

## Community Profile

Olentangy West

Provided by the Columbus Planning Division

Population Summary	
2010 Total Population	8,960
2020 Total Population	8,738
2020 Group Quarters	81
2025 Total Population	9,141
2025 Group Quarters	76
2030 Total Population	9,171
2025-2030 Annual Rate	0.07%
2025 Total Daytime Population	26,220
Workers	22,335
Residents	3,885
Household Summary	
2010 Households	4,500
2010 Average Household Size	1.97
2020 Total Households	4,491
2020 Average Household Size	1.93
2025 Households	4,815
2025 Average Household Size	1.88
2030 Households	4,903
2030 Average Household Size	1.85
2025-2030 Annual Rate	0.36%
2010 Families	1,568
2010 Average Family Size	2.75
2025 Families	1,566
2025 Average Family Size	2.81
2030 Families	1,555
2030 Average Family Size	2.80
2025-2030 Annual Rate	-0.14%
Housing Unit Summary	
2000 Housing Units	4,411
Owner Occupied Housing Units	31.8%
Renter Occupied Housing Units	64.6%
Vacant Housing Units	3.6%
2010 Housing Units	4,785
Owner Occupied Housing Units	27.6%
Renter Occupied Housing Units	66.4%
Vacant Housing Units	6.0%
2020 Housing Units	4,964
Owner Occupied Housing Units	25.2%
Renter Occupied Housing Units	65.3%
Vacant Housing Units	9.4%
2025 Housing Units	5,297
Owner Occupied Housing Units	23.9%
Renter Occupied Housing Units	67.0%
Vacant Housing Units	9.1%
2030 Housing Units	5,388
Owner Occupied Housing Units	23.6%
Renter Occupied Housing Units	67.4%
Vacant Housing Units	9.0%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### 2025 Households by Income

Household Income Base	4,815
<\$15,000	18.7%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	5.8%
\$200,000+	7.0%
Average Household Income	\$72,756

### 2030 Households by Income

Household Income Base	4,903
<\$15,000	17.1%
\$15,000 - \$24,999	7.3%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	6.7%
\$200,000+	8.4%
Average Household Income	\$78,773

### 2025 Owner Occupied Housing Units by Value

Total	1,264
<\$50,000	0.9%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	3.6%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	17.2%
\$300,000 - \$399,999	40.6%
\$400,000 - \$499,999	10.9%
\$500,000 - \$749,999	13.7%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$370,010

### 2030 Owner Occupied Housing Units by Value

Total	1,270
<\$50,000	0.4%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.9%
\$200,000 - \$249,999	4.3%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	41.2%
\$400,000 - \$499,999	14.6%
\$500,000 - \$749,999	26.5%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$440,579

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>Median Household Income</b>	
2025	\$45,687
2030	\$48,887
<b>Median Home Value</b>	
2025	\$340,643
2030	\$383,939
<b>Per Capita Income</b>	
2025	\$38,402
2030	\$42,200
<b>Median Age</b>	
2010	27.6
2020	28.3
2025	28.4
2030	28.5
<b>2020 Population by Age</b>	
Total	8,738
0 - 4	5.1%
5 - 9	3.1%
10 - 14	2.4%
15 - 24	27.7%
25 - 34	28.1%
35 - 44	9.8%
45 - 54	6.2%
55 - 64	7.7%
65 - 74	5.5%
75 - 84	2.7%
85 +	1.7%
18 +	88.1%
<b>2025 Population by Age</b>	
Total	9,140
0 - 4	5.1%
5 - 9	3.6%
10 - 14	2.2%
15 - 24	27.6%
25 - 34	27.2%
35 - 44	11.5%
45 - 54	5.9%
55 - 64	6.5%
65 - 74	5.6%
75 - 84	3.3%
85 +	1.5%
18 +	87.5%
<b>2030 Population by Age</b>	
Total	9,171
0 - 4	4.9%
5 - 9	3.4%
10 - 14	2.8%
15 - 24	27.2%
25 - 34	25.8%
35 - 44	12.2%
45 - 54	6.6%
55 - 64	5.9%
65 - 74	5.6%
75 - 84	4.0%
85 +	1.7%
18 +	87.4%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2020 Population by Sex</b>	
Males	4,597
Females	4,141
<b>2025 Population by Sex</b>	
Males	4,891
Females	4,250
<b>2030 Population by Sex</b>	
Males	4,903
Females	4,267
<b>2010 Population by Race/Ethnicity</b>	
Total	8,958
White Alone	67.1%
Black Alone	6.7%
American Indian Alone	0.1%
Asian Alone	21.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	2.8%
Hispanic Origin	3.5%
Diversity Index	53.1
<b>2020 Population by Race/Ethnicity</b>	
Total	8,738
White Alone	65.3%
Black Alone	5.8%
American Indian Alone	0.3%
Asian Alone	20.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.2%
Two or More Races	6.2%
Hispanic Origin	4.8%
Diversity Index	56.9
<b>2025 Population by Race/Ethnicity</b>	
Total	9,140
White Alone	62.1%
Black Alone	6.3%
American Indian Alone	0.4%
Asian Alone	21.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	7.0%
Hispanic Origin	5.8%
Diversity Index	60.6
<b>2030 Population by Race/Ethnicity</b>	
Total	9,171
White Alone	59.6%
Black Alone	6.6%
American Indian Alone	0.4%
Asian Alone	23.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	7.5%
Hispanic Origin	6.2%
Diversity Index	63.0

