

Community Profile

East Columbus

Provided by the Columbus Planning Division

Population Summary

2010 Total Population	3,955
2020 Total Population	3,853
2020 Group Quarters	137
2025 Total Population	3,944
2025 Group Quarters	130
2030 Total Population	3,970
2025-2030 Annual Rate	0.13%
2025 Total Daytime Population	5,133
Workers	2,669
Residents	2,464

Household Summary

2010 Households	1,584
2010 Average Household Size	2.39
2020 Total Households	1,567
2020 Average Household Size	2.37
2025 Households	1,631
2025 Average Household Size	2.34
2030 Households	1,652
2030 Average Household Size	2.32
2025-2030 Annual Rate	0.26%
2010 Families	862
2010 Average Family Size	3.23
2025 Families	775
2025 Average Family Size	3.20
2030 Families	777
2030 Average Family Size	3.20
2025-2030 Annual Rate	0.05%

Housing Unit Summary

2000 Housing Units	2,053
Owner Occupied Housing Units	37.7%
Renter Occupied Housing Units	49.3%
Vacant Housing Units	13.0%
2010 Housing Units	1,896
Owner Occupied Housing Units	27.6%
Renter Occupied Housing Units	55.9%
Vacant Housing Units	16.5%
2020 Housing Units	1,847
Owner Occupied Housing Units	26.2%
Renter Occupied Housing Units	58.7%
Vacant Housing Units	14.9%
2025 Housing Units	1,900
Owner Occupied Housing Units	27.1%
Renter Occupied Housing Units	58.8%
Vacant Housing Units	14.2%
2030 Housing Units	1,932
Owner Occupied Housing Units	27.0%
Renter Occupied Housing Units	58.4%
Vacant Housing Units	14.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2025 Households by Income

Household Income Base	1,631
<\$15,000	26.2%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	6.1%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	3.1%
\$200,000+	0.0%
Average Household Income	\$47,847

2030 Households by Income

Household Income Base	1,652
<\$15,000	22.6%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	4.6%
\$200,000+	0.0%
Average Household Income	\$54,318

2025 Owner Occupied Housing Units by Value

Total	514
<\$50,000	26.8%
\$50,000 - \$99,999	37.9%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	1.2%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	0.4%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.4%
Average Home Value	\$127,515

2030 Owner Occupied Housing Units by Value

Total	522
<\$50,000	21.1%
\$50,000 - \$99,999	25.9%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	20.3%
\$200,000 - \$249,999	2.1%
\$250,000 - \$299,999	0.4%
\$300,000 - \$399,999	0.8%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	9.0%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	1.0%
Average Home Value	\$197,452

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income		
2025		\$35,445
2030		\$41,426
Median Home Value		
2025		\$77,937
2030		\$122,368
Per Capita Income		
2025		\$20,061
2030		\$22,877
Median Age		
2010		35.3
2020		36.0
2025		37.7
2030		39.6
2020 Population by Age		
Total		3,853
0 - 4		8.0%
5 - 9		8.2%
10 - 14		8.0%
15 - 24		11.7%
25 - 34		12.8%
35 - 44		12.7%
45 - 54		10.9%
55 - 64		13.3%
65 - 74		7.4%
75 - 84		3.7%
85 +		3.2%
18 +		71.4%
2025 Population by Age		
Total		3,943
0 - 4		7.4%
5 - 9		7.3%
10 - 14		7.8%
15 - 24		13.9%
25 - 34		10.1%
35 - 44		12.4%
45 - 54		11.6%
55 - 64		11.8%
65 - 74		9.8%
75 - 84		4.8%
85 +		3.1%
18 +		73.0%
2030 Population by Age		
Total		3,971
0 - 4		7.2%
5 - 9		6.6%
10 - 14		7.0%
15 - 24		14.1%
25 - 34		9.7%
35 - 44		11.7%
45 - 54		12.5%
55 - 64		11.0%
65 - 74		10.7%
75 - 84		5.8%
85 +		3.7%
18 +		74.8%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex	
Males	1,824
Females	2,029
2025 Population by Sex	
Males	1,889
Females	2,055
2030 Population by Sex	
Males	1,889
Females	2,081
2010 Population by Race/Ethnicity	
Total	3,956
White Alone	23.8%
Black Alone	54.3%
American Indian Alone	0.7%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	16.6%
Two or More Races	4.0%
Hispanic Origin	21.1%
Diversity Index	74.6
2020 Population by Race/Ethnicity	
Total	3,853
White Alone	22.2%
Black Alone	53.8%
American Indian Alone	0.6%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	10.8%
Two or More Races	12.2%
Hispanic Origin	21.4%
Diversity Index	75.7
2025 Population by Race/Ethnicity	
Total	3,945
White Alone	19.9%
Black Alone	55.4%
American Indian Alone	0.5%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	11.4%
Two or More Races	12.3%
Hispanic Origin	22.1%
Diversity Index	75.4
2030 Population by Race/Ethnicity	
Total	3,971
White Alone	18.5%
Black Alone	56.0%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	12.0%
Two or More Races	12.6%
Hispanic Origin	22.9%
Diversity Index	75.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type

