

Community Profile

East Columbus
Area: 1.44 square miles

Provided by the Columbus Planning Division

Population Summary	
2000 Total Population	4,200
2010 Total Population	3,964
2021 Total Population	4,398
2021 Group Quarters	200
2026 Total Population	4,584
2021-2026 Annual Rate	0.83%
2021 Total Daytime Population	4,904
Workers	1,902
Residents	3,002
Household Summary	
2000 Households	1,788
2000 Average Household Size	2.24
2010 Households	1,586
2010 Average Household Size	2.40
2021 Households	1,712
2021 Average Household Size	2.45
2026 Households	1,781
2026 Average Household Size	2.46
2021-2026 Annual Rate	0.79%
2010 Families	863
2010 Average Family Size	3.23
2021 Families	904
2021 Average Family Size	3.34
2026 Families	933
2026 Average Family Size	3.36
2021-2026 Annual Rate	0.63%
Housing Unit Summary	
2000 Housing Units	2,053
Owner Occupied Housing Units	37.7%
Renter Occupied Housing Units	49.3%
Vacant Housing Units	12.9%
2010 Housing Units	1,897
Owner Occupied Housing Units	27.7%
Renter Occupied Housing Units	55.9%
Vacant Housing Units	16.4%
2021 Housing Units	2,000
Owner Occupied Housing Units	29.9%
Renter Occupied Housing Units	55.6%
Vacant Housing Units	14.4%
2026 Housing Units	2,072
Owner Occupied Housing Units	30.8%
Renter Occupied Housing Units	55.2%
Vacant Housing Units	14.0%
Median Household Income	
2021	\$26,514
2026	\$28,372
Median Home Value	
2021	\$54,808
2026	\$66,047
Per Capita Income	
2021	\$13,227
2026	\$14,849
Median Age	
2010	35.3
2021	37.9
2026	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	1,712
<\$15,000	25.3%
\$15,000 - \$24,999	21.0%
\$25,000 - \$34,999	18.2%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	2.2%
\$100,000 - \$149,999	1.8%
\$150,000 - \$199,999	1.4%
\$200,000+	0.0%
Average Household Income	\$33,542

2026 Households by Income

Household Income Base	1,781
<\$15,000	22.1%
\$15,000 - \$24,999	20.3%
\$25,000 - \$34,999	18.1%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	2.6%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	1.9%
\$200,000+	0.0%
Average Household Income	\$37,784

2021 Owner Occupied Housing Units by Value

Total	599
<\$50,000	46.2%
\$50,000 - \$99,999	39.1%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	6.7%
\$200,000 - \$249,999	0.5%
\$250,000 - \$299,999	0.5%
\$300,000 - \$399,999	0.5%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$78,464

2026 Owner Occupied Housing Units by Value

Total	638
<\$50,000	39.2%
\$50,000 - \$99,999	33.7%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	11.6%
\$200,000 - \$249,999	1.1%
\$250,000 - \$299,999	1.3%
\$300,000 - \$399,999	1.7%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$116,810

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	3,967
0 - 4	8.6%
5 - 9	8.5%
10 - 14	6.3%
15 - 24	12.7%
25 - 34	13.5%
35 - 44	12.1%
45 - 54	12.9%
55 - 64	9.6%
65 - 74	5.3%
75 - 84	4.6%
85 +	5.9%
18 +	73.1%
2021 Population by Age	
Total	4,400
0 - 4	7.7%
5 - 9	7.5%
10 - 14	7.1%
15 - 24	12.4%
25 - 34	11.8%
35 - 44	11.7%
45 - 54	10.9%
55 - 64	12.0%
65 - 74	9.2%
75 - 84	4.8%
85 +	4.8%
18 +	73.2%
2026 Population by Age	
Total	4,582
0 - 4	8.0%
5 - 9	7.2%
10 - 14	6.6%
15 - 24	13.1%
25 - 34	11.0%
35 - 44	11.3%
45 - 54	11.0%
55 - 64	10.2%
65 - 74	10.5%
75 - 84	6.4%
85 +	4.5%
18 +	74.2%
2010 Population by Sex	
Males	1,871
Females	2,093
2021 Population by Sex	
Males	2,068
Females	2,330
2026 Population by Sex	
Males	2,116
Females	2,468

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	3,963
White Alone	23.8%
Black Alone	54.3%
American Indian Alone	0.7%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	16.5%
Two or More Races	4.0%
Hispanic Origin	21.1%
Diversity Index	76.5

2021 Population by Race/Ethnicity

Total	4,399
White Alone	18.6%
Black Alone	58.0%
American Indian Alone	0.6%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	17.8%
Two or More Races	4.3%
Hispanic Origin	22.6%
Diversity Index	75.9