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2020 Population by Relationship and Household Type

Total	8,738
In Households	99.1%
Householder	51.4%
Opposite-Sex Spouse	12.9%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.8%
Same-Sex Unmarried Partner	0.3%
Biological Child	13.7%
Adopted Child	0.2%
Stepchild	0.4%
Grandchild	0.4%
Brother or Sister	1.3%
Parent	0.7%
Parent-in-law	0.1%
Son-in-law or Daughter-in-law	0.1%
Other Relatives	0.5%
Foster Child	0.1%
Other Nonrelatives	14.1%
In Group Quarters	0.9%
Institutionalized	0.7%
Noninstitutionalized	0.2%

## 2025 Population 25+ by Educational Attainment

Total	5,616
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	2.4%
High School Graduate	8.1%
GED/Alternative Credential	0.5%
Some College, No Degree	12.9%
Associate Degree	5.6%
Bachelor's Degree	36.4%
Graduate/Professional Degree	33.4%

## 2025 Population 15+ by Marital Status

Total	8,143
Never Married	62.2%
Married	28.7%
Widowed	2.9%
Divorced	6.3%

## 2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	5,520
Population 16+ Employed	97.9%
Population 16+ Unemployment rate	2.1%
Population 16-24 Employed	28.0%
Population 16-24 Unemployment rate	3.1%
Population 25-54 Employed	61.7%
Population 25-54 Unemployment rate	1.6%
Population 55-64 Employed	7.1%
Population 55-64 Unemployment rate	2.5%
Population 65+ Employed	3.2%
Population 65+ Unemployment rate	0.0%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### 2025 Employed Population 16+ by Industry

Total	5,406
Agriculture/Mining	0.1%
Construction	0.6%
Manufacturing	5.1%
Wholesale Trade	0.4%
Retail Trade	10.3%
Transportation/Utilities	5.0%
Information	2.0%
Finance/Insurance/Real Estate	7.8%
Services	66.7%
Public Administration	1.9%

### 2025 Employed Population 16+ by Occupation

Total	5,405
White Collar	73.7%
Management/Business/Financial	14.1%
Professional	48.1%
Sales	5.1%
Administrative Support	6.4%
Services	14.9%
Blue Collar	11.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.1%
Installation/Maintenance/Repair	0.9%
Production	2.5%
Transportation/Material Moving	7.8%

### 2020 Households by Type

Total	4,491
Married Couple Households	25.7%
With Own Children <18	9.7%
Without Own Children <18	16.1%
Cohabiting Couple Households	5.8%
With Own Children <18	0.5%
Without Own Children <18	5.3%
Male Householder, No Spouse/Partner	37.4%
Living Alone	24.6%
65 Years and over	2.4%
With Own Children <18	0.9%
Without Own Children <18, With Relatives	2.7%
No Relatives Present	9.2%
Female Householder, No Spouse/Partner	31.0%
Living Alone	19.9%
65 Years and over	4.6%
With Own Children <18	1.4%
Without Own Children <18, With Relatives	3.2%
No Relatives Present	6.5%

### 2020 Households by Size

Total	4,491
1 Person Household	44.5%
2 Person Household	33.6%
3 Person Household	10.6%
4 Person Household	7.7%
5 Person Household	2.2%
6 Person Household	1.0%
7 + Person Household	0.4%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### 2020 Households by Tenure and Mortgage Status

Total	4,491
Owner Occupied	27.8%
Owned with a Mortgage/Loan	18.4%
Owned Free and Clear	9.4%
Renter Occupied	72.2%

### 2025 Affordability, Mortgage and Wealth

Housing Affordability Index	46
Percent of Income for Mortgage	46.7%
Wealth Index	49

### 2020 Housing Units By Urban/ Rural Status

Total	4,964
Urban Housing Units	100.0%
Rural Housing Units	0.0%

### 2020 Population By Urban/ Rural Status

Total	8,738
Urban Population	100.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## Top 3 Tapestry Segments

1.	Dorms to Diplomas (B1)
2.	City Greens (K6)
3.	Young and Restless (A6)

## 2025 Consumer Spending

Apparel & Services: Total \$	\$7,981,238
Average Spent	\$1,657.58
Spending Potential Index	68
Education: Total \$	\$6,993,045
Average Spent	\$1,452.35
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$12,124,544
Average Spent	\$2,518.08
Spending Potential Index	61
Food at Home: Total \$	\$23,350,118
Average Spent	\$4,849.45
Spending Potential Index	65
Food Away from Home: Total \$	\$13,497,970
Average Spent	\$2,803.32
Spending Potential Index	68
Health Care: Total \$	\$21,229,615
Average Spent	\$4,409.06
Spending Potential Index	57
HH Furnishings & Equipment: Total \$	\$8,723,638
Average Spent	\$1,811.76
Spending Potential Index	62
Personal Care Products & Services: Total \$	\$3,415,531
Average Spent	\$709.35
Spending Potential Index	68
Shelter: Total \$	\$86,264,497
Average Spent	\$17,915.78
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,343,779
Average Spent	\$1,732.87
Spending Potential Index	52
Travel: Total \$	\$9,952,026
Average Spent	\$2,066.88
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$4,343,908
Average Spent	\$902.16
Spending Potential Index	67

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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