

Business Phone Surveys

CALLING ALL BUSINESS OWNERS & INTERESTED PARTIES

The City of Columbus (*the City*) commissioned BBC Research & Consulting (BBC) to conduct an **availability study** to assess whether barriers exist for small businesses and person of color-, woman-, veteran-, and LGBTQ-owned businesses that make it more difficult for them to compete for City contracts.

As part of the availability study, the project team will conduct phone surveys to gather key business information and insights into marketplace conditions. These surveys, conducted by Davis Research, will begin in June 2026.

If contacted, please participate to support an accurate availability study!

WHO WILL BE CONTACTED?

- Businesses that have worked with the City in the past
- Businesses located in the Columbus area that provide services related to the types of professional services, non-professional services, construction, and goods that government agencies procure
- Not all businesses will be contacted

HOW WILL THE INFORMATION BE USED?

YOUR INSIGHTS ARE ESSENTIAL!

Information from the surveys will be used to understand conditions in the local marketplace and estimate the **availability** of small businesses and person of color-, woman-, veteran-, and LGBT-owned businesses for City contracts.

Your information will not be shared with any third parties.

WHO CAN I CONTACT FOR MORE INFORMATION?