THE CITY OF COLUMBUS
ANDREW J. GINTHER, MAYOR
DEPARTMENT OF DEVELOPMENT

Community Profile

Greater Hilltop

Provided by the Columbus Planning Division

Population Summary	
2010 Total Population	65,712
2020 Total Population	69,889
2020 Group Quarters	707
2025 Total Population	69,757
2025 Group Quarters	671
2030 Total Population	69,126
2025-2030 Annual Rate	-0.18%
2025 Total Daytime Population	62,066
Workers	22,424
Residents	39,642
Household Summary	
2010 Households	24,544
2010 Average Household Size	2.64
2020 Total Households	25,682
2020 Average Household Size	2.69
2025 Households	25,904
2025 Average Household Size	2.67
2030 Households	25,757
2030 Average Household Size	2.66
2025-2030 Annual Rate	-0.11%
2010 Families	15,495
2010 Average Family Size	3.24
2025 Families	15,401
2025 Average Family Size	3.44
2030 Families	15,212
2030 Average Family Size	3.45
2025-2030 Annual Rate	-0.25%
Housing Unit Summary	
2000 Housing Units	27,986
Owner Occupied Housing Units	51.9%
Renter Occupied Housing Units	39.4%
Vacant Housing Units	8.7%
2010 Housing Units	28,423
Owner Occupied Housing Units	45.8%
Renter Occupied Housing Units	40.6%
Vacant Housing Units	13.6%
2020 Housing Units	28,064
Owner Occupied Housing Units	44.3%
Renter Occupied Housing Units	47.2%
Vacant Housing Units	8.5%
2025 Housing Units	28,143
Owner Occupied Housing Units	45.5%
Renter Occupied Housing Units	46.5%
Vacant Housing Units	8.0%
2030 Housing Units	28,259
Owner Occupied Housing Units	46.1%
Renter Occupied Housing Units	45.0%
Vacant Housing Units	8.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 20, 2025

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2025 Households by Income	
Household Income Base	25,904
<$15,000	13.9%
$15,000 - $24,999	7.6%
$25,000 - $34,999	8.9%
$35,000 - $49,999	14.3%
$50,000 - $74,999	19.1%
$75,000 - $99,999	12.6%
$100,000 - $149,999	13.8%
$150,000 - $199,999	5.6%
$200,000+	4.1%
Average Household Income	$71,983
2030 Households by Income	
Household Income Base	25,757
<$15,000	11.8%
$15,000 - $24,999	6.3%
$25,000 - $34,999	7.7%
$35,000 - $49,999	13.4%
$50,000 - $74,999	18.8%
$75,000 - $99,999	13.0%
$100,000 - $149,999	15.5%
$150,000 - $199,999	7.6%
$200,000+	5.8%
Average Household Income	$81,229
2025 Owner Occupied Housing Units by Value	
Total	12,799
<$50,000	7.3%
$50,000 - $99,999	15.3%
$100,000 - $149,999	12.3%
$150,000 - $199,999	18.4%
$200,000 - $249,999	14.8%
$250,000 - $299,999	9.6%
$300,000 - $399,999	11.2%
$400,000 - $499,999	3.9%
$500,000 - $749,999	3.4%
$750,000 - $999,999	1.7%
$1,000,000 - $1,499,999	1.5%
$1,500,000 - $1,999,999	0.4%
$2,000,000 +	0.3%
Average Home Value	$243,774
2030 Owner Occupied Housing Units by Value	
Total	13,022
<$50,000	5.2%
$50,000 - $99,999	9.3%
$100,000 - $149,999	6.7%
$150,000 - $199,999	12.3%
$200,000 - $249,999	15.7%
$250,000 - $299,999	13.2%
$300,000 - $399,999	16.9%
$400,000 - $499,999	8.0%
$500,000 - $749,999	5.9%
$750,000 - $999,999	3.4%
$1,000,000 - $1,499,999	2.4%
$1,500,000 - $1,999,999	0.6%
$2,000,000 +	0.5%
Average Home Value	$321,550

