLIGHTS**

AirBridgeCargo - From Moscow, Russia (SVO), to LCK and back to Moscow through Frankfurt, Germany (FRA)

**China Airlines Cargo -** To and from Taipei, Taiwan (TPE)

Cargolux - From Hong Kong (HKG) with outbound service to Europe through Luxembourg (LUX)

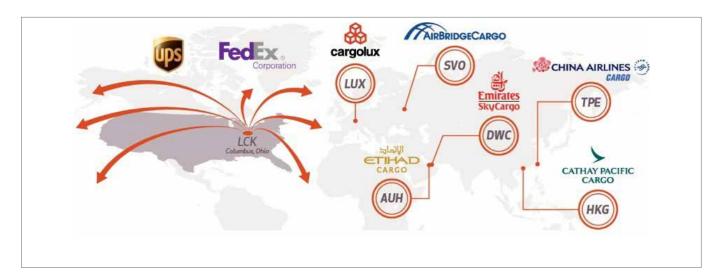
Cathay Pacific - To and from Hong Kong (HKG)

**Emirates -** To and from Dubai with European traffic rights (BRU)

**Etihad -** To and from Abu Dhabi through Amsterdam (AMS) and Frankfurt (FRA) on the way back

#### **Total Airport Services**

Total Airport Services is our air cargo terminal services provider that offers import and export handling services for our international flights

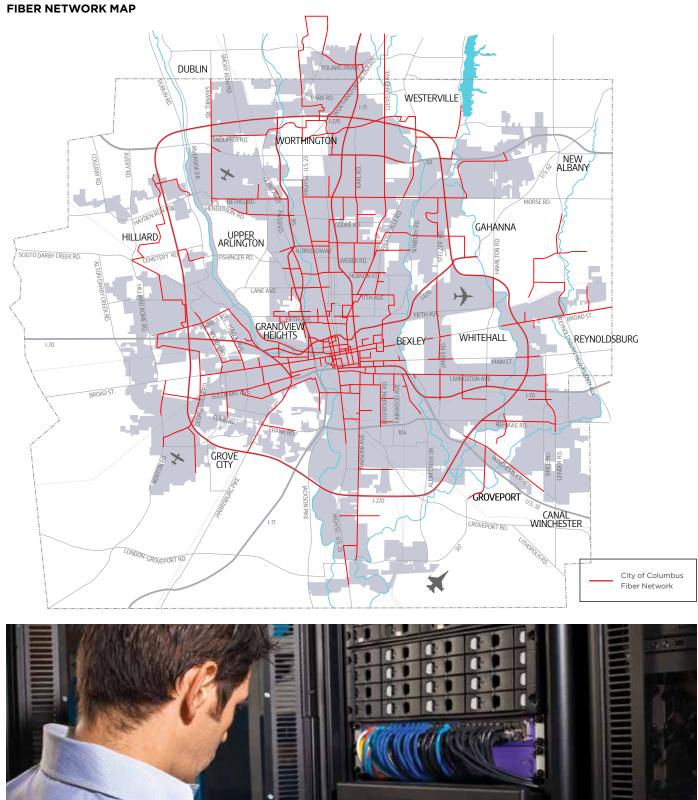




#### **FIBER NETWORK**

The City's Municipal Fiber Network offers nearly 800 miles of accessible fiber and connects to multiple data centers throughout the City.

# CITY OF COLUMBUS MUNICIPAL



# **QUALITY OF LIFE**

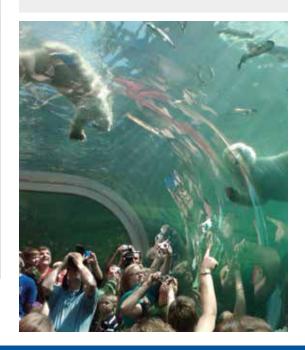
#### **HIGHLIGHTS**

- Wide range of entertainment and recreation options
- Top ranked zoo, public library and science museum in the nation
- Affordable housing market, diverse housing communities
- Commute time below the national average
- Healthcare providers among the best in the country
- Cost of living well below other metro areas

