



Mayor Andrew J. Ginther's 2025 Strategic Priorities

THE CITY OF
COLUMBUS

Opportunity Rising

Columbus is a city on the rise – but not everyone is sharing in our success. Columbus' residents of color continue to experience the outcomes of systemic racism. The discrimination and divestment that has caused these inequities in our city are complex, but their unjust outcomes are ours to change.

That is why we are incorporating equity into everything we do – and this is where the next phase of our Equity Agenda comes into play. We call it “Opportunity Rising,” and it is the strategic, quantifiable playbook by which we will optimize our resources to tackle our city's greatest challenges – all while strengthening our shared social fabric.

Opportunity Rising names 21 aspirations that Mayor Andrew J. Ginther has for every Columbus resident. Whether it's a safe home to sleep in at night, a job that supports a family, clean air to breathe or access to high-speed internet, there are things that everyone should have in America's 21st Century City. In order to get everyone to a place of opportunity, we'll need to think, act, and invest our resources differently. Equitably.

To achieve the aspirations of Opportunity Rising, the City of Columbus will boldly collaborate with partners and residents to dismantle racism in our city and advance opportunity and prosperity for all. This will benefit every Columbus resident through the community's improved economic stability, stronger health and well-being, and safer, more resilient neighborhoods.

With Opportunity Rising and equity in mind, the Mayor's Strategic Priorities continue in 2025 and are:

ECONOMIC STABILITY	
Workforce Development	Every Columbus resident is prepared to enter and advance in the workforce
Jobs	Every resident earns a wage to support their household
Business Climate	Every business has equal access to resources and opportunities to succeed
Mobility	Every resident lives within a 30 minute commute of work, education, and healthcare
Financial Security	Every resident achieves and maintains financial security
Childcare	Every family has access to high-quality, affordable childcare during the hours they need it
Kindergarten Preparedness	Every Columbus child is prepared to thrive in kindergarten
Digital Inclusion	Every resident can afford and use high-speed, high-capacity internet from home
Housing Stability	No resident pays more than 30 percent of their monthly income to live in a neighborhood of their choice
Homelessness	Every resident is stably housed

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HEALTH & WELLBEING	
Infant Vitality	Every baby reaches their first birthday
Chronic Disease Prevention	Healthy choices are easy for everyone to access and afford
Climate	Every resident enjoys the benefit of a sustainable environment
Behavioral Health & Trauma	Timely, affordable behavioral health services are available to every resident without stigma
SAFE & RESILIENT COMMUNITIES	
Crisis Mitigation	Every call for help is served by the right response and use of force
Neighborhood Building	Every neighborhood has the infrastructure, greenspace, and programs to support safe and healthy living
Violence Elimination	Every resident lives in a neighborhood free of violent crime
Re-entry	Justice-involved residents are ready to contribute to and be accepted by the community
Youth	Every Columbus young person can find safety and engagement in their neighborhood outside school hours
Community Collaboration	Residents collaborate with their city to create the community they wish to live in
Resiliency	Every resident has the resources to quickly recover from community crisis

