

Community Profile

South East

Provided by the Columbus Planning Division

Population Summary	
2010 Total Population	41,899
2020 Total Population	48,672
2020 Group Quarters	217
2025 Total Population	51,566
2025 Group Quarters	206
2030 Total Population	53,474
2025-2030 Annual Rate	0.73%
2025 Total Daytime Population	31,948
Workers	7,993
Residents	23,955
Household Summary	
2010 Households	16,536
2010 Average Household Size	2.53
2020 Total Households	19,019
2020 Average Household Size	2.55
2025 Households	20,774
2025 Average Household Size	2.47
2030 Households	21,829
2030 Average Household Size	2.44
2025-2030 Annual Rate	1.00%
2010 Families	10,450
2010 Average Family Size	3.15
2025 Families	12,372
2025 Average Family Size	3.19
2030 Families	12,842
2030 Average Family Size	3.17
2025-2030 Annual Rate	0.75%
Housing Unit Summary	
2000 Housing Units	12,451
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	38.2%
Vacant Housing Units	6.5%
2010 Housing Units	18,550
Owner Occupied Housing Units	47.5%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	10.9%
2020 Housing Units	20,242
Owner Occupied Housing Units	46.4%
Renter Occupied Housing Units	47.6%
Vacant Housing Units	5.9%
2025 Housing Units	22,476
Owner Occupied Housing Units	44.1%
Renter Occupied Housing Units	48.3%
Vacant Housing Units	7.6%
2030 Housing Units	23,357
Owner Occupied Housing Units	43.8%
Renter Occupied Housing Units	49.7%
Vacant Housing Units	6.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2025 Households by Income

Household Income Base	20,774
<\$15,000	6.7%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	23.7%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	5.2%
\$200,000+	5.2%
Average Household Income	\$79,425

2030 Households by Income

Household Income Base	21,829
<\$15,000	5.5%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	23.8%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	6.7%
\$200,000+	7.4%
Average Household Income	\$90,163

2025 Owner Occupied Housing Units by Value

Total	9,909
<\$50,000	3.5%
\$50,000 - \$99,999	7.7%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	21.8%
\$200,000 - \$249,999	15.3%
\$250,000 - \$299,999	12.4%
\$300,000 - \$399,999	14.5%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	3.3%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.5%
Average Home Value	\$288,429

2030 Owner Occupied Housing Units by Value

Total	10,214
<\$50,000	1.6%
\$50,000 - \$99,999	2.7%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	14.4%
\$200,000 - \$249,999	16.1%
\$250,000 - \$299,999	17.2%
\$300,000 - \$399,999	20.9%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	3.9%
\$750,000 - \$999,999	3.4%
\$1,000,000 - \$1,499,999	4.5%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	1.2%
Average Home Value	\$372,647

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2025	\$59,124
2030	\$64,887
Median Home Value	
2025	\$212,870
2030	\$274,501
Per Capita Income	
2025	\$32,000
2030	\$36,800
Median Age	
2010	31.0
2020	33.3
2025	34.2
2030	35.2
2020 Population by Age	
Total	48,672
0 - 4	7.6%
5 - 9	7.5%
10 - 14	7.8%
15 - 24	14.2%
25 - 34	15.6%
35 - 44	14.0%
45 - 54	12.2%
55 - 64	10.7%
65 - 74	6.6%
75 - 84	2.9%
85 +	0.9%
18 +	72.8%
2025 Population by Age	
Total	51,567
0 - 4	7.2%
5 - 9	7.2%
10 - 14	6.8%
15 - 24	15.0%
25 - 34	15.0%
35 - 44	14.1%
45 - 54	12.1%
55 - 64	10.0%
65 - 74	7.9%
75 - 84	3.7%
85 +	1.0%
18 +	74.5%
2030 Population by Age	
Total	53,473
0 - 4	7.0%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	14.5%
25 - 34	15.1%
35 - 44	13.6%
45 - 54	12.4%
55 - 64	9.9%
65 - 74	8.3%
75 - 84	4.6%
85 +	1.4%
18 +	76.1%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex	
Males	22,842
Females	25,830
2025 Population by Sex	
Males	24,580
Females	26,986
2030 Population by Sex	
Males	25,430
Females	28,044
2010 Population by Race/Ethnicity	
Total	41,900
White Alone	52.3%
Black Alone	40.0%
American Indian Alone	0.2%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.9%
Two or More Races	4.0%
Hispanic Origin	4.1%
Diversity Index	59.9
2020 Population by Race/Ethnicity	
Total	48,672
White Alone	39.0%
Black Alone	46.8%
American Indian Alone	0.4%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.4%
Two or More Races	7.5%
Hispanic Origin	6.0%
Diversity Index	66.4
2025 Population by Race/Ethnicity	
Total	51,567
White Alone	36.3%
Black Alone	49.1%
American Indian Alone	0.4%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.6%
Two or More Races	7.8%
Hispanic Origin	6.5%
Diversity Index	66.6
2030 Population by Race/Ethnicity	
Total	53,475
White Alone	34.4%
Black Alone	50.2%
American Indian Alone	0.4%
Asian Alone	3.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.8%
Two or More Races	8.2%
Hispanic Origin	6.9%
Diversity Index	66.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type