| FESTIVALS & EVENTS  |  |   |  |
|---|--|---|--|
| JANUARY   | FEBRUARY   | MARCH   | APRIL  |
| - Ohio Boat &<br>RV Show<br>- AAA Great<br>Vacations Expo<br>- Columbus Winter<br>Beerfest  | - Central Ohio Home<br>& Garden Show   | - Columbus<br>International Film &<br>Animation Festival<br>- Columbus<br>International Auto<br>Show<br>- Arnold Sports<br>Festival   | - Equine Affaire   |
| MAY   | JUNE   | JULY  | AUGUST   |
| - Capital City 1/2 Marathon - Ohioana Book Festival - Komen Columbus Race for the Cure - Asian Festival - COSI Science Festival               | - Columbus Arts Festival - Origins Game Fair - Pride Festival - Creekside Blues & Jazz Festival - Juneteenth Celebration - ComFest - Tour de Grandview Cycling Classic - German Village Haus und Garten Tour - Memorial Tournament | - Red, White & Boom! - Dooh Dah parade - Goodguys PPG Nationals - North Market Food & Ohio Wine Festival - Franklin County Fair - Lancaster Festival - Jazz & Rib Fest - Ohio State Fair - Columbus Gospel Fest | - Dublin Irish Festival - Pelotonia - Festival Latino - India Festival |
| SEPTEMBER   | OCTOBER  | NOVEMBER  | DECEMBER   |
| - Delaware County<br>Fair<br>- New Albany Classic<br>Invitational Grand<br>Prix & Family Day<br>- Columbus<br>Oktoberfest<br>- Greek Festival | - All American<br>Quarter Horse<br>Congress<br>- Italian Festival<br>- Circleville Pumpkin<br>Show<br>- Columbus<br>Marathon<br>- HighBall Halloween   | - Columbus Jewish<br>Film Festival<br>- Wildlights  | - First Night<br>Columbus  |

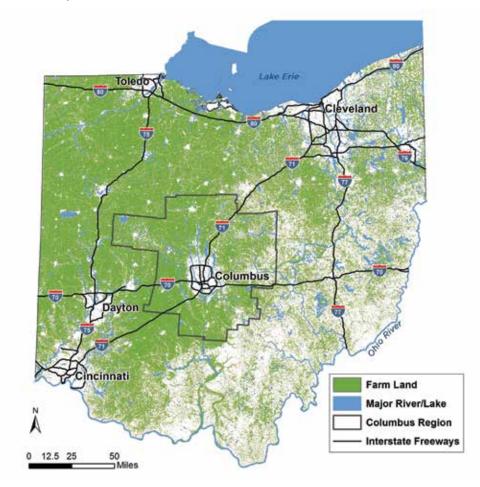
| MAJOR SPORTING EVENTS                            |                      |
|--|----------------------|
| Arnold Sports Festival                           | Mar                  |
| Columbus Blue Jackets (NHL)                      | Oct-Apr              |
| Columbus Clippers (AAA baseball)                 | Apr-Sep              |
| Columbus Crew (MLS)                              | Mar-Oct              |
| Honda Indy 200 at Mid-Ohio                       | Jul                  |
| Columbus International Film & Animation Festival | Mar                  |
| Memorial Tournament (PGA)                        | May-Jun              |
| The Ohio State University (NCAA sports)          | Aug-May<br>(varying) |

| ARTS & CULTURAL ATTRACTIONS           |
|---------------------------------------|
| BalletMet                             |
| CATCO                                 |
| Center of Science and Industry (COSI) |
| Columbus Jazz Orchestra               |
| Columbus Museum of Art                |
| Columbus Symphony Orchestra           |
| Columbus Zoo and Aquarium             |
| Franklin Park Conservatory            |
| The Kings Arts Complex                |
| Lincoln Theatre                       |
| National Veterans Memorial and Museum |
| Ohio Historical Center                |
| Ohio Theatre                          |
| Olentangy Indian Caverns              |
| Opera Columbus                        |
| Palace Theatre                        |
| Short North Arts District             |
| Wexner Center for the Arts            |



## **WEATHER AND CLIMATE**

Situated in the middle of Ohio, the Columbus Region has a rich and varied climate. Columbus enjoys seasonal variability with cold winters and warm, humid summers.



| COLUMBUS MONTHLY CLIMATE SUMMARY |                    |                    |               |                  |
|----------------------------------|--------------------|--------------------|---------------|------------------|
| MONTH                            | DAILY MAX TEMP. F° | DAILY MIN TEMP. F° | MEAN TEMP. F° | PRECIP. (INCHES) |
| January                          | 36.5               | 22.6               | 29.6          | 2.73             |
| February                         | 40.6               | 25                 | 32.8          | 2.25             |
| March                            | 51.1               | 32.7               | 41.9          | 3.02             |
| April                            | 63.5               | 42.6               | 53.1          | 3.4              |
| May                              | 72.9               | 52.2               | 62.5          | 4.17             |
| June                             | 81.6               | 61.5               | 71.5          | 4.01             |
| July                             | 84.9               | 65.5               | 75.2          | 4.79             |
| August                           | 83.7               | 64.1               | 73.9          | 3.32             |
| September                        | 77                 | 56.5               | 66.8          | 2.84             |
| October                          | 65.1               | 45                 | 55            | 2.61             |
| November                         | 52.6               | 36.1               | 44.4          | 3.2              |
| December                         | 40.1               | 26.8               | 33.5          | 2.97             |
| Annual                           | 62.6               | 44.3               | 53.4          | 39.3             |