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 20, 2025

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Median Household Income	
2025	$55,525
2030	$62,587
Median Home Value	
2025	$189,121
2030	$253,443
Per Capita Income	
2025	$26,773
2030	$30,307
Median Age	
2010	33.1
2020	33.5
2025	34.6
2030	35.7
2020 Population by Age	
Total	69,889
0 - 4	8.0%
5 - 9	7.9%
10 - 14	7.7%
15 - 24	13.3%
25 - 34	15.5%
35 - 44	13.2%
45 - 54	11.6%
55 - 64	11.5%
65 - 74	7.2%
75 - 84	3.1%
85 +	1.0%
18 +	72.2%
2025 Population by Age	
Total	69,755
0 - 4	7.7%
5 - 9	7.7%
10 - 14	7.1%
15 - 24	13.9%
25 - 34	14.1%
35 - 44	14.1%
45 - 54	11.4%
55 - 64	10.7%
65 - 74	8.4%
75 - 84	3.8%
85 +	1.0%
18 +	73.2%
2030 Population by Age	
Total	69,126
0 - 4	7.6%
5 - 9	7.1%
10 - 14	7.0%
15 - 24	13.8%
25 - 34	13.5%
35 - 44	14.0%
45 - 54	11.9%
55 - 64	10.1%
65 - 74	8.9%
75 - 84	4.7%
85 +	1.3%
18 +	74.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 20, 2025

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2020 Population by Sex	
Males	34,650
Females	35,239
2025 Population by Sex	
Males	35,062
Females	34,695
2030 Population by Sex	
Males	34,663
Females	34,463
2010 Population by Race/Ethnicity	
Total	65,711
White Alone	70.3%
Black Alone	17.8%
American Indian Alone	0.5%
Asian Alone	2.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.1%
Two or More Races	4.1%
Hispanic Origin	8.8%
Diversity Index	55.4
2020 Population by Race/Ethnicity	
Total	69,889
White Alone	55.5%
Black Alone	22.8%
American Indian Alone	0.6%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.4%
Two or More Races	9.4%
Hispanic Origin	14.9%
Diversity Index	71.8
2025 Population by Race/Ethnicity	
Total	69,757
White Alone	52.1%
Black Alone	24.4%
American Indian Alone	0.7%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.4%
Two or More Races	10.2%
Hispanic Origin	16.6%
Diversity Index	74.5
2030 Population by Race/Ethnicity	
Total	69,126
White Alone	49.7%
Black Alone	25.1%
American Indian Alone	0.7%
Asian Alone	2.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	11.3%
Two or More Races	10.8%
Hispanic Origin	17.9%
Diversity Index	76.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type	
Total	69,889
In Households	99.0%
Householder	36.8%
Opposite-Sex Spouse	11.4%
Same-Sex Spouse	0.4%
Opposite-Sex Unmarried Partner	3.9%
Same-Sex Unmarried Partner	0.3%
Biological Child	29.6%
Adopted Child	0.5%
Stepchild	1.5%
Grandchild	3.6%
Brother or Sister	2.0%
Parent	1.4%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.4%
Other Relatives	2.1%
Foster Child	0.1%
Other Nonrelatives	4.8%
In Group Quarters	1.0%
Institutionalized	0.5%
Noninstitutionalized	0.5%
2025 Population 25+ by Educational Attainment	
Total	44,348
Less than 9th Grade	7.0%
9th - 12th Grade, No Diploma	11.0%
High School Graduate	32.4%
GED/Alternative Credential	5.9%
Some College, No Degree	18.0%
Associate Degree	6.6%
Bachelor's Degree	12.7%
Graduate/Professional Degree	6.5%
2025 Population 15+ by Marital Status	
Total	54,075
Never Married	43.9%
Married	38.4%
Widowed	5.5%
Divorced	12.1%
2025 Civilian Population 16+ in Labor Force	
Civilian Population 16+	32,727
Population 16+ Employed	94.0%
Population 16+ Unemployment rate	6.0%
Population 16-24 Employed	14.5%
Population 16-24 Unemployment rate	8.6%
Population 25-54 Employed	67.5%
Population 25-54 Unemployment rate	5.5%
Population 55-64 Employed	13.5%
Population 55-64 Unemployment rate	6.7%
Population 65+ Employed	4.4%
Population 65+ Unemployment rate	2.4%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 20, 2025