Total	48,672
In Households	99.6%
Householder	39.1%
Opposite-Sex Spouse	12.9%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	3.2%
Same-Sex Unmarried Partner	0.2%
Biological Child	30.9%
Adopted Child	0.6%
Stepchild	1.2%
Grandchild	2.8%
Brother or Sister	1.6%
Parent	1.5%
Parent-in-law	0.3%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	1.7%
Foster Child	0.2%
Other Nonrelatives	2.9%
In Group Quarters	0.4%
Institutionalized	0.0%
Noninstitutionalized	0.4%

2025 Population 25+ by Educational Attainment

Total	32,881
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	6.8%
High School Graduate	29.3%
GED/Alternative Credential	6.1%
Some College, No Degree	22.3%
Associate Degree	7.7%
Bachelor's Degree	17.0%
Graduate/Professional Degree	8.0%

2025 Population 15+ by Marital Status

Total	40,633
Never Married	37.7%
Married	44.2%
Widowed	5.1%
Divorced	13.0%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	29,441
Population 16+ Employed	95.6%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	17.7%
Population 16-24 Unemployment rate	5.2%
Population 25-54 Employed	64.1%
Population 25-54 Unemployment rate	3.4%
Population 55-64 Employed	13.0%
Population 55-64 Unemployment rate	5.4%
Population 65+ Employed	5.2%
Population 65+ Unemployment rate	9.6%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2025 Employed Population 16+ by Industry

Total	28,160
Agriculture/Mining	0.2%
Construction	3.9%
Manufacturing	6.4%
Wholesale Trade	2.8%
Retail Trade	14.3%
Transportation/Utilities	15.3%
Information	0.8%
Finance/Insurance/Real Estate	6.6%
Services	43.1%
Public Administration	6.4%

2025 Employed Population 16+ by Occupation

Total	28,161
White Collar	55.7%
Management/Business/Financial	17.0%
Professional	19.0%
Sales	6.9%
Administrative Support	12.8%
Services	16.1%
Blue Collar	28.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	1.8%
Production	6.1%
Transportation/Material Moving	17.1%

2020 Households by Type

Total	19,019
Married Couple Households	33.7%
With Own Children <18	14.9%
Without Own Children <18	18.7%
Cohabiting Couple Households	8.9%
With Own Children <18	3.4%
Without Own Children <18	5.5%
Male Householder, No Spouse/Partner	20.3%
Living Alone	13.6%
65 Years and over	2.9%
With Own Children <18	2.2%
Without Own Children <18, With Relatives	2.8%
No Relatives Present	1.8%
Female Householder, No Spouse/Partner	37.1%
Living Alone	16.8%
65 Years and over	5.9%
With Own Children <18	10.7%
Without Own Children <18, With Relatives	8.3%
No Relatives Present	1.2%

2020 Households by Size

Total	19,019
1 Person Household	30.4%
2 Person Household	29.5%
3 Person Household	16.5%
4 Person Household	12.3%
5 Person Household	6.6%
6 Person Household	2.9%
7 + Person Household	1.7%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status

Total	19,019
Owner Occupied	49.4%
Owned with a Mortgage/Loan	41.4%
Owned Free and Clear	7.9%
Renter Occupied	50.6%

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	94
Percent of Income for Mortgage	22.5%
Wealth Index	51

2020 Housing Units By Urban/ Rural Status

Total	20,242
Urban Housing Units	99.7%
Rural Housing Units	0.3%

2020 Population By Urban/ Rural Status

Total	48,672
Urban Population	99.4%
Rural Population	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments

1. Metro Fusion (C3)
2. Kids and Kin (C2)
3. Up and Coming Families (G2)

2025 Consumer Spending

Apparel & Services: Total \$	\$37,357,968
Average Spent	\$1,798.30
Spending Potential Index	73
Education: Total \$	\$24,579,315
Average Spent	\$1,183.18
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$57,896,401
Average Spent	\$2,786.96
Spending Potential Index	68
Food at Home: Total \$	\$112,231,109
Average Spent	\$5,402.48
Spending Potential Index	73
Food Away from Home: Total \$	\$61,096,606
Average Spent	\$2,941.01
Spending Potential Index	71
Health Care: Total \$	\$111,076,492
Average Spent	\$5,346.90
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$41,877,578
Average Spent	\$2,015.86
Spending Potential Index	69
Personal Care Products & Services: Total \$	\$15,713,651
Average Spent	\$756.41
Spending Potential Index	72
Shelter: Total \$	\$385,621,375
Average Spent	\$18,562.69
Spending Potential Index	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$44,679,164
Average Spent	\$2,150.73
Spending Potential Index	65
Travel: Total \$	\$47,084,400
Average Spent	\$2,266.51
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$20,527,788
Average Spent	\$988.15
Spending Potential Index	73

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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