Sources: NOAA National Climatic Data Center, 30 Year Averages; NOAA National Climatic Data Center

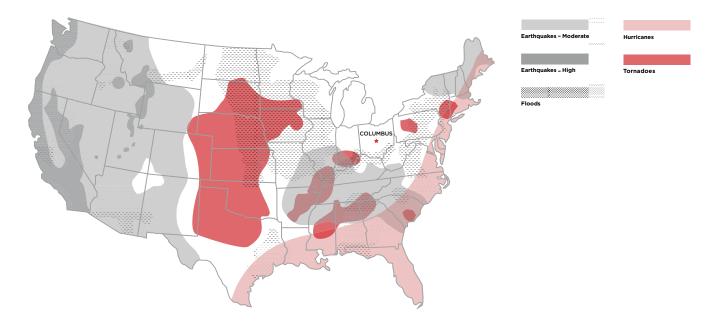
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#### **PRECIPITATION**

- Columbus is favored with a balanced rainfall throughout the year. Each month averages at least two inches of rainfall, while none average more than five.
- Located outside of the Midwestern lake effect Snow Belt, Columbus receives on average 26.7 inches of snow annually in comparison to 36.3 in Chicago and 68.1 in Cleveland (NOAA Comparative Climatic Data, 30-year Averages).
- Columbus enjoys a broad June through September peak in sunshine and relatively cloud-free conditions, each month receiving slightly more than 60 percent of maximum possible sunshine.

#### LOW RISK OF NATURAL DISASTERS

- The Columbus Region is located outside major U.S. earthquake, hurricane, volcano and tsunami zones.
- · Any severe weather typically includes occasional tornadoes, hail, high winds and winter storms.
- Severe droughts and floods are a rare occurrence for the city. While flooding does occur occasionally, it is restricted to lowland areas, as most rainfalls can be handled effectively by area stream and river basins. Droughts in Ohio occur on average two times per decade.



#### **WEATHER FACTS**

- July is the average warmest month.
- The highest recorded temperature was 106 degrees F in 1934.
- The average coolest month is January.
- The lowest recorded temperature was -22 degrees F in 1994.
- The maximum average precipitation occurs in July.

#### **TOPOGRAPHIC FEATURES**

• The Columbus Region lies in between the vast flat rolling terrain of the west and north and the majestic foothills of the Appalachian Mountains in the southern and eastern portions of the state. This provides residents with access to a variety of seasonal outdoor recreational options including boating and hiking in the summer and snow skiing in the winter. In fact, the Metro Parks system comprises 19 natural area parks with a combined 27,000 acres of land and water in seven Central Ohio counties.





#### **CLIMATE AND THE ECONOMY**

• Due to its location and atmospheric conditions, Ohio is a water-rich state, providing resources for commerce, agriculture and recreation. The state boasts 74 state parks, 34 with marinas, and 60,000 miles of streams. Lake Erie lies along 262 miles of its northern border, and the Ohio River spans 436 miles of the southern border. A great beneficiary of Ohio's water-rich environment is agriculture. Corn and soybeans are the top Ohio crops, followed by dairy products, greenhouse and nursery products. Ohio leads the country in egg and cheese production and ranks among the top state producers of flowers, especially poinsettias. Other crops include: winter wheat, hay, tomatoes for processing, apples, grapes, sweet corn, mushrooms, maple syrup and more. Ohio also harvests and exports a significant amount of its hardwood forests in the southeastern hills.

