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# Energy Benchmarking

## You have an ENERGY STAR® score – now what?

Congratulations on taking a meaningful step towards managing and reducing your facility’s costs and carbon footprint! The City of Columbus’ Energy & Water Benchmarking and Transparency Ordinance (Columbus City Code Title 41 - Building Code Chapter 4117) requires commercial and multi-family building owners and managers of buildings 50,000 square feet and larger to track (or “benchmark”) their electricity, gas, and water use. No matter where you currently score, there are impactful actions you can take to build on your progress, with AEP Energy support at every step of the way.

## We’re here to help you take the next step.

AEP Energy is proud to partner with the City of Columbus to provide pro bono consultations to all building owners and non-profit, faith-based, and affordable housing organizations. Our energy experts will help identify how you can build upon your ENERGY STAR® score and plan the next steps of your energy sustainability journey. Below is a chart that outlines recommended opportunities that we can assist you with depending on the outcome of your score.

ENERGY STAR® Score	Opportunities	Value
<b>Low-Range: Below 50</b>	Energy Efficiency Program Framework	Learn why establishing a sound program framework to overcome inertia is the first step towards becoming more energy efficient. We'll describe the key elements of an effective framework and how to accelerate your energy saving efforts.
	Basic Efficiency Technology Landscape Survey	Gain practical insights and ideas on specific measures you can take to make your buildings more efficient, and what impact those measures could have.
<b>Mid-Range: 50 to 75</b>	Advanced Efficiency Technology Landscape Survey	Discover energy conservation measures you can adopt to enhance building efficiency and how those measures can impact your energy goals.
	Exposition of Financing Options and Approaches	Review financing options in the marketplace, how they work, and how each option or approach fits with your financial priorities and profile.
<b>High-Range: Above 75</b>	Advanced Usage Analytics	Discuss approaches available to advanced energy users that enable you to gain insights and identify opportunities by taking a deep dive into your energy consumption.
	Demand Management and Cost Optimization	Ensure that you are capitalizing on all the value streams possible for an efficient, well-controlled facility and identify opportunities available to advanced energy users to extract value and deliver savings.

**LEARN MORE** | Contact Ritesh Tipnis at [rtipnis@aepes.com](mailto:rtipnis@aepes.com) or call 312-488-5020 to discuss how your business may benefit from our energy services. **AEPenergy.com**

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