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2025 Employed Population 16+ by Industry	
Total	30,767
Agriculture/Mining	0.0%
Construction	9.4%
Manufacturing	8.1%
Wholesale Trade	1.7%
Retail Trade	11.8%
Transportation/Utilities	9.5%
Information	1.0%
Finance/Insurance/Real Estate	4.7%
Services	48.6%
Public Administration	5.2%
2025 Employed Population 16+ by Occupation	
Total	30,768
White Collar	47.8%
Management/Business/Financial	13.2%
Professional	17.1%
Sales	7.0%
Administrative Support	10.5%
Services	21.3%
Blue Collar	30.9%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	7.4%
Installation/Maintenance/Repair	3.3%
Production	6.8%
Transportation/Material Moving	13.2%
2020 Households by Type	
Total	25,682
Married Couple Households	32.1%
With Own Children <18	12.5%
Without Own Children <18	19.6%
Cohabitating Couple Households	11.5%
With Own Children <18	4.8%
Without Own Children <18	6.7%
Male Householder, No Spouse/Partner	23.5%
Living Alone	15.0%
65 Years and over	3.7%
With Own Children <18	2.3%
Without Own Children <18, With Relatives	3.7%
No Relatives Present	2.6%
Female Householder, No Spouse/Partner	32.8%
Living Alone	13.9%
65 Years and over	5.9%
With Own Children <18	9.0%
Without Own Children <18, With Relatives	8.4%
No Relatives Present	1.4%
2020 Households by Size	
Total	25,682
1 Person Household	28.9%
2 Person Household	30.2%
3 Person Household	16.0%
4 Person Household	11.5%
5 Person Household	6.6%
6 Person Household	3.6%
7 + Person Household	3.1%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status	
Total	25,682
Owner Occupied	48.4%
Owned with a Mortgage/Loan	35.0%
Owned Free and Clear	13.5%
Renter Occupied	51.6%
2025 Affordability, Mortgage and Wealth	
Housing Affordability Index	96
Percent of Income for Mortgage	21.3%
Wealth Index	47
2020 Housing Units By Urban/ Rural Status	
Total	28,064
Urban Housing Units	100.0%
Rural Housing Units	0.0%
2020 Population By Urban/ Rural Status	
Total	69,889
Urban Population	100.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Hometown Charm (E3)
2.	Middle Ground (K2)
3.	Fresh Ambitions (A4)
2025 Consumer Spending	
Apparel & Services: Total $	$41,253,497
Average Spent	$1,592.55
Spending Potential Index	65
Education: Total $	$28,794,889
Average Spent	$1,111.60
Spending Potential Index	62
Entertainment/Recreation: Total $	$67,574,087
Average Spent	$2,608.64
Spending Potential Index	63
Food at Home: Total $	$128,209,889
Average Spent	$4,949.42
Spending Potential Index	66
Food Away from Home: Total $	$67,123,698
Average Spent	$2,591.25
Spending Potential Index	63
Health Care: Total $	$131,473,974
Average Spent	$5,075.43
Spending Potential Index	66
HH Furnishings & Equipment: Total $	$47,433,267
Average Spent	$1,831.12
Spending Potential Index	63
Personal Care Products & Services: Total $	$17,179,767
Average Spent	$663.21
Spending Potential Index	63
Shelter: Total $	$424,548,086
Average Spent	$16,389.29
Spending Potential Index	62
Support Payments/Cash Contributions/Gifts in Kind: Total $	$50,069,620
Average Spent	$1,932.89
Spending Potential Index	59
Travel: Total $	$54,314,490
Average Spent	$2,096.76
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total $	$23,032,585
Average Spent	$889.15
Spending Potential Index	66

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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