#### Other cities for comparison:

| COLUMBUS HEATING AND<br>COOLING DEGREE DAYS* |                           |                           |  |
|--|---------------------------|---------------------------|--|
| MONTH  | HEATING<br>DEGREE<br>DAYS | COOLING<br>DEGREE<br>DAYS |  |
| January                                      | 1,099                     | 0                         |  |
| February                                     | 901                       | 0                         |  |
| March  | 717                       | 1                         |  |
| April  | 372                       | 14                        |  |
| May  | 145                       | 69                        |  |
| June   | 19                        | 216                       |  |
| July   | 1                         | 317                       |  |
| August                                       | 4                         | 280                       |  |
| September                                    | 69                        | 121                       |  |
| October                                      | 325                       | 16                        |  |
| November                                     | 620                       | 1                         |  |
| December                                     | 978                       | 0                         |  |
| Annual                                       | 5,250                     | 1,034                     |  |

| MINNEAPOLIS HEATING AND COOLING DEGREE DAYS |                           |                           |  |
|---|---------------------------|---------------------------|--|
| MONTH                                       | HEATING<br>DEGREE<br>DAYS | COOLING<br>DEGREE<br>DAYS |  |
| January                                     | 1,531                     | 0                         |  |
| February                                    | 1,236                     | 0                         |  |
| March                                       | 998                       | 0                         |  |
| April                                       | 530                       | 5                         |  |
| May   | 218                       | 37                        |  |
| June  | 44                        | 158                       |  |
| July  | 5                         | 276                       |  |
| August                                      | 14                        | 205                       |  |
| September                                   | 154                       | 66                        |  |
| October                                     | 507                       | 6                         |  |
| November                                    | 939                       | 0                         |  |
| December                                    | 1,404                     | 0                         |  |
| Annual                                      | 7,581                     | 752                       |  |

| AUSTIN HEATING AND<br>COOLING DEGREE DAYS |                           |                           |  |
|---|---------------------------|---------------------------|--|
| MONTH                                     | HEATING<br>DEGREE<br>DAYS | COOLING<br>DEGREE<br>DAYS |  |
| January                                   | 428                       | 9                         |  |
| February                                  | 297                       | 18                        |  |
| March                                     | 162                       | 61                        |  |
| April                                     | 38                        | 164                       |  |
| May                                       | 2                         | 361                       |  |
| June                                      | 0                         | 516                       |  |
| July                                      | 0                         | 620                       |  |
| August                                    | 0                         | 645                       |  |
| September                                 | 2                         | 450                       |  |
| October                                   | 29                        | 221                       |  |
| November                                  | 181                       | 61                        |  |
| December                                  | 400                       | 13                        |  |
| Annual                                    | 1,540                     | 3,140                     |  |

<sup>\*</sup> Degree day data are used to estimate amounts of energy required to maintain comfortable indoor temperature levels. Daily values are computed from each day's mean temperature (max + min/2). Each degree that a day's mean temperature is below or above 65 degrees Fahrenheit is counted as one heating or cooling degree day. These measurements can help relate each day's temperatures to the energy required to heat and cool buildings and can be very helpful in understanding and comparing electric usage.

For example, if the low temperature for a day was  $40^{\circ}$  and the high temperature was  $70^{\circ}$  ( $40^{\circ} + 70^{\circ} = 110^{\circ}$ ), the average was  $55^{\circ}$  ( $110^{\circ}/2 = 55^{\circ}$ ). This average is 10 degrees colder than  $65^{\circ}$ , so this day had 10 heating degree days.

Any average daily temperature below 65° would represent a heating degree day, because you would operate the heater to offset the colder weather.

Sources: NOAA National Climatic Data Center, 30 Year Averages; NOAA National Climatic Data Center, Climate of Ohio Report







#### **COLUMBUS RECREATION AND PARKS DEPARTMENT**

Columbus Recreation and Parks Department's (CRPD) mission is to connect the people of our community through the power of nature, wellness and creativity. With nearly 400 parks, 29 community centers, five athletic complexes, six golf courses, 33 pollinator gardens, 13,600 acres of parkland and 320 miles of regional trails, our vision is to ensure every resident has access to all of our department's many services.

#### **RECREATION**

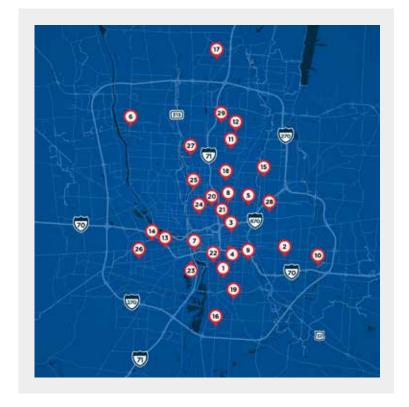
- 29 community centers
- Facilities for cultural arts, outdoor education and therapeutic recreation
- 5 athletic complexes
- 8 outdoor pools and an indoor aquatics center
- 5 splash pads and interactive fountains
- 6 golf courses