2026 Population by Race/Ethnicity

Total	4,584
White Alone	16.7%
Black Alone	59.3%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	18.3%
Two or More Races	4.4%
Hispanic Origin	23.3%
Diversity Index	75.6

2010 Population by Relationship and Household Type

Total	3,964
In Households	95.9%
In Family Households	74.2%
Householder	21.9%
Spouse	8.9%
Child	33.2%
Other relative	6.4%
Nonrelative	3.8%
In Nonfamily Households	21.6%
In Group Quarters	4.1%
Institutionalized Population	4.1%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	2,869
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	12.9%
High School Graduate	33.9%
GED/Alternative Credential	4.7%
Some College, No Degree	30.5%
Associate Degree	4.3%
Bachelor's Degree	6.6%
Graduate/Professional Degree	5.4%

2021 Population 15+ by Marital Status

Total	3,414
Never Married	46.0%
Married	26.8%
Widowed	10.7%
Divorced	16.5%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,529
Population 16+ Employed	92.4%
Population 16+ Unemployment rate	7.6%
Population 16-24 Employed	9.2%
Population 16-24 Unemployment rate	3.7%
Population 25-54 Employed	69.9%
Population 25-54 Unemployment rate	10.1%
Population 55-64 Employed	16.0%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	5.0%
Population 65+ Unemployment rate	0.0%

2021 Employed Population 16+ by Industry

Total	1,413
Agriculture/Mining	0.0%
Construction	6.6%
Manufacturing	17.1%
Wholesale Trade	3.0%
Retail Trade	16.0%
Transportation/Utilities	8.0%
Information	0.0%
Finance/Insurance/Real Estate	1.2%
Services	43.0%
Public Administration	5.2%

2021 Employed Population 16+ by Occupation

Total	1,413
White Collar	37.1%
Management/Business/Financial	7.9%
Professional	14.9%
Sales	2.3%
Administrative Support	12.1%
Services	12.9%
Blue Collar	50.0%
Farming/Forestry/Fishing	3.0%
Construction/Extraction	6.4%
Installation/Maintenance/Repair	6.9%
Production	22.7%
Transportation/Material Moving	11.1%

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2010 Households by Type	
Total	1,586
Households with 1 Person	39.0%
Households with 2+ People	61.0%
Family Households	54.4%
Husband-wife Families	22.2%
With Related Children	11.5%
Other Family (No Spouse Present)	32.2%
Other Family with Male Householder	7.3%
With Related Children	3.4%
Other Family with Female Householder	25.0%
With Related Children	17.0%
Nonfamily Households	6.6%
All Households with Children	32.5%
Multigenerational Households	4.7%
Unmarried Partner Households	9.1%
Male-female	8.6%
Same-sex	0.4%
2010 Households by Size	
Total	1,587
1 Person Household	38.9%
2 Person Household	25.8%
3 Person Household	14.6%
4 Person Household	9.3%
5 Person Household	5.7%
6 Person Household	3.0%
7 + Person Household	2.7%
2010 Households by Tenure and Mortgage Status	
Total	1,586
Owner Occupied	33.1%
Owned with a Mortgage/Loan	17.4%
Owned Free and Clear	15.7%
Renter Occupied	66.9%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	209
Percent of Income for Mortgage	8.7%
Wealth Index	23
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,897
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	3,964
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. City Commons (11E)
2. Retirement Communities (9E)
3. Family Foundations (12A)

2021 Consumer Spending

Apparel & Services: Total \$	\$1,448,801
Average Spent	\$846.26
Spending Potential Index	40
Education: Total \$	\$1,104,995
Average Spent	\$645.44
Spending Potential Index	37
Entertainment/Recreation: Total \$	\$2,010,286
Average Spent	\$1,174.23
Spending Potential Index	36
Food at Home: Total \$	\$3,682,819
Average Spent	\$2,151.18
Spending Potential Index	39
Food Away from Home: Total \$	\$2,499,984
Average Spent	\$1,460.27
Spending Potential Index	38
Health Care: Total \$	\$4,021,677
Average Spent	\$2,349.11
Spending Potential Index	38
HH Furnishings & Equipment: Total \$	\$1,388,404
Average Spent	\$810.98
Spending Potential Index	36
Personal Care Products & Services: Total \$	\$601,578
Average Spent	\$351.39
Spending Potential Index	39
Shelter: Total \$	\$13,042,539
Average Spent	\$7,618.31
Spending Potential Index	38
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,323,557
Average Spent	\$773.11
Spending Potential Index	32
Travel: Total \$	\$1,436,195
Average Spent	\$838.90
Spending Potential Index	33
Vehicle Maintenance & Repairs: Total \$	\$734,340
Average Spent	\$428.94
Spending Potential Index	39

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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