Total	3,853
In Households	96.4%
Householder	40.9%
Opposite-Sex Spouse	7.2%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	3.0%
Same-Sex Unmarried Partner	0.3%
Biological Child	29.8%
Adopted Child	0.5%
Stepchild	1.0%
Grandchild	3.4%
Brother or Sister	2.2%
Parent	1.1%
Parent-in-law	0.1%
Son-in-law or Daughter-in-law	0.4%
Other Relatives	2.1%
Foster Child	0.1%
Other Nonrelatives	4.1%
In Group Quarters	3.6%
Institutionalized	3.6%
Noninstitutionalized	0.0%

2025 Population 25+ by Educational Attainment

Total	2,507
Less than 9th Grade	7.6%
9th - 12th Grade, No Diploma	11.6%
High School Graduate	26.6%
GED/Alternative Credential	9.5%
Some College, No Degree	25.2%
Associate Degree	3.9%
Bachelor's Degree	10.4%
Graduate/Professional Degree	5.3%

2025 Population 15+ by Marital Status

Total	3,056
Never Married	46.2%
Married	34.0%
Widowed	9.0%
Divorced	10.8%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,712
Population 16+ Employed	88.4%
Population 16+ Unemployment rate	11.6%
Population 16-24 Employed	20.1%
Population 16-24 Unemployment rate	13.6%
Population 25-54 Employed	61.9%
Population 25-54 Unemployment rate	13.7%
Population 55-64 Employed	15.5%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	2.5%
Population 65+ Unemployment rate	2.6%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2025 Employed Population 16+ by Industry

Total	1,514
Agriculture/Mining	0.0%
Construction	4.6%
Manufacturing	3.9%
Wholesale Trade	5.4%
Retail Trade	13.9%
Transportation/Utilities	4.7%
Information	0.8%
Finance/Insurance/Real Estate	6.1%
Services	57.5%
Public Administration	3.0%

2025 Employed Population 16+ by Occupation

Total	1,515
White Collar	31.4%
Management/Business/Financial	6.3%
Professional	13.8%
Sales	7.2%
Administrative Support	4.1%
Services	33.4%
Blue Collar	35.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.4%
Installation/Maintenance/Repair	4.5%
Production	6.5%
Transportation/Material Moving	20.7%

2020 Households by Type

Total	1,567
Married Couple Households	18.6%
With Own Children <18	8.2%
Without Own Children <18	10.3%
Cohabiting Couple Households	7.8%
With Own Children <18	3.4%
Without Own Children <18	4.5%
Male Householder, No Spouse/Partner	28.1%
Living Alone	19.0%
65 Years and over	5.4%
With Own Children <18	1.9%
Without Own Children <18, With Relatives	4.1%
No Relatives Present	3.0%
Female Householder, No Spouse/Partner	45.5%
Living Alone	22.3%
65 Years and over	8.9%
With Own Children <18	12.5%
Without Own Children <18, With Relatives	8.5%
No Relatives Present	2.2%

2020 Households by Size

Total	1,567
1 Person Household	41.3%
2 Person Household	26.9%
3 Person Household	13.5%
4 Person Household	9.1%
5 Person Household	5.4%
6 Person Household	2.5%
7 + Person Household	1.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status

Total	1,567
Owner Occupied	30.8%
Owned with a Mortgage/Loan	17.5%
Owned Free and Clear	13.3%
Renter Occupied	69.2%

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	141
Percent of Income for Mortgage	13.8%
Wealth Index	26

2020 Housing Units By Urban/ Rural Status

Total	1,847
Urban Housing Units	100.0%
Rural Housing Units	0.0%

2020 Population By Urban/ Rural Status

Total	3,853
Urban Population	100.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments

1.	City Commons (A2)
2.	Modest Income Homes (E1)
3.	Small Town Sincerity (I1)

2025 Consumer Spending

Apparel & Services: Total \$	\$1,836,937
Average Spent	\$1,126.26
Spending Potential Index	46
Education: Total \$	\$1,171,497
Average Spent	\$718.27
Spending Potential Index	40
Entertainment/Recreation: Total \$	\$2,847,173
Average Spent	\$1,745.66
Spending Potential Index	42
Food at Home: Total \$	\$5,824,795
Average Spent	\$3,571.30
Spending Potential Index	48
Food Away from Home: Total \$	\$2,835,933
Average Spent	\$1,738.77
Spending Potential Index	42
Health Care: Total \$	\$5,747,362
Average Spent	\$3,523.83
Spending Potential Index	46
HH Furnishings & Equipment: Total \$	\$2,016,014
Average Spent	\$1,236.06
Spending Potential Index	43
Personal Care Products & Services: Total \$	\$735,869
Average Spent	\$451.18
Spending Potential Index	43
Shelter: Total \$	\$17,863,360
Average Spent	\$10,952.40
Spending Potential Index	41
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,076,004
Average Spent	\$1,272.84
Spending Potential Index	39
Travel: Total \$	\$2,117,464
Average Spent	\$1,298.26
Spending Potential Index	36
Vehicle Maintenance & Repairs: Total \$	\$1,005,432
Average Spent	\$616.45
Spending Potential Index	46

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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