#### **PARKS**

- Nearly 400 parks totaling 13,600 acres of parkland
- 320 miles of regional trails
- 33 pollinator gardens
- 3 reservoirs totaling 4,240 acres
- 14 nature preserves
- 5 dog parks

#### **RENTABLE SPACES**

- 10 enclosed shelters
- 16 open-air shelters

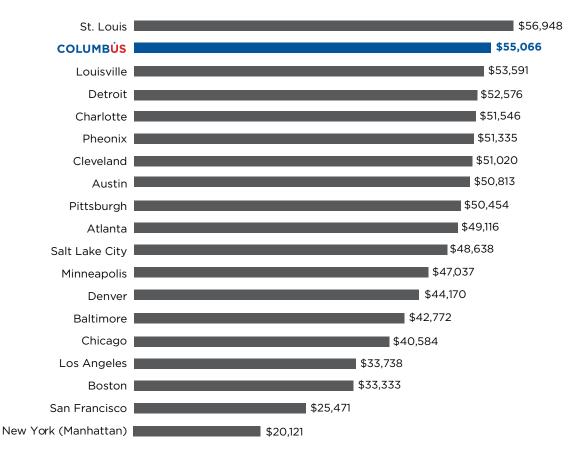




#### **AFFORDABILITY**

With cost of living nearly 10 percent more afforable than the U.S. average, dollars earned stretch further in the Columbus Region than in other higher cost metros.

SALARY OF \$50,000 ADJUSTED BASED ON COST OF LIVING



Source: The Council for Community and Economic Research (C2ER, 2018)

#### **HEALTHCARE**

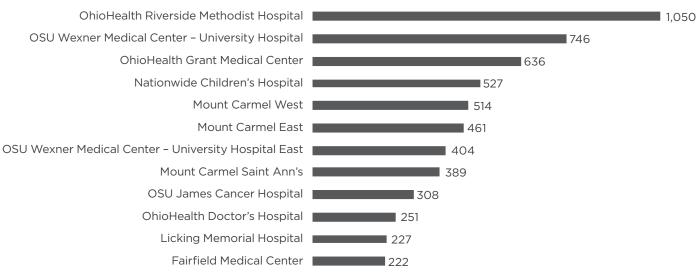
| U.S. NEWS & WORLD REPORT'S 2019-2020 HONOR ROLL |                                      |                                       |   |
|---|--------------------------------------|---------------------------------------|---|
| HOSPITAL  | NO. OF SPECIALTIES NATIONALLY RANKED | NO. OF SPECIALTIES<br>HIGH-PERFORMING | NO. OF PROCEDURES/<br>CONDITIONS<br>HIGH-PERFORMING |
| Ohio State University Wexner Medical Center     | 4                                    | 7                                     | 8   |
| Nationwide Children's Hospital                  | 10                                   | -                                     | -   |
| OhioHealth Riverside Methodist Hospital         | -                                    | 1                                     | 7   |
| The Ohio State University James Cancer Hospital | 1                                    | -                                     | -   |
| OhioHealth Grant Medical Center                 | 1                                    | -                                     | 1   |
| Mount Carmel East and West Hospitals            | -                                    | -                                     | 5   |
| OhioHealth Doctors Hospital                     | -                                    | -                                     | 1   |
| Mount Carmel New Albany Surgical Hospital       | -                                    | -                                     | 2   |
| Mount Carmel St. Ann's Hospital                 | -                                    | -                                     | 2   |
| OhioHealth Dublin Methodist Hospital            | -                                    | -                                     | 1   |

Source: U.S. News & World Report, 2019-2020

| COLUMBUS REGION HOSPITAL ADMISSIONS |   |           |  |
|-------------------------------------|---|-----------|--|
| 2017<br>ADMISSIONS                  | HOSPITAL                                | EMPLOYEES |  |
| 105,519                             | OhioHealth Hospital Network             | 26,599    |  |
| 73,715                              | The Ohio State University Health System | 26,123    |  |
| 60,694                              | Mount Carmel Health System              | 8,708     |  |
| 17,660                              | Nationwide Children's Hospital          | 12,023    |  |
| 12,221                              | Fairfield Medical Center                | 1,928     |  |
| 8,858                               | Licking Memorial Hospital               | 1,953     |  |

Source: Columbus Business First, 2018-2019; Ohio State University Wexner Medical Center

#### NUMBER OF REGISTERED BEDS



Source: Columbus Business First, Book of Lists 2017-2018



## **NOTES**

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